

COURSE CODE: ENT-SIS

COURSE TITLE: Entrepreneurship Strategic Info System

COURSE DESCRIPTION:

This course involves the role of information systems for an entrepreneurship perspective. This course is geared to teach you skills that relate to the intersection of IT and business. This is an advanced computer courses that the students shall be taught of how IS is used and maintained in organizations; how information resources are managed, and the potential strategic and competitive impact IT can have in business environments. Search for competitive advantage and how to best leverage IT resources to achieve business goals is a must among businesses. A key goal of the course is to equip the students with the tools necessary for analyzing business situations, recommend IS solutions to address them and prepare plans for their implementation. Ethical and security issues in use of information systems are also covered.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

Baltzan, (2018) M: Information Systems 4th Edition. McGraw Hill Publishing; References:

READING LIST:

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: