



DLSU LAUNCHES RELIEF EFFORTS FOR TYPHOON-STRICKEN MEMBERS, COMMUNITY PARTNERS

IN THE AFTERMATH OF SUPER TYPHOON CARINA, DLSU HAS LAUNCHED ASSISTANCE AND FUND-RAISING INITIATIVES FOR MEMBERS OF THE LASALLIAN COMMUNITY AS WELL AS THOSE SEVERELY AFFECTED FROM PARTNER COMMUNITIES.

The University, through its Center for Social Concern and Action, last week conducted a Rapid Needs Assessment to determine the immediate needs for assistance and support, especially for those whose homes and personal property were damaged.

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DLSU President Br. Bernard Oca FS Calso announced that student scholars, faculty, and staff who have been directly affected by the typhoon may file for financial assistance. Likewise, the Office of the President also offered a period of three days for recovery efforts—affected faculty and staff may file for a special leave while students may file for excused absence.

Through the DLSU Disaster Risk Reduction and Management Committee, those who are interested to extend cash donations may do so through the following bank accounts:

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• **Account Number (in PHP): 004588008272**
• **Account Name: DE LA SALLE UNIVERSITY, INC.**

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Please send proof of donation through this link for tracking purposes:
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LA SALLE INAUGURATES FIRST ASEAN CORNER IN THE COUNTRY



Br. Bernie (7th from left) with the guest ambassadors and student artists in front of the mural



ASEAN Corner launch attendees



Br. Bernie with Amb. Delia Albert

LAST JULY 16, DE LA SALLE UNIVERSITY WELCOMED ESTEEMED MEMBERS OF THE DIPLOMATIC CORPS for the launching of the very first ASEAN Corner in the Philippines.

The ASEAN Corner is a pilot program of the ASEAN Secretariat that aims to establish information centers in the libraries of higher education institutions in the ASEAN Member States.

Through the aid of the Japan-ASEAN Integration Fund (JAIF), DLSU was chosen to host and establish the ASEAN Corner, which offers multimedia resource collections which include books, maps, digital content, and language instructions about the region and its member states.

Present during the launch were Ambassador Delia Albert, Ambassador Teresita Barsana, Hon. Megawati Dato Paduka Haji Manan, Ambassador of Brunei Darussalam to the Philippines, Mr. Kim Amnath, First Secretary of the Ambassador of the Kingdom of Cambodia to the Republic of the Philippines, and representatives from the Philippine Foreign Service.

Student partners for this program included student muralists from De La Salle College of Saint Benilde and DLSU Southeast Asian Studies Organization (DLSU-SEASON).

The DLSU ASEAN Corner is part of the Special Collections at The Learning Commons, 14th floor of the Henry Sy, Sr. Hall.

INNOVATION OFFICER BAGS BEST PRESENTATION AWARD IN INTERNATIONAL CONFERENCE

A PROJECT DIRECTOR FROM THE DE LA SALLE UNIVERSITY INNOVATION AND TECHNOLOGY OFFICE BAGGED THE BEST PRESENTATION AWARD

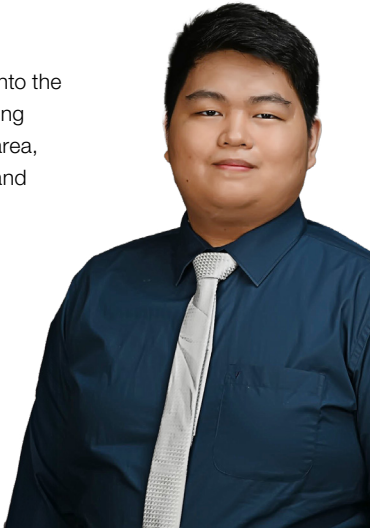
at the 2024 6th International Conference on Computer Communication and the Internet (ICCCI), with workshop 2024 The 8th International Conference on Graphics and Signal Processing (ICGSP 2024), hosted by the Tokyo Metropolitan University in Japan last June 14-16.

Paulo Luis Lozano, co-author of Jay Ryan Mapanao of the Department of Computer Science at Rice University, Texas, USA, won for the paper entitled, "Utilizing Swin Transformer for the Classification of Ophthalmic Diseases in Optical Coherence Tomography (OCT) Images: A Novel Approach (C6620)". The online presentation was held in Session 7, which focused on Wireless Communication and IoT Applications.

Their paper presents the use of Swin Transformers for the detection of common eye diseases like Age-related Macular Degeneration and Diabetic Retinopathy using a Kaggle dataset of OCT images.

Swin Transformers have the potential to significantly improve the diagnosis of eye diseases, highlighting a promising direction for future advancements in medical image analysis, the researchers found.

Their work contributes valuable insights into the application of state-of-the-art deep learning techniques for medical diagnosis in this area, emphasizing the importance of efficient and accurate detection of eye conditions for timely intervention and patient care.



LOZANO

COSCA HOSTS SESSIONS ON NURTURING MARINE LIFE

THE DE LA SALLE UNIVERSITY CENTER FOR SOCIAL CONCERN AND ACTION (COSCA), IN COLLABORATION WITH THE DLSU BR. ALFRED FSC MARINE STATION (BRAMS), conducted a learning session on Mangrove Planting and Sustained Care, as well as Crab Fattening. Held last June 14, the event aimed to enhance the skills and knowledge of various people's organizations from Barangays Lumaniag and Binubusan.

Dr. Emilia Quintino, an expert in marine biology, led the crab fattening session, providing valuable insights and techniques to the participants. Russel Christine Corcino also served as a resource person, contributing her expertise in mangrove planting and environmental conservation.

The event concluded with a renewed commitment from the participants to apply the knowledge gained in their respective communities. The organizers expressed their gratitude to the resource persons and participants for their active involvement and dedication to environmental sustainability.

This learning session is a significant step towards achieving the Sustainable Development Goals (SDGs) related to life below water (SDG 14), sustainable communities (SDG 11), and decent work and economic growth (SDG 8).



LASALLIANS WIN AT INDONESIA MODEL UNITED NATIONS

DLSU STUDENTS TRAINED BY THE DE LA SALLE DELEGATION TRAINING TEAM (DLS-MUN TRAINING TEAM) won several awards in the Indonesia Model United Nations Conference held on July 19-21, 2024.

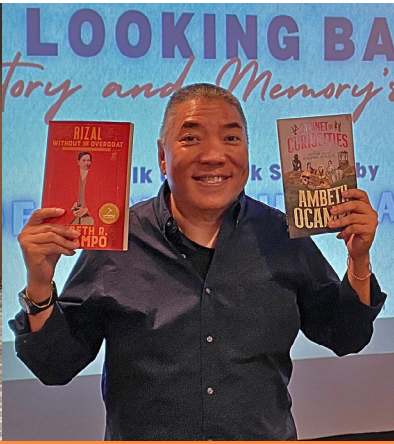
The Indonesia Model United Nations (IMUN) is the oldest, largest, and most prestigious MUN Conference in Indonesia hosted annually by the University of Indonesia.

DLSU's team was composed of five members from various colleges: Gaye Justinia Delos Santos (Head Delegate; Honorable Mention Award at the UN Security Council), Maria Christiana Nicole Tijam (Honorable Mention Award at the UN Tourism), Giancarlo Misa (Outstanding Delegate at the UN Tourism), Mehriel Lao (Verbal Commendation Award and Best Position Paper at the UN Human Rights Council), and Xybastian Mathew Trinidad (Honorable Mention Award at the UN Security Council).

Past delegation member Althea Dela Cruz served as Assistant Chair to the UN Human Rights Council Committee.

The primary trainers for this delegation were Delos Santos and Trinidad who were also delegates, and Arabella Lumanglas and Mish Lirio. Accompanying the team was MUN Faculty Adviser Allen Surla from the Department of Political Science & Development Studies.

This is the 10th year of DLSU in model UN conferences. Through these years, DLSU has been successful in winning major awards in all conferences attended locally and internationally.



LITERATURE DEPARTMENT HOSTS AMBETH OCAMPO TALK AND BOOK SIGNING

THE DEPARTMENT OF LITERATURE, IN COOPERATION WITH THE BIENVENIDO N. SANTOS CREATIVE WRITING CENTER, hosted "Looking Back: History and Memory's Fiction", a talk and book signing by Distinguished Professorial Lecturer Dr. Ambeth Ocampo last July 17 on campus.

A DLSU scholar of Philippines Studies and alumnus in the undergraduate and graduate levels, Ocampo reflected on Bienvenido N. Santos' "Memory's Fiction". The two authors met when Santos was Visiting Writer and Artist in DLSU in the late 80s. Ocampo also spoke about his own career in creative non-fiction and public history.

A book signing was later held for "Looking Back", his 16-book series (Anvil Publishing) based on his famed column about popular history with the Philippine Daily Inquirer.

Ocampo has written over 35 books from over 3,000 essays published from 1985 to the present for which he has received numerous awards, including the National Book Award for Essay for *Rizal without the Overcoat* (1990) the National Book Award for Literary History for *Makamisa: The Search for Rizal's Third Novel* (1992), and the National Book Award for Bibliography for *A Calendar of Rizaliana in the Vault of the Philippine National Library* (1993).

He was conferred the rank of Knight Commander of the Order of the Knights of Rizal in 1993, the rank of Officier of the Ordre des Arts et Lettres by the Republic of France in 2008, and the Presidential Medal of Merit by the Republic of the Philippines in 2013, among other decorations. He was also the recipient of the Fukuoka Prize in 2016.

After almost 40 years, he returned home to DLSU to teach a graduate course on "Literature and Historiography" with the Department of Literature.



AKI, SOLL HOLD BRIEFING ON THE FUTURE OF PHL ECONOMY

THE DE LA SALLE UNIVERSITY ANGELO KING INSTITUTE OF ECONOMICS (AKI), IN COLLABORATION WITH THE SCHOOL OF LIFELONG LEARNING (SOLL), hosted the event entitled, “Economic Briefing on the State of Philippine Economy: Is the Glass Half Full or Half Empty?”, held at the Makati Diamond Residences last July 8.

Among those who participated in the briefing were business and social sciences students as well as representatives from various agencies including the Philippine Institute for Development Studies (PIDS) and the United Nations Development Programme (UNDP).

AKI Director Dr. Jesus Felipe presented an overview of their study based on the ANIMO macroeconomic model. They highlighted the need to establish industrial firms to produce high-quality products that can compete in international markets.

Dr. Mariel Monica Sauler provided an analysis of the economy, including forecasts for 2024-2030. According to their study, the economy will continue to improve but not as fast as the government predicts. International speakers Dr. Julian Perez and Mr. Pedro Pascual likewise gave their insights on the global scale of economic growth for the Philippines.

A panel on various topics covering education, poverty, employment, agriculture, climate change and how it plays a role in the economic state of the country, was participated by DLSU professors Dr. Christopher James Cabuay, Dr. Arlene Inocencio, Dr. Gerardo Largoza, Dr. Alellie Sobreviñas, and Dr. Raymond Tan.

From all the data presented, the briefing concluded that the Philippines could achieve the upper-middle economy within this year.

2024 IP CAREER EXPO HELD

DE LA SALLE UNIVERSITY, THROUGH THE DLSU INNOVATION AND TECHNOLOGY OFFICE, CO-ORGANIZED THE 2024 IP CAREER EXPO with the Intellectual Property Office of the Philippines at the Dr. Andrew L. Tan Data Science Institute (ALTDSI) at DLSU McKinley Microcampus last July 17.

The event, held in conjunction with the culminating activity of IP Academy’s IP Boost Camp, provided a platform for aspiring IP professionals to explore various career paths in intellectual property.

DLSU Intellectual Property Officer Pamela Tadeo participated in a panel discussion where she shared her career journey in IP, offering valuable insights to attendees. The expo also featured presentations from several law firms and companies engaged in IP, providing networking opportunities for participants.

Dr. Frederick Romero, officer-in-charge of the IP Academy, and Atty. Christopher Cruz, DLSU Intellectual Property Office director and DLSU Innovation and Technology Office manager, delivered the opening remarks, emphasizing the University’s commitment to fostering IP education and career development.

The event was attended by Batch Maalab of the IP Boost Camp and other aspiring IP professionals.



“It is impossible to please God if you do not live on friendly terms with others.”

De La Salle

Letter 47 - to Brother Robert in Darnetal, 1709

FACTS and FIGURES

De La Salle University

External Relations and Internationalization (AY 2023-2024)

70 Foreign students
(inbound)

141 DLSU students abroad
(on outbound and other programs)

52 Visiting
Faculty

739 Total number
of foreign students



Partner institutions that signed up this year

59 Memorandum of Understanding

19 Memorandum of Agreement

Source: Office of the Vice President for External Relations and Internationalization



2401 (twen'te fôr'o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>.

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