

COURSE CODE: THSDIS2

COURSE TITLE: THESIS COURSE 2 FOR IBS MAJORS

COURSE DESCRIPTION:

This course is the continuation of Thesis 1. After the successful defense of the research proposal in Thesis 1, the researchers are now to embark in the collection and analysis of data. This phase shall see the completion of the thesis through the additions of Chapters 5 and 6 - Results and Discussion , and Conclusions and Recommendation. The final paper must be successfully defended to pass the course.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- No prescribed text. Guidelines, forms, and templates will be provided in Canvas. This is not a lecture course.

READING LIST:

- Anderson, D., D. Sweeney, and T. Williams. (2005). Modern business statistics with Microsoft Excel. Thomson-South-western.
- Cooper, D. and P. Schindler. (2014). Business Research Methods, (12th Edition). McGraw Hill.
- Edralin, D. (2005). Business research concepts and applications, (2nd ed.). Manila: DLSU Press, Inc.
- Ghauri, P. and K. Gronhaug. (2005). Research methods in business studies. England: Prentice Hall
- Gill, J. and P. Johnson. (2002). Research methods for Managers. Great Britain: Sage Publications
- Levin, J. and J. Alan Fox. (2004). Elementary statistics in social research (9th ed.). Pearson Education South Asia Pte Ltd.
- Partington, D. (2002). Essential Skills for Management Research. Great Britain: Sage Publications.
- Sekaran, U. and Bougie, R. (2016). Research methods for business: a skill building approach, (7th ed.). John Wiley and Sons, Inc.
- Stewart, D. and P. Shamdasani. (1990). Focus groups: Theory and practice. London: Sage Publications.
- Stouthamer-Loeber, M. and • W. Bok van Kammen. (1995). Data collection and management: A practical guide London: Sage Publications.
- Yin, R. (2018). Case Study Research and Applications: Design and Methods. Sage

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: