

COURSE CODE: SYSTHEO

COURSE TITLE: System Theory and Development

COURSE DESCRIPTION:

This is a major undergraduate course on systems theory. The course is designed to help students understand how system organization can advance the science and practice of decision making from the perspective of Filipino firms. This course will also promote systems thinking by analyzing the total systems performance of Filipino-owned companies through learning tools like annual reports, financial statements, cost-benefit analysis and other similar quantitative data.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- Daft, R. (2016) Organization Theory and Design 12th Edition. eBook

READING LIST:

- Collins, J. (2001). Good to great: Why some companies make the leap...and others don't. New York: Harper.
 - Collins, J. (2009). How the mighty fall and why some companies never give in. New York: Harper.
 - Collins, J. and Porras, J. (2002). Built to last: Successful habits of visionary companies. New York: Harper.
 - Corporate Research Forum. (2018). The role of organization design in business strategy. YouTube. Retrieved from: <https://www.youtube.com/watch?v=hnefoMaJ140>
 - Deloitte US. (2017). Organization of the future: Rewriting new rules for organization design. YouTube. Retrieved from: <https://www.youtube.com/watch?v=e3ENzIVXlSk>
 - Forbes. (2016). What exactly is big data and why should you care? YouTube. Retrieved from: <https://www.youtube.com/watch?v=jGhRiwGHh30>
 - Forward Focus. (2016). 7 strategies for overcoming resistance to change. YouTube. Retrieved from: <https://www.youtube.com/watch?v=o9uIQvQdBQY>
 - Sandler, G. (2017). 10 steps for expanding into global markets. American Express. Retrieved from: <https://www.americanexpress.com/en-us/business/trends-and-insights/articles/10-steps-expanding-global-markets/>
- Hatch, M. J. with A. Cunliffe (2006). Organization theory: Modern, symbolic, and postmodern perspectives, 2nd edition. Oxford University Press.

- Mogan, G. (2006). Images of organization, Updated edition. Sage Publications.

Shafritz J. And Steven Ott, J. Systems Theory, Population Ecology and Organizational Economics, Classics of Organization Theory (, pages 254-261)

- Pidun, U., Reeves, M., and Schussler, M. (2019). Do you need a business ecosystem? Boston Consulting Group. Retrieved from: <https://www.bcg.com/publications/2019/do-you-need-business-ecosystem.aspx>
- Rangan, V. K., Chase, L., Karim, S. (2015). The truth about CSR. Harvard Business Review. Retrieved from: <https://hbr.org/2015/01/the-truth-about-csr>
- TEDx Talks. (2013). Creating and capturing value in your business ecosystem. YouTube. Retrieved from: <https://www.youtube.com/watch?v=hxQHSyk5oyc>
- TEDx Talks. (2016). The power of decision making. YouTube. Retrieved from: <https://www.youtube.com/watch?v=542qgGgL1s4>
- TEDx Talks. (2019). Before you decide: 3 steps to better decision making. YouTube. Retrieved from: <https://www.youtube.com/watch?v=d7Jnmi2BkS8>
- WHU – Otto Beisheim School of Management. (2017). Management control – simple over complex? YouTube. Retrieved from: https://www.youtube.com/watch?v=_W9TvT5CyS8

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: