

Name: Paulyenne Jusay Castillo

EDUCATIONAL BACKGROUND:

Master of Arts in Economics December 1995
California State University - Long Beach
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Long Beach, California 98040-0106
U.S.A.

Units in Education June – October 1999
De La Salle - Dasmarias

Bachelor of Science in Economics (cum laude) April 1992
University of the Philippines
Diliman, Quezon City
Philippines

CURRENT EMPLOYMENT:

De La Salle University-School of Economics Faculty 1998 to the present

RESEARCH:

- Economic Impact of Aviation, Travel and Tourism Industries in the Philippines, 2019 (AKI-Air Asia commissioned research with Maria Zunally Rapada, Cesar Rufino, Krista Danielle Yu, and Dr. Tereso Tullao, Jr.).
- Promoting entrepreneurship to address youth employment. A paper presented at the 13th Partnership for Economic Policy (PEP) Network Annual Conference held on 03-08 June 2016 at the Dusit Thani Hotel, Makati City, Philippines (with M. Conchada, D. Edralin, & M. Tiongco).
- “Entrepreneurship in the Philippines: 2014 Report” funded by Angelo King Institute, 2015 (with A. Velasco, M. Conchada, B. Gozun, G. Largoza, J. Perez, & E. Sarreal).
- “PBED industry database on tourism, financial services, basic metals and electricity, gas and water (PBED: The Higher Education Accountability and Transparency Portal - Heat Portal)” funded by the Philippine Business for Education through the De La Salle University Angelo King Institute, August to December 2014 (with C. Cabuay, L. Garcia, & F. Tomaliwan).
- “Career guide on the Philippine wholesale and retail trade industry” funded by the Department of Labor and Employment through the De La Salle University Angelo King Institute, September 2012 (with C. Cabuay).
- “Career guide on the Philippine health and wellness services” funded by the Department of Labor and Employment through the De La Salle University Angelo King Institute, September 2011 (with M. Balane).

- “An evaluation of the effectiveness of Pearl2’s support to partners’ participation in trade fairs”, funded by PEARL2, June 2008 (with M. Castell, M. Garcia, & J. Tanchuco).
- “ASEAN investment flows: Current trends and issues”, funded by the Yuchengco Center, 15 December 2007.
- “Micro, small- and medium-scale enterprise indicator system”, funded by AKI-PACT-USAID, 31 October 2007 (with M. Garcia).
- “Promoting youth employment in the Philippines: An evaluation of the ILO Know About Business (KAB) Program”, funded by ILO-PYEP, 15 September 2007 (with M. Garcia).
- “How much regulation does the Philippine pharmaceutical industry need?”, a position paper on SB2263 (Cheap Medicine), 3 August 2007.
- Enhancing labor-management-government cooperation toward improved productivity, competitiveness, and workers’ welfare: Philippine development model Phase 2 through Angelo King Institute for Economic and Business Studies for Partnership and Advocacy for Competitiveness and Trade (PACT) May 2007.
- “Bilateral and multilateral trade negotiations and business”, Paper prepared for “Business for Development” Conference hosted by Department of Trade and International Trade Center, 21-22 October 2004, Philippine Trade Training Center, Manila (with M. Conchada & P. Intal).
- “Regional production networks and implications on trade and investment policies, and regional cooperation: The case of the Philippines”, funded by IDRC via Angelo King Institute, May 2004.
- “Evaluation of the Industrial and Support Service Expansion Program (ISSEP) I of the Development Bank of the Philippines”, funded by the Development Bank of the Philippines via Angelo King Institute, June 2002 (with R. Raymundo, M. Castell, M. Conchada, et al.).
- “An on-depth study of the Philippine Ceramic Industry”, funded by TESDA via CBERD, March 2002 (with R. Habaradas).
- “An in-depth study of the hotel and restaurant industry in the Philippines”, funded by DTI-TAPS via Center for Business and Economics Research and Development, August 2001 (with D. Edralin).

PUBLICATION:

- “Education in the time of COVID: Who has the opportunity to learn?” De La Salle University Research Congress, Volume 9, 2021 Proceedings, 07-09 July 2021.
- “Philippine Air Transportation: Impact and Challenges”. Policy Brief: DLSU-AKI Policy Brief, Vo. XII, No.3, 2019. ISSN# 2094-3342 (with Krista Danielle S. Yu, Cesar B. Rufino, Maria Zunally E. Rapada, Tereso S. Tullao, Jr.).
- “Easing growing pains: Supporting the growth of small businesses in the Philippines”. Policy Brief: *AKI Research Grants on Entrepreneurship and Business Studies*, Vo. X, No.4, 2018. ISSN# 2094-3342, 2017.
- “Building a foundation for digital animation”. *Policy Brief: Studies on Current Economic and Business Issues*, Vo. XXII, No.1, 2017. ISSN# 2094-3342, 2017.

- “Entrepreneurship for ALL?” *Policy Brief: AKI Research Grants on Entrepreneurship and Business Studies*, Volume X, No. 3, 2017. ISSN# 2094-3342, 2017.
- “Evaluating government programs for enhancing the welfare of the youth towards entrepreneurship”. *DLSU Business and Economics Review*, 27(1), 59-71, 2017 (with M. Conchada, M. Tiongco, & D. Edralin).
- Castillo, P. (Ed.). (2016). *Angelo King Institute selected essays on entrepreneurship and trade*. De La Salle University Angelo King Institute, October, 2016.
- “Entrepreneurship in the Philippines: 2014 Report” funded by Angelo King Institute, 2015 (with A. Velasco, M. Conchada, B. Gozun, G. Largoza, J. Perez, & E. Sarreal).
- “Improving Philippine education: Why K+12?”, commissioned by the Yuchengco Center, October 2015.
- “Career Guide on the Philippine wholesale and retail trade industry” funded by the Department of Labor and Employment through the De La Salle University Angelo King Institute, September 2012 (with C. Cabuay).
- “Developing AEC into global service hub: The case of the creative industries in the Philippines” Chapter in a book, funded by the Economic Research Institute for ASEAN and East Asia (ERIA), February 2012.
- “Career guide: Health and wellness.” *AKI Policy Brief*, published by Angelo King Institute in October 2011 (with M. Balane).
- “Social protection measures for the elderly: A discussion of Philippine issues” *Yuchengco Center Occasional Paper No. 16*, Manila: Yuchengco Center, March 2011.
- “The AFTA-CEPT: Impact on ASEAN trade and issues in the Philippines”, *Yuchengco Center Occasional Paper No. 15*, Manila: Yuchengco Center, September 2010.
- “Towards innovative, liveable, and prosperous Asian megacities: Medical tourism”, *AKI Discussion Paper No. 01*, July 2010 (with M. Conchada).
- “Economic crises: What should governments do?”, *Yuchengco Center Occasional Paper No. 10*, Manila: Yuchengco Center, March 2009.
- “Unemployment threat of the financial crisis”, *Asia-Pacific Social Science Review*, Vol. 9, No. 1, Manila: De La Salle University, June 2009.
- “ASEAN investment flows: Current trends and issues”, *Regional Economic Integration and Cooperation: Selected Papers*, Manila: Yuchengco Center, August 2008.
- “AUN tertiary education: Meeting the challenges of the 21st century”, 8th AUN Educational Forum Proceedings, National University of Singapore, Singapore, 21-31 May 2006
- “Regional production networks implications on trade and investment policies, and regional cooperation: The case of the Philippines”, *AKI Quarterly*, Volume 2, No. 3, July-September 2004 Issue.
- "Back to basics", Business Focus, *Manila Bulletin*, 27 July 2004.
- "The working poor", Business Focus, *Manila Bulletin*, 20 September 2004.
- "The shifting role of government in trade negotiations, Business Focus, *Manila Bulletin*, 27 December 2004.

PAPER PRESENTATION:

- “Education in the time of COVID: Who has the opportunity to learn” (De La Salle University Research Congress presentation, 07-09 July 2021).
- “ASEAN creative Industries: The case of the Philippine digital animation sub-sector”. A paper presented during the PASCN General Assembly and Symposium on “Beyond ASEAN@50: Opportunities and challenges for regional integration”, held on 25 July 2017, at the Hotel Benilde Maison De La Salle, sponsored by Philippine APEC Study Center Network (PASCN), Philippine Institute for Development Studies (PIDS), and DLSU-Angelo King Institute for Economic and Business Studies (DLSU-AKIEBS).
- Promoting entrepreneurship to address youth employment. A paper presented at the 13th Partnership for Economic Policy (PEP) Network Annual Conference held on 03-08 June 2016 at the Dusit Thani Hotel, Makati City, Philippines (with M. Conchada, D. Edralin, & M. Tiongco).
- “Is entrepreneurship a choice for the poor and the youth?” SOE Brown Bag Lecture Series, DLSU-Manila, October 21, 2015
- “The basics of corruption.” Presented during the 12th Ambassador Alfonso Yuchengco Policy Conference on Accountability and Public Trust: Contemporary Issues in Philippine Governance, 09 February 2015, New World Makati Hotel, Makati City Philippines.
- “A brief history of the pork barrel system in the Philippines.” Presented during the 11th Ambassador Alfonso Yuchengco Policy Conference: Political Patronage and Development in the Philippines, 10 February 2014, Mandarin Oriental, Makati City Philippines.
- “Breaking the cycle of poverty: Is CCT the answer?” Presented during the 10th Ambassador Alfonso Yuchengco Policy Conference on Conditional Cash Transfer for Poverty Alleviation: A Reassessment, 11 February 2013, Mandarin Oriental, Makati City Philippines.
- “Developing AEC into a global service hub,” Economic Research Institute for ASEAN and East Asia First Technical Workshop, 24-25 November 2011, Siem Reap, Cambodia.
- “Developing AEC into a global service hub,” Economic Research Institute for ASEAN and East Asia Second Technical Workshop, 03-04 February 2012, Yogyakarta, Indonesia.
- “Towards innovative, liveable, and prosperous Asian megacities: Medical tourism”, CISASIA Midterm Workshop, 15-19 August 2010, Bangkok, Thailand.
- “Micro, small- and medium-scale enterprise indicator system”, Cavite Presentation of Results during the Cavite Chamber of Commerce and Industry General Membership Meeting, 19 October 2007, Walk-in Activity and Trade Center, Bacoor, Cavite.
- “Micro, small- and medium-scale enterprise indicator system”, Cebu Presentation of Results during the Cebu Chamber of Commerce and Industry General Membership Meeting, 28 September 2007, Cebu Grand Majestic, Cebu City.
- “Micro, small- and medium-scale enterprise indicator system”, Cebu FGD, 11 September 2007, The Parklane Cebu, Cebu City, Cebu.

- “Micro, small- and medium-scale enterprise indicator system”, Cavite FGD, 5 September 2007, Walk-in Activity and Trade Center, Bacoor, Cavite.
- “How much regulation does the Philippine pharmaceutical industry need?”, a position paper, RTD, 7 August 2007, DLSU-Cooperative Conference Room, St. John’s Bldg., De La Salle University – Manila.
- “Education and the ASEAN identity, Conference on the Role of Education in Building and ASEAN Socio-Cultural Community”, RELC Hotel, Singapore, 29 January 2007.
- “Investment, governance, and public-private sector partnership initiatives towards an improved Philippine investment climate”, Enhancing Labor-Management-Government Cooperation Toward Improved Productivity, Competitiveness, and Workers’ Welfare: Philippine Development Model Phase 2, funded by AKI-USAID, Orchid Garden Suites, 13 December 2006.
- “AUN tertiary education: Meeting the challenges of the 21st century”, 8th AUN Educational Forum Proceedings, National University of Singapore, Singapore, 21-31 May 2006.
- “Regional production networks implications on trade and investment policies and regional cooperation: The case of the Philippines”, 6-8 June 2004, 6th ADRF General Meeting, Siam City Hotel, Bangkok, Thailand.