



De La Salle University
Social Development Research Center

A Guide to Qualitative & Quantitative Research:

An Online Webinar Workshop

September 11, 2020

1:00 - 5:00 PM (PST)

Limited Slots

REGISTER NOW!

Fee: **PhP 500**
with e-certificate

For registration and other queries, please email: ailene.agang@dlsu.edu.ph



**De La Salle University
Social Development Research Center**

A Guide to Qualitative and Quantitative Research:

An Online Webinar Workshop

September 11, 2020 1:00 - 5:00 PM

PROGRAM

- | | |
|-----------|---|
| 1:00-2:00 | Qualitative Research Methods
<i>Dr. Antonio P. Contreras</i>
<i>Full Professor, Political Science Department</i>
<i>De La Salle University, Manila, Philippines</i> |
| 2:00-2:10 | Q and A |
| 2:10-2:15 | Break |
| 2:15-3:15 | Workshop |
| 3:15-4:15 | Quantitative Research Methods
<i>Dr. Myla M. Arcinas</i>
<i>Associate Professor and Chair</i>
<i>Behavioral Sciences Department</i>
<i>De La Salle University, Manila, Philippines</i> |
| 4:15-4:20 | Q and A |
| 4:20-4:25 | Break |
| 4:25-5:25 | Workshop |
| 5:25-5:30 | Closing and Awarding of Certificates |



ABOUT THE WORKSHOP

This is a half-a day webinar workshop on qualitative and quantitative research methods. Specifically designed for neophytes (students and faculty members) and budding social science researchers, this webinar workshop aims to help familiarize participants with both traditional and non-traditional research methodologies that are being used to study human behavior. Special emphasis will be given to methodologies/techniques that can be applied when conducting research via the internet (e.g. online ethnography, online FGDs, etc.).

At the end of the session, the participants should be able to:

1. Familiarize the essential characteristics of both qualitative research and quantitative research;
2. Differentiate qualitative research from quantitative research;
3. Evaluate the appropriate method to utilize in relation to the research problem; and
4. Construct items or questions for qualitative and quantitative research instruments.



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ABOUT THE SPEAKERS



Dr. Antonio P. Contreras is a full professor of the Political Science Department and a former dean of the College of Liberal Arts of De La Salle University. He is currently the University Faculty Association President. Dr. Contreras obtained his master's and doctoral degrees from the University of Hawaii, and also holds undergraduate and master's degrees from the University of the Philippines-Los Baños. His research interests include political theory, environmental politics, and the politics of everyday life. His research projects mostly revolve around the environment, particularly on forestry, water, and upland agriculture. He will be the resource speaker for qualitative research.



Dr. Myla M. Arcinas is an associate professor and the department chair of the Behavioral Sciences Department of De La Salle University. Dr. Arcinas does research on gender, overseas Filipino workers and their left-behind family members, and health. She obtained her PhD in Sociology from De La Salle University-Manila and her BA and MA in Sociology degrees from the University of the Philippines-Los Baños. Her research interests include health, family and population studies, organizational studies, and community development. She will be the resource speaker for quantitative research.



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ABOUT SDRC

“Research in the Service of People”

Established in 1979, the Social Development Research Center is committed to the highest standards of research and training, in furtherance of De La Salle University-Manila’s mission to advance learning and knowledge use. Its mandate is to conduct research about, build capacities for, and promote public awareness and discussion of emerging social issues about quality of life, social development, and the nation's growth. The Center’s three-fold mission is to conduct research on socially relevant issues responsive to the changing needs of society; to disseminate findings to the academic community and other stakeholders for advocacy and capacity building; and to establish linkages with research and academic institutions in the ASEAN Region. Its vision is to be a leading social development research center in Southeast Asia for the attainment of humane, inclusive, just, and sustainable communities through the production of transformative knowledge and social policy advocacy.

Due to its being an academic research entity, the Center has earned trust for its sense of independence, integrity and credibility from national and international funding organizations and government agencies. These organizations have commissioned the Center and its



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Research Fellows to conduct mission-oriented social science research along identified thrusts, namely: 1) poverty and people empowerment; 2) social development; 3) children and youth in high risk environments; 4) women's health and gender relations; and 5) program service delivery and quality provision, among others.

Apart from providing data and analysis in over 200 studies completed since its establishment in 1979, the Center's programs and endeavors have resulted in policies and projects that address identified needs, particularly for people who need attention and services most. It is no surprise then that with respect to its research track, the Center is highly recognized for its consistent research in poverty and social development and people empowerment. SDRC has helped put up schools, generate income, organize communities, and promote better service provision in various aspects of health, governance, and social service. Moreover, by encouraging the participation of beneficiaries and enhanced service among service providers through activities such as capacity-building and training, it has further earned the trust of donor agencies and increased their belief in people's capabilities in overcoming barriers to the promotion of growth and development, with equity of primary consideration.



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ONLINE REGISTRATION PROCEDURES

1. Sign up using the Google form thru the link:
<https://tinyurl.com/SDRC-QQResearchWebinar>
2. Pay the webinar registration fee (Php500.00) through the following:

Account Name: De La Salle University, Inc
Name of Bank: United Coconut Planters Bank (UCPB)
Branch: P. Ocampo Branch, Malate, Manila
Savings Account : 00120-1147119

Bank Transfer via GCash/Paymaya

3. Send proof of deposit or online transaction (soft copy) to
Ms. Ailene Agang (ailene.agang@dlsu.edu.ph).
4. You will receive your registration confirmation after
verification of payment.
5. You will receive the link and the webinar workshop
materials within days prior to the actual event.
6. Failure to submit deposit or online transaction proof will
invalidate the registration.



REGISTRATION GUIDELINES

1. All participants will be required to sign up and provide personal information. By signing up, the participants will provide consent regarding the collection of such information. All information collected will only be used for the purpose of this webinar workshop.
2. Participants will be asked to accomplish a pre- and a post- test questionnaire that will serve as an assessment tool.
3. The webinar workshop fee is non-transferrable and non-refundable.
4. Participants may share the webinar workshop PowerPoint files with other colleagues. Participants may also video record the proceedings; however, sharing of such recording with others is not permitted.
5. The webinar fee will be used to pay for Zoom subscription, e-certificate, e-ID, honoraria of speakers, and webinar preparation. Participants may request for a hard copy of the certification with additional cost for printing and delivery.



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6. During the lecture, participants will be asked to mute both their video and audio to minimize noise and other audio interruptions. Participants may be unmuted during the Q and A and workshop sessions.
7. The participants should have a working microphone, a camera, and good internet connection in order to be able to fully participate in the webinar workshop.
8. Participants need to consider the possibility of experiencing technical problems during the event. Thus, it is important that before registering, participants make sure that gadgets are working properly. Participants also need to identify contingency plans should there be a power interruption during the event