

COURSE CODE: ENT400M

COURSE TITLE: Entrep Dynamics & Organization Behavior

COURSE DESCRIPTION:

This course focuses on the skills necessary to evaluate, plan and manage the organizational requirements of a new enterprise or for introducing an innovation into an existing system and culture. This course also introduces the students to the theories, concepts, models, and dynamics of human behavior in organizations. The course enables students to apply these models on small, medium, and large scale organizations.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

Drucker, P. (2008). Management (Revised Edition). New York: Collins.

Manala-O, S. (2016). Maria's sisters: A rice crisis. Michigan: WDI Publishing.

Mojares, J. (2016). EL-JOY Garments: Dressing up or dressing down. Michigan: WDI Publishing.

Robbins, S. & Judge, T. (2019). Organizational behavior (18th Edition). New Jersey: Pearson/Prentice Hall.

Schermerhorn, J. (2014). Management (13th Edition). New Jersey: Wiley.

READING LIST:

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: