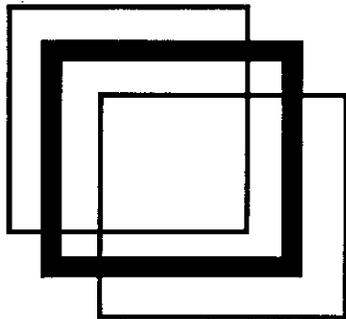

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CONTENTS

		Page
FROM THE EDITOR	<i>Antonio R. Arevalo, Jr.</i>	v
FEATURE ARTICLE		
The Uses of Theory in Management Education	<i>Bro. Andrew Gonzalez, F.S.C.</i>	1
SHAPING PUBLIC POLICY		
Some Reflections on the Policies Directed Towards Squatting and Slums	<i>Edwin Milan</i>	2
Government Expenditures on Hospitals	<i>Panfila Ching</i>	7
Guarantees and Innovative Instrumentation in Real Estate Development and Financing	<i>Federico C. Gonzalez</i>	13
APPLYING DECISION-MAKING TOOLS		
An Integer Programming Application to the Capital Budgetting Problem in a Large Multinational Firm in Metro Manila	<i>Purba Rao</i> <i>Ma. Christina Lim</i> <i>Helen Ormido</i>	22
Forecasting and Updating Prices of Selected Commodities in the Philippines Futures Market	<i>Milagros F. Malaya</i>	27
Funds Management	<i>Monico H. Ignacio</i>	32
MANAGING PEOPLE, MANAGING RESULTS		
Some Thoughts in Organizing Productivity	<i>Emmanuel O. Sales</i>	41
The Philippine Labor Productivity	<i>Aida L. Velasco</i>	44
Book Review: "The Neurotic Organization"	<i>Antonio R. Arevalo, Jr.</i>	48
EVALUATING EDUCATIONAL EFFECTIVENESS		
The Performance of Accounting Graduates in the CPA Licensure Examinations, May 1977 to October 1986	<i>Violeta V. Vicente</i>	43
Needs Analysis of the Mathematics Teachers of the DLSU College of Business and Economics: Its Implication for a Faculty Training Program	<i>Rustica D. Badillo</i>	57
MANAGING TODAY		
Wanted: Focus on Relevance	<i>Manish Nandy</i>	61



FROM THE EDITOR

Our second issue, unlike the first, covers a not-so-wide array of topics. But we have made a conscious attempt to share not only facts and figures, but much more: stimulating thoughts of authors on important and timeless concerns of business, government, and the general public.

We have, not quite with forethought, gathered articles with some common denominators such as management of resources in the private and public sectors, and quantitative techniques for decision-making. We have divided the articles into four main areas: public policy, resource and results management, decision-making tools, and educational effectiveness.

In addition, we have two special contributions. One is really a continuation from the first issue: a regular management column by Dr. Manish Nandy, our journal's associate editor. The other is a new introduction which we hope will continue: a feature article which addresses the role of management education. The article has been written for the journal by no less than our University President, Bro. Andrew Gonzalez, F.S.C. We believe these will benefit our readers, both from the academe, and from business, industry, and government.

With the second issue then of the DLSU Business & Economics Review, we hope we are taking a further step in measuring up to our commitment in maintaining that vital linkage with business, government, and other business schools. It will certainly be most welcome if we can get your views on these articles that we believe will be of interest and use to you.

A handwritten signature in black ink, appearing to read 'A.R. Arevalo, Jr.' The signature is fluid and cursive, with a large initial 'A' and 'R'.

A.R. AREVALO, JR.