



**Lasallian Mission at DLSU**

**SOCIAL ENGAGEMENT**

## **PREAMBLE**

De La Salle University in Manila the Philippines is an internationally recognized Catholic university established by the Brothers of the Christian Schools in 1911. Inspired by the charism of St John Baptist de La Salle, the University community, together and by association, provides quality human and Christian education by teaching minds, touching hearts and transforming lives.

## **VISION-MISSION**

De La Salle University is a leading learner-centered research university, bridging faith and scholarship, attuned to a sustainable Earth and in the service of society, especially the poor.



St. John Baptist de La Salle became aware of the plight of the children of artisans and described them as being “far from salvation.” A chance meeting with Adrien Nyel in the year 1679 prompted him to use his influence to establish schools for the poor. This paved the way for the poor in France to receive an education that is rooted in faith and love. Despite many challenges and threats to the existence of the Institute, the legacy of providing quality, accessible education is still alive after more than 300 years in over 80 countries in the world.



In the same way that St. La Salle responded to the poverty of his time, the academic community of De La Salle University is called to respond to the poverty that besets Philippine society today.

***After more than 100 years of Lasallian presence in the Philippines, what are we being called to do?***

**A school of the poor**

**and for the poor.**

*“In some countries, people accuse the Lasallian School, as an institution, of merely reflecting and not challenging the current societal structures; being elitist, rather than promoting full participation by everyone in a more just society. Having heard this observation, we believe that it is critical to mention that from the beginning, schools were established for many classes of people. The schools for wealthier students have always tried to be at the service of schools in direct service of the poor. Rather than criticize Lasallian brothers and sisters who serve more economically advantaged children, an effort should be made to be more concerned that these centers are teaching a doctrine of social justice focused on systemic change and empirically offering all students an opportunity to ‘know’ and serve the poor.”*

**Circular 461, September 2010: Associated for the Lasallian Mission... an act of HOPE**



## DLSU as a school of the poor

DLSU is often assumed to be a school of the rich. During its centenary, the university committed to become more and more, a **school of the poor** in as far as the Lasallian community is committed to providing full scholarships to at least 20% of its total population. **It means that 1 out of every 5 students will be from the most disadvantaged groups in society.**

More than 23% of the current students of the university are full scholars or equivalentents.

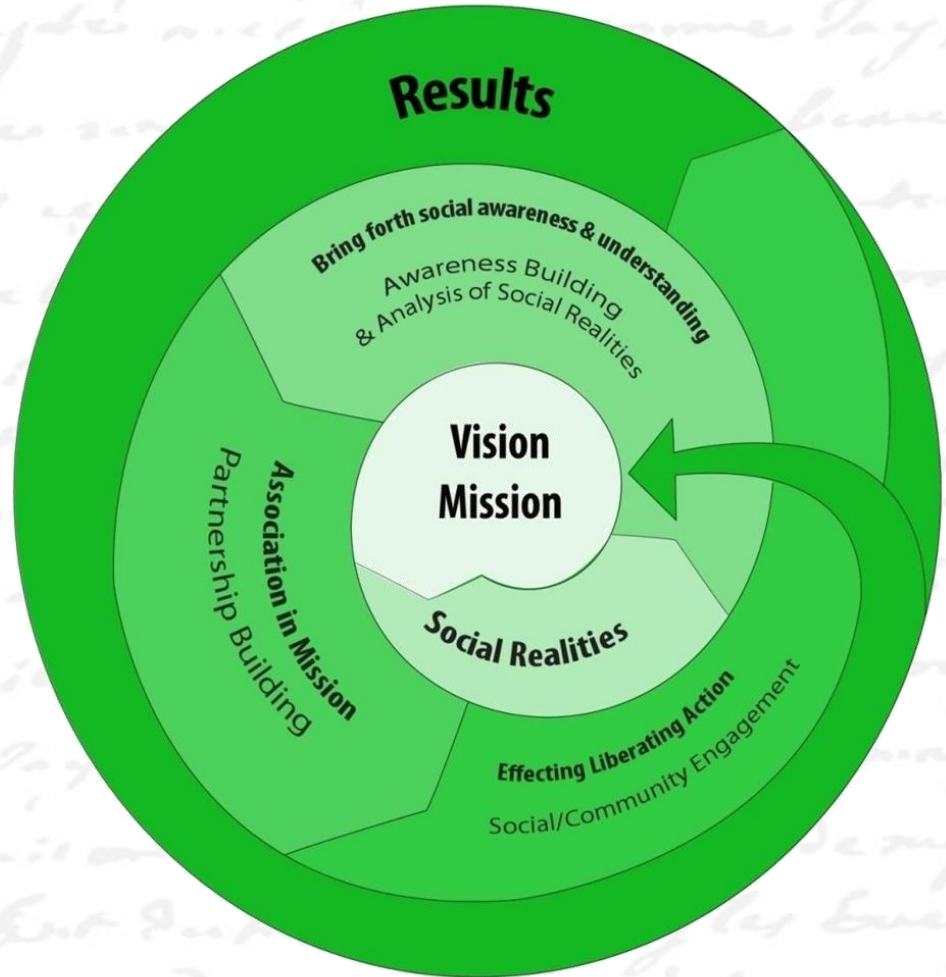


## DLSU as a school for the poor

More importantly, DLSU is a **school for the poor**. This means that **every academic department has to integrate relevant social engagement programs into their curriculum**. As an institution for higher learning, academic departments of the university must seek to **use their unique expertise to conduct research on poverty** and more importantly, **develop sustainable solutions towards eradicating it**.



