

FACULTY MEMBERS ELECTED AS HEADS OF PAASCU COMMISSIONS

COLLEGE OF COMPUTER STUDIES ASSOCIATE DEAN DR. NELSON MARCOS AND FORMER GOKONGWEI COLLEGE OF ENGINEERING DEAN DR. ROSEMARY SEVA have been elected as heads of Philippine Accrediting Association of Schools, Colleges, and Universities (PAASCU) commissions in their respective fields.

Seva, a University Fellow, Industrial Engineering Department full professor, and GCOE assistant dean for Quality Assurance, will serve as chair of the Commission on Engineering and Architecture.

For his part, Marcos will serve as chair of the Commission on Computer Science and IT.

The position of PAASCU Commission chair is mandated to plan and implement programs and projects and to provide a continuing forum to evolve ideas relevant to accreditation. Likewise, the chair assists schools in their efforts towards quality improvement, and helps in making the accreditation process more relevant to member schools.

The chair will lead in operationalizing the functions of the Commission, convene and preside over meetings, and serve as the Commission's representative in all activities requiring the presence of the Commission. The chair's term of office is one full year.



Top female tech founders from DLSU

A DLSU ALUMNA'S FIN-TECH STARTUP focused on trade finance won She Loves Tech Philippines 2019, a pitch competition for the country's top female tech founders.

Headed by BSC Management of Financial Institutions graduate Maureen Nova Ledesma together with Jessica Manipon and Yroen Guaya Melgar, the winning company VESL enables SMEs to grow their business abroad through a trade credit insurance paid on a pay-per-invoice basis.

Likewise, alumna Mel Nava (AB Psychology and BSC Business Management) brought home the competition's SparkUp Bayanihan Ecosystem Award.

Ten tech founders participated in the pitching competition hosted by QBO Innovation Hub (Philippines) and She Loves Tech, a global initiative showcasing the convergence of the latest trends in technology, entrepreneurship, and innovation to create opportunities for women. VESL received gifts including a US\$15,000 activate package courtesy of Amazon Web Services. It will compete at the global stage of She Loves Tech in Beijing, China.

She Loves Tech is the world's largest competition for women and technology taking place in more than 20 countries this year.

Over the past four years, startups that have joined She Loves Tech have raised over \$70 million in funding for companies all around the world.

FACTS and FIGURES

DLSU COLLEGE ADMISSION TEST

September 30, 2019
Deadline of DLSU College Admission Test (DCAT) application for Manila Campus testing only

DCAT DATES
DLSU Manila Campus: 13 & 20 October 2019
DLSU Laguna Campus: 9 November 2019
External testing centers: September, October, November 2019

ONLINE ADMISSION FACILITY (OAF)
For applicants taking the DCAT in Manila and Baguio, OAF is a facility wherein an applicant will be able to pay, fill out the application form, submit the requirements, and secure the test permit online.

MANUAL APPLICATION
Applicants from the provinces may go directly to their nearest External Testing Center to file their application.

For updates on the schedule and procedures, visit:
<https://www.dlsu.edu.ph/admissions/undergraduate/external>

27 Provincial testing centers

2 International testing centers

The Philippine School Dubai, UAE
International Philippine School in Al-Khobar, KSA

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Source: Office of Admissions and Scholarships



2401 (twe'n'te för',o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space. 2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>.

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THE OFFICIAL NEWSLETTER OF DE LA SALLE UNIVERSITY

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DLSU professors top PHL's research performance in Scopus database

THE LATEST RECORDS OF SCOPUS, THE LARGEST ABSTRACT AND CITATION DATABASE OF PEER-REVIEWED LITERATURE, show a growing number of De La Salle University (DLSU) faculty members who have breached the 100th mark of Scopus-indexed publications.

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Among Philippine researchers, DLSU Vice Chancellor for Research and Innovation and Chemical Engineering Full Professor Dr. Raymond Tan registered the highest number of research in the database, with over 300 indexed outputs.

Two University Fellows, Dr. Elmer Dadios of the Manufacturing Engineering and Management Department and Dr. Consolacion Ragasa of the Chemistry Department, have more than 200 Scopus publications each.

Meanwhile, Chemical Engineering Department Full Professors

Dr. Kathleen Aviso and Dr. Michael Angelo Promentilla as well as Dr. Argel Bandala of the Electronics and Communications Engineering Department have individual records of more than 100 Scopus-indexed publications.

As of August 2019, DLSU has 167 researchers with 10 or more publications in the Scopus database. The figure includes students, research assistants, and former and current faculty members.

From 2014 to 2018, Scopus records show that DLSU was the most productive research institution in the country.

TROPICS CONFERENCE HIGHLIGHTS “RIVER WALK”

LAST AUGUST 4, PARTICIPANTS FROM DLSU HELD “RIVER WALK”, a performance and knowledge tour of the watershed system involving Molawin Creek in Los Baños, Laguna.

The activity was part of the international performance studies conference “Tropical Performances” hosted by the University last August 5 and 6. It sought to discuss the tropics as a concept and source of practices, vernacular, and beliefs.

Molawin Creek was selected as a site for the river walk because of its important role in forming part of the watershed system in and around Mount Makiling and Laguna Lake. The walk was aimed at encouraging discussion on the quality of the river, flora or fauna, and the hygiene practices and health conditions of humans living on or by the river.

The activity was also positioned as a platform for collaboration, transdisciplinary

inquiry, and arts practice, with one of the objectives being to contribute to a digital resource for water studies. Part of the project is developing protocols for data upload from participants.

In connection, DLSU is currently working on an augmented reality component of the walk, based on contributed data from previous activities, which is seen to expand and enhance the experience.

RVR SIKLAB AWARDS HONOR COUNTRY'S EXEMPLARY YOUNG LEADERS



(L-R) DLSU RVR COB Dean Dr. Brian Gozun; current JCI President Luis Angelo Sevilla; Grand SIKLAB Awardee Jan Bernard Tan; PHINMA President and CEO Ramon R. Del Rosario, Jr. AFSC; and Visitor of the Lasallian East Asia District Br. Armin Luistro FSC

TO HONOR INDIVIDUALS OF EXEMPLARY PASSION FOR NATION-BUILDING AND CORPORATE CITIZENSHIP AND YOUNG LEADERS WHO CREATE POSITIVE IMPACTS ON SOCIETY, PHINMA Corporation, Junior Chamber International Manila (JCI Manila), and De La Salle University held the 10th Ramon V. Del Rosario Award for Nation-Building and the first SIKLAB Awards at the Manila Polo Club in Makati last July 25.

SIKLAB Awards seek to recognize exemplary young leaders who institute sustainable businesses or programs and who pave the way for others to also make a difference in their fields. SIKLAB awardees will be mentored by RVR Nation-Building awardees.

The Grand SIKLAB Awardee is DLSU alumnus Jan Bernard Tan, co-founder of iVolunteer Philippines and The Good Store Philippines. An IT practitioner, Tan was lauded for helping establish a website that connects volunteers and their skill sets with organizations they want to support.

Other SIKLAB awardees are: Teach for the Philippines (TFP) Co-founder and CEO Clarissa Isabelle Delgado; Project Scholar, Cooltora Culture, and Project Adams Founder Edgar T. Elago; Beengo Farm Founder Gary A. Ayuste; and Got Heart Foundation Founder and Executive Director Melissa Young-Yap.

Meanwhile, the 10th Ramon V. del Rosario Award for Nation-building went to Dr. Jaime Aristotle B. Alip, founder and managing director of Center for Agriculture and Rural Development Mutually Reinforcing Institutions (CARD MRI).

Members of the SIKLAB Awards board of judges for this year included former De La Salle Philippines President Br. Armin Luistro; PHINMA Corporation President and CEO Ramon R. Del Rosario, Jr. AFSC; PHINMA Corporation Executive Vice President and Chief Operating Officer Roberto Lavina; La Fruitera Inc. Chairman and CEO Senen Bacani; PHINMA Corporation Vice President-Director of Strategy Danielle R. del Rosario; and JCI Manila President Luis Angelo Sevilla.

Comprising the board of judges for the Award for Nation-Building were former Chief Justice Artemio V. Panganiban; PHINMA Corporation President and CEO Ramon R. del Rosario Jr.; Ayala Corporation Chairman and CEO Jaime Augusto Zobel de Ayala II; Capital Shares Investment Corporation Chairman and President Jesus P. Tambunting; PHINMA Corporation Director Jose L. Cuisia, Jr.; Executive Vice President and Chief Finance Officer of PHINMA Corporation Victor J. del Rosario; RVR Sr. Center for Corporate Responsibility, Asian Institute of Management Director Dynah Avigail T. Basuil; and JCI Manila President Luis Angelo Sevilla.

UNIVERSITY LEADS AUN CULTURE AND ARTS ANNUAL MEETING

CULTURE AND ARTS OFFICE DIRECTOR GLORIFE SAMODIO REPRESENTED DE LA SALLE UNIVERSITY in the 3rd Annual Meeting of the ASEAN Universities Network (AUN) on Culture and Arts held last June 18-19 at Guangxi University in Nanning, China.

The AUN thematic network was established in 2017 upon the proposal of DLSU. The network aims to serve as a collaborative platform of culture and arts administrators in educational institutions to promote culture and arts education, policy development, and partnerships on research and artistic productions.

DLSU serves as the secretariat for the network. Samodio presided its recent

annual meeting, during which the members presented the initial results of the needs assessment survey of the university cultural officers. The meeting also served as a venue to discuss the network's concrete plans for memberships as well as its marketing and program development.

Guangxi University's College of Design Dean Dr. Wang Huain delivered a keynote speech and presented her body of work that is grounded on the culture of the province. She also presented works by her students incorporating the Guangxi and Chinese cultural icons in the development of their designs and products.

Samodio likewise delivered a lecture for graduate students and faculty members

of the Guangxi University School of Foreign Languages and Literature.



SHORE and WWF team up for coral reef research

DE LA SALLE UNIVERSITY BR. ALFRED SHIELDS FSC OCEAN RESEARCH CENTER (DLSU-SHORE) and the World Wide Fund for Nature (WWF) Philippines embarked on consecutive reef research trips last April and May.

Dubbed “Designing of Monitoring and Evaluation System for Coral Reef Resilience and Fisheries Sustainability in Northeast Palawan through Marine Protected Areas (MPAs) or Network of MPAs,” the collaboration, which was funded by WWF-Singapore, covered the areas of Tubbataha, Cagayancillo islands, Honda Bay, and Taytay, Palawan.

It also included an assessment of the ship grounding sites of Ming Ping Yu and the USS Guardian. According to DLSU-SHORE Director Dr. Wilfredo Licuanan, both of these sites are recovering. He also added that based on the team's continuous monitoring, they were able to hypothesize that the corals in Arena atoll in Narra, Palawan may be climate-resilient.



In addition to the research efforts, DLSU-SHORE and WWF Philippines held reef assessment training in Puerto Princesa. Delegates from the Tubbataha Management Office, Western Philippines University, Palawan State University, Palawan Council for Sustainable Development, Office of the Provincial Agriculture, Office of the Puerto Princesa City Agriculture, Provincial Environment Office of the Department of Environment and Natural Resources, and Smart Seas Philippines attended the program. These efforts underscore the importance of generating the information needed to save coral reefs.

“Each day, renew your offering to God.”

De La Salle

Letter 32 - to Brother Gabriel Drolin in Rome: from St Yon [in a suburb of Rouen], 5 December 1716