

COURSE CODE: FINBUSR

COURSE TITLE: Business Research-Concept Paper

DEPARTMENT: Financial Management Department

TEXTBOOK:

Adom, D., Hussein, E. K., & Joe, Agyem. (2018). Theoretical and conceptual framework mandatory ingredients. International Journal of Scientific Research. 7-1. Pp. 6-9

Hair, J., Page, M., & Brunsveld, N. (2019). Essentials of Business Research Methods. New York: Routledge

Onwuegbuzie, A. & Frels R. (2016). 7 Steps to a Comprehensive Literature Review: a Multimodal & Cultural approach. Los Angeles, USA: Sage.

Pamela Schindler. (2019). ISE EBook Online Access for Business Research Methods: Vol. Thirteen edition. McGraw-Hill Education (see http://web.b.ebscohost.com.dlsu.idm.oclc.org/ehost/detail/detail?vid=3&sid=93c7094b-78b8-498d-81c3-3c46c7c652ca%40sessionmgr101&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#AN=2753110&db=nl_ebk)

Pidlaski, H. (2015). Business Research Methodology. New York, NY: Arcler Press.

Smith, M., Thorpe, R. and Jackson P. (2015) Management and Business Research (5 th Ed.), United Kingdom. SAGE Publications Ltd

Zikmund, Babin, Carr, Griffin (2013). Business research methods: 9 th edition. USA: Cengage Learning.

Wilson, Janie H. & Joye, S. (2017), Research methods and statistics : an integrated approach. Los Angeles: Sage Publishing.

READING LIST:

Cooper, D. & Schindler, P. (2014). Business Research Methods. New York: McGraw Hill Education/Irwin.

Creswell, J. (2014). Research Design: Qualitative, Quantitative and Mixed Methods Approaches. Los Angeles: Sage.

Zikmund, Babin, Carr & Griffin. (2013). Business Research Methods. Australia: South-western Cengage Learning.

Kidwell, D. S., Blackwell, D. W., Whidbee, D. A., and Sias, R. W. (2013). Financial Institutions, Markets and Money. (11th ed.). Singapore: John Wiley & Sons

Rose, P. S. and Hudgins, S. C. (2013). Bank Management & Financial Services. (9th ed.). New York: McGraw-Hill

Online Sources:

<http://www.plagiarism.org> <http://xsite.dlsu.edu.ph/library/webliography/subject/plagiarism.asp>

https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html <http://owl.english.purdue.edu/owl/resource/560/08/>

<https://www.scribbr.com/apa-style/in-text-citation/> http://www.dlsu.edu.ph/offices/urco/forms/URCO-Code-of-Research-Ethics_August2011.pdf

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