

DLSU BALAY PROGRAM

EVENT TITLE: SINING BALAY

DATE: July 28, 2017

VENUE: T. Yuchengco Auditorium

CONCEPT:

The first culture and arts-related festival for the DLSU Balay program, entitled “SINING BALAY” shall celebrate the essence of being a Balay, the feeling of being home or projecting the sense of community in DLSU as our second home. The initial run of the festival will comprise a photography contest and exhibit, choral singing competition, and dance competition. During the University Week, the Photography contest entries will be exhibited at the Learning Commons. The awarding will be on July 28, during the choral singing and dance competition.

MECHANICS:

A. PHOTOGRAPHY CONTEST and EXHIBIT - Theme: Aming DLSU, Aming Balay

1. **THEME.** Entries must strictly adhere to the competition theme “Aming DLSU, Aming Balay”. Participants should submit photos and images taken anywhere in the campus. The photos should depict only positive things or images that are reminiscent of the Lasallian’s way of life. The Sining Balay Committee reserves the right to exclude any entry which, in its sole discretion, does not adhere to the competition theme.
2. **CONTEST DURATION.** The Sining Balay Committee will accept entries to the competition from April 17 to **June 20, 2017** only.
3. **CATEGORIES.** The competition has two categories:
 - a) **CONVENTIONAL.** This category includes photos taken using all types of traditional or conventional cameras like Single Lens Reflex (SLR) or Digital SLR, compact cameras and the like.
 - b) **MOBILE.** This category covers photos taken using apps in all types of mobile devices like smartphones and tablets.
4. **WHO CAN JOIN.** Anyone from each balay can join, except for the Sining Balay Committee (composed of all the employees in Strategic Communications Office, Culture and Arts Office, and The Museum) and the IMS Photographers.
5. **PHOTO/IMAGE REQUIREMENTS.**
 - a) Photographs should be in digital format/file. The committee will not accept print or film submissions for the initial screening of the entries.
 - b) Photographs to be submitted in both the categories should be in full color.
 - c) Photographs to be submitted should have no watermark. There should be no identifying mark on the images to eliminate any bias during the screening and judging of the submitted photos.
 - d) Photographs should be at least 8 x 10in, 300 dpi resolution and can either be in landscape/portrait orientation. For the Mobile Category, the image should be shot using the best settings of the mobile device.

- e) Photographs to be submitted to the competition should have been taken any time from Apr. 17 to May 31, 2017.
- f) The following photographs are DISQUALIFIED:
- Photographs that have been previously submitted to a competition, or have won in any local or international photography contest.
 - Photographs that violate a person's rights including, but not limited to copyright and privacy.
 - Photographs that were published online or other printed publication.
 - Photographs that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.
 - Photographs bearing images of public officials.
 - Photographs that are digitally enhanced or altered for creative purposes are disqualified. Altered images refer to photographs manipulated and applied with special effects (colorizing, toning, collage, photo composites, stitched panoramas, high dynamic range or HDR images, etc.). Only minor adjustments in the color, sharpness, contrast or digital equivalents are allowed.
 - Photographs that infringes on the copyrights, trademarks, intellectual property rights of any person or entity.
6. **SUBMISSION OF ENTRIES.** Each balay shall submit their best 10 entries for each category, for a total of 20 photos per Balay. There is no limit as to the number of entries that a participant can submit. It will be the Balay's discretion if they will appoint their own screening committee for this purpose. The contestants may directly submit their entries and the documents to CAO by June 20, 5pm. The Balay Kuyas/Ates will report to CAO by 5pm to collate and validate the entries and requirements. The following should be submitted by the participants to CAO:
- 1 USB containing the file of the photo entry/ies with the correct image specifications and labeling of entries (please see instructions below).
 - Signed certification of compliance to the contest rules
 - Signed permission to publish

The contestants will also check at CAO, their registration details, extracted from the online registration link and log in the file name of the entry beside the name of the contestant.

The Balay Kuya/Ate should ensure the following that the details of the photos and their owners are correct, and the entries were duly registered at this link: <http://bit.ly/SBPhotoCon>. The photo files should be named as (FIRST 3 LETTERS OF THE BALAY, MOB (mobile) OR CON (conventional))(depending on entry), NUMBER (1-20) – ex: MUTMOB1; BENCON1. The Balay Ate/ Kuya will be given the response link to secure a copy of the online registration forms, print the names of the contestants under their balay and properly label the numbers of the entries. The Balay Kuya/Ate should ensure that the details of the photos and their owners are correct, and the entries were duly registered at this link: <http://bit.ly/SBPhotoCon>.

7. **OTHER DETAILS.** The contest participant is responsible for securing, prior to submission of the entry - a formal consent from concerned parties if the image contains any material or element that is not the participant's property, or if any person appears in the photo (i.e. subjects of the photo). For minors that are photographed in the submitted entry, the contest participant must obtain a written consent from the minor's parents/legal guardians. DLSU should not - in any way - be held responsible for the contest participant's inability to secure the necessary permission or consent for their submitted entries.

Only DLSU shall have the sole right to use, produce or reproduce, make imitative works of the winning photos and those of the other grand finalists during the period indicated above for its various communication materials. DLSU can also make use of the said photos for whatever purpose it may deem fit without further compensation to the artist, his/her heirs and assignees.

The Committee assumes no responsibility for any transmission error or delay in the registration of the entries. It cannot also be held responsible for any theft, deletion and/or alteration that might be made on the entries/entry forms that will be submitted.

By submitting their entries in this competition, all contest participants agree to release, discharge, and hold DLSU, its employees, and representatives harmless from any claims, losses, and damages arising out of their participation in this contest.

The committee has the right to verify the validity and originality of any submitted photo entry and/or details about the contest participant (including the contestant's identity and address). It also reserves the right to disqualify any contest participant who submits an entry that is not in accordance with the contest's Official Rules or who tampers with the entry process.

By joining this competition, the contest participants agree that their personal data may be used by DLSU for purposes of announcing to the public updates on the contest, as well as for other PR and communication materials of the University.

The contest participants also agree that DLSU may opt to upload in its official website a gallery of photos that will be submitted for this contest.

8. SCREENING OF ENTRIES/PHOTOGRAPHS CRITERIA FOR JUDGING. The entries in both the Conventional and Mobile categories shall be judged based on the following criteria:

- Adherence to theme/Content – 30%
- Creativity and Originality - 30%
- Photographic Quality - 20%
- Overall Visual Impact - 20%

The decision of the judges in the final screening are final and not appealable.

All the grand finalists (top 10 under the Conventional and Mobile categories) will be formally notified by the committee by June 9, 2017 via phone call and e-mail; and shall be invited to attend the July 28, 2017 awards night for the announcement of the grand winners and special prizes. The Committee may disqualify anyone who fails to respond to their notification within five business days. **Their works will be printed and exhibited on July 24-28, 2017.**

9. CATEGORY PRIZES FOR GRAND WINNERS

A. Conventional

- 1st place – P5,000
- 2nd place – P3,000
- 3rd place – P2,000

B. Mobile

- 1st place – P5,000
- 2nd place – P3,000
- 3rd place – P2,000

C. Most Popular Photo

- Conventional- P2,000
- Mobile -P2,000

D. 10 Finalists per Category - certificate and special prize

Reference: www.pagcor.ph/docs/4th-photocontest-mechanics.pdf

B. CHORAL SINGING COMPETITION -THEME: "HIMIG BALAY"

1. Each Balay shall **form a choir with a minimum of 12** and a maximum of 32 including singers, conductor and instrumentalists.
2. The Balay may get a conductor/trainer who may be a professional, and should lead only 1 group on the day of the competition.
3. All choral groups must present 2 musical numbers, 1 freely chosen song/medley and 1 song that will highlight Philippine culture.
4. One of the songs must be sung a cappella and the other may be accompanied by one (1) pitched instrument (e.g. keyboard,guitar,etc.) and a maximum of 2 percussive/non-pitched instruments (e.g drums, tambourines, eggshakers, etc.).
5. The songs must be in any of the following languages and its dialects: Tagalog, Cebuano, Ilocano, Hiligaynon, Waray, Kapampangan, Bicolano, Pangasinan, Maranao, Maguindanao, Kinaray-a, or Tausug, etc; or in English.
6. The choirs must submit 3 clear copies of the scores of each song to the Sining Balay Committee, five(5) days before the competition.
7. Each choir is allowed 8 minutes to perform the 2 pieces.
8. Choirs will be penalized if they exceed the allotted time:
 - o 1 point deduction from cumulative score if they exceed 30 seconds to 1 minute
 - o 2 points deduction if more than 1 minute.Timer starts when the first note is sung.
9. The group must be at the contest area on the instructed call time. Failure to come on time will be tantamount to 1 point deduction to the total score.
10. The songs may be performed in any order.
11. The microphones will be fixed for ALL groups and **MUST** not be repositioned/altered/modified. Violation of this rule will mean disqualification of the choral group.
12. Costumes, props, blocking and choreography is allowed but will not have direct bearing on the adjudication.
13. CRITERIA:
 - o Technical Competency (Intonation, rhythm, diction, dynamics) – 40%
 - o Musicality (Interpretation, expression, style)-40%
 - o Level of Difficulty (Overall Artistic Impression)- 20%
14. ADJUDICATION & PRIZE: A panel of choral experts shall evaluate the performances. There will only be one (1) Grand winner to win P20,000. All decisions of the jury will be final and cannot be contested.

D. DANCE COMPETITION-THEME: "INDAK NG MAKABAGONG PILIPINO"

1. Each group shall be composed of a **minimum of 12 dancers** up to a maximum of 30 dancers who will perform a fusion of various dance genres that shall highlight Filipino culture. Members of the groups may be composed of all males or females, or any combination thereof. A total of 3 points are deducted if there is excess or deficiency in the minimum

- number of participants. No students, or professional dancer/s should be part of the group. The group will be subject to automatic disqualification in the contest if it fails to follow.
2. The total dance performance must be at least five (5) minutes but not more than seven (7) minutes. Any excess in time will have 1 point deduction/ min to the total score. Groups must bring the music of their choice in 3 CDs with the name of their Balay. Live bands or musicians are not allowed. It should be submitted 2 weeks prior to the event. Music should be wholesome and lively and must not contain any subliminal, sexually suggestive, and vulgar lyrics/ language.
 3. The group must be at the contest area on the instructed call time. Failure to come on time will be tantamount to 1 point deduction to the total score.
 4. The order of performances will be based on the number they had picked prior to the contest.
 5. Participation in the event is entirely at the dancers' own risk. Performance of dangerous choreography will not be reflected favorably in the scoring.
 6. Use of props will be allowed as long as it will not cause any delay in the program and any harm to the performance of other groups. Props such as oil, confetti, pyrotechnic gadgets, smoke generators or combustible material, broken glass, live animals, sharp objects and the like are prohibited.
 7. Choreography should not be vulgar and must not contain any subliminal or sexually suggestive act.
 8. Participation in the event is entirely at the dancers' own risk. Performance of dangerous choreography will not be reflected favorably in the scoring.
 9. Appropriate clothing should be observed throughout the competition. Attire may include accessories such as hats, caps, gloves, scarves, jewelries, etc. Removing pieces of clothing during the performance is allowed, provided that it is not offensive or out of character.
 10. CRITERIA:
 - A. CONTENT – 30%
 - Variety of dance positions, dance movements, and/or combinations as appropriate to the specific dance.
 - Difficulty of dance movements and/or combinations from one dance position or alignment to another.
 - Uniqueness or originality of dance movements and/or combinations from one dance position or alignment to another, to include presentation of dance position.
 - Continuity of dance movements and/or combinations to either interpret dance theme and music, or to demonstrate dance control. This refers to exceptional phrasing which includes spontaneous adjustments of dance pattern for irregularly phrased musical selections.
 - B. EXECUTION – 30%
 - Basic pattern, rhythm, timing, and initial phrasing between partners and to the selected music. For correctly phrased musical selections, phrasing may be shifted for momentary variation, but generally should be maintained throughout the specific dance.
 - Proper performance of footwork, hand, head, arm, and body movements through dance variations; to include balance and centering through executed movements.
 - Alignment, framework, and proper presentation of dance positions; to include smoothness of follow-through from movement into position; to demonstrate properly initiated lead and follow technique from position into movement.
 - C. STYLE – 30%
 - Artistic interpretation and choreography projected through dance movement as it relates to the selected music and the specified dance category.

- Attentiveness, enthusiasm, enjoyment of the dance, and general good partnership as perceived through appropriate presentation of lead and follow roles.
- Flair and accent of dance movement, generating an atmosphere and instilling a mood appropriate to the specific dance category.

D. AUDIENCE IMPACT – 10%

15. ADJUDICATION & PRIZE: A panel of dance experts shall evaluate the performances. There will only be one (1) Grand winner to win P20,000. All decisions of the jury will be final and cannot be contested.