COURSE CODE: THS-MG1

COURSE TITLE: Thesis 1 for MGT Students (Advanced Research Method)

COURSE DESCRIPTION:

This thesis course will focus on honing research skills of students to become research-based decision makers, research services buyers or evaluators, and research specialists. At the end of the course, the students will prepare and defend a thesis proposal under the guidance of the thesis adviser.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

• No prescribed text. Guidelines, forms, and templates will be provided in Canvas. This is not a lecture course.

READING LIST:

• Anderson, D., D. Sweeney, and T. Williams. (2005). Modern business statistics with Microsoft Excel. Thomson-South-western.

• Cooper, D. and P. Schindler. (2014). Business Research Methods, (12th Edition). McGraw Hill.

• Edralin, D. (2005). Business research concepts and applications, (2nd ed.). Manila: DLSU Press, Inc.

• Ghauri, P. and K. Gronhaug. (2005). Research methods in business studies. England: Prentice Hall

• Gill, J. and P. Johnson. (2002). Research methods for Managers. Great Britain: Sage Publications

• Levin, J. and J. Alan Fox. (2004). Elementary statistics in social research (9th ed.). Pearson Education South Asia Pte Ltd.

• Partington, D. (2002). Essential Skills for Management Research. Great Britain: Sage Publications.

• Sekaran, U. and Bougie, R. (2016). Research methods for business: a skill building approach, (7th ed.). John Wiley and Sons, Inc.

• Stewart, D. and P. Shamdasani. (1990). Focus groups: Theory and practice. London: Sage Publications. Stouthamer-Loeber, M. and • W. Bok van Kammen. (1995). Data collection and management: A practical guide London: Sage Publications.

• Yin, R. (2018). Case Study Research and Applications: Design and Methods. Sage

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: