COURSE CODE: MIS535M

COURSE TITLE: Information Management

COURSE DESCRIPTION:

The goal of the MBA Program is to form Lasallian Business Leaders who will be competent, humanistic, nationalistic, and socially responsible change agents in business organizations and society. In support of this goal, this course covers the essentials of information management. Information and its effective management are becoming both strategic and critical to business organizations and to our knowledge-based society. The role of IT is constantly evolving and has changed significantly from a cost-center to a "business enabler" role. Today, in many industries, IT enables some businesses to differentiate themselves from their competitors. Thus, providing competitive advantage. This course has been developed with the emphasis on strategic management of information and knowledge assets in organizations. This is not an information technology or information systems based course. This course is suitable for those with managerial experience.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

Business Driven Information Systems (with Canvas Integration)
7th Edition By Paige Baltzan, Copyright: 2021. ISBN10: 1260262480 ISBN13: 9781260262483

Laudon,K.C. & Laudon, J.P. (2019). Management Information Systems : Managing the Digital Firm. Harlow, Essex: Pearson Education Limited. ISBN: 9780135191798c

McLeod R. Jr and Schell G. (2006) Management Information Systems, 10th Ed, Prentice- Hall International, Inc.

Stair R.M. and Reynolds G.W (2006) Fundamentals of Information Systems, 3rd Ed., Course Technology,Thomson Learning

Sousa K. J & Oz E. (2015). Management information systems. Stamford, CT, USA : Cengage Learning

Kroenke D.M. (2014) MIS Essentials. Boston: Pearson

READING LIST:

Laudon,K.C. & Laudon, J.P. Companion Website for Essentials of Management Information Systems, 10/e. Retrieved from http://wps.prenhall.com/bp_laudon_essmis_10/

Rainer, Prince, Watson. Management Information Systems, 4th Edition. Retrieved from http://bcs.wiley.com/hebcs/Books?action=resource&bcsId=10434&itemId=1119321093&resourceId=41603

O'Brien J. & Marakas G., Management Information Systems, 10/e Retrieved from
http://highered.mheducation.com/sites/0073376817/student_view0/index.html

Beynon-Davies P. Business Information Systems 2/e. Retrieved from
https://www.macmillanihe.com/companion/Beynon-Davies-Business-InformationSystems/

Mellor R. Knowledge Management and Information Systems Strategies for Growing
Organizations. Retrieved from
https://www.macmillanihe.com/companion/MellorKnowledgeManagementAnd-Information-Systems/

The Role of the CIO and the CDO in an Organization's Digital Transformation.
Retrieved from
https://www.researchgate.net/publication/311653140_The_Role_of_the_CIO_and_the_C
DO_in_an_Organization's_Digital_Transformation

Case Studies for Digital Transformation. Retrieved from
https://www.thedigitaltransformationpeople.com/channels/the-case-fordigitaltransformation/filter/businesstransformation/

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: