**COMPANY NAME:** School Bus Clothing (SBC)

**COMPANY BACKGROUND:** Established in 2008, School Bus Clothing (SBC) is a collegiate lifestyle brand which specializes in school-themed memorabilia.

Selections include an expansive range of products such as round-neck tees, polo shirts, school cheer shirts, jackets, bags, caps, mugs, bag tags, USB cards, and other types of merch made from the finest materials. Up to date, we have been a trusted merchandising brand partner of numerous well-known universities.

Pitching together colors, patterns and unlimited ideas, our company accelerates customer satisfaction with our first-hand designs wherein style meets comfort. Likewise, our clients' vision is our mission. We continuously strive to do better and make strides to develop the best.

JOB VACANCIES: SBC Brand Interns

**DESCRIPTION:** School Bus Clothing (SBC) created its Internship Program: providing first-rate, comprehensive, and excellent on-the-job training and business fundamentals for undergraduate students. The program is an avenue for students to be competitively ready and equipped with the skills needed in the industry. With the program, students will learn by doing – to think and act as managers. Brand interns will be referred as school managers. Students would be involved in product development, decision making processes, retail management, advertising and promotions, strategic planning, and a lot more of branding SBC aligned with the school culture.

Priding itself with unparalleled passionate and talented pool of employees, SBC is an ideal training grounds in honing competitive advantage and armoring students with exceptional real-time training and business principles to kick start their careers in their chosen field.

In addition with the refined hands-on training, brand interns will receive monthly allowance and commission-based opportunity. At the end of the program, our goal is to broaden chances for students in landing a job and jumpstart careers by enhancing skill sets.

## **QUALIFICATIONS:**

- Currently enrolled in a University, preferably in a Business-related course
- Good organizational and communication skills
- Has initiative, sense of responsibility and commitment to work
- Basic knowledge of Microsoft applications (Word, Powerpoint, etc.)

## **CONTACT DETAILS:**

Email: <a href="mailto:mktg.sbc@gmail.com">mktg.sbc@gmail.com</a> Application form: <a href="http://bit.ly/SBCInternship">http://bit.ly/SBCInternship</a>

Office address: Unit 701 West Trade Center, 132 West Avenue, Quezon City