COURSE CODE: CPROBS1

COURSE TITLE: Critical Problem Solving 1

COURSE DESCRIPTION:

This is a three-unit course which provides business students with necessary skills in decision making anchored on the science of quantification. This covers then judicious use of business information from the internal and external loci of the organization as bases in making informed business decisions. Emphasis is made on critically solving business problems through practical applications of quantitative data, descriptive tools for data analysis and the methodology for developing hypotheses and constructing inferences about ever changing and dynamic nature of the business environment.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

• No prescribed text - Materials will be provided by faculty using Canvas

READING LIST:

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: