

COURSE CODE: ENTSOCI

COURSE TITLE: Social Innovation and Entrepreneurship

COURSE DESCRIPTION:

This 3-unit course introduces the concept of social innovation to learners as the process of developing and deploying effective solutions for challenging and often systemic social and environmental issues in support of social progress. It will distinguish social innovation from social entrepreneurship and will identify drivers to the effective implementation and evaluation of plans, programs and projects that lead to social innovation. Cases will be used to describe and dissect social innovations within the country as well as internationally.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- No prescribed text - Materials will be provided by faculty using Canvas

READING LIST:

1. Bornstein and Davis, "Introduction," "Defining Social Entrepreneurship," pp. xvii-47.
2. Whitman, Chapter 15 "Social Entrepreneurship," in Entrepreneurship, second edition, William D. Bygrave, Andrew Zacharakis
3. Whitman, Measuring Social Values in Philanthropic Foundations (Chart of Social Values) NONPROFIT MANAGEMENT & LEADERSHIP, vol. 19, no. 3, Spring 2009 © 2009 Wiley Periodicals, Inc.
4. Douglas W. Naffziger Jeffrey S. Hornsby Donald F. Kuratko "A Proposed Research Model of Entrepreneurial Motivation"
5. MacArthur Foundation on Circular Economy [https:// www.ellenmacarthurfoundation.org/explore](https://www.ellenmacarthurfoundation.org/explore)
6. "Why design thinking works?", September- October 2018, Harvard Business Review [https:// hbr.org/2018/09/why-design-thinking-works](https://hbr.org/2018/09/why-design-thinking-works)
7. DLSU-COSCA on Lasallian Reflection Framework [http:// xsite.dlsu.edu.ph/offices/cosca/who-we-are/lrf.asp](http://xsite.dlsu.edu.ph/offices/cosca/who-we-are/lrf.asp)
8. O V P L M S o c i a l Engagement Framework <https://www.dlsu.edu.ph/wp-content/uploads/2018/07/social-engagement.pdf>
9. Ingrid Burkett, Using the social business canvas for social enterprise design [http:// cscuk.dfid.gov.uk/wp-content/uploads/2016/07/BMC-for-Social-Enterprise.pdf](http://cscuk.dfid.gov.uk/wp-content/uploads/2016/07/BMC-for-Social-Enterprise.pdf)

10. Business Plan Outline for Social Enterprises [https:// www.propelnonprofits. org/resources/social-enterprise-business- plan/](https://www.propelnonprofits.org/resources/social-enterprise-business-plan/)John A. Tracy, How to Read a Financial Report: For Managers, Entrepreneurs, Lenders, Lawyers, and Investors
11. Kelly Campbell and Betsy Haley, "Business planning for nonprofits: What it is and why it matters," The Bridgespan Group, February 2006 [http:// www.bridgespan.org/ PDF/ BusinessPlanningforNonp rofits.pdf](http://www.bridgespan.org/PDF/BusinessPlanningforNonprofits.pdf)
12. William Foster, et al., "Ten Nonprofit Funding Models," Stanford Social Innovation Review, Spring 2009 pp. 32-39. [http:// www.ssireview.org/pdf/ 2009SP_Feature_Foster_Kim_Christiansen.pdf](http://www.ssireview.org/pdf/2009SP_Feature_Foster_Kim_Christiansen.pdf)
13. William Foster and Gail Fine, "How Nonprofits Get Really Big," Stanford Social Innovation Review, Spring 2007 [http:// www.ssireview.org/ images/articles/ 2007SP_feature_fosterfin e.pdf](http://www.ssireview.org/images/articles/2007SP_feature_fosterfine.pdf)
14. A Beginner's Mindset: [https://www2.deloitte.com/us/en/ insights/topics/leadership/ beginners-mindset- decision-making-for- leadership.html](https://www2.deloitte.com/us/en/insights/topics/leadership/beginners-mindset-decision-making-for-leadership.html)
15. Your Old Team will lose the New Game: [https:// www.ashoka.org/en-ph/ story/your-old-team-will- lose-new-game-dont-be- sidelined](https://www.ashoka.org/en-ph/story/your-old-team-will-lose-new-game-dont-be-sidelined)

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: