

The Contributors

Cesar C. Rufino is an associate professor in the Economics Department of the College of Business and Economics of De La Salle University. He earned his Doctor of Business Administration degree from DLSU. He specializes in Econometrics.

Jaime S. Ong is an associate professor in the Marketing Management Department of the College of Business and Economics of De La Salle University. He earned his Doctor of Philosophy in Communications degree from Stanford University. He specializes in Human Resource Management.

Octavia Leeman earned her Master of Science in Marketing degree from De La Salle University.

Arnel Onesimo O. Uy from De La Salle University, **Edward F. Murphy, Jr.** from Embry-Riddle Aeronautical University, **Regina A. Greenwood** from Kettering University, **Jaime A. Ruiz-Gutierrez** from Universidad de Los Andes, **Terrell G. Manyak** from Nova Southeastern University, and **Bahaudin Mujtaba** from Nova Southeastern University all specialize in Cross-Cultural Management.

Jeden O. Tolentino is an instructor in the Business Management Department of the College of Business and Economics of De La Salle University. He earned his Bachelor of Science in Commerce degree from DLSU. He specializes in Management Science.

Christopher E. Cruz is an assistant professor in the Commercial Law Department of the College of Business and Economics of De La Salle University. He earned his Bachelor of Laws degree from San Beda College and his Master of Arts in Philosophy degree from DLSU. He specializes in Law and Philosophy.

Syed Abdus Samad is a professor of economics at the Hankuk University of Foreign Studies. He earned his Doctor of Philosophy in Economics degree from Boston University.