

LSEED SPOTLIGHT

The Official Newsletter of LSEED



MR. NORBY SALONGA



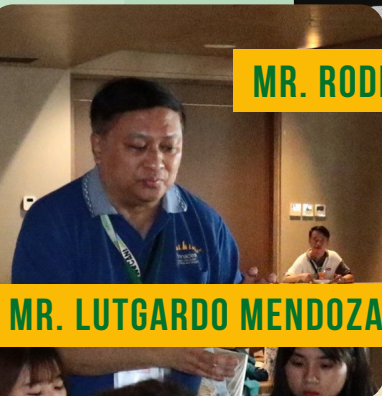
MS. MARIA ZUNALLY RAPADA



MR. REYNALDO MONES



MR. RODERICK PANGINDIAN



MR. LUTGARDO MENDOZA

TODAY'S HIGHLIGHT



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MESSAGE FROM THE LSEED CENTER



LSEED



In LSEED Center, we value the diversity of specializations of our stakeholders. We always emphasize that social entrepreneurship is a multi-sectoral and multi-disciplinary approach to development. One key factor in sustaining our model is by working with mentors who are comprised of faculty members from our partner colleges and social enterprise practitioners. It allows us to maximize the different expertise of our partners in the process of building Lasallian social enterprises.

In this issue of LSEED Spotlight, we feature some of our mentors, their stories, motivations, and strategies in mentoring, coaching, and guiding our Lasallian social entrepreneurs. We hope that through their stories, more Lasallian educators will be inspired to join our advocacy and mission in LSEED Center.



NEWS FEATURE OF 5 MENTORS



MR. NORBY SALONGA

PROFILE

Mr. Norby Salonga founded the Lasallian Social Enterprise and Economic Development (LSEED) in 2015, when he was part of the Center for Social Concern and Action (COSCA). At that time, LSEED was still a component of De La Salle University's Sustainable Development Goals (SDG) Localization Project, which he helped launch in 2016 before it transitioned into a Center this academic year. In 2020, he started teaching as part of the Decision Sciences & Innovation department of the Ramon V. Rosario - College of Business. He found his passion for social entrepreneurship way back in 2012 when he was immersed in the public healthcare sector in marginalized communities. Since then, he has found his passion for building social enterprises. He is the type of person who would go the extra mile in understanding where partner communities are coming from.

For him, it is never about just implementing programs because he truly believes that development should be built on the understanding and value of people. Mr. Salonga is also a visionary, who believes in the future of the Philippines to be a social enterprise powerhouse - capable of bringing impact to the business landscape. With his decade's worth of experience, he has witnessed how the social enterprise sector has grown - starting from an exclusive business model towards a more inclusive one. To date, Mr. Salonga has handled more than 60 social enterprises, working with over 300 social entrepreneurs local and international. In the Philippines, he has worked with DLSU, Junior Achievement, and Hult's Prize. He has also mentored aspiring social entrepreneurs in ASEAN, Japan, South Korea, and Switzerland across different sectors such as energy, food, agriculture, education, and health.

As a purveyor of social entrepreneurship, he prioritizes the attainment of the United Nations' Sustainable Development Goals (SDGs) 1, 8, and 17. SDG 1 fights for a world without poverty. Mr. Salonga believes that it is the responsibility of humankind to put an end to poverty, especially now that it has become intergenerational. SDG 8 or decent employment is one of the things that is very crucial today, he said. "I always believe that social enterprises should be at the forefront of providing decent employment and equitable economic opportunities for all." The social enterprise sector, as part of the Micro-Small-Medium Enterprises (MSMEs), has the power to provide livelihood opportunities to the marginalized - sustaining each community one step at a time. Another advocacy of Mr. Salonga is SDG 17 or Global Partnerships for the localization of SDG. He believes everyone has the capacity to contribute to SDGs through social entrepreneurship, not just the government. With global partnerships, social enterprises have more potential strategies to be localized and sustained by communities.

ENGAGEMENT WITH LSEED CENTER

When he first started working with De La Salle University, he was challenged to help recalibrate the university's social engagement program, specifically highlighting the potential roles of stakeholders in nation-building. He discovered that there must be a safe space where different stakeholders are given the opportunity to meet and collaborate on different ideas. That's how LSEED was born. With the vision of building social enterprises, LSEED has been able to contribute not only to the major thrusts of DLSU but also in shaping the SE sector of the country. LSEED's unique proposition is being inclusive of all sectors for all students. Mr. Salonga believes that it is important for young people to start challenging the status quo and contribute to a much bigger mission.

For the past five years, the LSEED Center has had a good mix of successes and challenges. As a mentor, Mr. Salonga always tries to find the right balance in challenging and understanding mentees. Just like all start-ups, he said that it is not easy to launch and sustain a young business. However, what makes social enterprises more difficult is the mission of achieving the double or triple- bottom-lines, as social enterprises are not just businesses, but passion projects capable of making an impact on real lives. To celebrate 5 years of LSEED Center, a new vision and mission was developed, marking its commitment to be an internationally recognized model for community and student-led social entrepreneurial engagement with emphasis on inclusive models.

MOTIVATION & PASSION

It was the year 2012 when Mr. Salonga took on the challenge of launching a social enterprise. Unfortunately, because of many operational limitations, it did not fly as he envisioned. Nevertheless, he took the experience as a learning opportunity and that was when he realized he was really cut out for the social development sector. It led him to take up a community development program at the University of the Philippines Diliman in order to have a better grasp of working with communities. At that time, he was eager to learn how he would best facilitate the identification of problems and finding solutions with the communities as partners. Given the current challenges brought about by the COVID-19 pandemic, LSEED Center has been able to develop mechanisms responding to the needs of its stakeholders. Mr. Salonga believes that the pandemic we are facing today is a wake-up call for us to get more involved in social entrepreneurship. It has emphasized the demand for proper healthcare and equitable opportunities. It has shown the potential of social entrepreneurship for collective recovery, even with the most vulnerable sectors of society. He believes that this power could be unleashed when it has become better integrated with major supply chains and when there is a law promoting social enterprises. For aspiring social entrepreneurs awakened by this call, he recommends reading the stories of the Grameen Bank and Messy Bessy - real-life examples of well-intentioned social enterprises may bring to our world.



STRATEGY

Mentoring more than 300 students for the past years has taught him several ways on keeping his mentees motivated. During hard times, he would always ask them the reasons why they started their social enterprise and remind them about their potential. He is also the type of mentor who tries not to overwhelm his mentees with so many technical concepts and tries prioritizing clarity of thoughts while processing their insights. Regarding the LSEED Fellowship Programs, he mentioned that LSEED Center follows key frameworks on Lasallian reflection and community engagement. However, in mentoring social entrepreneurs, he has also revealed that there is no formula. Rather, he pointed out that trust between mentors and mentees has to be built over time through experience. He even shared that his favorite moments with his mentees are those instances when they would just laugh about the challenges they have overcome. He also treasures the moments when the intensity of case competitions overwhelms their team - witnessing their journey through thick and thin. For social entrepreneurship, he believes in the virtues of patience, open-mindedness, and grit - which he wants to impart to his mentees. Patience in the process of learning, open-mindedness to work with different people and ideas, and grit to continue with the journey even if there are many obstacles.

NORBY'S MESSAGE

Mr. Norby Salonga embraces the value of inclusiveness - *“having the ears to listen, the heart to empathize, and the mind to think logically.”* Being mindful of others is also important in his advocacy, since it is a shared vision and mission, which shall coexist with other people. He is hopeful for future generations as he expects them to take on the challenge of building more social enterprises. Decisions today have an impact on the future and he wants the younger generation to create a more inclusive society, cultivating the solutions for the different issues of humanity.



NEWS FEATURE OF 5 MENTORS

PROFILE



MS. MARIA ZUNALLY RAPADA

Ms. Maria Zunally Rapada, better known as Ms. Nally is the representative of the De La Salle University's School of Economics in the LSEED Committee. She is also the project coordinator for Angelo King Institute. Based on the Myers-Briggs Type Indicator (MBTI), she is an INFJ (Introvert - Intuitive - Feeling - Judging), which is characterized as a team player and advocate. This personality type is said to have helped her find her edge in social entrepreneurship. Ms. Rapada values yearning for SDGs of education, zero poverty, and global partnerships. As a teacher, SDG 4 or education is her favorite, because she believes that it is the core of promoting nation-building. SDG 17 or global partnerships is also integral to turn ideas into reality and to ensure it remains sustainable. Being an LSEED representative and mentor, she has handled several social enterprises in different sectors.

ENGAGEMENT WITH LSEED CENTER

LSEED is a community to cherish for Ms. Rapada. It has given her a venue to actually help people develop. She sees LSEED as a space where "rockstars" are encouraged to join the movement for social entrepreneurship - shearing away hurdles that prevent potentials from showing their talents. Ms. Rapada envisions LSEED as an incubator of community-driven solutions. She can't help but overemphasize working on the ground, digging deeper into the problems of the communities in building solutions.

MOTIVATION & PASSION

Ms. Rapada shares an interesting story that happened in 2017. She found herself at a crossroad of deciding what her next step in life would be. Coincidentally, she received an email from the dean with regard to an invitation of nominating a faculty to join LSEED. From that moment, she has dedicated her career to be part of the core of nation-building, that is social entrepreneurship. She highlights the power of social entrepreneurship as she has witnessed how her mentees have been able to create an impact on the community members and how this impact has created a positive domino effect to the individual households. In the future, she believes that the influence of the social entrepreneurship sector could be multiplied by building strong stakeholder engagement that is founded on trust and solidarity. For aspiring social entrepreneurs, she suggests watching a documentary entitled, "Real Value" by Dan Ariely; and as an economics junkie, "Poor Economics," a book by Abhijit V. Banerjee.



By: Sharlyne Michelle Go

STRATEGY



Ms. Rapada shares that she does not follow any hard-coded strategy to motivate her mentees. She simply tries to not be a “mentor” but be a peer and equal to them. She finds it effective when she becomes more with them, just orchestrating the thought flow and giving advice when they need it. It is important for her to build the trust of the partner communities, talking to them as individuals, not as someone higher than them. She really enjoys working with the LSEED team and collaborating with fellow faculty members. Small talks and case competition preparations are also some of her most memorable moments in LSEED, especially when she learns a thing or two from her students and when she sees them share their knowledge with others. To those who want to be social entrepreneurs, she believes that it is important to first assess one’s risk appetite - distinguishing how much resources, time, and effort one is willing to commit to building social enterprises. She shares that it is also crucial to have the mindset of evaluating opportunities, arranging things, and making decisions that could avoid the most opportunity cost.

NALLY'S MESSAGE

As a mentor, she wants to share that theories that stay in the classroom are futile. To be a wise learner, one must be able to merge theories and experiences, take the opportunity to see what’s on the ground - and consciously make efforts to advocate for and solve problems. To Gen Z, she simply wants them to be Lasallians for God and country. She explains that individual achievements aren’t enough if those do not contribute to nation building. She is hopeful that the younger

generation will be more aware of the issues and would be more

passionate to solve these problems. Nevertheless, she believes more in the action rather than the ideas. “Venture anything, learn how to invest in yourself, learn something new every day. You don’t have to fall in love with ideas of changing the world. Don’t forget to test those solutions. Make testing the norm.”



PROFILE



MR. REYNALDO MONES

Mr. Reynaldo Mones, more known as Rey Mones or Sir Mones, is a member of the LSEED Committee as well as a faculty of De La Salle University under the Decision Sciences and Innovation Department. He has been in the academe for more than three decades and has been teaching at De La Salle University for over five years. Sir Mones advocates SDG 8 - Decent Work and Economic Growth, SDG 4 - Quality and Inclusive Education, and SDG 7 - Affordable and Clean Energy. The reason behind choosing these SDGs comes from his time back in De La Salle - College of Saint Benilde wherein he engaged with students who have disabilities. Furthermore, he said that we need affordable and clean energy because during these times where the internet is more integral to our daily lives, expensive electricity bills would be a big problem to our lives.

ENGAGEMENT WITH LSEED CENTER

Sir Mones has been part of LSEED since December 2016. According to him, he discovered LSEED during a seminar that was held in the Asian Institute of Management (AIM) that was about social enterprises. He joined LSEED when he found out that the organization was similar to previous organizations that he was involved in. Through LSEED, he discovered that social entrepreneurship was different from non-profit organizations as social enterprises could also sustain themselves rather than rely on donations and external funding. Throughout the years, he has mentored several enterprises that have grown to be impactful enterprises that create an impact. On a final note, Sir Mones envisions that LSEED would not just be an autonomous organization in the university, but be a center for research for social enterprises in the Philippines and provide short courses that would promote social entrepreneurship.

MOTIVATION & PASSION

The career of Sir Mones comes from a very humble beginning. After graduating from the University of the Philippines - Diliman, he started to work in a consultancy firm as a project manager, systems analyst, and operations manager. After more than a decade of working, he began his journey in the Lasallian Family in the DLS-CSB as a part-time professor. Throughout his time in DLS-CSB, he has worked with disabled people and this has directly affected one of his advocacies, SDG 4 - Quality and Inclusive Education, where he would join projects that help the disadvantaged feel included in the society.



STRATEGY

His strategy to motivate his mentees is a very simple format. In his own words, “we tell them where they are right and they are wrong, strong and weak, what they have and what they lack.” Being a mentor is no easy task as there is no one single template to mentoring a person or a group of people to achieve their success. Furthermore, it is an investment of time and wisdom towards the mentee in order to garner results that are satisfactory. Being transparent is the most important aspect of being a mentor, it provides a basis for the future performance of the mentees and it builds credibility. He also stated that a mentee must have a vision for the business’ longevity.

REYNALDO'S MESSAGE

“When you have an idea, write it down.

Save the details for later.” These were his

words when asked what we need to do to become better people. Being his student for three terms, he always pushed for idea notebooks wherein he would put his ideas in a notebook and he would detail it out in his free time.



NEWS FEATURE OF 5 MENTORS



MR. RODERICK PANGINDIAN

PROFILE

Mr. Roderick Pangindian, better known as Sir Erick by his colleagues, is a faculty member of the Decision Sciences and Innovation Department. He has a natural ENFP personality that truly shines when you meet him. He's a true advocate for all the Sustainable Development goals but he is most passionate about solving SDG #1 No Poverty, SDG #2 Zero Hunger, SDG #4 Quality Education in which he is most active now as a faculty, and also SDG #8 Decent Work and Economic Growth.

ENGAGEMENT WITH LSEED CENTER

He started his journey in the LSEED family through his colleagues. He was initially invited by his co-faculty members in the Decision Sciences and Innovation Department and the rest is history after that. He truly believes that LSEED will be staying [in the institution] for a long time because it is relevant in our current global state. LSEED is a groundbreaking organization that ultimately cultivates people in starting up their own social enterprises whatever their social mission is. This family develops a mindset and personality of the person to become more aware that we are not just here to provide support to the communities but to also have a better understanding of where society is right now and what we can do to partake in that calling.



MOTIVATION & PASSION

It was his curious and enthusiastic ENFP Campaigner personality that led him into the world of social entrepreneurship. In fact, he first encountered the concept of “social entrepreneurship” through his students when they presented their business idea in the class wherein they planned to sell upcycled old vintage jeans to give these clothes a second life. This encounter encouraged him to learn more about the topic and has led him to be where he is today in the LSEED family. He emphasized that awareness is the first step towards making social entrepreneurship more powerful because if people aren't made aware of the effects of the things that they consume and the impact it has on society then by all means people will not change their behavior. Mr. Pangindian recommends watching the movie, “Slumdog Millionaire,” to build a better socio-entrepreneurial mindset. Although this movie is not entirely a business-centered movie, Mr. Pangindian adds that this movie provided context on how people should be treating one another. This is exactly what social entrepreneurship— caring about things outside more than ourselves.

STRATEGY

As for his wise words and knowledge as an LSEED mentor, he always makes sure to credit the many experts that preceded him. It was truly inspiring to see and hear how his knowledge and everything he imparts to his mentees are years of built-up knowledge that are passed on from generation to generation. He tries his best to ground the understanding of his mentees on the concept of business planning particularly in the areas of marketing, strategy, and product development. There was this one analogy that struck me as he explained his style of leadership and mentorship. He asked, "If you were the captain of the boat, would you want the whole team to be working with you or would you want your team to be padding in different directions?"



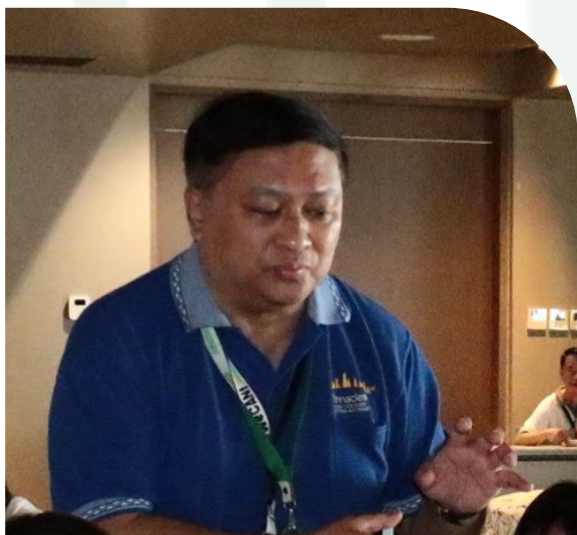
RICK'S MESSAGE

Over the next years, Mr. Pangindian envisions the youth to be the change agents of society pushing more new and innovative ideas into the market. These "change agents", as he would call it, should remain idealistic and continue challenging the norms of society because norms were placed there to be challenged. "It's not a bad thing to challenge other people's ideas," Mr. Pangindian added because the youth of today will definitely be the future of the next generation which is why he implores the youth to always be in touch with the people, and remain to have a conscious mindset in everything that we do.



PROFILE

Mr. Lutgardo Mendoza has been an LSEED committee member and mentor since 2017. He is often called "Lut" by old friends and family, however, after migrating to Australia, he found himself using Gary more often. To describe Mr. Gary's personality, he would fall in the middle of extrovert and introvert leaning towards extrovert with his type A personality. He advocates for various sustainable goals but close to his heart are SDG #4 Quality Education, SDG #12 Responsible Consumption and Production, and SDG #17 Partnership for the Goals. This was brought about by his many years of experience in the business industry. It even led him to create his own social enterprise called PeopleDev International Corp.



MR. LUTGARDO MENDOZA

ENGAGEMENT WITH LSEED CENTER

His journey in LSEED started first with his shared vision with the organization of promoting social entrepreneurship for economic development. He empathized with LSEED's mission and tries to raise awareness on how a business can impact people. Mr. Mendoza acknowledged the need for the youth to be more exposed in these matters because the youth are the hope of the generation. With that, he started thinking, if not him, who will teach them? This sparked the adventure he experienced with LSEED family. He envisions LSEED to continue being the platform for the youth to become changemakers and make a difference for the future of the country.

MOTIVATION & PASSION



He joined LSEED to mentor the youth in their social ventures but what kept him motivated was the need to encourage the youth to be more socially responsible in terms of what they do. He emphasized that this can be done and started through education. It is through proper education that our youth are honed holistically to have that socio-entrepreneurial mindset in thinking outside of the box while still being grounded by the 3Ps. He recommended a movie for aspiring social entrepreneurs called "Braveheart" starring Mel Gibson. Although a completely different category, he says there are a thing or two that we can pick up on leadership from the movie.

STRATEGY

Mr. Mendoza passes on his knowledge to his mentees through stories of his personal experiences, difficulties in life, and his vision for the future of the Philippines. He begins by helping his mentees build their character through knowing first what it is that they love to do. "When you love what you do, the money will follow," he said proudly. He recalls one of the favorite moments he has with his mentees is when they realize that it's



not that easy. When his mentees pitch, they are full of hope and aspirations then see the difficulty during implementation. This realization of his mentees is what motivates him to help them succeed more in creating their own social enterprise.



LUTGARDO'S MESSAGE

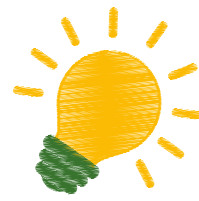
"Be Passionate with Action"

It is through passion and action that one can achieve success.

This is what Mr. Mendoza wanted to impart to the youth.



INSIGHTS ABOUT MENTORING AND COACHING



“LIFE LESSONS ARE BEST LEARNED FROM OTHERS.”

A mentor holds a huge responsibility as they shape, challenge, and motivate individuals to be the best version of themselves. It is never easy, but it is indeed fulfilling when they see the growth of their mentees.

Here are five (5) memorable insights from the truly inspirational mentors of LSEED:

1 ALWAYS REMEMBER YOUR 'WHY'

It is always a good idea to think back and reflect on why we start a new venture. In this case, social entrepreneurship allows us to recognize our purpose as an individual. Various challenges and obstacles may waver our motivation and lead us to lose sight of our goal, but we must not let these get the best of us. During these challenging moments let us look back and remind ourselves, as well as the people around us, of the purpose and mission that we have to fulfill as social entrepreneurs.

2 ALWAYS REMIND THE MENTEE OF THEIR POTENTIAL

There will always come days wherein we do not see much progress with ourselves or our social enterprise, and in these moments it is normal to feel unmotivated. One of the tips we can give to our mentees on how to get back on track and continue working is to remind them of their capability and potential to make things possible. By doing such, they are reminded of their purpose and purpose to fulfill, and successfully accomplish their duties. There is no harm in reminding our mentees, as well as ourselves, of the talents we hold.

3 DEVELOP STRONG RELATIONSHIPS WITH YOUR MENTEES

Having a tight and strong relationship between the mentor and mentee can break the barriers which can result in a more beneficial experience for both parties. Moreover, working with the person that we are comfortable with can boost great communication and teamwork. Therefore, this can easily contribute to the learning and enhancing new or existing skills of the mentee, while honing them to be successful in their future endeavors.

4 NOT ONLY TO BE A “MENTOR” BUT BE A PEER AND EQUAL TO THEM

This is inline with the previous insight; develop strong relationships with mentees. Minimizing if not eliminating the barrier can truly help the mentee to be more comfortable with the mentor through trust and respect. It is important for the mentees to not be scared of the mentor so that they can ask their questions without hesitation to learn as much as they can. Moreover, when mentors try to be a peer to the mentees, there is a greater chance for them to understand each other's concerns and to be more open to one another.

5 TRANSPARENCY IS KEY

Great mentors will always be open to sharing his or her thoughts through the process because they know what's best. Mentors compliment mentees when things went right and correct them if there were parts that went wrong. Being transparent despite the situation tests the mentee's ability to handle various kinds of challenges. This aspect is part of their growth and this brings joy and fulfillment to the mentors as they see how mentees overcome setbacks on the way to success and they are able to test how every mentee is able to cope with arising problems or pressure. Also, it makes the mentees to be stronger and tougher than ever - that they can conquer any roadblock along their journey to achieve goals.

LSEED CENTER INKS PARTNERSHIP WITH ING AND OVP FOR A NATIONWIDE PROGRAM ON SOCIAL ENTREPRENEURSHIP

De La Salle University through the Lasallian Social Enterprise for Economic Development (LSEED) Center has formally inked a partnership with ING Foundation and the Office of the Vice President of the Philippines for Angat Buhay Young Social Entrepreneurs' Program ABY SEP. The MOA Signing ceremony was held via zoom on June 15, 2021. The event was attended by representatives of the three organizations led by Hon. Maria Leonor



Gerona Robredo (Vice President of the Philippines), Mr. Hans B. Sicat (President, ING), Ms. Lotus Altavas (Trustee, ING), Br. Raymundo B. Suplido (President, DLSU), Ms. Fritzie Ian De Vera (Vice President for Lasallian Mission, DLSU), and Mr. Norby R. Salonga (Head, LSEED Center).

The Angat Buhay Young Social Entrepreneurs Program (ABY SEP) is co-implemented by the Office of the Vice President-Leni Robredo and the De La Salle University's Lasallian Social Enterprise for Economic Development Center, through the funding support of ING Foundation. It is a 1-year program that aims to challenge young community leaders in addressing local issues and societal divides in their communities by developing social enterprises in the post-COVID 19 world. Specifically, the program is subdivided into four clusters. Cluster 1 focuses on the overview of the fundamental concepts of social entrepreneurship as well as creative and development frameworks such as SDG, circular economy, sustainability and social innovation. Cluster 2 will help participants process and organize their ideas and realities using design thinking and social business model canvas. Cluster 3 on the other hand will provide opportunities to deeply understand the concept of community development and define clear impact and measurement for social, economic, and environmental bottom lines in social entrepreneurship. Finally, Cluster 4 focuses on the operational aspects of building and sustaining these SEs in areas of marketing, supply chain, operations management, and partnership.

LSEED CENTER AND WORLD VISION FOUNDATION SIGN AN MOU FOR CAPACITY-BUILDING EFFORTS FOR SOCIAL ENTERPRISES

Through a Memorandum of Understanding (MOU), De La Salle University - Lasallian Social Enterprise for Economic Development (LSEED) Center and World Vision Development Foundation, Inc. formalized their partnership last May 27, 2021. Present during the event were Mr. Rommel V. Fuerte (Executive Director) and Mr. Geomel P. Jetonzo (Program Manager) for WVFI while Ms. Fritzie Ian De Vera (Vice President for Lasallian Mission) and Mr. Norby R. Salonga (Head, LSEED Center) represented DLSU.

The three-year strategic partnership includes engagement in community and social enterprise development, mobilization of internal and external stakeholders in areas of resource generation and capacity building, and conduct of local economic development research for faculty engagement.

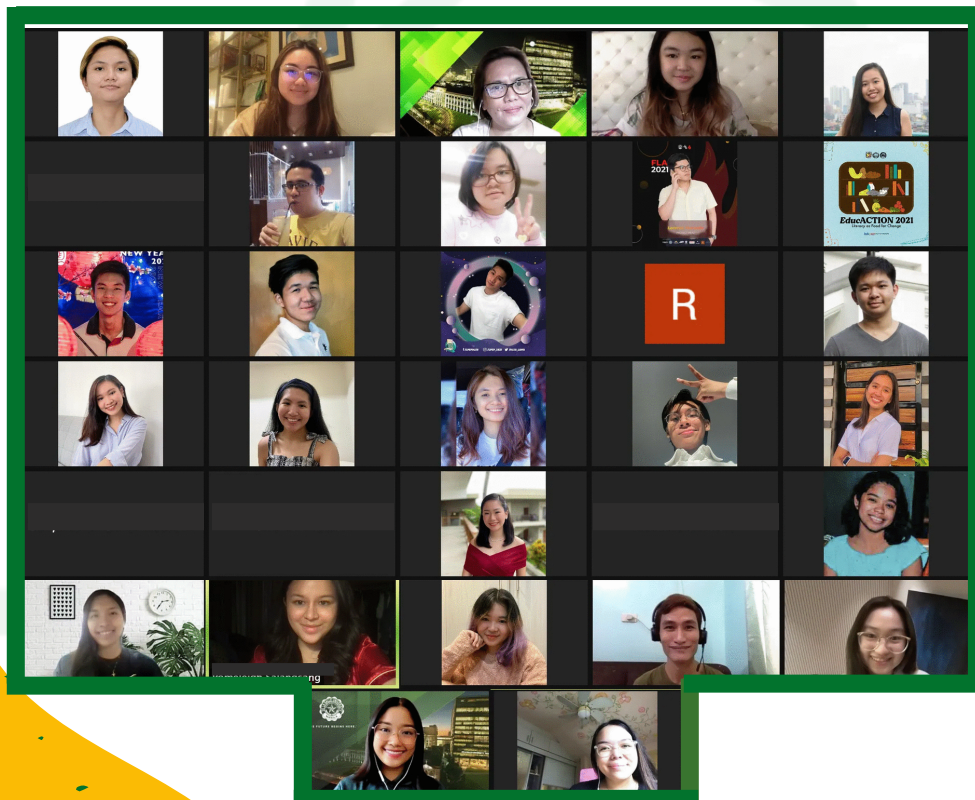
NEWS FEATURE

KAYA PROJECT ORIENTATON



Over 60 representatives of social enterprises/community based organizations attended the KAagapay sa Yugto-yugto at Abot-kayang Negosyo (KAYA) Project Orientation

SOCIAL ENTREPRENEURSHIP 101



Successful conduct of SE 101 and Orientation on Social Enterprise Development for Student Organizations (SEDSO) Program

HULT PRIZE

De La Salle University



HULT PRIZE CORNER

Hult Prize at DLSU began piloting its program management, stakeholder engagement, and public relations strategies last Term 2, A.Y. 2020 - 2021. Activities such as the “SDG Webinar” and “Did You Know? Your Fellow Lasallian Social Entrepreneurs! A Showcase and Exhibit” were also executed within the organization which aimed to help develop the appreciation of their members towards the field of social entrepreneurship. Social media initiatives were also launched such as the “Change-spo”, “The Real Value of One Dollar”, “Discovering the Changemaker in You”, and “Starting Up: Changemaking 101” through the organization’s social media pages. During the same term, several members of the organization also volunteered to help organize the Hult Prize Manila Impact Summit 2021 which took place via Zoom with around 50 student teams from different parts of the world.

Hult Prize at DLSU’s very own Campus Director, Adrian Holgado, was also recognized as one of the Top 17 Campus Directors in Asia and one of the Top 50 Campus Directors out of 5,000+ Campus Directors globally.

This term 3, Hult Prize at DLSU will launch new and improved strategies as they will promote new social entrepreneurship-related content in their official social media pages and start executing events that are now open to the entire Lasallian Community. For instance, a weeklong event entitled “Business for a Cause: Local, Social, and Environmental” will be held on August 16 to 21 wherein the organization shall feature multiple social enterprises in the Philippines through a series of social media posts and have a synchronous session where representatives from these enterprises can promote their initiatives. Moreover, Hult Prize at DLSU is aimed to launch as an official organization by September 4, 2021 through a livestream with its finalized organizational structure, executive committee, constitution, bylaws, and standard strategic plan for the entire organization.

We are Leading a Generation

To Change The World

hultprize.org



ANNOUNCEMENT



LSEED Talks no. 13
with MakeSense
on September 3, 5PM

Let us know what you
think below through
our feedback form.

FEEDBACK



<https://bit.ly/3nELvIM>

SOCIAL MEDIA

Visit our Facebook and
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know us a little better.



<https://www.facebook.com/lseedph>

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