

THE OFFICIAL NEWSLETTER OF DE LA SALLE UNIVERSITY

Volume 52 • Number 17 • 23 August 2021

RAMON V. DEL ROSARIO *Award for Nation Building*

RAMON V. DEL ROSARIO

Youth nation-builders confab gathers business leaders, social entrepreneurs

THOUGHT LEADERS, BUSINESS PROFESSIONALS, AND SOCIAL ENTREPRENEURS GATHERED TOGETHER IN A TWO-HOUR VIRTUAL CONFERENCE LAST JULY 31 TO SHARE THEIR VALUABLE INSIGHTS ON NATION BUILDING TO THE COUNTRY'S NEXT GENERATION OF CHANGE MAKERS.

Continue on Page 2

What's inside

Pagdiriwang ng Buwan ng Wika 2021	2
aculty researchers develop drone educational system, launch spinoff firm	2
st Philippine Biomedical Engineering and Health Technologies Conference and Exhibit	4

5

Research projects seek to help students cope with online learning



Dubbed as "Keeping the Spark Alive: Youth Nation Builders Conference," the webinar was organized in honor of the late Ramon V. del Rosario, Sr. as part of a series of events to commemorate his birth anniversary.

For its first session, the conference featured two Ramon V. del Rosario Nation Building Awardees—Ambassador Jesus P. Tambunting, OBE, and former Agriculture secretary Senen Bacani, who shared to the audience their stories of hope and determination in pursuing their aspirations. Ramon V. del Rosario Siklab Awardee Clarissa Delgado facilitated the discussion, and she also shared how the nation builders have inspired her to continue the work of building the nation.

"Justice, equity, prosperity for our country is not going to happen in one generation. We need to look at this like a baton passing of a track and field event - with each generation as a runner and each of them carrying their responsibility. They are passing it forward. These are small steps taken over the course of many years," Delgado shares during the session.

The second session, meanwhile, featured the rest of the Siklab Awardees—Clarissa Yap, Gary Ayuste, Edgar Elago, and JB Tan, who facilitated the discussion. There, they were able to talk about how their journey in social entrepreneurship started and how it became important for them to step up and take action to make a difference. "Focus on the small things you can do. For us to effect change, all of us have to contribute and take action. It can be as simple as volunteering for a task within your barangay or church, being conscious in reducing plastic consumption, planting in your backyard to become more sustainable, or using your talent for the goodness of others. Focus on the positive, focus on the things that you can control and continue to hope," Tan explains.

The webinar, which was jointly organized by PHINMA, De La Salle University, JCI Manila, and Asian Institute of Management's RVR Center for Corporate Responsibility, was well attended by students, teachers, and professionals from various fields.

Also during the conference, JCI Manila officially launched the interview series, featuring the different winners of both the Nation Building Awards and the Siklab Awards, which will be released in the coming weeks.

Other events in commemoration of the late Ramon V. del Rosario, Sr. include a Eucharistic celebration last July 24 followed by a short program, as well as the 10th anniversary activities of DLSU's RVR College of Business.

Follow the Ramon V. del Rosario Siklab Awards on Facebook and the Ramon V. del Rosario Award for Nation Building Facebook Page here.

Pagdiriwang ng Buwan ng Wika 2021

IPINAGDIRIWANG NG PAMANTASANG DE LA SALLE ANG BUWAN NG WIKA NGAYONG AGOSTO ayon sa pambansang tema na "Filipino at mga Katutubong Wika sa Dekolonisasyon ng Pag-iisip ng mga Pilipino."

Sa pangunguna ng Departamento ng Filipino, nagbukas ang pagdiriwang sa isang Natatanging Panayam Isagani R. Cruz noong Agosto 2 kung saan inilahad ni Associate Professor Dr. Dolores Taylan ang kanyang panayam na "Si IRC sa Panitikan at Araling Filipino." "Ang Pamantasang De La Salle ay nagtataguyod na imulat at hikayatin ang sambayanan na maging mulat sa pagtanggap at pagkilala sa mga pagkakaiba ng tono o punto ng ating mga katutubong wika." Sa kanyang mensahe, ibinahagi ni Br. Bernard Oca FSC, pangulo ng DLSU, na "ang ating pakikiisa sa pagdiriwang ng Buwan ng Wika ay naglalayong ibayong mapalalim ang ating pagnanais na paunlarin at palaganapin ang mga katutubong wika at ang wikang Filipino."

Dagdag niya, "ang Pamantasang De La Salle ay nagtataguyod na imulat at hikayatin ang sambayanan na maging mulat sa pagtanggap at pagkilala sa mga pagkakaiba ng tono o punto ng ating mga katutubong wika."

Sa kabuuan ng buwan ng Agosto ay magkakaroon din ng Bulungan tungkol sa Pilosopiyang Pilipino, Kumperensiya ng mga Lasalyanong fakulti, alumni, at gradwadong mag-aaral tungkol sa wika at para sa wikang Filipino, Patimpalak sa Pagbuo ng Vlog para sa mga andergradweyt na mag-aaral at Kamustuhan sa Kalagayan ng Wikang Filipino ng mga nangungunang Departamento ng Filipino sa bansa. Hindi kailanman dapat kutyain ang ating kapwa Pilipino mula sa ibang panig ng bansa na may partikular na pamamaraan ng pananalita na kaiba sa karamihan. Ang pagkakaiba-iba ay maging pagkakataon upang pagbuklurin ang ating pagnanais na payabungin ang ating sariling wika."

Faculty researchers develop drone educational system, launch spinoff firm



A TEAM OF DLSU RESEARCHERS CO-FOUNDED A COMPANY, X-LIPAD SOLUTIONS INC., IN THEIR BID TO ELEVATE THE PHILIPPINE EDUCATIONAL SYSTEM THROUGH PRODUCTS AND SERVICES IN THE FIELD OF UNMANNED AERIAL VEHICLES (UAV).

Last July 16, the company, together with the DLSU Innovation and Technology Office (DITO), hosted the X-LIPAD Solutions Inc. Online Roadshow via Zoom meetings.

The company's flagship product is the Drones Reimagined for Educational Application and Modification (DREAM) System, a customizable drone educational system that includes hardware, software, and training modules which can be easily integrated into a school's curriculum.

X-LIPAD Solutions Inc. was co-founded by a team of DLSU researchers, namely, Dr. Alvin Chua (ME), Dr. Edwin Sybingco (ECE), Engr. Antonette Roque (ECE), Dr. Rosemary Seva (IE), and Engr. Leonard Ambata (ECE). The co-founders implemented the DOST-PCIEERD-funded X-LIPAD projects, which generated the intellectual property that will be licensed to the spinoff firm.

The roadshow featured a discussion of the DITO's efforts to encourage spinoff formation at DLSU and its role in X-LIPAD Solutions Inc.'s journey, as well as a presentation of X-LIPAD Solutions Inc.'s history, mission-vision, milestones, and plans and a demonstration of the DREAM System.

Through the event, the company hoped to encourage members of the DLSU community to form spinoffs. It also provided an opportunity to identify DLSU departments and units that might be interested in using the DREAM System.

At the end of the roadshow, X-LIPAD Solutions Inc. selected a DLSU unit or department that would receive a free DREAM system.





DLSU Publishing House Iaunches book on Lav Diaz

THE DE LA SALLE UNIVERSITY PUBLISHING HOUSE (DLSUPH), TOGETHER WITH INTELLECT LTD. AND CINEMALAYA, HOSTED LAST AUGUST 16 A VIRTUAL LAUNCH OF THE BOOK, *SINE NI LAV DIAZ: A LONG TAKE ON THE FILIPINO AUTEUR*, EDITED BY PARICHAY PATRA AND MICHAEL KHO LIM.

In its announcement, DLSUPH said "this original collection considers Lav Diaz and his works without being confined to a specific approach or research method. On the contrary, it touches on nearly every major contemporary academic approach to cinema.

Though Diaz's contributions to slow and durational cinema are well known and his importance in contemporary world cinema is beyond doubt, the director remains largely unexplored in cinema studies. The book addresses this research gap, situating Diaz at the crucial juncture of new auteurism, Filipino New Wave, and transnational cinema, but it does not neglect the industrial-exhibitional coordinates of his cinema.

The first book-length study on the groundbreaking auteur, the collection takes a critical look at his career and corpus from various perspectives, with contributions from cinema studies researchers, film critics, festival programmers, and artists. It offers a nuanced overview of the filmmaker and the cinematic traditions he belongs to for film enthusiasts, researchers, and general readers alike."

A special screening of Lav Diaz's short film *Hugaw* was also presented during the virtual book launch.

ABOUT THE EDITORS

Kho Lim is lecturer of Media and Cultural Policy, and acting course director of the Master's program in Cultural and Creative Industries at Cardiff University, UK. He is a former faculty member of DLSU's Department of Communication.

Patra is an assistant professor of Film Studies at the Department of Humanities and Social Sciences, Indian Institute of Technology Jodhpur, India. He is currently working on his monograph on the Indian New Wave of the 1970s.

1st Philippine Biomedical Engineering and Health Technologies Conference and Exhibit



August 25 to 27, 2021

OPEN FOR FREE TO MEMBERS OF THE ACADEME, INDUSTRY, GOVERNMENT, AND RESEARCH ORGANIZATIONS.

Pre-register now at

DE LA SALLE UNIVERSITY INSTITUTE OF BIOMEDICAL ENGINEERING AND HEALTH TECHNOLOGIES (DLSU-IBEHT), with

support from the Department of Science and Technology–Philippine Council for Health Research and Development (DOST-PCHRD), will host TeknoLunas: the 1st Philippine Biomedical Engineering and Health Technologies Conference and Exhibit, an online event happening on August 25-27.

TeknoLunas centers on the theme, "Commercializing biomedical devices and health technologies for an inclusive and innovative Philippines." It highlights the importance of commercialization and utilization of biomedical devices and health technologies, making these accessible to their beneficiaries while also promoting inclusivity and innovation.

The three-day event will highlight exhibitions of innovative technologies, a research conference, pitches at the Philippine Health Research Innovations Matching Event (PHRIME), an MOU signing ceremony, and live sessions of projects and initiatives supported by DOST-PCHRD.

TeknoLunas further encourages submission of full papers or exhibit proposals on minimally-invasive surgical devices, devices for postoperative and rehabilitative care, devices for health emergency response, smart healthcare devices and systems, strategic planning of primary health care provision, research related to COVID-19, and biomedical devices and health technologies.

Researchers, inventors, creators, and innovators are invited to promote themselves and their inventions, expand their research, attain partnerships and scholarships, and know more about the industry.

DLSU LAGUNA CAMPUS UPDATES



Orientation for new students

INCOMING FRESHMEN STUDENTS OF AY 2021-2022 WANTING TO GET A HEAD START IN THEIR PROGRAMS BY ENROLLING FOR TERM 3 OF THE CURRENT AY WERE WELCOMED WITH AN ONLINE ACTIVITY LAST JULY 2.

Titled "Be the Spark," the DLSU Laguna Campus activity aimed to acquaint them with campus life. They were greeted by Dr. Gil Nonato Santos, Vice Chancellor for Laguna Campus, VP for Lasallian Mission Fritzie De Vera, and Dean of Student Affairs Dr. Crisitine Joy Ballada.

The students were oriented on the academic programs of both DLSU Manila and Laguna campuses, as well as on the safety nets being implemented by the University during this pandemic. Students were also introduced to extracurricular activities that they could engage in.

Research projects seek to help students cope with online learning



DLSU RESEARCHERS WERE AMONG THE FILIPINO INNOVATORS WHO SHOWCASED THEIR PROJECTS during the third leg of the Science and Innovation Budding Opportunities for Leverage (SIBOL) webinar series organized by the Department of Science and Technology – Philippine Council for Industry, Energy, and Emerging Technology Research and Development (DOST-PCIEERD).

Held last August 10, the online event featured resource speakers from different institutions, agencies, organizations, and the academe.

One of the DLSU projects is the "Development of Framework and Materials for Distance and Remote Learning via Datacasting" by Dr. Raymund Sison, full professor of the Software Technology Department.

This project aims to develop a framework for the design and delivery of lessons and learning materials for distance and remote learning via datacasting in the Philippine setting.

The framework will be based on theories of distance education and online learning, taking into consideration Philippine realities and the new datacasting modality, which, even in the US, is still in the earliest stage of piloting in the education sector.

Using the framework, lessons and learning materials for Grade 6 mathematics, English, and science will be designed, developed, and evaluated in an iterative manner. The lessons and materials

development process will also overlap with the deployment and quasiexperimental and thematic-analytical evaluation processes. The other DLSU research is titled, "CRADLE2020: Diachronic Representation and Linguistic Study of Filipino Word Senses Across Social and Digital Media Contexts" by Dr. Briane Paul Samson, also of the Software Technology Department.

