



De La Salle University
LAGUNA CAMPUS



Laguna Campus opens
University Hall

DLSU Laguna Campus inaugurated the University Hall, a state-of-the-art facility designed to foster modern learning and sustainability. The new building features classrooms equipped with cutting-edge lighting, acoustics, and technology, with the aim of creating an optimal learning environment.

With a total floor area of 7,912 sqm, this four-story building serves as the primary instructional facility for its college students and a hub for research.

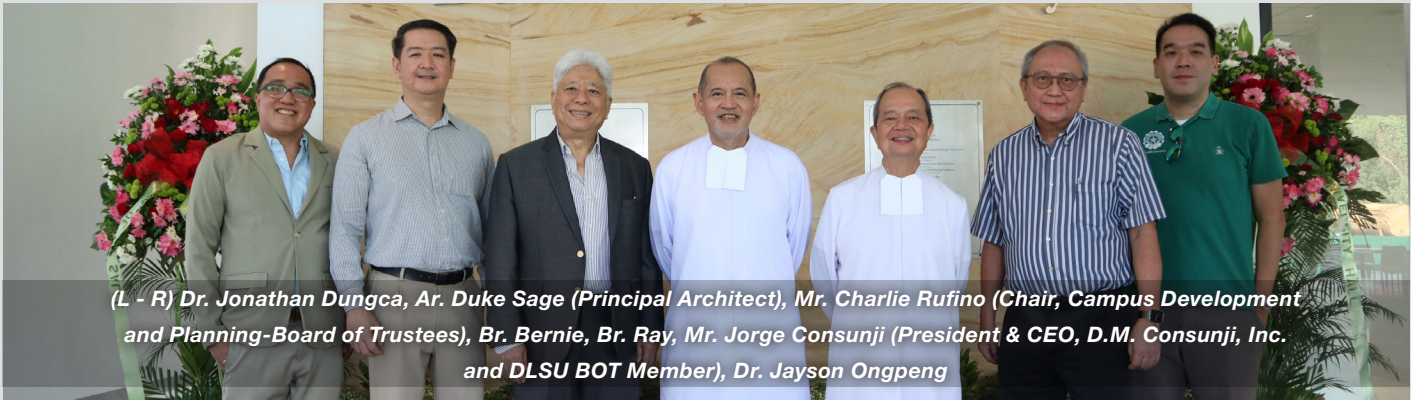
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DLSU is pursuing LEED Certification for the University Hall, a first for educational buildings in the Philippines, as part of its commitment to environmental responsibility. Alongside the Enrique K. Razon Jr. Hall, the University Hall is eyed to set a new benchmark for educational infrastructure in the Philippines.

The building caters to the diverse needs of faculty and students by providing modern amenities that ensure comfort and convenience.

Aside from modern classroom and collaborative learning spaces and student hubs, the University Hall will also feature laboratories, a design studio, and a counseling center. It will also house the Faculty Center and Lounge and Faculty Online Teaching Center, as well as a canteen and dining hall, clinic, the Security Office, data center, and research commons. (Source: DLSU Laguna)



(L - R) Dr. Jonathan Dungca, Ar. Duke Sage (Principal Architect), Mr. Charlie Rufino (Chair, Campus Development and Planning-Board of Trustees), Br. Bernie, Br. Ray, Mr. Jorge Consunji (President & CEO, D.M. Consunji, Inc. and DLSU BOT Member), Dr. Jayson Ongpeng

DLSU, PwC Philippines to offer cutting-edge education programs

De La Salle University recently signed a Memorandum of Agreement with Isla Lipana & Co. for the delivery of two key programs: a cooperative education (Coop-Ed) program and a mergers and acquisitions (M&A) curriculum.

These programs will provide students with comprehensive hands-on experience in audit and assurance, deal structuring and other professional services, as well as strategies in dealing with M&A transactions.

Roderick Danao, Chairman and Senior Partner at PwC Philippines, shares, “We’re not just teaching accounting and M&A concepts—we are creating a learning environment where students work directly with our people on real-world engagements.”

Dr. Robert Roleda, Provost and Vice President for Academics at DLSU Manila, emphasizes, “By bridging the gap between academic theory and industry practice, we’re creating unique opportunities for our students to develop into well-rounded professionals ready for the future.”

The Coop-Ed program provides BS Accountancy students with an immersive internship experience. Students gain a deeper understanding of PwC’s assurance, tax and deals practices by participating in client engagements and fieldwork.

DLSU faculty members also collaborate with PwC mentors to help students successfully balance their academic requirements with their professional development. The collaboration also includes a specialized M&A elective

course. Students learn the complete transaction lifecycle, from strategic planning to post-deal value creation analysis. The course culminates in a capstone project where students develop M&A deal structures and explore capital raising strategies.

Dr. Arnel Uy, chair of the DLSU Department of Accountancy, shares, “As an institution committed to excellence, integrity and holistic student development, we’re honored to introduce innovative and engaging programs like the Coop-Ed track. These initiatives not only help our students develop technical expertise and industry connections but also reflect our dedication to providing unique educational experiences. We’re glad that PwC is one with us in this endeavor.”



Left to right: PwC Philippines Deals and Corporate Finance Partner Trissy Rogacion; PwC Philippines Chairman and Senior Partner Roderick Danao; De La Salle University Chair of the Department of Accountancy Dr. Arnel Uy; PwC Philippines Assurance and Academe Development Partner Ma. Lois Gregorio-Abad



SGV Academy to bolster accounting education at DLSU

De La Salle University signed a memorandum of agreement (MOA) with the SGV Academy last January 28 at the Henry Sy Hall, in a bid to enhance accounting education and bolster the accounting profession.

The MOA is part of the SGV Academy program in partnership with universities across the country. This initiative encompasses the enhancement of courses and syllabi, development of educators, part-time teaching roles for SGV professionals, guest lectures, hands-on workshops, and student internship opportunities.

Additionally, it will allow selected students to immerse themselves in the SGV Experience through the Cooperative Education program within DLSU's Bachelor of Science in Accountancy (BSA) curriculum, aligning with SGV's mission to nurture leaders and enable businesses for a better Philippines.

SGV attendees at the MOA signing included Vice Chair and Deputy Managing Partner Vivian C. Ruiz; Assurance Partner and SGV Academy Program Director Allan W. Ocho; Strategy and Transactions Partners Marie Stephanie Tan-Hamed and Lady March Diam Trinidad; Tax Partners Aaron Escartin, Frances Rose Villamayor, and Maricris See; Assurance Partners Maria Pilar Hernandez and Wenda Lynn Loyola; and Consulting Partner Philip Casanova.

Representing DLSU were Dr. Robert C. Roleda, Provost and Vice President for Academics; Dr. Arnel Onesimo Uy, Chair of the Department of Accountancy; Dr. Joy Rabo, Vice Chair of the Department of Accountancy; and Mr. Johannes Leo D. Badillo, Executive Director of Strategic Communications (STRATCOM).

Distinguished Professor honored with Fellowship award

Dr. Anthony SF Chiu, a University Fellow and Distinguished Professor of the Department of Industrial and Systems Engineering, was recognized as a Fellow of the Taipei-based Chinese Institute of Industrial Engineers. This achievement marks Chiu as the first foreign Fellow awarded since its inauguration in 1962.

Chiu is one of the top researchers in DLSU based on cumulative career statistics. He concurrently serves as the Vice President for External Relations and Internationalization. He is a member of the United Nations International Resource Panel and a member of the Future Earth KAN on Systems of Sustainable Consumption and Production.

Furthermore, he is the founding vice-chair of the Industrial Engineering Certification Board and became the first Philippine awardee of the American Society of Mechanical Engineers as an outstanding international correspondent and the first Philippine ASEAN Engineer in Industrial Engineering from academe.

Dr. Chiu
(left) receives the award.



Economics profs tackle pathways to progress in Congress forum

The De La Salle University (DLSU) Carlos L. Tiu School of Economics, together with the Congressional Policy and Budget Research Department (CPBRD), organized the two-day forum, "Pathways to Progress: Transforming the Philippine Economy," last January 21-22 at the House of Representatives.

Over 100 participants from different government agencies attended the event, which served as a venue to discuss the future of the Philippine economy. Welcome remarks were delivered by CPBRD Deputy Secretary General Dr. Romulo Miral, CPBRD Director General Manuel Aquino, DLSU Vice President for Research and Innovation Dr. Raymond Tan, and DLSU Carlos L. Tiu School of Economics Dean Dr. Arlene Inocencio.

On Day 1, Dr. Jesus Felipe opened the presentations and discussion. He argued that while the nation is doing relatively well, there is room to do better. He pointed out that many of the country's regional neighbors, with lower per capita income not long ago, have overtaken us, as they focus on the transformation of the economy.

Dr. Mariel Monica Sauler gave a presentation on the country's economic transformation and provided forecasts until 2050. Dr. Gerardo Largoza spoke on productivity of Filipino firms, characterized by low productivity. Dr. Christopher James Cabuay talked about employment trends and education.

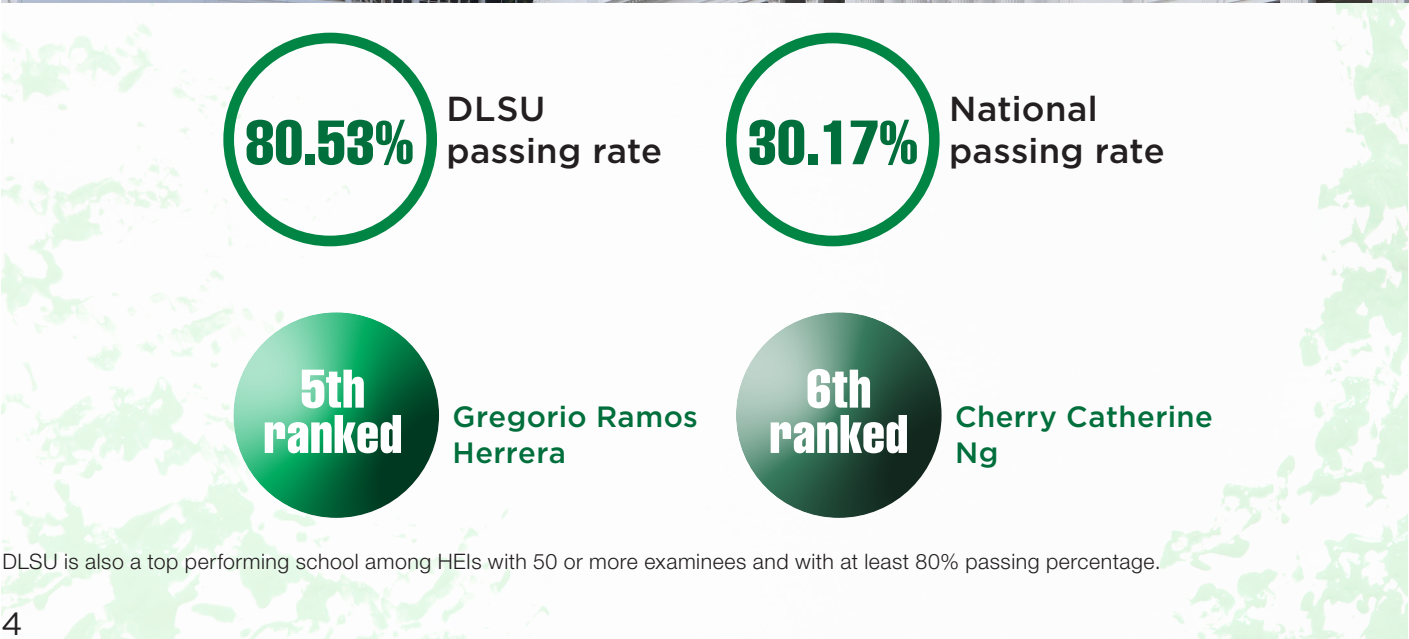
For their part, Dr. Wonhyuk Lim of the Korea Development Institute, Korea focused on lessons from South Korea's economic experience, while Ms. Cha-Ly Koh of Urbanmetrics, Malaysia highlighted the importance of good cities for development.

Dr. Alellie Sobreviñas provided estimates of the cost of living in the Philippines, in terms of a decent basket." Sessions were followed by an open forum, allowing for participant engagement.

On Day 2, Dr. Jesus Felipe and Dr. William Mitchell of the University of Newcastle, Australia discussed the use of the budget deficits and national debt as development tools. Their discussion was followed by a Q&A session and discussion.

The DLSU team argued that while in overall terms the economy is doing relatively well, there is a need to change the development model, from a myriad of reforms that have led to just \$4,200 per capita income to one that focuses on productivity, the transformation of the economy, firms, and exports.

Second, the DLSU team argued that the monetary reality of a sovereign nation like the Philippines, which naturally uses fiat money, implies that the government can pay for the infrastructure, health, education, children nutrition, pensions, and other social programs.



DLSU Statement of Support for EDCOM 2

In partnership with the Second Congressional Commission on Education (EDCOM 2), De La Salle

University underscores its commitment to the development of the country's education sector and the Filipino youth, in our shared journey toward genuine social transformation.

With EDCOM 2, our faculty embarked on a series of research projects that have allowed us to gain a deeper understanding of the various challenges in our educational landscape. These include our constant struggle to meet regional standards in Filipino students' performance in Math, Science, and Reading; the growing incidence of bullying in schools and the need to set structures for a safe school environment; the need for sustained professional development for teachers; and the establishment of

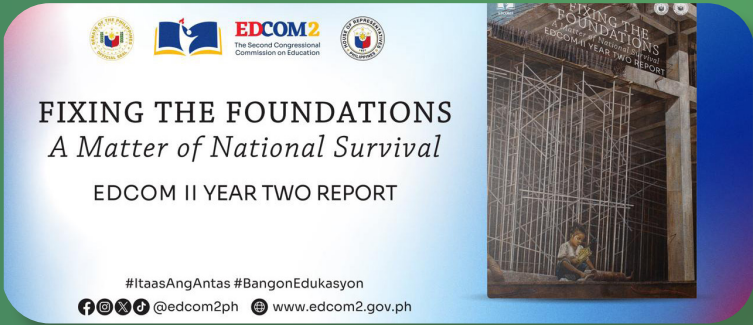
partnerships toward a more responsive, future-proof curriculum, among many others.

We remain steadfast in our mission to take on such challenges, guided by our vision-mission as "a leading learner-centered and research University bridging faith and scholarship, attuned to a sustainable Earth, and in the service of Church and society, especially the poor and marginalized."

Through EDCOM 2, we support the creation of new policies and programs that will enable our learners to access quality education, the kind that will allow them to holistically grow and be active contributors to the sustainable development of our society and the rest of the world.

This 2025 as we celebrate our Golden Jubilee as a University, we further push our boundaries to create impact as an internationally influential research and higher education institution. We seek to create new sources of national growth from a green knowledge ecosystem, with the firm belief that this is achievable for our education sector and our country. As we move forward with the lessons we have gained from EDCOM II, we hope to pursue path-breaking initiatives that will transform the lives of our people and continue meaningful partnerships in various sectors, from government and industry to our alumni network and global partners.

To read more about DLSU's research collaborations and EDCOM2, visit: <https://edcom2.gov.ph/publications/>



Faculty co-organizes Sustainable Energy and Green Technology in KL

University Fellow and Academician Prof. Alvin Culaba of the DLSU Department of Mechanical Engineering has been elected as conference chair and co-organizer for the International Conference on Sustainable Energy and Green Technology (SEGT 2025), which is scheduled to take place on August 17-20 in Kuala Lumpur, Malaysia.

A multidisciplinary international platform addressing all aspects related to Energy, Environment, and Materials, the event seeks to promote sustainable energy research and technology, encompassing renewable energy, energy efficiency, and cleaner fossil-fuel technologies, in alignment with the UN Sustainable Development Goals (SDGs).

The conference fosters international collaboration and facilitates the exchange of innovative ideas among academics, engineers, scientists, and practitioners, contributing to the global achievement of the SDGs. The program will feature plenary sessions, keynote speeches, invited

talks, oral presentations, and poster sessions on diverse topics. Accepted full papers can be published in conference proceedings and selected papers will be recommended for publication in high quality supporting ISI-indexed journals.

To submit manuscripts, visit: <https://www.isegt.orf/>



Prof. Culaba

Fulfil your ministry
“ with all the affection of your heart. ”
De La Salle
-MTR 9.1 [Med 201.1]

13th Annual Pillar of Lasallian Educators Excellence Awards

January 31, 2025 | Teresa Yuchengco Auditorium

2 Professor Emeritus/Emerita

Dr. Tereso Tullao, Jr.

School of Economics in AY 2021-2022

Dr. Esperanza Cabrera

Department of Biology in AY 2024-2025

2 Fellows of The World Academy of Sciences

Dr. Allan BI Bernardo

2023 TWAS Fellow in Social and Economic Sciences

Dr. Raymond Girard Tan

2025 TWAS Fellow in Engineering Sciences

DLSU Integrated School Gawad Dangal Lasalyano 2 Most Outstanding Integrated School Faculty Awardees

Perlita Padua

Mathematics Department (Cluster 9-10)

Leah Madrazo

STEM Department (Cluster 11-12)

The Students' Search for Outstanding Teachers (SSOT) Awardees

Telibert Laoc,

Dr. Joseph Martin Jose, and

Dr. Susan Kurdli (CLA)

Dr. Thomas James Tiam-Lee (CCS)

Dr. Raymond Allan Vergara

(RVRCOB)

St. Jean Baptiste de La Salle Pillar of Excellence Award

Dr. Jose Isagani Janairo

Department of Biology

St. Miguel Febres Cordero Pillar of Lasallian Excellence Award in Research

Dr. Argel Bandala

Electronics and Computer Engineering

St. Jaime Hilario Pillar of Lasallian Excellence Award in Community Engagement

Dr. Marlon Era

Department of Sociology and Behavioral Sciences

Outstanding Faculty Advisers (OFA)

Atty. Rene Betita

for MAFIA and ENGLICOM

Gerome Nicolas Dela Peña

for Writer's Guild

Dr. Jessica Jaye Ranieses and

Dr. Maricel Balatbat

for Business Management Society

Dr. Ira Valenzuela

for Society of Manufacturing Engineers

Source: 13th Annual Pillar of Lasallian Educators Excellence Awards



2401 (twe'n'te fôr' o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>.