

COURSE CODE: INOFABU

COURSE TITLE: Innovation in Family Business Management

COURSE DESCRIPTION:

This course will discuss the development of family enterprises and how innovation contributes to its growth. A theoretical and quantitative and analytical approach shall be taken in the analysis of innovation-driven growth and performance of family enterprises.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- None - Materials will be provided by faculty thru Canvas

READING LIST:

- Bakoğlu, R. & Yıldırım, O.B.A. (2016). The Role of Sustainability in Long Term Survival of Family Business: Henokiens Revisited. 12th International Strategic Management Conference, ISMC 2016, 28-30 October 2016, Antalya, Turkey.
- Barros, I., Hernangómez, J., & Martin-Cruz, N. (2016). A theoretical model of strategic management of family firms: A dynamic capabilities approach. *Journal of Family Business Strategy* 7 (2016) 149–159.
- Calabro, A. & Valentino, A. (2019). 2019 STEP Global Family Business Survey: The impact of changing demographics on family business succession planning and governance. STEP Project for Family Enterprising.
- Courage International Private Ltd. (2020). *Courage Contribution: Guideline and Checklist for Crisis Management in Family Businesses during COVID-19*. Courage Center of Global Family Business at Munich Business School.
- De Massis A., Frattini F., Majocchi A., Piscitello L. (2018). Family firms in the global economy: Toward a deeper understanding of internationalization determinants, processes and outcomes. *Global Strategy Journal*. In press. DOI: 10.1002/gsj.1199.
- Deloitte (2019). Long term goals meet short-term drive: Global Family Business Survey 2019. [Technical Report]. https://www2.deloitte.com/content/dam/insights/us/articles/r7-12011_long-term-goals-meet-short-term-drive-family-business-survey2019/DI_Long-term-goals-meet-short-term-drive.pdf.
- Family Firm Institute 2017. Global Data Points. Retrieved from the FFI website on November 27, 2017: <http://www.ffi.org/page/globaldatapoints>.

- Fuetsch, E. & Suess-Reyes, J. (2017). "Research on Innovation in Family Businesses: Are We Building An Ivory Tower? ". *Journal of Family Business Management*, 7(1) 44 – 92.
<http://dx.doi.org/10.1108/JFBM-02-2016-0003>.
- Gabriel, A. & Bitsch, V. (2018). Impacts of succession in family business: A systemic approach for understanding dynamic effects in horticultural retail companies in Germany. *Journal of Small Business and Enterprise Development* 26 (3) 304 – 324, 2019. DOI 10.1108/JSBED-01-2018-0030.
- Go, V. J. (2018). Most Family Businesses are Family Business. *Investing on the Go*. The Freeman. 24 July 2018.
- Jayakumar, T. & De Massis, A. (2020). A Shock to the System: How Family Businesses Can Survive Covid-19. *Entrepreneur & Innovation Exchange*. Published online at FamilyBusiness.org on June 24 2020. DOI: 10.32617/532-5ef363ecef0c.
- Kano, L. & Verbeke, A. (2018). Family firm internationalization: Heritage assets and the impact of bifurcation bias. *Wiley Global Strategy Journal* 2018 (8) 158 - 183.
- KPMG LL.P. (2018). Family Business Governance. Retrieved from:
<https://familyenterprisefoundation.org/media/2208/family-business-governance-kpmg.pdf> • •
- López-González, E., Martínez-Ferrero, J., & García-Meca, E., (2018). Corporate social responsibility in family firms: A contingency approach. *Journal of Cleaner Production*.
Vol. 211 20 February 2019, 1044-1064.
- Núñez-Cacho, P., Molina-Moreno, V., Corpas-Iglesias, F., & Cortés-García, F. (2018). Family Businesses Transitioning to a Circular Economy Model: The Case of “Mercadona”.
Sustainability 2018, 10 (538). doi:10.3390/su10020538.
- Richards, M., Zellweger, T. & Englisch, P. (2016). Family Business Philanthropy: Creating lasting impact through values and legacy. [Technical Report] EY Family Business Center of Excellence. DOI: 10.13140/RG.2.2.17519.02722.
- University of West London (2017, November 22). Asian Family Businesses Conference | University of West London | Panel three [video]. YouTube. <https://www.youtube.com/watch?v=gJjn1afJHc&list=PL-V-b2usHvxLb6vL63SPkyFEZ4r1OmxxD&index=5&t=0s>.
- Wenzel, M., Stanske, S., & Lieberman, M.B. (2020). Strategic responses to crisis. *Strategic Management Journal*. In press. Doi: 10.1002/smj.3161
- University of West London (2017, November 22). Asian Family Businesses Conference | University of West London | Panel one [video]. YouTube.
<https://www.youtube.com/watch?v=DhEyXI7gttA&list=PL-V-b2usHvxLb6vL63SPkyFEZ4r1OmxxD&index=4&t=789s>.
- University of West London (2017, November 22). Asian Family Businesses Conference | University of West London | Panel two [video]. YouTube.

<https://www.youtube.com/watch?v=vv0BmNtxSjg&list=PL-V-b2usHvxLb6vL63SPkyFEZ4r1OmxxD&index=6&t=328s>.

- Zellweger, T., Chrisman, J., Chua, J., & Steier, L. (2018). Social Structures, Social Relationships, and Family Firms. *Entrepreneurship Theory and Practice* 2019, Vol. 43(2) 207–223.

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: