



DLSU Innovation and Technology Fair
Make and Showcase for Resilient Learning

DigiNation 2021:

Digital Transformation in the Next Normal

9th DLSU Innovation and Technology (DITECH) Fair 2021

November 24-26, 2021

9th DITECH highlights impact of digital transformation

ON ITS NINTH ITERATION, THE DE LA SALLE UNIVERSITY INNOVATION AND TECHNOLOGY (DITECH) FAIR EXAMINED how the COVID-19 pandemic has stimulated and accelerated digitalization on business, the economy, and society. With the theme of “DigiNation 2021: Digital Transformation in the Next Normal”, the annual fair was held fully online from November 24 to 26.

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Through plenary speeches, panel discussions, and an exhibit fair, DITECH Fair 2021 explored the role of intellectual property in the digital economy, and digitalization in the areas of education, social media, and commerce.

Philippine Vice President Maria Leonor Robredo delivered the keynote message titled “Raising the Nation from the Pandemic: Digital Innovations towards Economic Recovery and Social Development.” De La Salle Philippines President Edgar O. Chua gave the response on behalf of the Lasallian community.

Emmanuel Rey Caintic, Undersecretary for Digital Philippines, Department Information and Communications Technology, was the plenary speaker.

The panel discussions focused on the following themes: Intellectual Property and the Digital Economy, Digitalization in Education, Digitalization in Banking and Finance (Fintech), and Digitalization in Products and Services (Food, Health, Govt. Services, etc.).

Moreover, researchers, inventors, creators, entrepreneurs, and innovators joined the DITECH 2021 Exhibit. Networking sessions were also held.

Part of the Fair’s program was the 2nd IOPHL-DLSU IP Innovation Research Conference, which served as a venue for sharing new knowledge on the strategic management of intellectual property and innovation.

In his message, DLSU President Br. Bernard Oca FSC said “The dramatic, pandemic-induced changes to the way our institutions operate has forced us to refocus our strategies and practices for the next normal. While digital tools have formed part of the strategy of forward-thinking institutions for the past several years, the adoption of these tools has become top priority.”

He added that events such as the DITECH Fair showed how effective digitalization could make people work together in times of unprecedented change and quickly respond to the challenges.

St. La Salle Hall lights up for Christmas Season



DE LA SALLE UNIVERSITY BATHES IN LIGHT ITS CENTURY-OLD ST. LA SALLE HALL in celebration of Christmas, as it highlights the Lasallian community’s togetherness and faith in God amidst the challenges posed by the pandemic.

The lighting of the iconic hall as well as the buildings of the other DLSU campuses last December 3 signaled the start of the University’s Christmas celebration, which featured the theme “Animo Christmas! 2021: Pamilyang Lasalyano, Sama-sama ngayong Pasko.”

Advent activities commenced with an online Holy Mass followed by performances of DLSU culture and arts groups. On December 10, the Lasallian Community held the Institutional Christmas Celebration,

featuring AnimoTok, a Tiktok video contest; Best Animate your shoes design (kids contest); and Community Dance Video, and a series of raffle draws.

In his message at the opening of the celebration, DLSU President Br. Bernard Oca FSC cited the Lasallian community for strengthening their camaraderie, volunteerism, and unity during these trying times. He also urged everyone to remain hopeful for the country and the future.

The Brother President added: “Tulad ng ating paghihintay sa pagsilang ng sanggol na si Hesus, mapuno nawa ng pag-asa, kasiyahan at pag-ibig ang ating mga araw. Ang liwanag ng bituin ay maging gabay nawa natin, lalo na sa mga pagpapasya sa tatahaking bukas.”

Philosophy professor receives international research grant



JOAQUIN

DEPARTMENT OF PHILOSOPHY FULL PROFESSOR DR. JEREMIAH JOVEN JOAQUIN WAS AWARDED a research grant worth £52,000 by the Birmingham Centre for Philosophy of Religion in the School of Philosophy, Theology, and Religion at the University of Birmingham, UK.

Joaquin's research, "The Philosophies of Appropriated Religions of Southeast Asia", will have Soraj Hongladarom of Chulalongkorn University, Thailand as his co-principal investigator.

Two other DLSU faculty members, Department of Philosophy Associate Professor Dr. Hazel Biana and Department of History Associate Professor and Director of the Southeast Asia Research Center and Hub (SEARCH) Dr. Fernando Santiago, Jr., are also involved in the project.

The research project delves into whether there is a uniquely Southeast Asian way in which the main questions in the philosophy of religion, such as the nature of the divine, free will, death and afterlife, are framed and answered.

With the project, the researchers seek to raise the interest of the global philosophy community in the underrepresented area of Southeast Asian Philosophy of Religion. The research also aims to build a community of philosophers that will inspire the next generation of philosophers in the region to further engage in Southeast Asian Philosophy.

Supervised by SEARCH, the project involves holding a series of multiplatform workshops and writeshops, face-to-face seminars, webinars, interviews, info videos, wiki-blogs, a launching conference, and a culminating conference.

According to its website, the Global Philosophy of Religion Project is a major initiative that aims to make the philosophy of religion a global field. This year, they awarded £460,000 in research funding to philosophers of religion from around the world.

DLSU HANUNOO MANGYAN E-DICTIONARY IN MANGYAN HERITAGE MUSEUM EXHIBIT



PART OF A DOST-NATIONAL RESEARCH COUNCIL OF THE PHILIPPINES (NRCP) RESEARCH, THE HANUNOO MANGYAN E-DICTIONARY APP DEVELOPED BY A TEAM FROM DE LA SALLE UNIVERSITY WAS EXHIBITED at the newly opened Mangyan Heritage Museum in Calapan City, Oriental Mindoro.

The lead researchers—Dr. Rochelle Irene Lucas, chair of the Department of Linguistics and Applied Linguistics; Dr. Melvin

Jabar, director of the Social Research and Development Center; and Dr. Joel Ilao, director of the Advanced Research Institute for Informatics, Computing and Networking Center – joined the inauguration of the museum in time for the city's 71st founding anniversary last November 15.

The event was hosted by the office of Oriental Mindoro Governor Humerlito Dolor.

LASALLIAN MISSION RESEARCH EXCHANGE



LAST NOVEMBER 25, THE OFFICE OF THE VICE PRESIDENT FOR LASALLIAN MISSION (OVPLM) HOSTED THE LMRX 2021, or Lasallian Mission Research Exchange, to promote understanding, awareness, and relevant action pertaining to LM components, programs, and services.

As one of the major events of the Lasallian Mission Week celebration, LMRx provided a venue for researchers to discuss and share their research with the Lasallian community.

The papers presented covered the themes of “Understanding the Lasallian Community,” “Understanding the field of Student Affairs,” and “Understanding our Learners.”

For understanding the Lasallian Community, Neil Oliver Penullar presented his paper “The Moderating Effect of Servant-Leadership on the Relationship between Employee Demographics and Job Satisfaction.”

Two research papers were presented under the second theme: “Student Perceptions on Online Student Discipline Programs and Services” by Diana Genevive Layag, Ma. Dinah Espartero-Asiatico, Janice Panganiban, and Joelyn Alerta and “Pandemic Cyberbullying Experiences of College and Graduate Students” by Diana Genevive Layag, and Janice Panganiban.

Under the third theme, the presenters were Maryrose Macaraan, who shared “Academic Self-Regulated Learning and the Law Student”; Andylyn Simeon, who talked about “Practice of Religion as Mediator in the Variation of Religious Attitude on Environmental Attitude among College Students”; and Mia Eballo and Niku Vicente, on “Perspectives and Opportunities: Online Service-Learning Amid Covid-19 Pandemic.”

Young Southeast Asian Leaders Initiative (YSEALI) Smart Cities Regional Workshop



DEPARTMENT OF CIVIL ENGINEERING FACULTY MEMBER DR. KRISTER IAN DANIEL ROQUEL WON

2nd runner-up in The Young Southeast Asian Leaders Initiative (YSEALI) Smart Cities Regional Workshop.

The team composed of Roquel from the Philippines, and five other members from Indonesia, Vietnam, Thailand, Malaysia and Japan will receive a seed grant funding amounting to US \$4,000 for their project on Built Infrastructure.

The YSEALI Smart Cities Regional Workshop, launched by the U.S. Dept. of State, aimed to foster a strong network among participants and to encourage greater involvement from young leaders, civil society, and small and medium enterprises in smart city development.

