



University
Charter
Golden
Jubilee

UGA

UNIVERSITY GENERAL ASSEMBLY AY 2024-2025

HERE FOR THE FUTURE



Strategic plan rollout to reach all offices in AY 2024-2025

THE LASALLIAN COMMUNITY ATTENDED THE UNIVERSITY GENERAL ASSEMBLY LAST SEPTEMBER 13 at the Teresa Yuchengco Auditorium to celebrate the achievements and milestones of the past academic year and to listen to the Brother President, Br. Bernard Oca, FSC, share the University's priority goals and directions for AY 2024-2025.

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In his message, Br. Bernie reminded the community of the AY 23–27 Jubilee Strategy, pointing out that the strategic plan rollout will reach all units of the University this academic year.

The UGA commenced with the Mass of the Holy Spirit officiated by University Chaplain Fr. Alejandro Mijangos LC.

Esteemed media personality and outstanding alumnus Mr. Rico Hizon hosted the next part of the event, which featured a year-in-review, focusing on the highlights of Academic Year 2023-2024.

Hizon presented the reports provided by the following administrators and units that helped put together the report: Provost, Dr. Robert Roleda; VP for Research and Innovation Dr. Raymond Tan; VP for Lasallian Mission Fritzie De Vera; VP for External Relations and Internationalization (AY 23-24); Dr. Laurene Chua-Garcia; the Presidential Adviser on Sustainability, Dr. Anthony Chiu; the VP for Laguna Campus, Dr. Jonathan Dungca; and Kai Shan Fernandez, VP for Administration (AY 23-24).

Meanwhile, Br. Bernie noted that the Golden Jubilee of the University charter is an invitation for all to take a measure of Faith,

Service, and Communion in Mission and revisit our institutional priorities, first described last year, at the launch of our AY 23–27 Jubilee Strategy.

“Give thought, in particular, to the first of our high-level Goals — Partners, that is, faculty and staff, who are Mission-focused, high-performing, and as a result fulfilled in their experience of De La Salle University,” he said.

He shared that the first year of this strategic cycle was spent learning from a small team of alumni who have spent a lot of time in global and high-performing organizations. “Not through one-off seminars and workshops, but through mentoring and coaching at close,” he added.

“It is not possible to roll out simultaneously across close to the 120 departments and offices we have at DLSU, so we have been proceeding in waves, starting with six units at a time. Eventually everyone will be covered by the end of this academic year,” he pointed out.

DLSU TEAMS REAP AWARDS IN CHEMICAL ENGINEER NATIONAL CONVENTION

DEPARTMENT OF CHEMICAL ENGINEERING TEAMS BAGGED SEVERAL AWARDS at the 85th National Philippine Institute of Chemical Engineers (PChE) Convention held last September 11 to 13 in Cebu.

In the Undergraduate Research Competition, Angela Joy Agcaoili (V, ChE) and Kevin Eugene Tan (V, ChE) won 1st place and Best Poster Award for their project “A Fuzzy Mixed-Integer Linear Programming Model For Enhanced Weathering Using Red Mud”. The team was advised by GCOE Dean Dr. Kathleen Aviso, Dr. Angelo Earvin Sy Choi, and University Fellow Dr. Raymond Tan.

The second place went to the team of Gio Jerson Almonte (V, ChE), Joaquin Nathaniel

Perez (V, ChE), Patricia Isabel Soriano (V, ChE), and Chris Ivan Sungcang (V, ChE) with their paper “Nickel-Cobalt Selenide on Hydrochar for Reducing the Overpotential of Oxygen Evolution Reaction.” Their faculty advisers were Dr. Joseph Ortenero and Dr. Angelo Earvin Sy Choi.

Jan Joshua Cruz (VI, BS MSChE), Luther King Jardin (V, ChE), Patricia Isabel Soriano (V, ChE), and Kevin Eugene Tan (V, ChE) also placed 2nd in the National Quiz Bowl. Their coaches were ChE faculty members Dr. Angelo Earvin Sy Choi, Dr. Joseph Ortenero, and Dr. John Frederick Tapia.

In the Chem-E Car competition, Jonathan Manalo (V, ChE), Raica Eliene Parungao (V, ChE), Patricia Isabel Soriano (V, ChE),

and Chris Ivan Sungcang (V, ChE) bagged the first place for their poster “Hyper Truck”. They were advised by Dr. Angelo Earvin Sy Choi as well.



JAMES DYSON 2024 NATIONAL WINNER

A LASALLIAN ENGINEER WAS NAMED AS THE NATIONAL WINNER OF THIS YEAR'S JAMES DYSON AWARD.

Joseph Aristotle de Leon (BS-MS MEM '24) won for his invention, RAMUN, which allows users to see subsurface events through a video. This will serve as an underground monitoring system that provides a 24/7 video feed of events happening below the Earth's surface.

RAMUN seeks to address sustainability problems such as groundwater pollution and infrastructure health.

The James Dyson Award is a global design competition that recognizes exceptional design engineers. Spearheaded by the James Dyson Foundation, the award operates across 29 countries this year and has supported over 400 inventions with over £1m in prize money.



Lasallians shine at 12th ASTHRDP Graduate Scholars' Conference

GRADUATE STUDENTS FROM THE DE LA SALLE UNIVERSITY COLLEGE OF SCIENCE EMERGED

VICTORIOUS in the recent 12th ASTHRDP Graduate Scholars' Conference. The conference, with the theme "Artificial Intelligence: Embracing Change and Ethical Use in Research," was held on September 12-13 at Dusit Thani Mactan Cebu Resort, Lapu-Lapu City.

Jumar Cadondon, a PhD Physics candidate, claimed the top spot in the PhD Category of the Oral Presentation Competition (Physical, Chemical, and Earth Sciences). His project titled "180° Sensing Profiles of Chlorophyll-a in Surface Waters Using Portable LD-based Fluorescence Lidar" was supervised by Dr. Maria Cecil Galvez of the DLSU Department of Physics and Dr. Tatsuo Shiina of the Graduate School of Engineering of Chiba University in Japan.

Meanwhile, Aaron Pagaygay, a PhD Mathematics candidate, also secured the top spot in the PhD Category of the Oral Presentation Competition (Mathematical and Computation Sciences) with his study titled "Some pairs of linear transformations on finite-dimensional so (4)-modules." His research adviser is Dr. John Vincent Morales of the Department of Mathematics and Statistics.

Vladimir William, a graduate of MS Chemistry, won 3rd Place in the Poster Presentation Competition (Physical, Chemical, and Earth Sciences). His presentation, "Electrical Performance of a Novel 3D-Printed Tubular-Plant Microbial Fuel Cell in Canna

indica Dominated Soils," was guided by Dr. Hilbert D. Magpantay, Department of Chemistry, De La Salle University and Dr. Chang-Ping Yu, Graduate Institute of Environmental Engineering, National Taiwan University.

The Accelerated Science and Technology Human Resource Development Program (ASTHRDP) is a graduate scholarship program being implemented by the Science Education Institute of the Department of Science and Technology (SEI-DOST), in collaboration with the National Science Consortium.

ASTHRDP is a program in the basic and applied sciences in pursuit of MS and PhD degrees in priority S&T areas. Its main objective is to help improve the country's global competitiveness and capability to innovate through S&T and to accelerate the production of high-level human resources needed for research and development in S&T.

The conference was chaired by the University of San Carlos (USC) and co-chaired by Mindanao State University- Iligan Institute of Technology (MSU-IIT).



ST. LA SALLE HALL UNVEILS NATIONAL MUSEUM MARKER

DE LA SALLE UNIVERSITY HELD THE UNVEILING CEREMONY OF THE NATIONAL MUSEUM MARKER declaring the St. La Salle Hall as an Important Cultural Property pursuant to Museum Declaration 1-2018.

Publicly unveiled on September 13 for permanent installation, the site marker was formally turned over by the National Museum of the Philippines and officially accepted by DLSU, whose responsibility is to preserve and maintain the cultural icon.

The National Museum was represented by Deputy Director-General for Administration Atty. Ma. Rosenne Flores-

Avila and Ar. Marvin Belgica, Museum Curator, Architectural Arts and Built Heritage Division. Meanwhile, Br. Bernard Oca FSC was joined by DLSU administrators and faculty.

Designed by Tomas Mapúa, St. La Salle Hall was built from 1920 to 1924 on its current location along Taft Avenue. De La Salle College was originally located in Paco, Manila.

In 2007, it was the only Philippine structure to be included in "1001 Buildings YouMust See Before You Die: The World's Architectural Masterpieces" published by Quintessence Editions Ltd.

Br. Bernie noted that while St. La Salle Hall maintains a neo-classical look outside, its interiors feature state-of-the-art facilities and the most modern classrooms.

"St. La Salle Hall represents the gift of Lasallian education, through the lives and communities touched and transformed by De La Salle University and our community members," he added.



DE LA SALLE UNIVERSITY RAMON V. DEL ROSARIO COLLEGE OF BUSINESS ANNOUNCED ITS FIRST EXECUTIVE MBA PROGRAM which begins in January 2025 or the second trimester of A.Y. 2024-25.

The announcement was made during the general membership meeting of ALPHA, the largest organization of human resources professionals based in Laguna Technopark, held at the DLSU Laguna Campus last August 29.

DLSU MBA Graduate Program Coordinator Dr. Raymund Habaradas described the Executive MBA, or EMBA, as an intensive 20-month 39-unit professional management program designed for middle to senior managers and business owners of companies in the Laguna Technopark and other industrial parks in the Calabarzon area.

The DLSU EMBA program will feature intensive six-hour classes that will be held every Saturday exclusively at the DLSU Laguna Campus, which is located right next to Laguna Technopark. Along with the in-person classes are asynchronous three-hour weekly online sessions that the students can take in their own time.



Laguna Campus to offer Executive MBA Program

The program will be a compressed version of the existing MBA program of DLSU, allowing busy managers to earn the degree in only five trimesters, as compared to the traditional program which usually takes nine.

The EMBA program is particularly focused on developing leadership in the IT and manufacturing companies that dominate the industrial parks in the Calabarzon region, supporting the call from economics researchers to develop high organizational capabilities and boost manufacturing and exports in order to raise the Philippines as an economic powerhouse in the region.

Scholarships are available for EMBA students, through the DLSU St. La Salle Scholarship Program, a merit-based scholarship offering 25%, 50%, 75%, and 100% tuition discounts. Discounts are also available for group enrollees consisting of 5 and more who are from the same company.

Online application to the EMBA program is ongoing until October 12 at www.dlsu.edu.ph/admissions/graduate. Applicants need to be in middle to senior positions to qualify for the EMBA program.

UNIVERSITY FELLOW TAKES TOP POSTS IN INTERNATIONAL ERGONOMICS ASSOCIATION

THE PHILIPPINE-AMERICAN EDUCATIONAL FOUNDATION BOARD RECENTLY ANNOUNCED University Fellow and Industrial and Systems Engineering Full Professor Dr. Rosemary Seva was recently appointed to the Executive Committee and named as chair of the Science, Technology, and Practice Standing Committee of the International Ergonomics Association (IEA).

She is the first Filipino to be appointed to these executive posts in the IEA.

The IEA is the biggest ergonomics organization in the world consisting of federated member societies from six continents.



INDUSTRY PARTNERSHIP



DLSU Laguna hosts technoparks’ HR assembly

THE DE LA SALLE UNIVERSITY LAGUNA CAMPUS WELCOMED THE ASSOCIATION OF LAGUNA TECHNOPARK PERSONNEL AND HUMAN RESOURCES ADMINISTRATORS, INC. (ALPHA) for their General Members Meeting at the George S.K. Ty Advanced Instrumentation building last August 29.

This gathering provided a valuable platform for professionals in the field of human resources to collaborate, share experiences, and explore opportunities for professional growth.

The event featured presentations on various initiatives offered by DLSU Laguna Campus,

including graduate studies programs, scholarships, and the School of Life Learning Certificate Programs. Additionally, a Coffee Caravan was highlighted as a chance for networking and collaboration.

Speakers from the Ramon V. del Rosario College of Business, Dr. Armando Ricardo Aguado and Dr. Raymund Habaradas, shared insights on salary structure and the Executive MBA Program, respectively.

Representing the DLSU Laguna Campus were Dr. Jonathan Dungca, vice president and dean of the School of Innovation and Sustainability; Aguado, professional lecturer; Habaradas, full professor and Graduate Studies coordinator; Dr. Ma. Paquita

Bonnet, chairperson of the Department of Management and Organization; and Robbie Porsovigan, Business Development manager.

Participating in the event was the ALPHA Board of Directors led by its president, Cynthia De Leon. Joining her were the other board members including Claire Coladilla, Lucille Managa, Marizel Javier, Sir Andrie Estrada, Faith Bautista, and Mariz Jardio.

This event showcased DLSU Laguna Campus’ commitment to fostering academic and industry partnerships and providing valuable resources for professionals in the region.

“Fulfil your ministry with all the affection of your heart.”

De La Salle

MTR 9.1 (Med 201.1)

DLSU faculty among the world's top 2% researchers based on impact

De La Salle University faculty researchers are included in the 2024 list of the world's top 2% researchers across all disciplines, in a paper published by a team led by Stanford University statistician John Ioannidis. Based on their cumulative career statistics, five faculty members are among the 38 locally-based researchers included in the list.

Top researchers based on cumulative career statistics



Dr. Kainam Thomas Wong



Dr. Kathleen Aviso



Dr. Anthony SF Chiu



Dr. Louie Razon



Dr. Raymond Tan

Meanwhile, seven De La Salle University faculty researchers are included in the 2024 list of the world's top 2% researchers across all disciplines, in the same paper by the team of Ioannidis. Only 59 Philippine-based researchers are included in this year's list.

Top researchers based on 2023 statistics



Dr. Allan B.I. Bernardo



Dr. Aristotle Ubando



Dr. Kainam Thomas Wong



Dr. John Jamir Benzon Aruta



Dr. Kathleen Aviso



Dr. Fides del Castillo



Dr. Raymond Tan

Source: Office of the Vice President for Research and Innovation



2401 (tweñ'te för'ō, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>.