Samson's project will generate and train diachronic representations of Filipino words and senses by creating a contextual representation of words and temporal multiplex networks from multiple sources of data that spans different domains and time periods, which will be compiled into a Filipino WordNet.

Historical emergence of polysemy will be analyzed, as well as the semantic shifts across social contexts and different digital media sources.

Finally, the effectiveness and applicability of the new linguistic resources will be validated by training the Natural Language API of Senti AI with the diachronic embeddings and Filipino word representations to improve their services.

The SIBOL webinar series is a monthly presentation to the public of new projects and programs that DOST-PCIEERD is funding. It seeks to create awareness on the promising new projects and their potential impacts on society.

SOURCE: https://newsbytes.ph/2021/08/10/dost-unveils-13-new-projects-on-remote-learning/



Lasalyanong Panalangin

Ating alalahanin na ang Diyos ay ating kapiling.

Ipagpapatuloy ko, O Diyos, ang lahat ng aking gawain upang Ikaw ay lalong pakaibigin.

San Juan Bautista de La Salle, ipanalangin mo kami.

Mabuhay ka Hesus sa aming mga puso, magpakailanman.

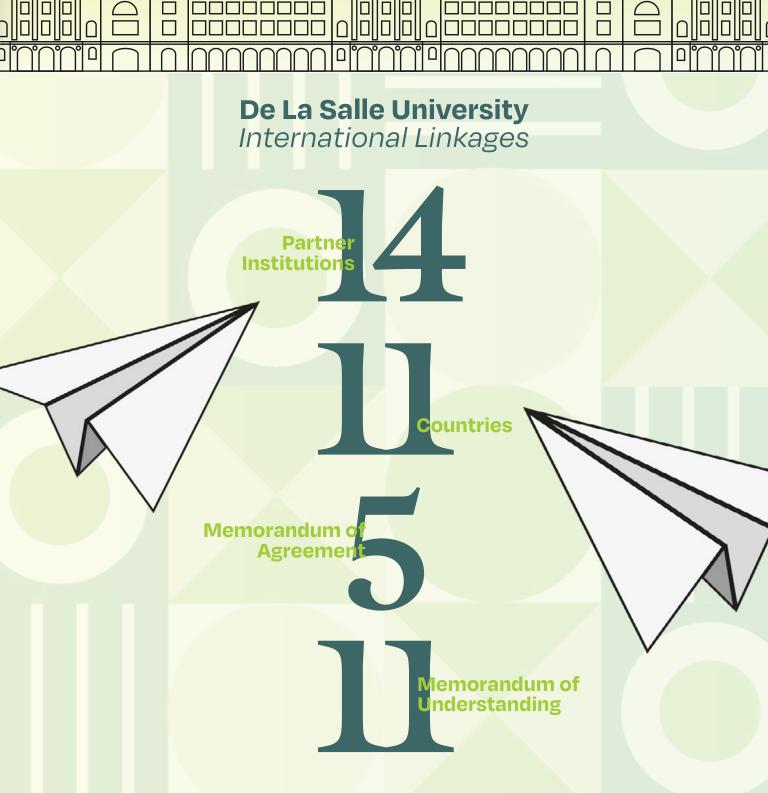
Sa pagdiriwang ng Buwan ng Wika ngayong Agosto, ibinabahagi ng Pangalawang Pangulo para sa Lasalyanong Misyon ang opisyal na bersyon sa Filipino ng "Lasallian Prayer".



Belafalle

Letter to Brother Gabriel Drolin, 26:9

FACTS and FIGURES



SOURCE: External Relations and Internationalization Office

DATA AS OF AUGUST 2021



2401 (twen'te fôr',o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space. **2401** may be accessed online through the URL: http://www.dlsu.edu.ph.

Executive Director | Johannes Leo Badillo Editorial Supervisor | Ruby Carlos (ruby.carlos@dlsu.edu.ph) 2401 Vol. 52 No. 17 Artist-in-charge | Chana Garcia Writers I Anne Acuña, Arfie Koc, AA dela Cruz, Roy Monarch Sy, Kalikasan Castillo Editorial Support I Alaric Lopez de Leon Multimedia Coordinator I Magsy Magbanua Creative Director | Peter Varona Art Director | Mark Louie Esteves Graphic Artists | Chris Perez, Rhea Boholano, Miguel Pabello, Thomas Miranda Secretary | Virginia Umacob-Gases Office Assistant | Raymond Menor