It also sought to increase the capacity of future leaders to develop sustainable solutions to urbanization challenges in the region, using digital and other tools.

The workshop was attended by participants coming from ASEAN member nations.

Programa ng Internasyonalisasyon ng Departamento ng Filipino

UPANG IPAGPATULOY NA PAYABUNGIN AT PAGYAMANIN ANG WIKA AT ARALING FILIPINO SA LOOB AT LABAS NG BANSA, NAGSAGAWA NG WEBINAR ang Departamento ng Filipino at pumirma ng kasunduan sa University of Pembangunan Nasional “Veteran” Jawa Timur (UPNVJT), Indonesia noong Nobyembre 26.

Sa webinar na, “Kia ora, kabayan? : Kumustahan ukol sa Pamamahala sa Pilipinong-New Zealand na Pamayanan”, pinag-usapan ang halaga, siste, at katuturan ng wika at kulturang Pilipino sa New Zealand mula sa perspektibo ng pamamahala, komunidad, at akademya.

Kia ora ang pagbati sa wikang **Māori** na may malalim na kahulugang paghiling ng pagkakaroon ng magandang buhay at kalusugan. Samantala, kabayan naman ang karaniwang pagbati ng mga Pilipino sa kapwa Pilipino sa ibang bansa.

Sa unang yugto ng panayam, naging mga panauhin sina Dr. Jesus Domingo, Ambassador ng Pilipinas sa Aotearoa-New Zealand, Cook Islands, Fiji, Samoa, Tonga at Philippine Liaison sa Niue, Pacific Islands Forum, at Atty. Paulo Garcia, dating miyembro ng Parliament at kasalukuyang Barrister & Solicitor, Director, at Trust

Account Partner sa Paulo Garcia Barristers and Solicitor.

Ginapanap din noong Nobyembre 26 ang virtual signing ng Memorandum of Agreement (MOA) ng Departamento at ng International Relations Department ng University of Pembangunan Nasional “Veteran” Jawa Timur (UPNVJT), Indonesia.

Layunin ng MOA na palawakin ang mga oportunidad para sa edukasyon ng mga mag-aaral at upang mapadali ang akademikong pananaliksik sa pagitan ng mga nagtuturo at mga nanaliksik. Bahagi nito ang mga online classes tungkol sa wika at kultura ng dalawang bansa, kolaborasyon sa pagbuo ng kurikulum, at mga research seminars.

Nagkaroon din ng Memorandum of Understanding (MOU) ang Kolehiyo ng Malayang Sining at Faculty of Social and Political Sciences ng UPNVJT. Nilalayan nito ang pagsasagawa ng mga kolaboratibong aktibidad sa mga larangang pang-akademiko tulad ng pagpapalitan ng mga guro, kawani, at estudyante, kolaboratibong pananaliksik, mga symposia, at pagpapalitan ng mga publikasyon at iba pang materyal na naglalaman ng impormasyong pang-akademiko.



CLA prof leads session on decolonial research methodologies

A SHARING SESSION ON DECOLONIAL RESEARCH METHODOLOGIES WAS CONDUCTED by Department of Literature Full Professor Dr. Jazmin Llana last November 24, via Zoom, for doctoral students of The London Arts and Humanities Partnership’s allied institutions.



LLANA

The session was an exploration of possible ways to do emancipatory research in order to address and redress issues of injustice and inequality linked to neo/colonialism, imperialism, and neoliberalism.

Llana directed discussions on questions such as, “Are there ways of conducting research that might open up universities to something other than neoliberal logics of marketisation? Is decolonizing knowledge possible? What can decolonial methodologies enable?”

She presented her critique as an invitation to the “radical reorientation of the research enterprise”, for the self-reflexivity and decolonial thinking of researchers from indigenous groups and the formerly colonized.

“ Follow the inspirations that come to you from God. ”

De La Salle

(Letter 86 - to an unnamed Brother, date unknown)



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645

Total number of attendees

270

Total number of institutions

42

Exhibit booths

66

Research Papers on Intellectual Property

Source: DLSU Innovation and Technology Office



2401 (twen'te fôr',o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

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Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

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