

Dr. Andrew L. Tan Data Science Institute

DLSU launches Dr. Andrew L. Tan Data Science Institute

DE LA SALLE UNIVERSITY, IN PARTNERSHIP WITH MEGAWORLD CORPORATION, OFFICIALLY LAUNCHED the establishment of the Dr. Andrew L. Tan Data Science Institute (ALTDSI) last July 21 in a virtual ceremony. The Institute is named after innovator and brand builder, Megaworld's CEO and Chairman Dr. Andrew L. Tan.

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(L-R): Br. Ray Suplido FSC and Dr. Andrew Tan



The ALTDSI aims to create new knowledge out of the abundant data available and to train the next generation workforce of data scientists, particularly professionals in the BPO industry. The ALTDSI will capitalize on the state-of-the-art facilities donated by Megaworld Corporation, while DLSU faculty-researchers and visiting professors will sustain ALTDSI research-based graduate programs, undergraduate programs, and training and professional courses.

“Data science and data analytics have helped people in business processes and interpret insights to pursue innovations. There is a huge demand for knowledge outsource professionals who can help businesses and industries grow exponentially. This partnership with DLSU to build the ALTDSI is just the first step in tapping into this huge potential,” said Megaworld’s Chief Strategy Officer Kevin Tan.

The ALTDSI will be situated in McKinley Hill Cyberpark in Bonifacio Global City, Taguig.

Aside from the signed MOA, there was an exchange of glass plaques between then DLSU President Br. Raymundo Suplido FSC and Megaworld Corporation’s Chairman and CEO Dr. Andrew L. Tan to formalize the partnership.

The event was witnessed by members of the DLSU Board of Trustees, administrators, guests from Megaworld Corporation, and DLSU personalities who had vital roles in sealing the initiative.

La Salle graduate programs ranked by Eduniversal



EDUNIVERSAL RELEASES ITS 2021 BEST MASTERS AND MBA RANKING WORLDWIDE THIS QUARTER, highlighting the results of its appraisal of nearly 4,000 educational institutions from 154 countries across 51 areas of study.

In the Far East Asia region, DLSU is the lone Philippine university ranked in the category Master of Science in Marketing, placing 18th.

Only two institutions in the country were ranked for their Master of Business Administration (MBA) program — DLSU and the Asian Institute of Management. DLSU takes the 28th spot.

Still in Far East Asia, DLSU is the top-ranked Philippine private university in the categories of Human Resources Management and Economics. Its graduate programs in Industrial Relations Management and Applied Economics are ranked 9th and 22nd, respectively.

Three institutions were ranked for their Corporate Communication programs — DLSU, UP Diliman, and the University of Santo Tomas. The DLSU Master of Marketing Communications Program ranked 18th.

In its website, Eduniversal claims its “Best Masters” to be the only international ranking system that evaluates MBA and Master programs and not institutions, using a sector-specific approach which is based on the capacity of a particular program to provide students with added value in today’s job market.

Each year, over 4 million students worldwide use Eduniversal in their search for masters programs. The academic rankings are the centerpiece of a network of websites and services that the company provides.

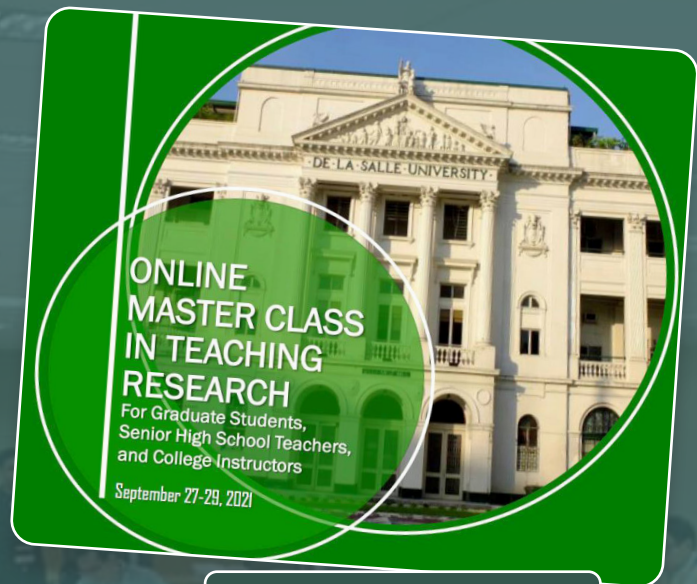
ONLINE MASTER CLASS IN TEACHING RESEARCH

DE LA SALLE UNIVERSITY, THROUGH ITS OFFICE OF THE VICE CHANCELLOR FOR RESEARCH AND INNOVATION (OVCRI) AND UNIVERSITY RESEARCH COORDINATION OFFICE (URCO), IS OFFERING an online master class in teaching research for graduate students, senior high school teachers, and college instructors on September 27-29, 2021.

URCO Director Dr. Feorillo Demeterio III shares that the project which was initially organized as an inhouse program for DLSU's senior high school and college research teachers is now open to external participants as part of DLSU's commitment to be of service to the country. The program is intended to train senior high school and college research teachers in honing their skills and capacities to teach research.

The master class will be taught by DLSU Full Professors and Associate Professors from various disciplines who have solid track records in research and research teaching. The modules cover the whole cycle of doing research and publication including research mentoring and supervision, dissemination and publication, and ethics in research.

Interested applicants may register at https://bit.ly/DLSU_MC_research or send inquiries to noella_orozco@dlsu.edu.ph or feorillo.demeterio@dlsu.edu.ph.



For more information, visit:
https://bit.ly/DLSU_MC_research



CAPACITÀLK webinar pushes for commercializing biomedical tech

SUPPORTING THE COMMERCIALIZATION OF BIOMEDICAL DEVICES AND HEALTH TECHNOLOGIES, the De La Salle University – Institute of Biomedical Engineering and Health Technologies (DLSU-IBEHT) held last July 23 the third session of its webinar series CAPACITÀLK.

CAPACITÀLK is one of the capacity training activities of Project CAPACITÀ (Capacity Building for Researchers, Inventors, Technology Transfer Personnel in Commercializing Biomedical Devices and Health Technologies). The project aims to establish a commercialization hub for biomedical devices, hospital equipment, and health technologies research in the Philippines.

The session featured the president of BioProperty Strategy Group, Dr. Richard Cahoon. He is an adjunct faculty at Cornell University and University of New Hampshire School of Law and a mentor for several dozen graduate/undergraduate students, and fellows in the areas of IP management, technology commercialization, and entrepreneurship.

He helped create and launch over 30 new companies based on Cornell

IP and recruited several dozen entrepreneurs to start new Cornell ventures. He is currently advising several companies and research institutions on innovation, new technology commercialization, new product development, and "intrepreneurship".

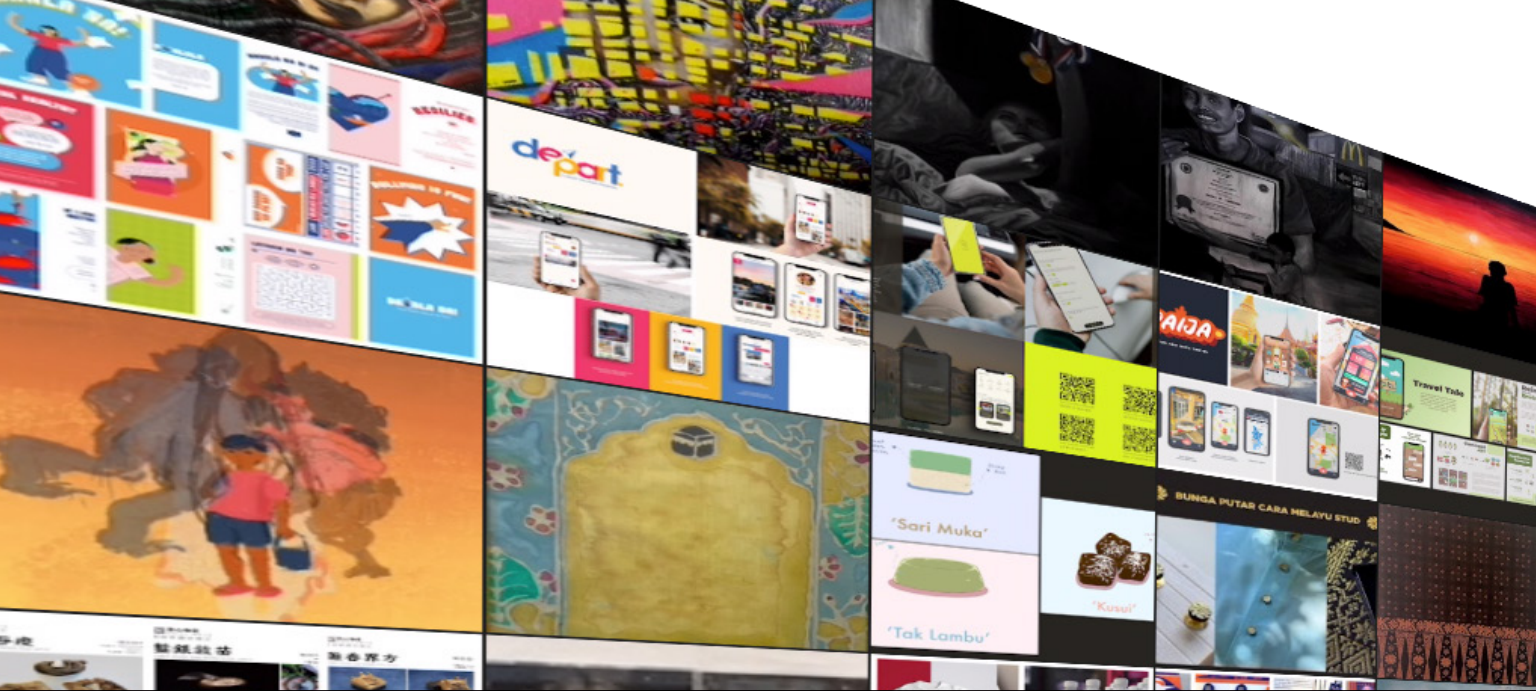
In June, the second part of the CAPACITÀLK series featured Prof. Nilo Bugtai, Ph.D., DLSU-IBEHT director and full professor of Manufacturing Engineering and Management.



Cahoon

Bugtai has two patent certificates by Intellectual Property Office - Philippines (IPO-PHL) in several research projects with his students. He also has eight patent applications in progress at the IPO-PHL and two applications at the Patent Cooperation Treaty. He is currently a Technical Expert at De La Salle University Innovation and Technology Office.

For the first of the CAPACITÀLK series held in March, DLSU-IBEHT invited Dr. Gonzalo Serafica, IP and Technology Commercialization consultant of DLSU. He holds 10 U.S. granted patents and more than 20 international granted patents. He shared the story of Xylos Corporation, where he was a co-founder in 1996 and was VP for R&D and VP for IP and Technology from 2005 until 2012.



Student artists promote creativity amid pandemic in Crosslight Arts Festival

STUDENT ARTISTS AND TEACHERS FROM ASEAN+3 CAME TOGETHER to promote innovation and creativity in the new normal in the Crosslight Arts Festival, hosted by the ASEAN University Network on Culture and the Arts (AUN-CA) from July 26-30 on various virtual platforms.

De La Salle University served as the AUN-CA Secretariat, in cooperation with the Philippines' Commission on Higher Education.

The festival provided opportunities for cultural officers, arts administrators, artistic directors, arts organizations, and student artists to strengthen the ASEAN+3 identity through collaboration in a design arts exhibit, performance showcase, and film festival.

The Crosslight Design Art Exhibit welcomed entries in various forms of design (i.e. visual communication design, environmental design,

product design, industrial design, and costume design) and featured the people, places, art, and heritage of the respective countries, amid the pandemic. The exhibit was mounted at the AUN-CA Facebook page and at the AUN website.

Opening the exhibit were Dr. Choltis Dhirathiti, AUN executive director; Atty. Lily Frida Maabangun-Milla, Officer-in-Charge of the Commission on Higher Education; AUN-CA Chair and Festival Director Glorife Samodio; Dr. Yiwen Ouyang, vice dean of the School of the Arts (Guangxi University), and the Design Art Exhibit Chair; and DLSU Museum Curator and the Design Art Exhibit Curator, Rizalina Buncab. World-renowned Filipino contemporary visual artist Manny Garibay delivered a message at the exhibit launch.

DLSU IS student bags bronze in International Math Olympiad



Bona

A SENIOR HIGH SCHOOL STUDENT OF DE LA SALLE UNIVERSITY INTEGRATED SCHOOL, SARJI ELIJAH BONA, RECEIVED the bronze medal at the 62nd International Mathematical Olympiad (IMO) held virtually from July 14 to 24. He was among six Filipino students that won in the competition.

The IMO is regarded as the toughest and most prestigious mathematics contest in the world. Hosted by Russia, the 62nd IMO was held online due to the COVID-19 pandemic.

Led by Christian Paul Chan Shio and Raymond Joseph Fadri in behalf of the Mathematical Society of the Philippines, the Philippine team ranked 23rd out of 107 countries. In 2020, the team landed in 43rd place.

Lasallian wins in Worlds Universities Debating Championship



Wong

LA SALLE DEBATE SOCIETY MEMBER HANS WONG WON

the Sadiq Ayinde Memorial Award, the award given to the Best Speaker of the English-as-a-Second Language Grand Finals of the Worlds Universities Debating Championship (WUDC), hosted virtually by South Korea last July 15.

The WUDC, organized in 1981, is the world's largest debating tournament and one of the largest annual international student events globally.

Another Lasallian debater, Ken Alunan (ID 119), was a grand finalist in the same category. Tonie Peralta (ID 119) and Ethan Limkakeng (ID 118) made their way to the ESL Quarterfinals.

The Debate Society also lauded the Philippine contingent for their "unprecedented performance." The Philippines bag six spots in four grand final categories at the WUDC, marking its biggest contingent since the start of the tournament.

The last time the country won WUDC was in 2016, with DLSU in the ESL category, breaking a 15-year drought.



(L-R): Peralta, Limkakeng

Alunan

CALL FOR PAPERS Asia-Pacific Journal of Intellectual Property Management and Innovation

For more information, visit:

<https://bit.ly/APJIPMI-guidelines>

The Intellectual Property Office of the Philippines and De La Salle University will launch a joint publication titled the Asia-Pacific Journal of Intellectual Property Management and Innovation.

An interdisciplinary journal, it will publish peer-reviewed research covering all aspects of IP management and innovation, particularly in the Asia-Pacific context.

Details for the manuscript guidelines are available at:

<https://bit.ly/APJIPMI-guidelines>.

Interested authors may submit their manuscripts to peter.tenido@dlsu.edu.ph on or before September 1, 2021.

“ It is God who has called you,
who has chosen you for this ministry,
and who has sent you to work in his vineyard.”

De La Salle

MTR 9:1 (Med 201.1)

Building a Resilient Digital University:

THROUGH PROCESS,
SOFTWARE, AND SKILLS



Building a sustainable digital university requires new platforms, processes, and skills. The new system should be available, scalable, and elastic to meet the needs of the DLSU community. The ITS Transformation together with the BITUIN Project supports the university's mission-vision, for the delivery of efficient and effective services.



As **BITUIN** brings about software as a service or **SaaS sourcing model**, the transformation revolves around managing technology and developing relevant capabilities. Managing IT intends to strengthen the existing IT service management, shifting focus from application development to IT enterprise governance and implementation. This enables campus departments and office personnel to assist with the use of new tools and software while developing their own skills and capabilities.

This project seeks to meet the heightened need for transparency, reliability, and consistency in service delivery. **New IT capabilities**, aligned with the IT sourcing strategies and SaaS models, which include *Solution Architecture work, Enterprise Data Management, Cybersecurity and strengthened IT Vendor Management*, are critical and relevant, and will be in place in the new **ITS organizational structure**.

ITS Transformation is an **ongoing initiative with a new ITS organizational chart** that will take effect at the **start of academic year of 2021-2022**.

Source: BITUIN Project Team



2401 (twen'te fôr',o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space. 2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>.

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