

# ▶ WORKSHOP ON IMPACT EVALUATION DESIGN AND METHODS

MAY 13-20, 2019

DE LA SALLE UNIVERSITY LAGUNA CAMPUS

## RATIONALE

De La Salle University- School of Economics (DLSU-SOE) together with Angelo King Institute (AKI) stands to institutionalize the practice of impact evaluation in various agencies to make informed decisions on whether to expand, modify, prioritize or eliminate development programs by providing empirical evidences and credible research. Impact evaluation can provide solid insights in assessing the risks and costs of implementing development programs and their unintended consequences. Also, by encouraging various agencies to work together in multidisciplinary areas of research, implementation and evaluation would help them do a better job in serving the Filipino people.

## LEARNING OUTCOMES

- Develop the intuition of participants in order to gain a deeper understanding appreciation of what impact evaluation is and its various designs.
- Provide participants with a set of theoretical, econometric and practical skills in designing, conducting and managing impact evaluations.
- Encourage participants to be comfortable with reading and evaluating papers using these techniques, and implement various methodologies in their own research.

## ACTIVITIES

**MAY 13** Suggested date of arrival

**MAY 14** AM: Introduction to Impact Evaluation  
PM: Framework for Impact Evaluation  
Welcome Dinner

- Examines the various methods of program evaluation
- Develop a logical framework when conducting impact

**MAY 15** AM: Sampling in Impact Evaluation  
PM: Randomized Impact Evaluation

- Covers sample size calculation, randomization designs & mechanics of randomizing.

**MAY 16** AM: Introduction to STATA (Laboratory)

- Cover basic commands and basic programming, and statistics in STATA.

PM: Quasi-experimental Methods

- Provides an introduction to quasi-experimental methods. It discusses the different methods, when and how to use them.

**MAY 17** AM: Quasi-experimental Methods (Laboratory)

- Introduction to data management, regression analysis & analysis of survey data.

PM: Introduction to Computable General

- Estimates how an economy might react to changes in policy, technology or other external factors.

**MAY 18** AM: Design to Dissemination: Communicating  
PM: Preparation for Final Presentation

- Results for Policy
- Provides an overview of the issues on how to disseminate results and to work with policymakers to ensure that improved policies based on rigorous impact evaluations.

**MAY 19** AM & PM: Presentation of Impact Evaluation  
Proposal

**MAY 20** Suggested departure date

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## PROFILE OF PARTICIPANTS

This workshop is mainly aimed at academic/university researchers and policymakers, researchers, project staff, managers, development practitioners, policy makers in various higher education institutions, government, NGOs and development organizations who want to determine the impact of their interventions. Participants must have advanced degree (at least masters level) in Economics or Statistics or other related field.

## PARTICIPATION FEE

**EARLY BIRD RATE:** 25,500.00 PHP until March 30, 2019

**REGULAR RATE:** 34,000.00 Php

## FEE COVERAGE

Fee is INCLUSIVE of 3 meals per training day, tuition, training materials, dormitory, airport pick up and drop off services in Manila. It is EXCLUSIVE of personal expenses, hotel accommodation, airfare and travel insurance.

## APPLICATION & INQUIRY

SUBMIT C.V. in pdf format to Maria Zunally Rapada at maria.zunally.rapada@dlsu.edu.phon or before April 30, 2019 and REGISTER at this link: <https://goo.gl/forms/yTBT4F7Vfg9rjT123>