

COURSE CODE: GLOBMGT

COURSE TITLE: Global Business for Management Students

COURSE DESCRIPTION:

Business has evolved simultaneously as regions and nations integrate through globalization. As a result, business decisions cannot be made in isolation from the major developments across the world. This course will introduce the students to the world-wide integration of political, economic, and socio-cultural dimensions of business and help them understand the impact that globalization has on countries, organizations, and individuals. Ultimately, students will appreciate how this interrelatedness among nations can shape business management practices and influence decision-making processes

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- None - Materials will be provided by faculty thru Canvas

READING LIST:

- African Union (2020). Impact of the Coronavirus (COVID 19) on the African Economy. African Union Report. Retrieved from: <https://www.tralac.org/news/article/14483-impact-of-the-coronavirus-covid-19-on-the-african-economy.html>.
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- Allas, T., Sjatil, P. E., Stern, S., and Windhagen, E. (2020). How European businesses can position themselves for recovery. McKinsey & Company. Retrieved from: <https://www.mckinsey.com/industries/public-and-social-sector/our-insights/how-european-businesses-can-position-themselves-for-recovery>.
- Androniceanu, A. (2020). Major structural changes in the EU policies due to the problems and risks caused by COVID-19. *Administratie si Management Public*, 34, 137-149. doi: 10.24818/amp/2020.34-08.
- Arezki, R., Fan, R., and Nguyen, H. (2020). Covid-19 and Oil Price Collapse: Coping with a Dual Shock in the Gulf Cooperation Council. Policy Brief, Economic Research Forum. ERF Policy Brief No. 52, April 2020.
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- Banco de España (2020). Report on the Latin American Economy: First Half of 2020. Economic Bulletin, Banco de España, Economic Bulletin Homepage, issue 2/2020: 1-31. Retrieved from: <https://ideas.repec.org/a/bde/journal/y2020i06daan11.html>.
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- Bartik, A., Bertrand, M., Cullen, Z., Glaeser, E., Luca, M., and Stanton, C. (2020). The impact of COVID-19 on small business outcomes and expectations. Proceedings of the National Academy of Sciences of the United States of America. July 28, 2020 117 (30) 17656- 17666; first published July 10, 2020. <https://doi.org/10.1073/pnas.2006991117>.
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- Frynas, J. G. and Mellahi, K. (2015) Global Strategic Management (3rd ed.). New York. Oxford University Press.
- Kim, A., McInerney, P., Smith, T., and Yamakawa, N. (2020). What makes Asia-Pacific's Generation Z different? McKinsey & Company. Retrieved from: <https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/what-makes-asia-pacifics-generation-z-different>.
- Kobrin, S. (2020). How globalization became a thing that goes bump in the night. Journal of International Business Policy (2020) 3: 280 – 286.
- Kolk, A. (2016). The social responsibility of international business: From ethics and the environment to CSR and sustainable development. Journal of World Business. 51(2016): 23 – 24. <http://dx.doi.org/10.1016/j.jwb.2015.08.010>.
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- Luthans, F., and Doh, J. (2018) International Management: Culture, Strategy, and Behavior. (10th ed.) New York. McGraw-Hill/Irwin.
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- Moagăr – Poladian, S. (2020). The Coronavirus COVID-19 Pandemic Crisis and its Impact on the EU Economy. Institute for World Economy, Romanian Academy, Bucharest.

- Nogal-Meger, P. (2018). The Quality of Business Legal Environment and its Relation to Business Freedom. *International Journal of Contemporary Management* 17(2): 111– 136.
- Organization for Economic Cooperation and Development (2020). Policy Note on Latin America: Leveraging the Impact of New Technologies. Retrieved from: OECD
<https://www.oecd.org/dev/EMnet-Latin-America-Policy-Note-2020.pdf>
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<https://www.oecd.org/coronavirus/policy-responses/covid-19-crisis-response-in-mena-countries-4b366396/#section-d1e35>.
- Stuart, B., Sarow, M., and Stuart, L. (2007) *Integrated Business Communication in A Global Marketplace*. West Sussex. John Wiley & Sons Ltd.

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: