

## DLSU BALAY PROGRAM

**EVENT TITLE: SINING BALAY**  
**DATE& VENUE: Dec. 4 (Tuesday)**  
**Photo& Prose- Learning Commons**  
**Chorale - Henry Sy Sr. Hall grounds**

**Dec. 10 (Monday)**  
**Dance- Reception Hall, PICC**

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### CONCEPT:

The first culture and arts-related festival for the DLSU Balay program, entitled “SINING BALAY” shall celebrate the essence of being a Balay, the feeling of being home or projecting the sense of community in DLSU as our second home. The initial run of the festival will comprise a photography contest and exhibit, choral singing competition, and dance competition. The Photography contest entries will be exhibited at the Learning Commons.

### SCHEDULE:

- Oct. 5- Nov. 9 : Submission of entries for photo/prose contest
- Nov. 12-13 : Judging of entries
- Nov. 14 - Dec. 3: Preparation for the exhibit
- Dec. 4 - 2 pm : Exhibit Opening and Cocktails  
- 4pm : Show proper (Chorale Competition, Announcement of photo/prose contest) – DURING ANIMO CHRISTMAS
- Dec. 10, 6pm : Show proper (Dance Competition, Announcement of photo/prose contest) – DURING INSTITUTIONAL CHRISTMAS PARTY

### MECHANICS:

#### A. “LARAWAN AT BERSO” CONTEST and EXHIBIT

**Theme: DLSU: Kanlungan ng Kaalaman at Karunungan**

1. THEME. Entries are expected to be a combination of a short prose and a photo which must strictly adhere to the competition theme “**Kanlungan ng Kaalaman at Karunungan**”. **The prose must be inspired by the photo or vice-versa.** Participants should submit photos and images taken anywhere in the campus. The ideas and photos should depict only positive images related to the theme. The prose should contain a stanza, in English or any Filipino language or dialect. The entries should be submitted as a photo and the prose part will be submitted via the provided Google form link (to be sent individually to the Balay Kuya/Ate). The Sining Balay Committee reserves the right to exclude any entry which, in its sole discretion, does not adhere to the competition theme.

Below is an example of an entry *Stopping by Woods on a Snowy Evening*, by Robert Frost:

PROSE

“The woods look lovely against the setting darkness and as I gaze into the mysterious depths of the forest, I feel like lingering here longer. However, I have pending appointments to keep, and much distance to cover before I settle in for the night, or else I will be late for all of them.”

*\*based on Stopping by Woods on a Snowy Evening, by Robert Frost:*

With this prose, below is an example of a matching photo on the concept of “dark woods” mentioned above.



2. CONTEST DURATION. The Sining Balay Committee will accept entries to the competition from Oct. 5- Nov. 9 only.
3. WHO CAN JOIN. Anyone from each balay can join, except for the Sining Balay Committee (composed of all the employees in Strategic Communications Office, Culture and Arts Office, and The Museum) and the IMS Photographers.
4. PHOTO/IMAGE REQUIREMENTS
  - a) Photographs should be in digital format/file, taken using either a conventional camera or a mobile phone camera (shot using the best settings of the mobile device). The committee will not accept print or film submissions for the initial screening of the entries.
  - b) Photographs to be submitted in both the categories should be in full color.
  - c) Photographs to be submitted should have no watermark. There should be no identifying mark on the images to eliminate any bias during the screening and judging of the submitted photos.
  - d) Photographs should be at least 8 x 10in, 300 dpi resolution and can either be in landscape/portrait orientation.
  - e) Photographs/ prose may have been created before the official start of the competition.
  - f) The following entries are DISQUALIFIED:
    - Those that have been previously submitted to a competition, or have won in any local or international competition (literary or photo).

- Those that violate a person’s rights including, but not limited to copyright and privacy.
  - Those that were published online or other printed publication.
  - Those that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.
  - Photographs bearing images of public officials.
  - Photographs that are digitally enhanced or altered for creative purposes are disqualified. Altered images refer to photographs manipulated and applied with special effects (colorizing, toning, collage, photo composites, stitched panoramas, high dynamic range or HDR images, etc.). Only minor adjustments in the color, sharpness, contrast or digital equivalents are allowed.
  - Photographs that infringes on the copyrights, trademarks, intellectual property rights of any person or entity.
5. **SUBMISSION OF ENTRIES.** Each balay shall submit a minimum of 8 entries which may have been done by an individual or 2-3 people. 1 ENTRY is composed of 1 photo and 1 prose which should conceptually be related and based on the prescribed theme. Thus, each individual or team within the balay is allowed to submit TWO ENTRIES ONLY to solicit more participation from the Balay members. It will be the Balay’s discretion if they will appoint their own screening committee for this purpose. The Balay Kuyas/Ates will submit the following to the Sining Balay Chair, by Nov. 9, 5pm.
- Uploaded images with the correct image specifications and labeling of entries (please see instructions below).
  - The list of contestants under their Balay, extracted from the online registration
  - Uploaded copies of the signed certification of compliance to the contest rules (see template at the team drive)
  - Uploaded copies of the signed permission to publish (see template at the team drive)

The Balay Kuya/Ate should ensure that the details of the photos and their owners are correct, and the entries were duly registered at the respective Balay links. The photo files should be named as (FIRST 3 LETTERS OF THE BALAY, NUMBER (1-10) – ex: MUT1; BEN1. The Balay Ate/ Kuya will be given the response link to secure a copy of the online registration forms, print the names of the contestants under their balay and properly label the numbers of the entries. The Balay Kuya/Ate should ensure that the details of the photos and their owners are correct, and the entries were duly registered at their respective team drives and Google forms.

6. **OTHER DETAILS.** The contest participant is responsible for securing – prior to submission of the entry - a formal consent from concerned parties if the image contains any material or element that is not the participant’s property, or if any person appears in the photo (i.e. subjects of the photo). For minors that are photographed in the submitted entry, the contest participant must obtain a written consent from the minor’s parents/legal guardians. DLSU should not - in any way - be held responsible for the contest participant’s inability to secure the necessary permission or consent for their submitted entries. Only DLSU shall have the sole right to use, produce or reproduce, make imitative works of the winning entries and those of the other grand finalists during the period indicated above for its various communication materials. DLSU can also make use of the said entries for whatever purpose it may deem fit without further compensation to the contestant, his/her heirs and assignees.

The Committee assumes no responsibility for any transmission error or delay in the registration of the entries. It cannot also be held responsible for any theft, deletion and/or alteration that might be made on the entries/entry forms that will be submitted.

By submitting their entries in this competition, all contest participants agree to release, discharge, and hold DLSU, its employees, and representatives harmless from any claims, losses, and damages arising out of their participation in this contest.

The committee has the right to verify the validity and originality of any submitted entry and/or details about the contest participant (including the contestant's identity and address). It also reserves the right to disqualify any contest participant who submits an entry that is not in accordance with the contest's Official Rules or who tampers with the entry process.

By joining this competition, the contest participants agree that their personal data may be used by DLSU for purposes of announcing to the public updates on the contest, as well as for other PR and communication materials of the University.

The contest participants also agree that DLSU may opt to upload in its official website a gallery of entries that will be submitted for this contest.

7. **CRITERIA FOR JUDGING.** The entries in both the shall be judged based on the following criteria:

- Adherence to theme/Content – 30%
- Creativity and Originality - 30%
- Visual Impact - 20%
- Conceptual Impact - 20%

There will be 2 sets of judges for the photo and prose. The scores for the photo and prose will be averaged to get an exact score. The decision of the judges is final.

The top 10 grand finalists will be formally notified by the committee via phone call and e-mail; and shall be invited to attend the Singing Balay for the announcement of the grand winners and special prizes. The Committee may disqualify anyone who fails to respond to their notification within five business days.

8. **CATEGORY PRIZES FOR GRAND WINNERS**

- A. Best Entries – 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place
- B. Most Popular Entries- 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place
- C. 10 Finalists - certificate and special prize

Reference: [www.pagcor.ph/docs/4th-photocontest-mechanics.pdf](http://www.pagcor.ph/docs/4th-photocontest-mechanics.pdf)

9. Below is a sample of the Google Form to be filled out for this contest.

The image shows two side-by-side screenshots of a Google Form titled "SINING BALAY PHOTO/POETRY/PROSE CONTEST REGISTRATION FORM 2018". The form is designed for registration and includes the following fields and options:

- NAME \***: A short answer text field.
- Balay Name \***: A radio button selection with four options: Balay Muriel, Balay Miguel, Balay Solomon, and Balay Benilde.
- Office / Department \***: A short answer text field.
- Contact number/s \***: A short answer text field.
- Email \***: A short answer text field.
- Title of Entry**: A short answer text field.
- Entry Number (same as photo label) (ex: MUT1, BEN2, MIG1, SOL2)**: A short answer text field.
- Poetry/ Prose Entry (Pls. write it here)**: A long answer text field.

**B. CHORAL SINGING COMPETITION**  
**THEME: "HIMIG BALAY"**

1. Each Balay shall form a choir with a minimum of 8 and a maximum of 28 including singers, conductor and instrumentalists.
2. The Balay may get a conductor/trainer who may be a professional, and should lead only 1 group on the day of the competition.
3. All choral groups must present 2 musical numbers, 1 Christmas song and 1 song that will highlight Philippine culture.
4. The songs may be sung a cappella or with a recorded minus one.
5. The songs must be in any of the following languages and its dialects: Tagalog, Cebuano, Ilocano, Hiligaynon, Waray, Kapampangan, Bicolano, Pangasinan, Maranao, Maguindanao, Kinaray-a, or Tausug, etc; or in English.
6. The choirs must submit 3 clear copies of the scores of each song to the Sining Balay Committee, five(5) days before the competition.
7. Each choir is allowed 8 minutes to perform the 2 pieces.
8. Choirs will be penalized if they exceed the allotted time:
  - o 1 point deduction from cumulative score if they exceed 30 seconds to 1 minute
  - o 2 points deduction if more than 1 minute.Timer starts when the first note is sung.
9. The group must be at the contest area on the instructed call time. Failure to come on time will be tantamount to 1 point deduction to the total score.
10. The songs may be performed in any order.
11. The microphones will be fixed for ALL groups and MUST not be repositioned/altered/modified. Violation of this rule will mean disqualification of the choral group.
12. Costumes, props, blocking and choreography is allowed but will not have direct bearing on the adjudication.
13. CRITERIA:
  - o Technical Competency (Intonation, rhythm, diction, dynamics) – 40%
  - o Musicality (Interpretation, expression, style)-40%
  - o Level of Difficulty (Overall Artistic Impression)- 20%
14. ADJUDICATION & PRIZE: A panel of choral experts shall evaluate the performances. There will only be one (1) Grand winner. All decisions of the jury will be final and cannot be contested.

### **C. DANCE COMPETITION**

#### **THEME: "SAYAW PARA SA ADBOKASIYANG LASALYANO"**

1. Each group shall be composed of a minimum of 8 dancers up to a maximum of 15 dancers who will perform a fusion of various dance genres that shall highlight the various advocacies of DLSU. Members of the groups may be composed of all males or females, or any combination thereof. A total of 3 points are deducted if there is excess or deficiency in the minimum number of participants. No students, or professional dancer/s should be part of the group. The group will be subject to automatic disqualification in the contest if it fails to follow.
2. The total dance performance must be at least five (5) minutes but not more than seven (7) minutes. Any excess in time will have 1 point deduction/ min to the total score. Groups must bring the music of their choice in 3 CDs with the name of their Balay. Live bands or musicians are not allowed. It should be submitted 2 weeks prior to the event. Music should be wholesome and lively and must not contain any subliminal, sexually suggestive, and vulgar lyrics/ language.
3. The group must be at the contest area on the instructed call time. Failure to come on time will be tantamount to 1 point deduction to the total score.
4. The order of performances will be based on the number they had picked prior to the contest.
5. Participation in the event is entirely at the dancers' own risk. Performance of dangerous choreography will not be reflected favorably in the scoring.
6. Use of props will be allowed as long as it will not cause any delay in the program and any harm to the performance of other groups. Props such as oil, confetti, pyrotechnic gadgets, smoke generators or combustible material, broken glass, live animals, sharp objects and the like are prohibited.
7. Choreography should not be vulgar and must not contain any subliminal or sexually suggestive act.
8. Participation in the event is entirely at the dancers' own risk. Performance of dangerous choreography will not be reflected favorably in the scoring.
9. Appropriate clothing should be observed throughout the competition. Attire may include accessories such as hats, caps, gloves, scarves, jewelries, etc. Removing pieces of clothing during the performance is allowed, provided that it is not offensive or out of character.
10. CRITERIA:
  - A. CONTENT – 30%
    - Variety of dance positions, dance movements, and/or combinations as appropriate to the specific dance.
    - Difficulty of dance movements and/or combinations from one dance position or alignment to another.
    - Uniqueness or originality of dance movements and/or combinations from one dance position or alignment to another, to include presentation of dance position.
    - Continuity of dance movements and/or combinations to either interpret dance theme and music, or to demonstrate dance control. This refers to exceptional phrasing which includes spontaneous adjustments of dance pattern for irregularly phrased musical selections.
  - B. EXECUTION – 30%
    - Basic pattern, rhythm, timing, and initial phrasing between partners and to the selected music. For correctly phrased musical selections, phrasing may be shifted for momentary variation, but generally should be maintained throughout the specific dance.

- Proper performance of footwork, hand, head, arm, and body movements through dance variations; to include balance and centering through executed movements.
  - Alignment, framework, and proper presentation of dance positions; to include smoothness of follow-through from movement into position; to demonstrate properly initiated lead and follow technique from position into movement.
- C. STYLE – 30%
- Artistic interpretation and choreography projected through dance movement as it relates to the selected music and the specified dance category.
  - Attentiveness, enthusiasm, enjoyment of the dance, and general good partnership as perceived through appropriate presentation of lead and follow roles.
  - Flair and accent of dance movement, generating an atmosphere and instilling a mood appropriate to the specific dance category.
- D. AUDIENCE IMPACT – 10%
11. ADJUDICATION & PRIZE: A panel of dance experts shall evaluate the performances. There will only be one (1) Grand winner. All decisions of the jury will be final and cannot be contested.