

COURSE CODE: SUPCHAM

COURSE TITLE: Supply Chain Management

COURSE DESCRIPTION:

Supply chain management is the design and management of seamless, value-added processes across organizational boundaries to meet the real needs of the end customer.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- No prescribed text - Materials will be provided by faculty in Canvas

READING LIST:

- Autry, C. (2016). Achieving Supply Chain Integration: Connecting the Supply Chain Inside and Out for Competitive Advantage. Pearson.
- Chopra, S. (2016). Supply Chain Management: Strategy, Planning, and Operation, Global Edition, 6th Ed. Pearson.
- Christopher, M. (2016). Logistics & Supply Chain Management 5th Ed. Pearson.
- Hugos, M. (2018). Essentials of Supply Chain Management 4th Ed. John Wiley & Sons.
- Oliveira, A. (2014). Customer Service Supply Chain Management: M

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: