

COURSE CODE: ACT506M

COURSE TITLE: Business Management & Governance

DEPARTMENT: Accountancy

TEXTBOOK:

Clark, T. (2004). *Theories of corporate governance*. New York. Routledge.

Monks, R. & Minow, N. (2008). *Corporate governance (4th ed)*. West Sussex, England. Wiley

READING LIST:

Bakan, J. & Achbar, M. (2004). *The Corporation*. Documentary video.

Banderlipe, McReynald S. (2009). *The impact of selected corporate Governance variables in mitigating earnings management in the Philippines*. DLSU Business & Economics Review 19 (1), pp. 17-27.
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Brightline Simulations

Capitalism 2.<http://www.enlight.com>

Clarke, T. (2005). *Accounting for Enron: shareholder value and stakeholder Interests*. Corporate Governance, 13(5), 598-612.

Collins, J. & Porras, J. (1996). *Building your company's vision*. Harvard Business Review.

Daily, C., Dalton, D. & Canella, A. (2003). *Corporate governance: Decades of dialogue and data*. Academy of Management Review, 28(3), 371-382.

Dumlao, LF. (2006). *Economic Assessment of Corporate Governance*. Loyola Schools Review V, Science and Engineering, 31-64.

Hamel, G. and Prahalad, C.K. (1990). *The core competence of the corporation*. Harvard business review.

Hendry, K. & Kiel, G.C. (2004). *The role of the Board in Firm Strategy: Integrating agency and organizational control perspectives*. Corporate Governance, 12(4).
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Hills Program. *"Corporate Governance Trends 2002-2007"* by Asian Institute of Management PDF document. Retrieved from <http://www.rvcvstarr.aim.edu/Library%20CV%20Starr/Center%20Publications/Corporate%20Governance%20Trends.pdf>

Jamali, D., Safieddine, A. & Rabbath, M. (2008). *Corporate Governance and Corporate Social Responsibility Synergies and Interrelationships*. Corporate Governance, 16(5), 443-459

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- Lan, L. & Heracleous, L. (2010). *Rethinking agency theory. The view from law*. Academy of Management Review, 35(2), 294-314.
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- Porter, M.E. (1979). *How competitive forces shape strategy*. Harvard Business Review. <http://www.business.umd.edu/faculty/Wishcamper/Entrepreneurship/Competitive%20Forces.pdf>
- Porter, M.E. (2008). *The five competitive forces that shape strategy*. Harvard Business Review. <http://www.exed.hbs.edu/assets/shape-strategy.pdf>.
- Porter, M.E.(1996) Harvard Business Review, Nov-Dec. <http://www.biziq.ro/blog/wp-content/uploads/2010/02/whatisstrategy.pdf>.
- Porter, M. & Kramer. *Strategy and Society: The link between competitive advantage and corporate social responsibility*. Harvard Business Review. EBSCO Database.
- Pugliese, A. Bezemer, P. et al. (2009). *Board of Directors' Contribution to Strategy: A literature Review and Research Agenda*. Corporate Governance. An International Review, 17(3): 292-306 From <http://.hse.ru/data/002/482/1225/Sept%2030%20boards%20contribution%20To%20strategy.pdf>
- Spanos, Yiannis E., Lioukas, Spyros (2001). *An examination into the causal logic of rent generation: contrasting porter's competitive strategy framework and the resource-based perspective*. Strategic Management Journal, 22(10), 907.
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- Teehankee, B. (2011). *Corporate governance*. In *Essentials of Investment in The Philippine Capital*
- Teehankee, B. (2004). *For whom is the corporation being run?* Unpublished Powerpoint presentation.
- Teehankee, B. *Building humanistic corporations*. Unpublished Powerpoint Presentation.
- Tricker, R. (2010). *Twenty practical steps to better corporate governance*. Corporate Secretaries International Association. Retrieved from http://www.csiaorg.com/pdf/research_paper.pdf
- Van Ees, H., Gabrielsson, J. and Huse, M. (2009). *Toward a Behavioral Theory of Boards and Corporate Governance: An International Review*. 17(3), 307-319. Retrieved from

<http://89.249.21.74/data/000/482/1225/Sept%2030%20Toward%20a%20Behavioral%20Theory%20of%20Boards%20and%20Corporate%20governance.pdf>

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: N/A