

COURSE CODE: FINSTMA

COURSE TITLE: Financial Strategy

DEPARTMENT: Financial Management Department

TEXTBOOK:

Saunders, A. & Cornett, M.M. (2018). *Financial institutions management: A risk management approach* (9th Ed.). New York: McGraw-Hill.

READING LIST:

Blocher, E., Stout, D., Juras, P., & Cokins, G. (2016). *Cost Management: A Strategic Emphasis*. New York: McGraw-Hill Education.

Blokdyk, G. (2018). *Strategic Financial Management*. California: CreateSpace Independent Publishing Platform.

Bruner, R. (2014). *Case Studies in Finance: Managing for Corporate Value Creation* (7th Ed.). Singapore: McGraw-Hill.

CFA Institute (2016). *Chartered Financial Analyst (CFA)[®] Program Curriculum—Levels I*. Charlottesville: CFA Institute/Wiley.

Kennedy, R., Jamison, E., & Simpson, J. (2020). *Strategic Management*. Virginia: Virginia Tech Publishing.

Rose, P. & Hudgins, S. (2013). *Bank Management and Financial Services* (9th Ed.). New York: McGraw-Hill.

Titman, S., Keown, A.J., & Martin, J.D. (2014). *Financial Management: Principles and Applications*. (12th Ed.). Singapore: Pearson/Prentice Hall

Vistan, D. N. (2021). *The Business of Banking*. Manila :Anvil Publishing.