

COURSE CODE: ENTECOS

COURSE TITLE: Entrepreneurial Ecosystem

COURSE DESCRIPTION:

In this course, students would learn how an entrepreneurial venture affects society, other businesses, and the economy. Moreover, in this course, students will be able to explore how other people or institutions like a venture capitalist, universities, public sector agencies, banks, business angels, and consumers affect the operation of an entrepreneurial venture.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- Andonova, V., Nikolova, M. S., & Dimitrov, D. (2019). Entrepreneurial ecosystems in unexpected places. Springer Books.

READING LIST:

- Isenberg, D (2011a) The entrepreneurship ecosystem strategy as a new paradigm for economy policy: principles

for cultivating entrepreneurship, Babson Entrepreneurship Ecosystem Project, Babson College, Babson Park: MA

- Lafuente, E., Szerb, L., & Acs, Z., The Entrepreneurship Paradox: More Entrepreneurs Are Not Always Good for the Economy – The Role of the Entrepreneurial Ecosystem on Economic Performance
- Mason, C., & Brown, R. (2014). Entrepreneurial Ecosystems and Growth Oriented Entrepreneurship.

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: