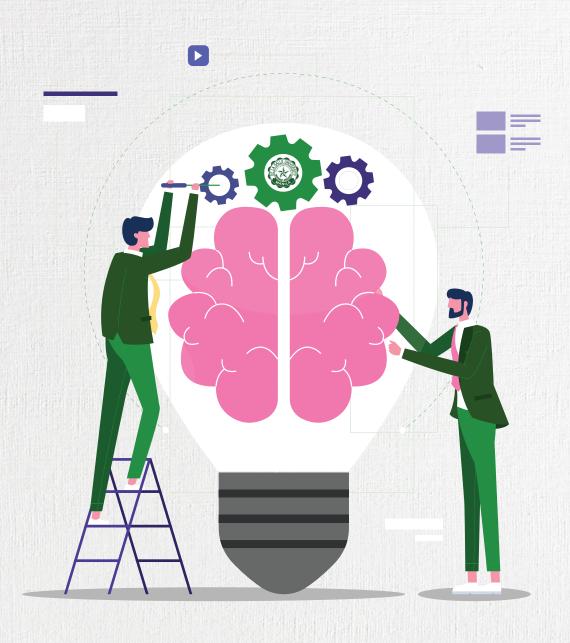




Volume 52 • Number 05 • 15 January 2021



DLSU, IPOPHL HOST 1ST IP AND INNOVATION RESEARCH CONFERENCE

TO PROVIDE A VENUE FOR EXPERTS, RESEARCHERS, AND ENTHUSIASTS of intellectual property and innovation to engage in intellectual discourse in their respective fields, the Intellectual Property Office of the Philippines and DLSU Intellectual Property Office (IPOPHL-DIPO) hosted the 1st IP and Innovation Research Conference last December 4 via Zoom.

The conference showcased papers from both foreign and local researchers, which discussed the contemporary issues in intellectual property and emerging technologies.

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IPOPHL Deputy Director General Atty. Teodoro Pascua delivered the welcome remarks, while Department of Science and Technology Secretary Fortunato Dela Peña, IPOPHL Director General Atty. Rowel Barba, and WIPO Counsellor Dr. David Simmons served as keynote speakers. DIPO Director Atty. Christopher Cruz gave the closing remarks.

The event featured six parallel sessions on the following themes: contemporary issues on intellectual property, such as the role of IP vis-à-vis the pandemic, policy development, and investments (two panel sessions); innovations in food and health such as urban farming, sustainable aquaculture, and medical devices; innovations in

education and pedagogy, such as online distance learning and module development, new tools, and teaching and learning strategies (two panel sessions); and innovations in technology and computing, such as the development of products, including machines and apps.

Also in partnership with IPOPHL, the University held the 8th DITECH Fair that focused on various research projects and initiatives that respond to the challenges posed by the pandemic.

In a related development, DIPO and the DLSU Innovation and Technology Office (DITO) held online consultative meetings on the DLSU Intellectual Property Policies, DLSU Guidelines on the Use of Online Materials, and the DLSU Knowledge and Technology Transfer Policy last January 15.

8th DITECH highlights Lasallian pandemic response

THE UNIVERSITY HELD THE 8TH EDITION AND FIRST VIRTUAL LAUNCH OF THE DLSU INNOVATION AND TECHNOLOGY FAIR (DITECH 2020)

LAST DECEMBER 3, via Zoom. Adopting the theme "Green Innovation: Lasallian Response to the Pandemic", the DITECH Fair showcased the innovations, efforts, and contributions of the Lasallian community in response to the challenges posed by COVID-19.

Featured keynote messages and panel discussions underscored the ways that different industry players and academic and research institutions addressed major issues brought by the pandemic. DOST-PCHRD Executive Director Dr. Jaime Montoya delivered the keynote prior to a panel discussion on "Health Technologies and Innovations in response to the COVID-19 Pandemic," which was led by experts from De La Salle Medical and Health Sciences Institute, Department of Health, DLSU Institute of Biomedical Engineering and Health Technologies (DLSU IBEHT), and United Laboratories.

NEDA Acting Secretary Dr. Karl Kendrick Chua gave the keynote before a panel discussion on "The Economy During the COVID-19 Pandemic", which was joined by industry stalwarts Phinma Corporation CEO Ramon Del Rosario, Jr. and EMS Group of Companies Chairman and CEO Ferdinand "Perry" Ferrer.

Vice Chancellor for Research and Innovation Dr. Raymond Girard Tan, School of Economics Dean Dr. Maritess Tiongco, and DLSU IBEHT Director Dr. Nilo Bugtai were also in the panel discussions.

DLSU President Br. Raymundo Suplido FSC gave the welcome remarks and University Legal Counsel and DLSU Innovation and Technology Office Manager Director Atty. Christopher Cruz closed the ceremonies.









DLSU RESEARCHERS

Creating ideas, shaping the future.

Beating the Pandemic with Philosophy and Tech

"WE CAN'T STOP DOING PHILOSOPHY, THE PANDEMIC IS A PERFECT MOMENT TO **REVISIT THINGS THAT MATTER** FREEDOM, AND TRUTH", Dr. Jeremiah

Joven Joaquin, associate professor at the

TO US SUCH AS LOVE, TIME,

Department of Philosophy, says. Joaquin

Joaquin brings an extraordinary, fresh energy to philosophy and research endeavors, currently running a Youtube channel, podcast, and website that are dedicated to showcasing professional and top-tier philosophers and educators from the around the world through his project, "Philosophy & What Matters" (PAWM).

Initially a one-off project for his graduate students in Metaphysics, Joaquin conceptualized PAWM as an avenue to invite international speakers to his synchronous classes. These online discourses have provided his students the unique opportunity to meet and interact with prominent philosophers from across the globe.

On research, Joaquin currently explores logical models of moral reasoning, the burden of proof, and cross-topical inferences. Joaquin started teaching as a part-time faculty member of DLSU in 2006, where he would also earn his PhD in Philosophy in 2010.

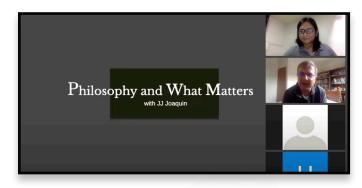
Before his graduation, he garnered the Best Graduate Student Paper at the DLSU National Graduate Student's Conference. Since then, he has continued engaging in research while teaching, through various local and international grants, fellowships, and professorial chairs. His works have appeared in numerous journals and have been shared as well in various lectures and fora.

As president of the Philosophical Association of the Philippines since 2017, he has helped organize conferences, seminars, and workshops across the country, the latest of which is the World Logic Day Writeshop this January.

"In doing research, I'm always asking the question, 'What more could I contribute given everything that's already discussed in this area?' I'm keen to present an original contribution to whatever subject matter I';m writing on," he says.

"DLSU researchers are also educators inspired by the charism of St. La Salle, whose main mission is to educate everyone," he points out. By promoting research and keeping the discourse alive, he hopes to look at things that matter from a philosophical point of view.

For those who want to tune in, drop by: https://www.youtube. com/c/JeremiahJovenJoaquin or https://sites.google.com/site/ jeremiahjovenjoaquin/philosophy-what-matters



Study warns of ocean acidification effect on mud crabs

THE COLLEGE OF SCIENCE RESEARCH AND ADVANCED STUDIES AND THE AQUATIC CHEMISTRY GROUP hosted a webinar entitled "Ocean acidification and mud crabs: An "oxidant" waiting to happen" last December 18.

Biology Department Associate Professor Dr. Chona Camille Vince Cruz-Abeledo provided an overview of ocean acidification events in Philippine waters from historical and recent literature as well as its potential impacts on the local mud crab industry.

The study focused on mud crabs, from the genus Scylla, which is one

of the top high-value fisheries products of the Philippines with a yearly production at 18,000 metric tons.

Vince Cruz-Abeledo noted that the impacts of ocean acidification on the growth and development of this organism is not well-documented, but mortalities, developmental defects, and changes in behavior in related organisms have been reported due to the chemical interference of the altered pH of the water.

She called for further studies to monitor the pH levels in the habitats of wild mud crab populations, together with temperature, salinity, heavy metal contents, and other environmental parameters.







WHO website features collaborative research on COVID-19 impact

A RESEARCH PAPER ON COVID-19'S IMPACT ON THE INTERNET USE OF ADOLESCENTS, co-authored by DLSU Psychology Department Associate Professor Dr. Roseann Tan-Mansukhani, recently made it to the World Health Organization's website.

The study titled, "The impact of COVID-19 lockdown on internet use and escapism in adolescents," aims to examine the impact of lockdown on internet use in adolescents, comparing their habits from before the pandemic. It further investigated the relationship between gaming addiction, internet use, and COVID-19 worries.

Respondents of the study from India, Malaysia, Mexico, and UK were provided online questionnaires that were shared via social media and youth networks. The study shows that in addition to a general increase

in the use of social media sites and streaming devices, adolescents who scored highly on gaming addiction and compulsive internet use also scored high on depression, loneliness, escapism, poor sleep quality, and anxiety related to the pandemic.

Prior to publication in the WHO website, the paper was published in the September 2020 issue of the Revista de Psicología Clínica con Niños y Adolescentes Journal. The other authors of the research paper are Dr. Blossom Fernandes from Durham University, United Kingdom, Dr. Urmi Nanda Biswas from The M. S. University of Baroda, India, Dr. Alma Vallejo from Universidad Veracruzana, México, and Dr. Cecilia Essau from the University of Roehampton, United Kingdom.

DLSU co-hosts first Intellectual Property Summit for La Salle schools

DE LA SALLE PHILIPPINES (DLSP) HOSTED LAST NOVEMBER 20 VIA ZOOM THE 1ST INTELLECTUAL PROPERTY SUMMIT FOR FIVE DE LA SALLE (DLS) SCHOOLS, namely: De La Salle University (Manila), De La Salle College of Saint Benilde, De La Salle University Dasmariñas, De La Salle Lipa, and De La Salle Medical and Health Science Institute.

Co-hosted by the Manila campus, the event aimed to introduce the DLSP IP Commission and unify the IP system in all DLSP Schools. The Commission highlighted the importance of research and innovation on all campuses, and likewise shared its plan to draft an IP manual for all DLSP schools, colleges, and universities.

Composed of IP leaders from the five schools, the DLSP IP Commission will guide other DLS schools in developing their IP system and ensuring that IP assets within each institution will be protected and properly managed.

In its announcement to the community, DLSP highlighted its commitment to continue St. John Baptist de La Salle's educational innovations and to nurture his legacy with the establishment of the DLSP IP Commission.

The event showcased Lasallian innovators and their various initiatives for the betterment of society.



DLSU LAGUNA CAMPUS UPDATES

Medalists in international Math competitions

Students of DLSU Integrated School in Laguna competed in international mathematics competitions, garnering medals for the country.

2020 International Mathematics Wizards Challenge November 14, 2020			
	Grade level	Medal	
Gabriel Jacob Del Moral	G4	Bronze	
Aaron Jeffrey Antonio	G5	Bronze	
Jamilla Onquit	G5	Bronze	
Ma. Graciella Agatha Vedar	G5	Bronze	
Rexenne Armada	G6	Bronze	

11th World Mathematics Team Championship 2020 November 20, 2020		
	Grade level	Medal
Aaron Jeffrey Antonio Ma. Graciella Agatha Vedar	G5 G5	Merit Award Merit Award



Students win in international competition promoting sustainable solutions

A TEAM OF DLSU STUDENTS WON FOR A SOCIAL INNOVATION APP
PROJECT IN ARIZONA STATE UNIVERSITY-DEVEX WORLD HACKATHON.

which was participated in by students from over 40 universities across the world.

The announcement was made during the Devex World Conference, which was attended by global leaders and sectoral representatives last December 10.

The competition, which sought to develop sustainable solutions to the world's challenges through collaboration, innovation, and interdisciplinary creativity, declared Team Appear.ed as the winner in the Scale Category.

Team Appear.ed functions as an all-around education assistant for learning and mental health needs. The app features presentation guides, a schedule-oriented algorithm for convenience, and interactive and educational games with a mental healthcare bot.

Members of the team included Sephi Marz Liclican (BS/MS Chemical Engineering), Derique Mikhail Casio (BS Applied Economics major in Industrial Economics and BS Legal Management), Ritch Traballo (BS Business Management), and Candace Ammielle Solomon (BS Applied Economics major in Financial Economics and BS Applied Corporate Management).

The students were mentored by faculty members Norby Salonga of the RVR-College of Business and Maria Zunally Rapada of the School of Economics, through the Lasalllian Social Enterprise for Economic Development.



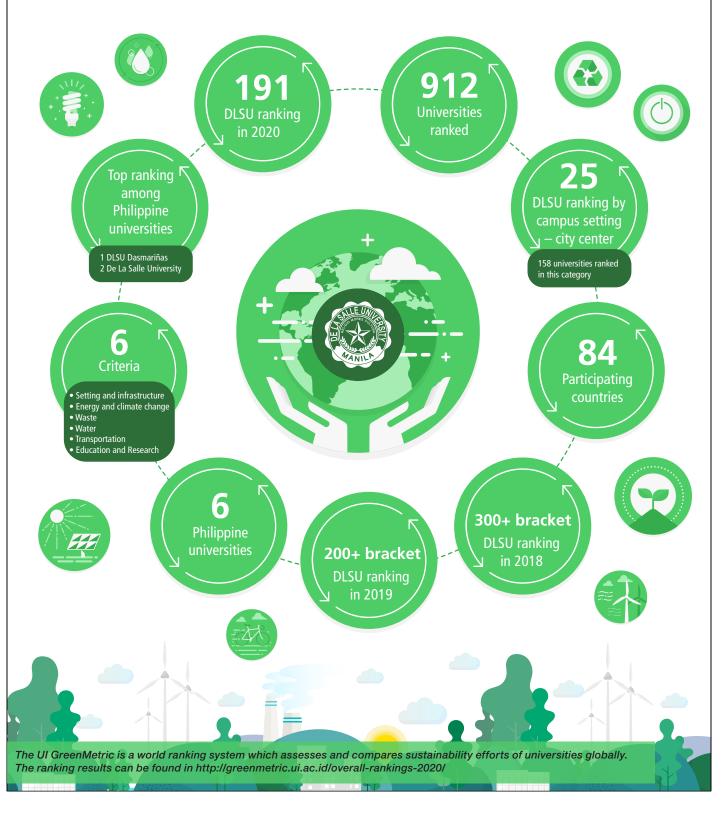
God has chosen you to make Him known to others.



FACTS and FIGURES

DLSU Sustainability Efforts

UI GreenMetric World University Ranking on Sustainability





2401 (twen'te fôr',o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

2401 may be accessed online through the URL: http://www.dlsu.edu.ph.

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