




The third "SINING BALAY", a culture and arts-related festival for the DLSU Balay program, shall celebrate the essence of the "**Cultura**" in the university. In celebration of the National Arts Month, the university shall provide opportunities for its employees to exhibit their talents in visual arts and literature, dance and music through an art & prose competition, dance competition, and battle of the bands. **The culminating activity will be on Feb. 28, 2020 at the 6/f Learning Commons (Obra at Berso Exhibit), and the T. Yuchengco Auditorium (Battle of the Bands & Dance Battle).**

#### **MECHANICS:**

##### **A. "OBRA AT BERSO" CONTEST and EXHIBIT**


1. **THEME.** Entries are expected to be a combination of a short poetry and a photo or artwork (maybe done in paper/canvas with any medium) but should be submitted in soft copy. The entries must strictly adhere to the competition theme "**Culturasalyano**": **Seeing the beauty of culture and the arts in campus.**
2. **FORM.** The prose must be inspired by the photo/artwork or vice-versa. The ideas and photos should depict only positive images related to the theme. The poetry/prose should contain a stanza, in English or any Filipino language or dialect. The entries should be submitted as a photo and the prose/ poetry part will be submitted via the provided Google form link (to be sent individually to the Balay Kuya/Ate). The Sinig Balay Committee reserves the right to exclude any entry which, in its sole discretion, does not adhere to the competition theme.

Below is an example of an entry by Antonio Maralit (Sining Balay 2018 winner):



***Dapithapon***

At sa pagtatapos ng isang linggo ng pakikipagsapalaran sa hamon ng trabaho, may taglay na pagbagal ang galaw ng araw. Sa paglubog nito tungo sa dagat na wari'y hihimlay, nais ding sumabay nang aking pagal na katawan. Habang pinagmamasdan ang alaala mong sa pasimano ay nakapatong. Liwanag na nag-aalab sa iyong balikat ay nagsisilbing paalala ng kaalaman at karunungan alay ng aming gawain. Nawa'y di namin malimot, na kaparis nitong mabigat na gawaing sa aming balikat ay nakaatang, biyayang kalakip, patuloy na dadaloy mula sa langit. Dahil... "Panginoon, Iyo ang gawaing ito."

Antonio Maralit 

3. **CONTEST DURATION.** The Sining Balay Committee will accept entries to the competition from **September 16, 2019 to Jan. 31, 2020** only.

4. **WHO CAN JOIN.** Anyone from each balay can join, except for the Sining Balay Committee (composed of all the employees in Strategic Communications Office, Culture and Arts Office, and The Museum) and the IMS Photographer/s.

**5. IMAGE REQUIREMENTS**

- a) Entries should be in digital format/file. The committee will not accept print or film submissions for the initial screening of the entries.
- b) Entries to be submitted should have no watermark. There should be no identifying mark on the images to eliminate any bias during the screening and judging of the submitted photos.
- c) Entries should be at least 8 x 10in, 300 dpi resolution and can either be in landscape/portrait orientation.
- d) Entries may have been created before the official start of the competition.
- e) The following entries are **DISQUALIFIED**:
  - Those that have been previously submitted to a competition, or have won in any local or international competition (literary or photo).
  - Those that violate a person's rights including, but not limited to copyright and privacy.
  - Those that were published online or other printed publication.
  - Those that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.
  - Entries bearing images of public officials.
  - Photographs that infringes on the copyrights, trademarks, intellectual property rights of any person or entity.

**6. SUBMISSION OF ENTRIES.** Each balay shall submit a minimum of 8 entries which may have been done by an individual or 2-3 people. 1 ENTRY is composed of 1 image and 1 prose/poetry which should conceptually be related and based on the prescribed theme. Thus, each individual or team within the balay is allowed to submit TWO ENTRIES ONLY to solicit more participation from the Balay members. It will be the Balay's discretion if they will appoint their own screening committee for this purpose. The Balay Kuyas/Ates will submit the following to the Sining Balay Chair, by **January 31, 2020, on or before 5:00pm.**

- Uploaded images with the correct image specifications and labeling of entries (please see instructions below).
- The list of contestants under their Balay, extracted from the online registration.
- Uploaded copies of the signed certification of compliance to the contest rules (see template at the team drive)
- Uploaded copies of the signed permission to publish (see template at the team drive)

The Balay Kuya/Ate should ensure that the details of the images and their owners are correct, and the entries were duly registered at the respective Balay links. The photo files should be named as (FIRST 3 LETTERS OF THE BALAY, NUMBER (1-10) – ex: MUT1; BEN1. The Balay Ate/ Kuya will be given the response link to secure a copy of the online registration forms, print the names of the contestants under their balay and properly label the numbers of the entries. The Balay Kuya/Ate should ensure that the details of the photos and their owners are correct, and the entries were duly registered at their respective team drives and Google forms.

**7. OTHER DETAILS.** If photos will be submitted, the contest participant is responsible for securing – prior to submission of the entry - a formal consent from concerned parties if the image contains any material or element that is not the participant's property, or if any person appears in the photo (i.e. subjects of the photo). For minors that are photographed in the submitted entry, the contest participant must obtain a written consent from the minor's parents/legal guardians. DLSU should not - in any way - be held responsible for the contest participant's inability to secure the necessary permission or consent for their submitted entries.

Only DLSU shall have the sole right to use, produce or reproduce, make imitative works of the winning entries and those of the other grand finalists during the period indicated above for its various communication materials.

DLSU can also make use of the said entries for whatever purpose it may deem fit without further compensation to the contestant, his/her heirs and assignees.

The Committee assumes no responsibility for any transmission error or delay in the registration of the entries. It cannot also be held responsible for any theft, deletion and/or alteration that might be made on the entries/entry forms that will be submitted.

By submitting their entries in this competition, all contest participants agree to release, discharge, and hold DLSU, its employees, and representatives harmless from any claims, losses, and damages arising out of their participation in this contest.

The committee has the right to verify the validity and originality of any submitted entry and/or details about the contest participant (including the contestant's identity and address). It also reserves the right to disqualify any contest participant who submits an entry that is not in accordance with the contest's Official Rules or who tampers with the entry process.

By joining this competition, the contest participants agree that their personal data may be used by DLSU for purposes of announcing to the public updates on the contest, as well as for other PR and communication materials of the University.

The contest participants also agree that DLSU may opt to upload in its official website a gallery of entries that will be submitted for this contest.

8. **CRITERIA FOR JUDGING.** The entries shall be judged based on the following criteria:
  - Adherence to theme/Content – 30%
  - Creativity and Originality - 30%
  - Visual Impact - 20%
  - Conceptual Impact - 20%

The top 5 grand finalists will be formally notified by the committee via phone call and e-mail; and shall be invited to attend the Sining Balay show for the announcement of the grand winners and special prizes. The Committee may disqualify anyone who fails to respond to their notification within five business days.

9. **CATEGORY PRIZES FOR GRAND WINNERS**

- A. Best Entries – 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place
- B. Most Popular Entry
- C. 5 Finalists - certificate and special prize

Reference: [www.pagcor.ph/docs/4th-photocontest-mechanics.pdf](http://www.pagcor.ph/docs/4th-photocontest-mechanics.pdf)

10. Below is a sample of the Google Form to be filled out for this contest, with the link: <http://bit.ly/SB2020ArtworkProse>

**SINING BALAY PHOTO/PROSE CONTEST REGISTRATION FORM 2020**

Please register your entries for the Singing Balay Photo/ Artwork & Prose Contest on or before \_\_\_\_\_

Your email address (glorife.samedio@dlsu.edu.ph) will be recorded when you submit this form. Not you? [Switch account](#)

\* Required

**NAME \***  
Your answer \_\_\_\_\_

**Balay Name \***

- Balay Mutien
- Balay Miguel
- Balay Solomon
- Balay Benilde

**Office / Department \***  
Your answer \_\_\_\_\_

**Contact number/s \***  
Your answer \_\_\_\_\_

**Email \***  
Your answer \_\_\_\_\_

**Title of Entry**  
Your answer \_\_\_\_\_

**Entry Number (same as photo label) (ex: MUT1, BEN2, MIG1, SOL2)**  
Your answer \_\_\_\_\_

**Poetry/ Prose Entry (Pls. write it here)**  
Your answer \_\_\_\_\_

**B. BATTLE OF THE BANDS**

1. Each Balay shall form a band with a minimum of 4 and a maximum of 12 including singers and instrumentalists.
2. The band must bring their own instruments, except for the drum set which will be provided for by the event organizers.
3. Each participating band is given two (2) songs. The first piece will be of any song choice and the other should be an OPM song.
4. The band will be given 10 minutes to perform, which includes all preparations needed. Bands will be penalized if they exceed the allotted time:
  - o 1 point deduction from cumulative score if they exceed 30 seconds to 1 minute
  - o 2 points deduction if more than 1 minute.Timer starts when the first note is struck.

5. The group must be at the contest area on the instructed call time. Failure to come on time will be tantamount to 1 point deduction to the total score.
6. Costumes, props, blocking and choreography is allowed but will not have direct bearing on the adjudication.
7. Criteria for Judging:
 

Musicality	50%
Voice Quality	30%
Stage Presence	10%
<u>Audience Impact</u>	<u>10%</u>
TOTAL	100%
8. A panel of music experts shall evaluate the performances. There will be (1) Grand winner and (3) runners-up. Rankings will be provided for Balay scoring . All decisions of the jury will be final and cannot be contested.

**C. DANCE BATTLE**

1. Each group shall be composed of a minimum of 8 dancers up to a maximum of 15 dancers who will perform a fusion of at least three (3) dance genres that shall highlight the various advocacies of DLSU. Members of the groups may be composed of all males or females, or any combination thereof. A total of 3 points are deducted if there is excess or deficiency in the minimum number of participants. No students, or professional dancer/s should be part of the group. The group will be subject to automatic disqualification in the contest if it fails to follow.
2. The total dance performance must be at least five (5) minutes but not more than seven (7) minutes. Any excess in time will have 1 point deduction/ min to the total score. Groups must bring the music of their choice to the tech booth during the technical dress rehearsals. Music should be wholesome and lively and must not contain any subliminal, sexually suggestive, and vulgar lyrics/ language.
3. The group must be at the contest area on the instructed call time. Failure to come on time will be tantamount to 1 point deduction to the total score.
4. The order of performances will be based on the number they had picked prior to the contest.
5. Participation in the event is entirely at the dancers' own risk. Performance of dangerous choreography will not be reflected favorably in the scoring.

6. Use of props will be allowed as long as it will not cause any delay in the program and any harm to the performance of other groups. Props such as oil, confetti, pyrotechnic gadgets, smoke generators or combustible material, broken glass, live animals, sharp objects and the like are prohibited.
7. Choreography should not be vulgar and must not contain any subliminal or sexually suggestive act.
8. Participation in the event is entirely at the dancers' own risk. Performance of dangerous choreography will not be reflected favorably in the scoring.
9. Appropriate clothing should be observed throughout the competition. Attire may include accessories such as hats, caps, gloves, scarves, jewelries, etc. Removing pieces of clothing during the performance is allowed, provided that it is not offensive or out of character.

10. CRITERIA:

Content	30%
Execution	30%
Style (use of diff. genres)	30%
<u>Audience Impact</u>	<u>10%</u>
TOTAL	100%

11. ADJUDICATION & PRIZE: A panel of dance experts shall evaluate the performances. There will be (1) Grand winner and (3) runners-up. Rankings will be provided for Balay scoring . All decisions of the jury will be final and cannot be contested.