



SINING BALAY

August 18, 2021 (ONLINE), 4pm- 6pm

CONCEPT:

With the relaunch of DLSU's BALAY PROGRAM, comes the first-of-its-kind online talent show which shall provide the Lasallian Community a chance to showcase each of their balay's finest performing artists and photographers. The initial run of this virtual festival will comprise a photography contest and exhibit, and an open solo-talent competition (i.e., song, dance or combination, or skit/monologue).

During the University Week, the Photography contest entries will be exhibited from August 16-20 at DLSU's Facebook page. The awarding will be on **August 18**, during the talent competition.

MECHANICS:

A. PHOTOGRAPHY CONTEST - Theme: QUARANTHERAPY

1. **THEME.** Entries must strictly adhere to the competition theme "QUARANTHERAPY". Participants should submit photos and images of their work-from-home lives and how they were able to cope with the quarantine lifestyle. These can be photos of their surroundings, or hobbies that are reminiscent of their way of life during the pandemic. The Sining Balay Committee reserves the right to exclude any entry which, in its sole discretion, does not adhere to the competition theme.

2. **CONTEST DURATION.** The Sining Balay Committee will accept entries to the competition from **July 9 to August 2, 2021 only.**

3. WHO CAN JOIN. Anyone from each balay can join, except for the Sining Balay Committee (composed of all the employees in Strategic Communications Office, Culture and Arts Office, and The Museum) and the AVSU Photographers.

4. PHOTO/IMAGE REQUIREMENTS.

- a. Photographs should be in digital format/file taken with through the use of a mobile phone (either jpg or png).
- b. Photographs to be submitted should be in full color.
- c. Photographs to be submitted should have no watermark to eliminate any bias during the screening and judging of the submitted photos.
- d. Photographs should be at least 8" to 10" x 10" -14", 300 dpi resolution and can either be in landscape/portrait orientation.
- e. Photographs to be submitted to the competition should have been taken any time from March 2020 to the present (during the pandemic).
- f. The following photographs are DISQUALIFIED:
 - Photographs that have been previously submitted to a competition, or have won in any local or international photography contest.
 - Photographs that violate a person's rights including, but not limited to copyright and privacy.
 - Photographs that were published online or other printed publication.
 - Photographs that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.
 - Photographs bearing images of public officials.
 - Photographs that are digitally enhanced or altered for creative purposes (colorizing, toning, collage, photo composites, stitched panoramas, high dynamic range or HDR images, etc.). Only minor adjustments in the color, sharpness, contrast or digital equivalents are allowed.
 - Photographs that infringe on the copyrights, trademarks, intellectual property rights of any person or entity.

5. SUBMISSION OF ENTRIES. Each balay may submit their best 20 – 30 entries submitted by 15-20 individuals. Thus, each participant is allowed to submit up to TWO ENTRIES ONLY. It will be the Balay's discretion if they will appoint their own screening committee for this purpose. The Balay Kuyas/Ates will submit the following to the Sining Balay Chair, by **August 2, 5pm** in the Google drive which corresponds to their balay:

1. Benilde: <https://bit.ly/SBP21Ben>
2. Jaime: <https://bit.ly/SBP21Jai>
3. Miguel: <https://bit.ly/SBP21Mig>

4. Mutien: <https://bit.ly/SBP21Mut>
5. Solomon: <https://bit.ly/SBP21Sol>

INSTRUCTIONS FOR SUBMISSION:

- 20-30 soft files of the photo entries (jpg or png) with the correct image specifications and labeling of entries (please see instructions below).
- The list of contestants under their Balay, in one word file, following this format:

ENTRY NO.	ENTRY TITLE	50-WORD DESCRIPTION OF ENTRY	NAME	OFFICE	FAC/ASF/APSP/CAP?	MOBILE NO.	DLSU EMAIL ADDRESS

- The photo files should be named as (FIRST 3 LETTERS OF THE BALAY, NUMBER (01-30) – ex: JAI04. The Balay Kuya/Ate should ensure that the details of the photos and their owners are correct, and the entries were duly registered at their corresponding balay’s link.

6. OTHER DETAILS. The contest participant is responsible for securing – prior to submission of the entry - a formal consent from concerned parties if the image contains any material or element that is not the participant’s property, or if any person appears in the photo (i.e., subjects of the photo). For minors that are photographed in the submitted entry, the contest participant must obtain a written consent from the minor’s parents/legal guardians. DLSU should not - in any way - be held responsible for the contest participant’s inability to secure the necessary permission or consent for their submitted entries.

Only DLSU shall have the sole right to use, produce or reproduce, make imitative works of the winning photos and those of the other grand finalists during the period indicated above for its various communication materials. DLSU can also make use of the said photos for whatever purpose it may deem fit without further compensation to the photographers, his/her heirs and assignees.

The Committee assumes no responsibility for any transmission error or delay in the registration of the entries. It cannot also be held responsible for any theft, deletion and/or alteration that might be made on the entries/entry forms that will be submitted.

By submitting their entries in this competition, all contest participants agree to release, discharge, and hold DLSU, its employees, and representatives harmless from any claims, losses, and damages arising out of their participation in this contest.

The committee has the right to verify the validity and originality of any submitted photo entry and/or details about the contest participant (including the contestant's identity and address). It also reserves the right to disqualify any contest participant who submits an entry that is not in accordance with the contest's Official Rules or who tampers with the entry process.

By joining this competition, the contest participants agree that their personal data may be used by DLSU for purposes of announcing to the public updates on the contest, as well as for other PR and communication materials of the University.

The contest participants also agree that DLSU may opt to upload in its official website a gallery of photos that will be submitted for this contest.

7. SCREENING OF ENTRIES/PHOTOGRAPHS CRITERIA FOR JUDGING. The entries shall be judged based on the following criteria:

- Adherence to theme/Content – 30%
- Creativity and Originality - 30%
- Photographic Quality - 20%
- Overall Visual Impact - 20%

The decision of the judges in the final screening is final and not appealable.

All the grand finalists (top 10) will be formally notified by the committee by August 11, 2021 via phone call and e-mail; and shall be invited to attend the August 16 awards night for the announcement of the grand winners and special prizes. The Committee may disqualify anyone who fails to respond to their notification by August 13. Their works will be printed and exhibited during the University Week on August 16-20, 2021.

8. CATEGORY PRIZES FOR GRAND WINNERS

- A. Grand Prize, 2nd place, 3rd place (P 8,000, P5,000, P3,000)
- B. Most Popular Photo (P2,000)
- C. 2 consolation (4th) prize (P1,000 x 2 pax)

B. TALENT COMPETITION

1. Each Balay shall assign three **SOLO** contestants, to do any of the following:
 - sing
 - dance
 - sing & dance
 - skit/monologue
 - any theatrical talent (i.e. puppetry, magic, etc.)
2. Each contestant is given a minimum of two (2) minutes) and a maximum of three (3) minutes for the performance. There is NO THEME that is prescribed to be followed.
3. All numbers should be pre-recorded with proper lighting and decent audio, following a 16:9 aspect ratio (landscape). The contestants may have an option to request for the assistance of CAO for the recording of their performance piece. **Performance videos should be submitted to: glorife.samodio@dlsu.edu.ph on or before August 2, 5pm, with the following information:**
 - Name of the performer/s
 - Nature of performance (e.g. song/ dance....)
 - Title of performance
 - Title of music/song to be used (if not an original song)
 - Composer/ Publisher of the music/ song
4. Contestants will be penalized if they exceed the allotted time:
 - 1 point deduction from cumulative score if they exceed 30 seconds to 1 minute
 - 2 points deduction if more than 1 minute
5. CRITERIA PER CONTESTANT:
 - Technical Competency (based on art form) – 20 pts
 - Execution- 20 pts
 - Audience Impact- 10 pts

Each contestant may get 50pts (highest rating). **All points per contestant will be added together.** The cumulative perfect score for the 3 balay representatives shall be 150pts.

The attendance of the balay will also be accounted for based on the number of evaluation forms submitted during a specified time:

1-20 members- 10 pts

21-40 members- 20 pts

41- 60 members- 30 pts

61-80 members- 40 pts

81 and above members- 50 pts

Thus, 150 pts (from the contestants) + 50 pts (from the audience) = 200 pts (perfect score)

The balay with the highest cumulative points wins.

6. ADJUDICATION: A panel of performing arts experts shall evaluate the performances and place all the corresponding points. All decisions of the jury will be final and cannot be contested.

7. PRIZES:

- 1st place – P12,000 (P4,000 per individual contestant)
- 2nd place – P9,000 (P3,000 per individual contestant)
- Consolation prize (3 groups) – P3,000@ (P1,000 per individual contestant)