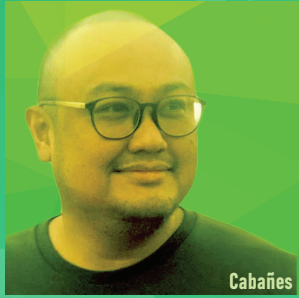




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Concepcion



What's inside

Faculty, students bag NAST awards

FOR THEIR OUTSTANDING RESEARCH, A NUMBER OF DE LA SALLE UNIVERSITY FACULTY MEMBERS ARE RECIPIENTS OF THIS YEAR'S NATIONAL ACADEMY OF SCIENCE AND TECHNOLOGY (NAST) AWARDS, INCLUDING THE OUTSTANDING YOUNG SCIENTIST (OYS).

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Faculty, students bag NAST awards, from Page 1

Three faculty members, namely, Prof. Aaron Don Africa of the Electronics and Communications Engineering Department, Dr. Jason Vincent Cabañes of the Communication Department, and Dr. Charle Sy of the Industrial and Systems Engineering Department won the OYS Award for their significant contributions to science and technology. Dr. Angelo Earvin Choi was runner-up in the same category.

Two faculty members received the NAST Outstanding Scientific Paper Awards: University Fellow and Economics Prof. Angelo Unite and Dr. Reynaldo Bautista Jr. of the Marketing and Advertising Department.

Bautista's research, "Green Behavior and Generation: A Multi-Group Analysis Using Structural Equation Modeling," which appeared in the *Asia-Pacific Social Science Review*, contributes to the overall understanding of the effect of generational differences to green values and intention to purchase green products.

Unite co-authored the paper with School of Economics (SOE) majors, who are now alumni: Ailyn Shi, assistant professorial lecturer at the School of Economics; Cheri Mae Laguinday, tax consultant in Isla Lipana & Co.; Trisha Amber Ong Hian Huy, financial services assurance associate in Isla Lipana & Co.; and Francis Concepcion, deal advisory associate in R.G. Manabat & Co.

Their study, "An Analysis of the Effects of Foreign Ownership on the Level of Tax Avoidance Across Philippine," published by the *DLSU Business and Economics Review*, examines the effect of foreign ownership on corporate tax avoidance for

non-financial firms listed in the Philippine Stock Exchange (PSE) from 2009 to 2015. The study yields some evidence of a significant and positive relationship between the degree of foreign participation in boards and corporate tax avoidance.

A book co-authored by University Fellow and Prof. Wilfredo Roehl Licuanan of the Biology Department, *Matyag: State of Coastal Habitats in the Six Philippine Marine Biogeographic Regions* (Quezon City: UP Marine Science Institute), received the NAST Outstanding Book Award.

Receiving the NAST Special Citation for Outstanding Book is the *2018 Philippine Climate Change Assessment: Impacts, Adaptation, and Vulnerability* (Oscar M. Lopez for Climate Change Adaptation and Disaster Risk Management Foundation, Inc.), featuring multi-disciplinary studies by various researchers that included Licuanan and Prof. Jose Bienvenido Manuel Biona of the Mechanical Engineering Department, who concurrently serves as the executive dean of the Enrique Razon Logistics Institute.



DLSU is among top HEIs in world university rankings

DE LA SALLE UNIVERSITY IS AMONG THE WORLD'S LEADING HIGHER EDUCATION INSTITUTIONS IN THE 2022 QS WORLD UNIVERSITY RANKINGS, PLACING IN THE 801-1,000 BRACKET.

QS covered 93 locations and analyzed 1,673 institutions, of which 1,300 were ranked. The universities were assessed in various metrics including academic reputation, employer reputation, faculty to student ratio, citations per faculty, international faculty, and international students.

For this edition, DLSU is ranked 329th in terms of employer reputation and ranked 461st in terms of academic reputation. These results are based on a large-scale global survey of companies and of academics, respectively.

In the 2021 QS World University Rankings by Subject, DLSU was the top Philippine university

in the fields of Linguistics (201-250) and Business and Management Studies (301-350). In the same rankings, DLSU is the top Philippine private university in Economics and Econometrics (451-500), Social Sciences and Management (401-450), and English Language and Literature (201-250). The University is also one of two leading Philippine private HEIs in Arts and Humanities in the 451-500 bracket.



Bersong EuroPinoy 2021 features poets from La Salle

FOUR POETS FROM THE DLSU DEPARTMENT OF LITERATURE JOINED EUROPEAN POETS AND READERS DURING THE MANILA LEG OF *BERSONG EUROPINOY 2021 VERSES VERSUS THE VIRUS*, A SERIES OF POETRY PERFORMANCES CENTERING ON THE THEME, "PAGKAKAIBIGAN AT BAYANIHAN".

The EU Delegation to the Philippines, together with the Embassies of Belgium, Czech Republic, Denmark, Germany, Spain and Instituto Cervantes Manila, France, the Philippine-Italian Association, Hungary, Austria, Poland, Finland and the DLSU Department of Literature hosted the online event last May 28.

A brainchild of Instituto Cervantes, the festival used to be held under the framework of "Dia del Libro" gathering all diplomats and literary enthusiasts from among the members of the EU Delegation to the Philippines, EU member states' embassies and cultural institutes.

Prof. Genevieve Asenjo, chair of the Department of Literature, recited her own work, "Sa Gihapon, Palangga ang Uran" with the English translation, "Always, Beloved, the Rain," by Ma. Milagros Geremia-Lachica.

Dr. Mesándel Virtusio Arguelles, author of 20 books of and about poetry, read "Kasama" ("Comrade").

Dr. John Iremil Teodoro, Associate for Regional Literature at the Bienvenido N. Santos Creative Writing Center and

secretary general of Unyon ng mga Manunulat sa Pilipinas (UMPIL), recited "Sa Hardin sang Ginuo: Isa Ka Pangamuyo sa Tiempo sang Pandemya" (Hiligaynon), with the English translation "In the Garden of the Lord: A Prayer During the Time of the Pandemic" by Ralph Semino Galan.

Master of Fine Arts in Creative Writing student Carmie Ortego, read her piece, "Paglakát mo nag-lipstick ako hin pula (When you left I put on red lipstick)."

Dr. Johann Espiritu, vice chair of the Literature Department, together with noted professor of guitar Dr. Ivar Nicholas Fojas and Asst. Professorial Lecturer Sylvelyn Jo Almanzor provided a special musical number.

Bersong EuroPinoy was part of 2021 Viva Europa, a series of cultural activities featured for free at the official Facebook page of EU Delegation in Manila.



Back-to-back Electrical and Electronics Engineering Quiz Bee champions

FOR THE SECOND STRAIGHT YEAR, GOKONGWEI COLLEGE OF ENGINEERING STUDENTS EMERGED AS CHAMPIONS IN THE COLLEGE QUIZ BEE AT THE 24TH SQUEEEZE COMPETITION HOSTED BY UP CIRCUIT.

The winning team is composed of Grant Bulaong (ECE), Benjamin Uy (ECE), and Matthew Roque (CpE). They also received the Maxim Integrated Special Award for being the highest scoring team in the elimination round.

Two other DLSU teams participated in the competition. Team B, composed of Samuel Pasia (ECE), Christian Anabeza (ECE), and Daniel Ong (CpE), entered the semifinals. Team C members included Gregory Pe (ECE), Galvin Lim (ECE), and Jason Uy (CpE).

Engr. Dino Dominic Ligutan and Engr. Jose Martin Maningo served as the teams' coaches.

Now on its 24th year, SquEEEze is the only national intercollegiate Electrical and Electronics Engineering quiz show in the Philippines. Along with the annual intercollegiate quiz show, the organizers also hosted workshops and company talks.



DLSU partners with British Council-CHED for transnational project

DE LA SALLE UNIVERSITY HAS BEEN CHOSEN AS A PHILIPPINE UNIVERSITY PARTNER FOR A THREE-YEAR PROJECT BETWEEN THE BRITISH COUNCIL AND THE COMMISSION ON HIGHER EDUCATION, CALLED ACCESS AND COMPETITIVENESS THROUGH INTERNATIONALIZATION OF HIGHER EDUCATION (ACT-IHE).

ACT-IHE seeks to widen access of learners to quality higher education and to build the competitiveness of Filipino higher education institutions. It offers the transnational education (TNE) scholarship grant.

Under the ACT-IHE program, eligible faculty members of DLSU or faculty members of any state university or college who wish to take DLSU's TNE programs with Liverpool Hope University can apply for the scholarship grant.

The project also supports students to earn internationally recognized qualifications and enhance the use of English as a medium of education in the country.

Last May 19, the ACT-IHE project was virtually launched with Vice President for External Relations and Internationalization Dr. Laurene Chua-Garcia representing DLSU.

Prof. Raouf Naguib of Liverpool Hope University shared the positive experiences of students under the TNE with DLSU.

This latest partnership between the British Council and CHED came during the global celebration of the International Day of Education with the theme "Recover and Revitalize Education for the COVID-19 Generation" last January. There are now 26 university partnerships under the project.



Lasallian bags first runner-up in Merck Young Scientist Award

A BS BIOCHEMISTRY GRADUATE OF DLSU WHO IS CURRENTLY DOING RESEARCH WITH THE UNIVERSITY'S CENTER FOR NATURAL SCIENCES AND ENVIRONMENTAL RESEARCH (CENSER) won first runner-up in Merck Young Scientist Award (MYSA), which recognizes researchers who have innovative scientific ideas that offer solutions for the country.

Mary Stephanie Carranza's name was announced during a virtual ceremony last June 9. She is one of two DLSU representatives who made it to the Top 5 finalists of the competition. The other finalist from DLSU is Prof. Rafael Espiritu, faculty member and research fellow of the Chemistry Department.

Carranza's study titled "Stimulation of bone tissue regeneration by silk fibroin-sulfated glycosaminoglycan scaffolds" was developed with two other alumni- Jessie Salvador (BS ECE) and Ryan Rebello (BS ME). Their team aimed to prove the potential of the Philippines' natural products industry and its pivotal role in the bioprinting realm.

Amid the pandemic, their team is trying to build a make-shift 3D bioprinter, capable of printing polymers that can crosslink to produce durable and biocompatible scaffolds for tissue engineering applications.

Espiritu's proposal is titled "Investigating the potential membrane repair mechanisms activated in cancer cells undergoing ferroptotic and pyroptotic cell death." Ferroptosis and pyroptosis have been increasingly implicated as having dual roles in cancer, both as anti- and pro-tumorigenic, while plasma membrane repair is a common mechanism that works to delay cell death in these two conditions.

By studying how cancer cells repair their plasma membranes, researchers might be able to identify novel therapeutic target/s and ways to exploit these cell death mechanisms to efficiently and selectively destroy tumors.

Merck is the world's oldest pharmaceutical company and chemical enterprise. It collaborates with the global scientific community, providing scientists and engineers with best -in-class lab materials, technologies and services.

Carranza's prize includes a cash prize of PHP 50,000 and PHP 90,000 worth of Merck reagents/products. The Merck products will be for the benefit of the team's project under the supervision of Dr. Maria Carmen Tan and Dr. Francisco Franco Jr. of the Chemistry Department, and Dr. Glenn Oyong of the Biology Department.





Vaccination program updates

FACULTY AND NON-TEACHING PERSONNEL ARE REQUESTED TO UPDATE THEIR COVID-19 PRE-REGISTRATION FOR ANY CANCELLATION OR CHANGES AS AND WHEN IT HAPPENS THROUGH THIS [LINK](#).

The form now includes the vaccine brand preference. (Moderna is scheduled to arrive by 3rd and 4th Quarter 2021; Novavax is scheduled to arrive in July 2021.) Those who are still interested may still pre-register using the same link.

Meanwhile, an initial survey conducted last March showed that a good number of students are willing to be vaccinated through DLSU.

In this connection, senior high school, undergraduate, graduate, and College of Law students who are willing to take part in the vaccination program are requested to pre-register through this [link](#).

Please wait for further announcements on the details of the procedures for the vaccination program. For more information on DLSU's COVID-19 programs and initiatives, visit <https://www.dlsu.edu.ph/covid-19-resource>.

The University enjoins everyone to remain vigilant and to support the government's efforts to curb the spread of the virus. It reminds the Lasallian family to stay healthy, avoid crowded places, and practice proper hygiene, sanitation, and safe distancing.

Center signs three-year partnership with World Vision

THE LASALLIAN SOCIAL ENTERPRISE FOR ECONOMIC DEVELOPMENT (LSEED) CENTER AND THE WORLD VISION DEVELOPMENT FOUNDATION SIGNED A MEMORANDUM OF UNDERSTANDING (MOU) LAST MAY 27 via FB to implement a three-year strategic partnership in the areas of capacity building, research, and social/community enterprise development.

LSEED Center is the flagship initiative of DLSU in the areas of social entrepreneurship and social innovation. It localizes the United Nations'

Sustainable Development Goals by working with students and marginalized communities in creating social enterprises.

World Vision is a global humanitarian organization devoted to improving the lives of children, their families and communities to overcome poverty. As the largest non-profit organization in the Philippines, World Vision helps over 1.5 million children every year, with the support of thousands of Filipino sponsors and donors.



Photo taken from World Vision Philippines Facebook page

“May God continue what he has begun in you.”

De La Salle

Letter 46—to Brother Robert in Darnetal

FOSTERING LASALLIAN PARTNERSHIPS

TRANSFORMATIONS IN HUMAN RESOURCE MANAGEMENT



An enhanced Lasallian community journey



Accessing a digitalized and integrated information portal for employee records.



Overseeing an employee's talent journey from recruitment and onboarding to performance succession.



Processing requirements and getting approval for all employee requests and benefits through mobile.

Last April 8, the BITUIN Project formally launched its new systems for Finance and Supply Chain Management. In the next few months, Human Resource is set to roll out its cloud-based information system, making data seamless and integrated with all the other university platforms and processes.

The new Human Resource information system is designed for the future of work, with processes and transactions that eliminate 90% of paperwork. The enhanced platform will start rolling out on July 15, 2021, with a split launch on August 23, 2021 for processes related to Faculty Pantilla and Payroll.

Source: BITUIN Project Team



2401 (twen'te fôr, o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>.

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