# DLSU SOCIAL ENGAGEMENT FRAMEWORK



# What is University Social Engagement?

Social Engagement refers to the ways individuals and groups within the university come together to advance the public good, address systemic challenges, or to influence the direction of a community.”

*(adapted from The Washington Center, 2015)*



# What is Sustainable University Social Engagement?

- Sustainable Social Engagement projects are those that include ANY of the following components:
- Advocacy Work for Laws, Ordinances and Policies for the public good, especially the poor and marginalized;
- Training or Capacity-Building for the Social Engagement Partner;
- **Developmental and sustainable** partnerships with government, civil society, faith and industry-based organizations implementing programs, projects and activities on poverty, education, good governance and environmental sustainability.
- The community or organization should be the most recent partner of the unit. In a developmental partnership, succeeding projects build upon the results of the previously implemented one. The partner should also have an increasing role as the partnership progresses.

# What are the different forms of University Social Engagement?

We recognize that the degree in which a social engagement program is undertaken and implemented by a college/school may vary depending on several factors including timeframe, availability of resources and expertise, and the openness of the partner community to the program, among others.

Utilizing Boyer's (1996) Scholarship of Engagement as Framework university social engagement may take the following forms:



## SOCIALLY-ENGAGED RESEARCH

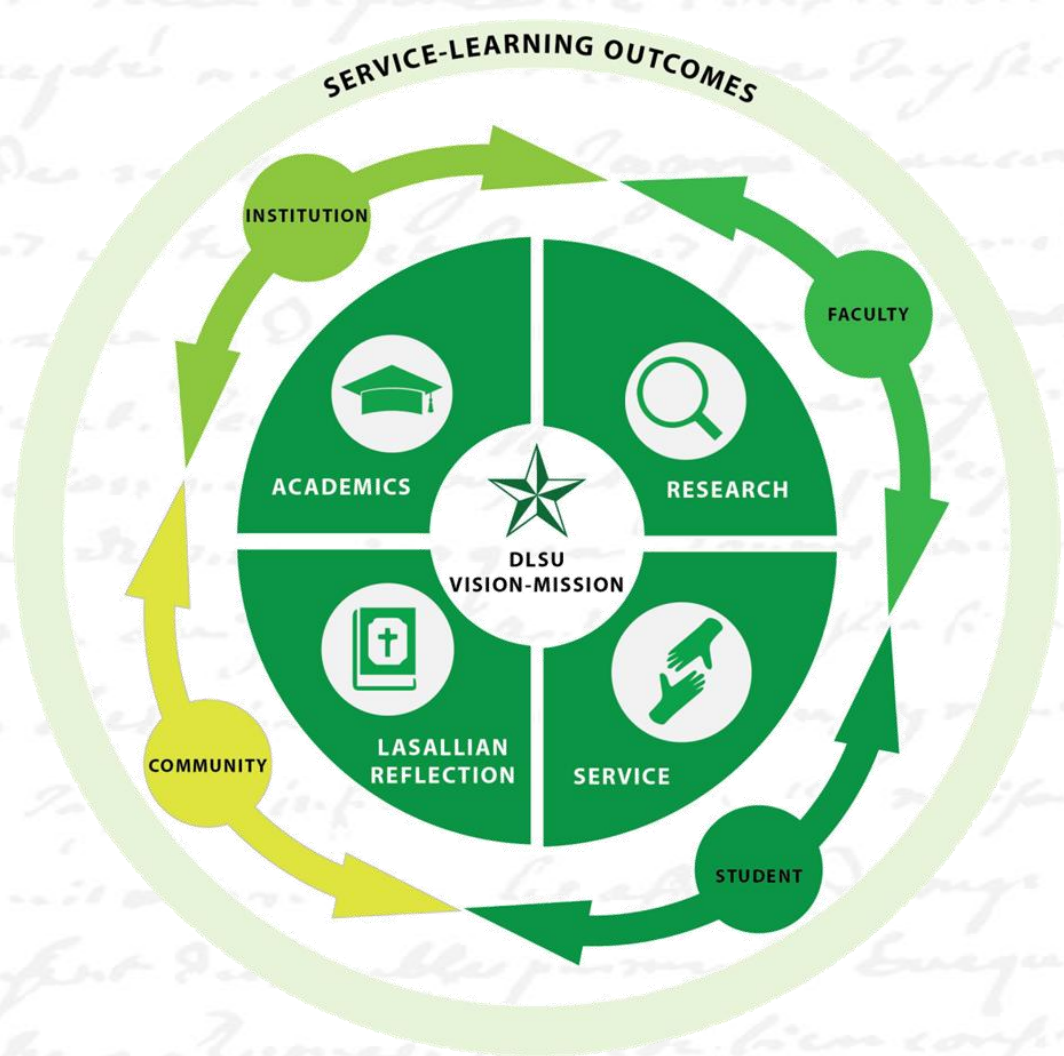
This is research conducted **for** and **with** the poor and the marginalized. These studies help in **building greater awareness** on poverty, education, governance, environmental issues, and the current social, political, and economic landscape. The goal of conducting such research is to develop sustainable solutions towards nation-building, poverty eradication and environmental stewardship.

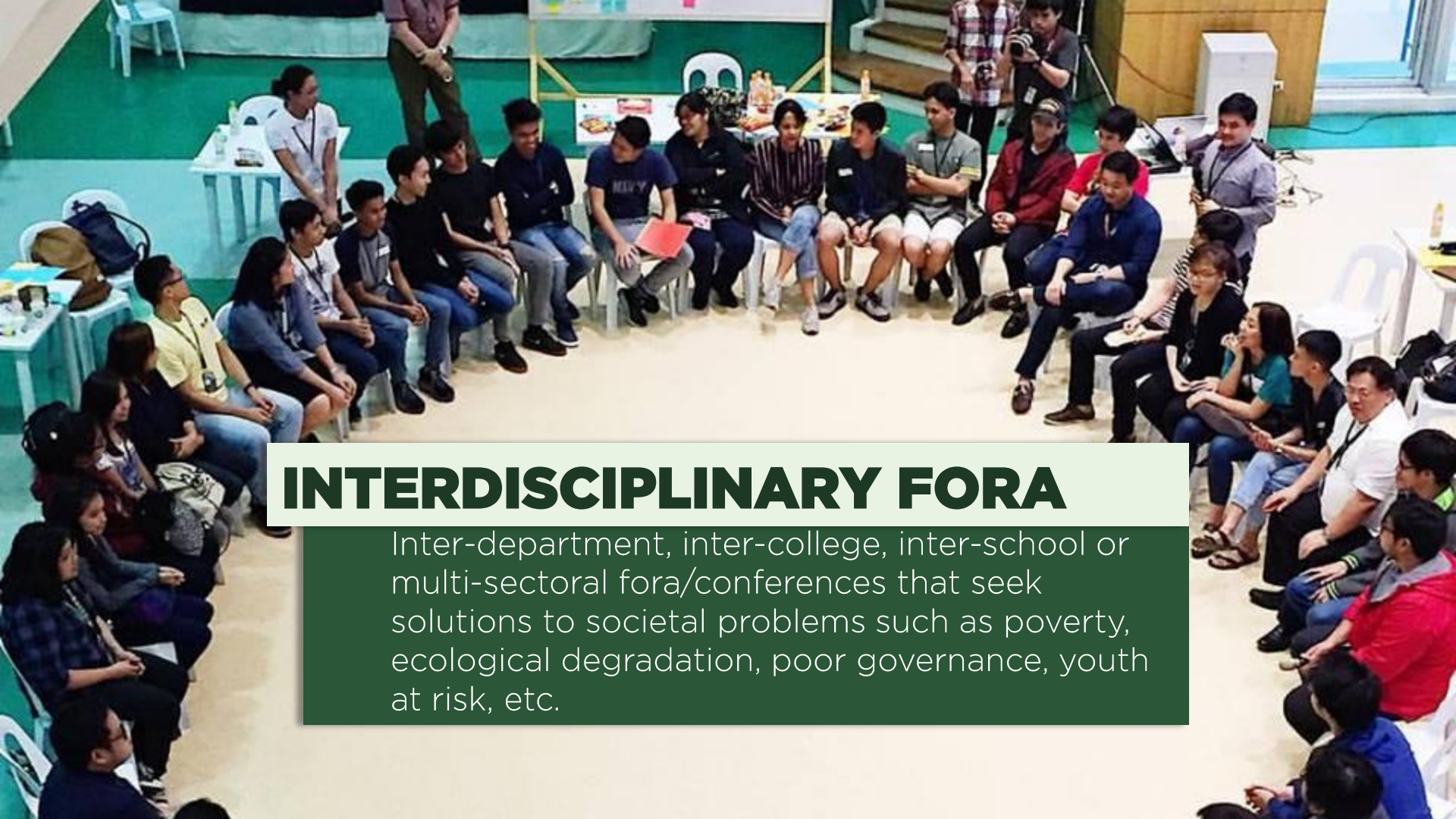


## SERVICE-LEARNING

“**course-based, credit bearing** educational experiences in which students (a) participate in an **organized service activity** that meets **identified community needs**, and (b) **reflect on the service activity** in such a way as to **gain further understanding** of course content, a **broader appreciation** of the discipline, and an **enhanced sense of personal values and civic responsibility** (Bringle & Hatcher, 1995, p. 112).”

# DLSU SERVICE LEARNING FRAMEWORK





## **INTERDISCIPLINARY FORA**

Inter-department, inter-college, inter-school or multi-sectoral fora/conferences that seek solutions to societal problems such as poverty, ecological degradation, poor governance, youth at risk, etc.





# **DIRECT SERVICE TO THE POOR AND MARGINALIZED**

Involvement of the faculty and/or students in a program that directly engages a disadvantaged community over a sustained period of time.



Stop the killings.  
Start the healing.

# ISSUE AWARENESS AND ADVOCACY

Activities that contribute to the awakening of one's consciousness about a particular social reality/issue that motivates them to take a proactive response.



# **PUBLIC ENGAGEMENT**

Provision of expertise and technical assistance to government, civil society, faith and industry-based organizations implementing programs, projects and activities on poverty, education, good governance and environmental sustainability



## OTHERS

Involvement of students, academic and support staff in a program that provides social services, humanitarian assistance, capacity-building and the like for a disadvantaged community or sector.

# What makes social engagement Lasallian?

Since the Lasallian Synod, DLSU has adopted **faith, service, and communion** in mission as its core values. **Every member of the Lasallian community** is expected to **imbibe these values and seek opportunities to apply them**. These values are **central to our identity** as a Lasallian institution for higher learning as they **guide us in pursuing social engagement activities that are related to our fields of expertise**.

As stated in the Philippine Lasallian Family Convocation (PLFC 2008) document, every Lasallian institution is expected to ***“ensure the integration of the principles of Lasallian Social Development in curricular and externally oriented programs that will guarantee the exposure of students to social realities and encourage their active involvement.”*** (2009a)

# **Guided by the spirit of faith, Lasallians are expected to bring forth awareness and a deeper understanding of social realities.**

In the same way that St. La Salle was “moved by the plight of the poor,” Lasallians today are expected to **maximize exposure activities to form their social conscience.** These experiences must enable them to respond to the teachings of their faith and develop appropriate and relevant responses to social injustice.

**They must begin to ask themselves, “Is this God’s plan for humanity?  
If not, what is He calling me to do?”**

**A Lasallian begins the process of building his/her own dreams and anchoring them on the dreams of the last, the lost, and the least.**

**Effect liberating action fuelled by zeal for service.  
Zeal is defined as the *active expression of faith in  
gospel witness and service.***

It is oriented towards the integral salvation of persons, particularly the poor and the excluded. (2009b) Just as the Founder responded to the call of faith by establishing schools, Lasallians are expected to seek opportunities to actively engage themselves in social transformation.

**Using his/her expertise/skills/talents, the Lasallian learner/educator/formator is expected to work towards the development of relevant, context-sensitive solutions to social injustice.**

It is not merely action that is done for the sake of doing something, but rather, **it is done to build capacities and mutually empower both the Lasallian and the poor.**

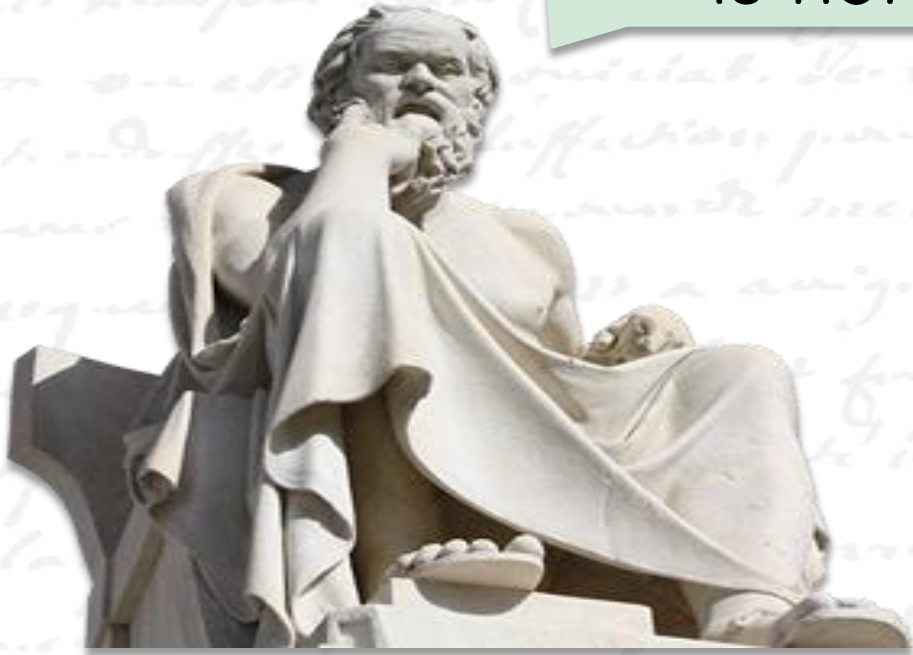
# **Be in solidarity with progressive elements of the larger community to bring forth a society that is in keeping with God's plan.**

Communion in mission is an important feature of Lasallian social development. Just as the first La Salle Brothers made a vow to work **together and by association** to establish schools for the poor, Lasallians today are likewise expected **to engage like-minded individuals and institutions and together with them make a sustainable impact on eradicating the many forms of human suffering that beset society.**

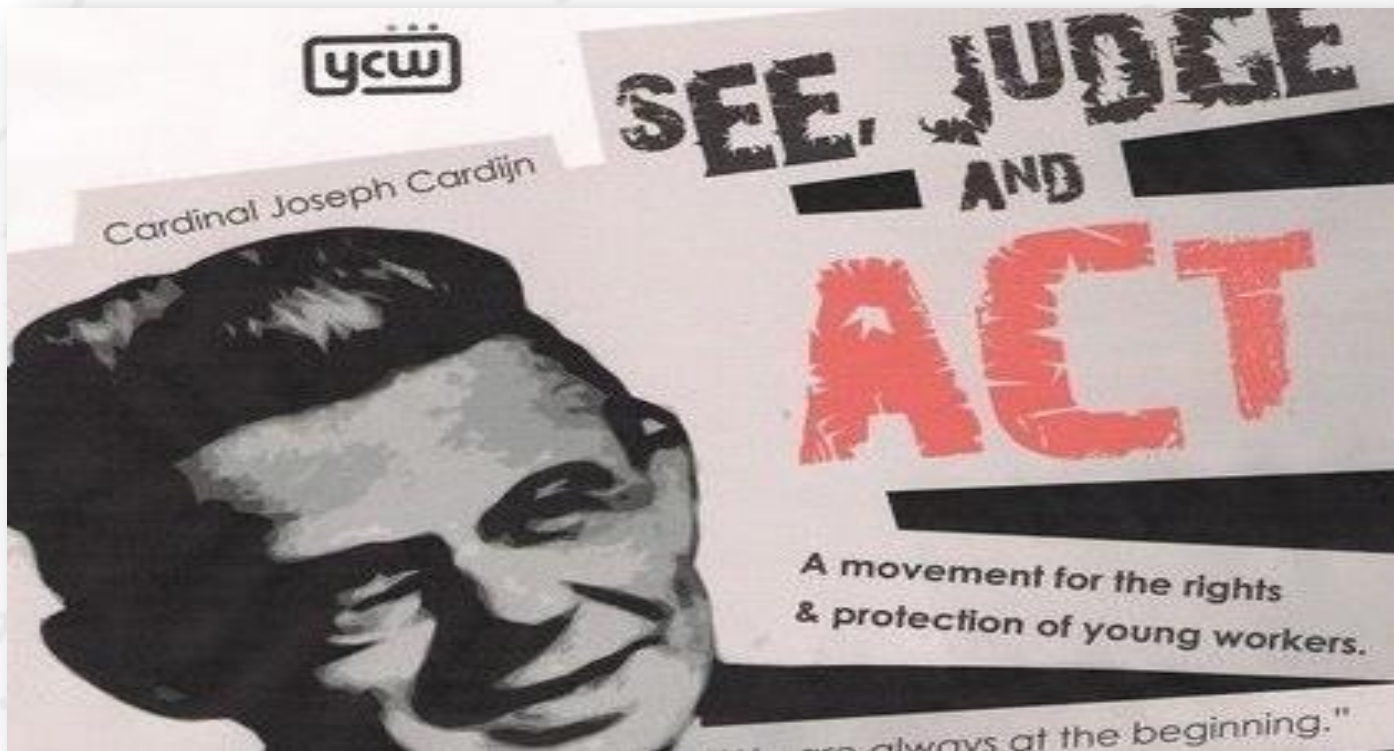


# LASALLIAN REFLECTION FRAMEWORK (LRF)

An unexamined life  
is not worth living.



SOCRATES



Cardinal Joseph Cardijn

# Vatican II's “Reading the Signs of the Times” and “Observe-Judge-Act” (1961)

“There are three stages which should normally be followed in the reduction of social principles into practice. First, one reviews the concrete situation; secondly, one forms a judgment on it in the light of these same principles; thirdly, one decides what in the circumstances can and should be done to implement these principles. These are the three stages that are usually expressed in the three terms:

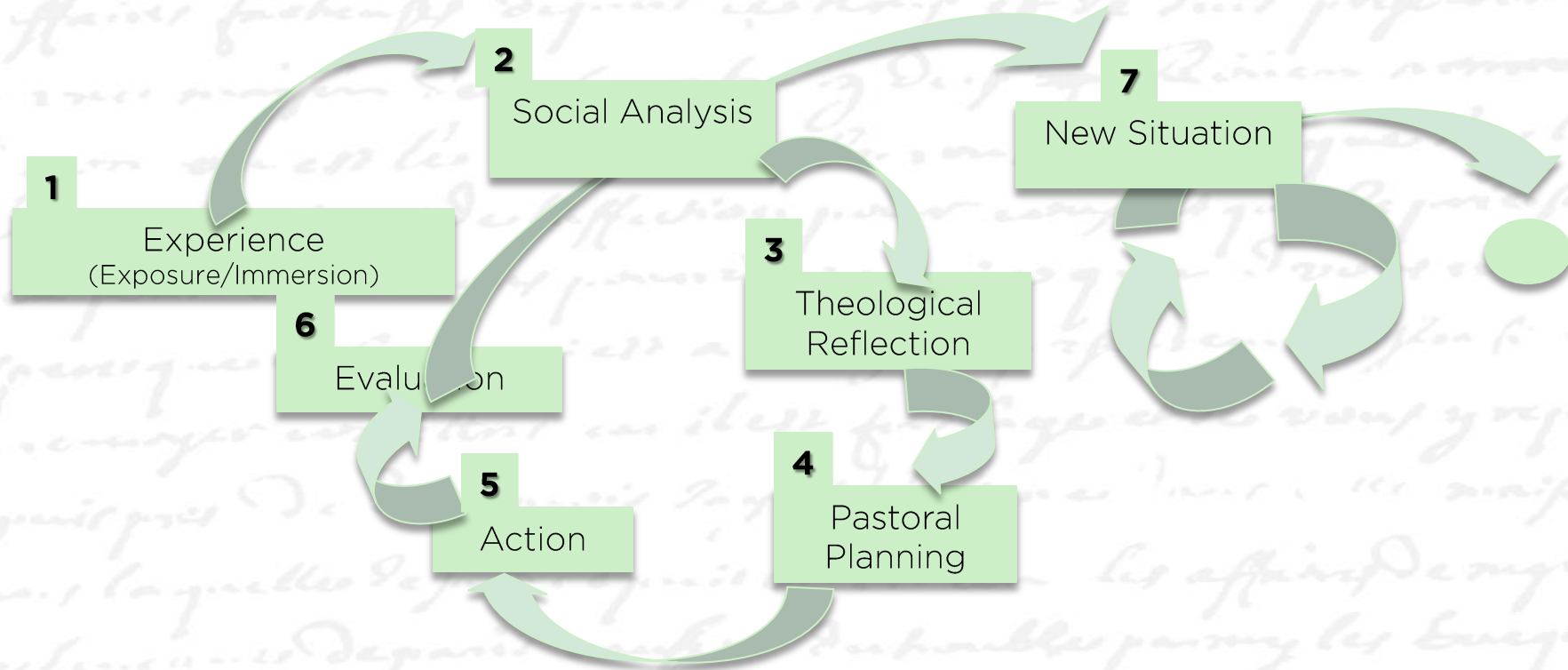
**observe, judge, act.”**

#263 Mater et Magistra

Pope John XXIII, 1961

# FABC PASTORAL SPIRAL

(Bishops' Institute for Social Action VII, 1986)



# CONTEXT

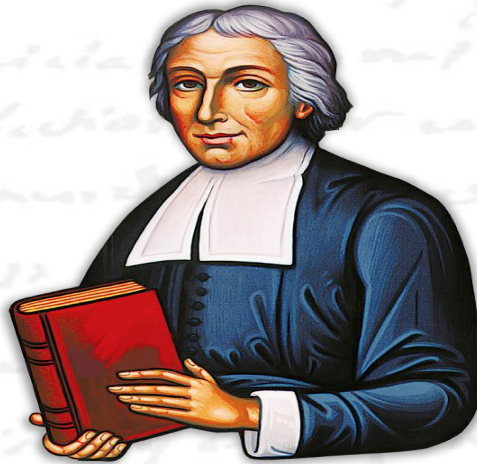
FOUNDATIONAL  
PRINCIPLES OF  
LASALLIAN  
FORMATION

PRINCIPLES OF  
LASALLIAN  
EDUCATION IN THE  
PHILIPPINES

PRINCIPLES OF  
LASALLIAN SOCIAL  
DEVELOPMENT

Lasallian Guiding Principles (LGP)

# ROOTED IN ST. LA SALLE'S EXPERIENCE (1651-1719)

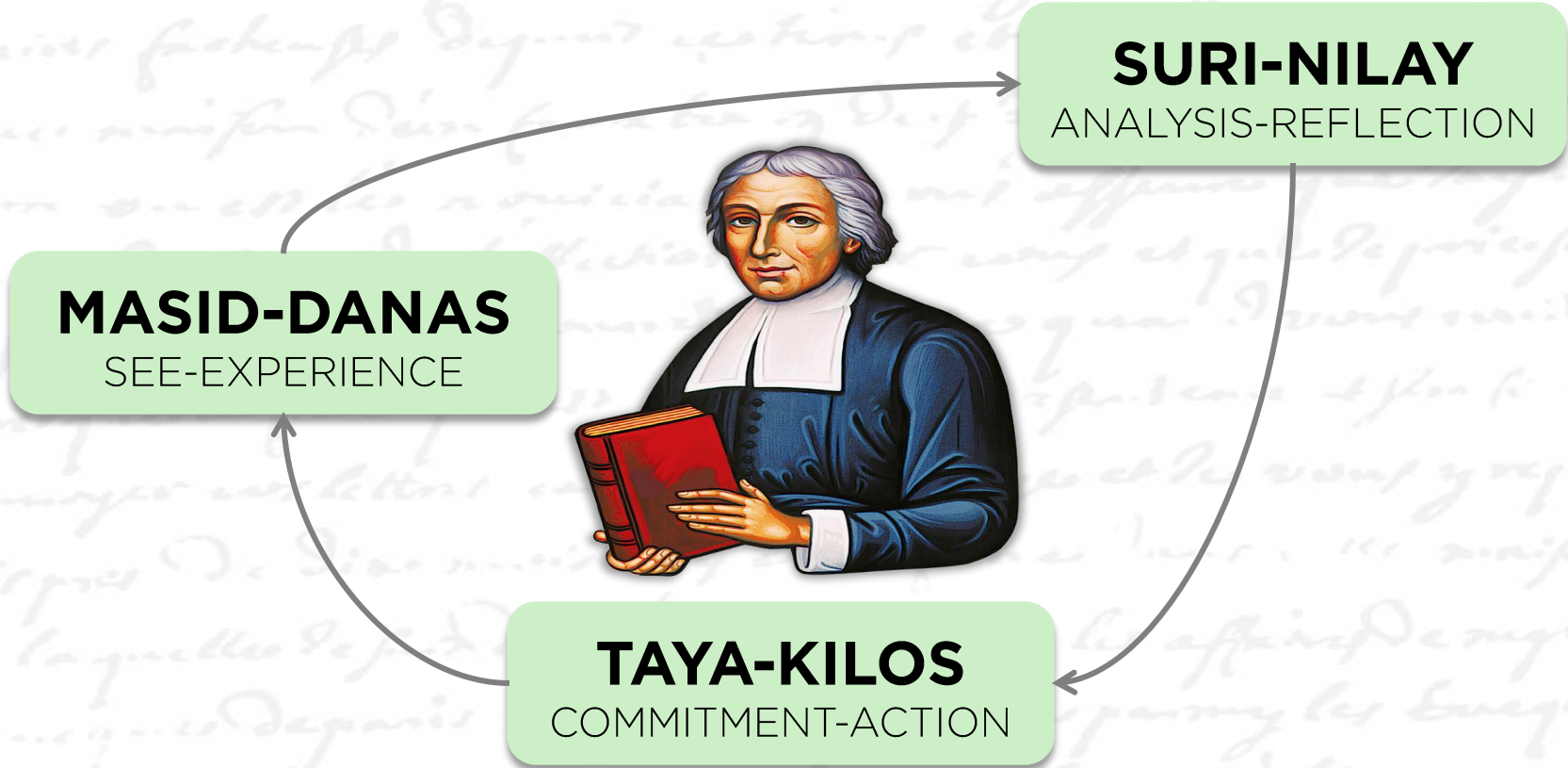


“He was moved by the  
plight of the children”  
SEE-EXPERIENCE

“God wants all to be saved.  
They are far from salvation”  
ANALYSIS-REFLECTION

Establishment of the  
Christian Schools  
COMMITMENT-ACTION

# Lasallian Reflection Framework





# WHY THE COMPOUND WORDS?



**SEE-EXPERIENCE**

(Masid-Danas)

**COMMITMENT-ACTION**

(Taya-Kilos)

**ANALYSIS-REFLECTION**

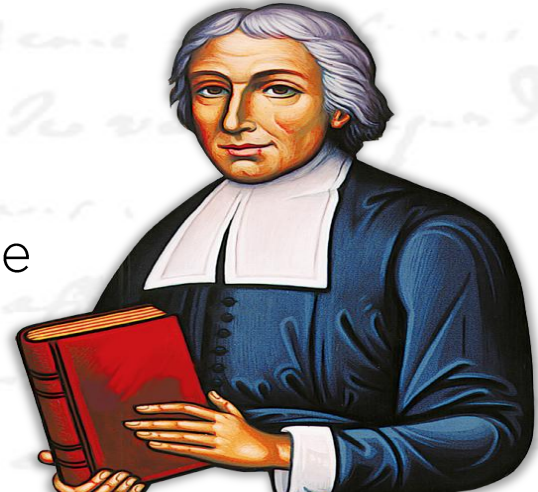
(Suri-Nilay)

a continuous streaming process

# APPLYING THE LASALLIAN REFLECTION FRAMEWORK: SEE-EXPERIENCE

From Sensory to Conscious Experiencing

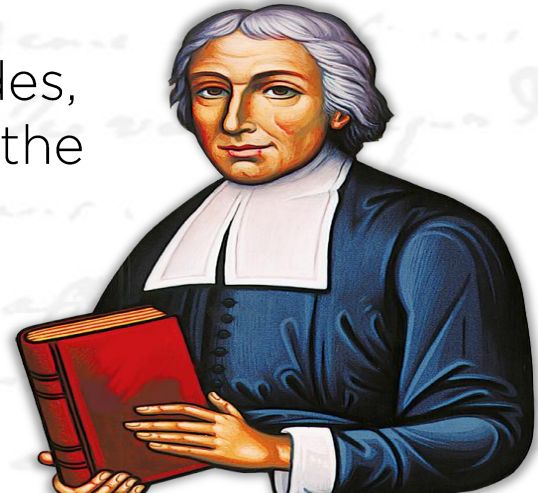
- What do I know of the issue?
- What have I experienced of the issue?
- Who are affected most by the issue and how?
- How has the issue arisen?
- What do people (the authorities/experts) say about the issue? Is there information/data?
- What will I remember most about what people are saying? (concerns, problems and hopes)



# APPLYING THE LASALLIAN REFLECTION FRAMEWORK: ANALYSIS-REFLECTION

FROM ANALYSIS TO CRITICAL REFLECTION

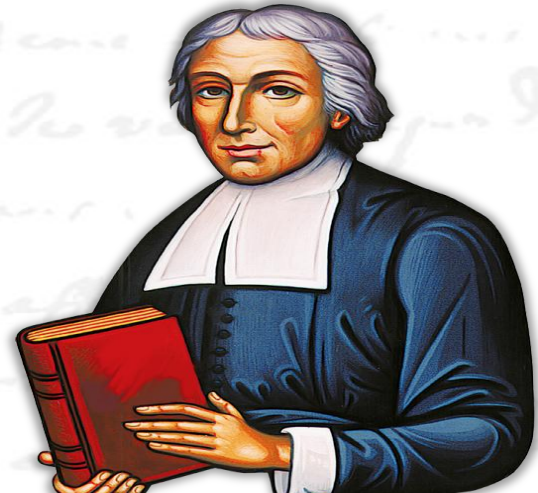
- What are my immediate thoughts or impressions on the issue?
- What were the effects of such factors as: age, race, cultural differences or similarities, class differences or similarities, religious beliefs ...?
- How were my own knowledge, values, attitudes, assumptions or past experiences influencing the way I felt or acted in this issue?
- What particular insight/view does our faith, Church teachings, scriptures, etc. give us on this issue?



# APPLYING THE LASALLIAN REFLECTION FRAMEWORK: COMMITMENT-ACTION

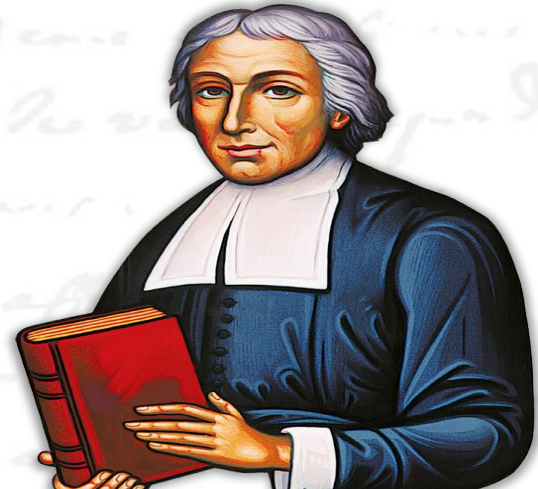
FROM COMMITMENT TO ACTION

- What can I do to make a positive contribution to this issue?
- What would I need to change about myself in order to make a positive contribution?
- What support would I need?
- Who will I ask for support?
- What are our plans?
- What is our timeline?
- When will we start?
- “Dream big, start small, act now.”



# FOR WHAT ELSE CAN WE USE THE LASALLIAN REFLECTION FRAMEWORK?

- Gospel reflection
- Review of learning experience
- Reflection after watching a film
- Counselling – review of life
- Conflict resolution
- Discipline – behaviour modification
- Review of sports performance



**SOCIAL ENGAGEMENT**

**OPPORTUNITIES**

**AY 2017-2018**

## **SOCIALLY-ENGAGED RESEARCH**

<b>RESEARCH NEED</b>	<b>TARGET BENEFICIARY</b>	<b>POSSIBLE PARTNER</b>
<b>Bio-physical Monitoring:</b> <ul style="list-style-type: none"><li>•Estero Fort Antonio de Abad</li><li>•Estero de Maytubig</li></ul>	District V, Manila Barangays	GCOE, COS, CSO
<b>Solid Waste Management Practices of Partner Barangays</b>	District V, Manila Barangays	GCOE, COS
<b>Design of Solar Street Lamps</b>	Camp La Salle, Marawi City	GCOE
<b>Design of Temporary / Permanent Learning Centers</b>	Camp La Salle, Marawi City	GCOE, AA

## **SOCIALLY-ENGAGED RESEARCH**

<b>RESEARCH NEED</b>	<b>TARGET BENEFICIARY</b>	<b>POSSIBLE PARTNER</b>
<b>Software Development: Online Mock Tests / Reviewers for the ALS Accreditation and Equivalency Exam</b>	<b>ALS Learners, Teachers and Instructional Facilitators</b>	<b>ITS, CCS</b>
<b>Occupational Safety Assessment of the Orphanage</b>	<b>Concordia Children's Services</b>	<b>GCOE</b>
<b>Database of Clients and Partners</b>	<b>Hospicio de San Jose, Philippine Toy Library</b>	<b>CCS, GCOE</b>
<b>Pre and Post Evaluation on Children's Environmental Awareness</b>	<b>Kapit Bisig para sa Ilog Pasig</b>	<b>GCOE, SOE, CLA</b>



## **SOCIALLY-ENGAGED RESEARCH**

<b>RESEARCH NEED</b>	<b>TARGET BENEFICIARY</b>	<b>POSSIBLE PARTNER</b>
<b>Community Profiling of five (5) Barangays</b>	<b>Most Holy Trinity Parish</b>	<b>SOE</b>
<b>Community Profiling in Zone 6</b>	<b>Buklod Tao</b>	<b>SOE</b>
<b>Drafting of Success Stories of Beneficiaries</b>	<b>Teresa Charities for the Elderly Program Inc.</b>	<b>CLA</b>
<b>Impact Assessment of Constructed Toy Libraries</b>	<b>Philippine Toy Library</b>	<b>All Colleges</b>

## **SOCIALLY-ENGAGED RESEARCH**

<b>RESEARCH NEED</b>	<b>TARGET BENEFICIARY</b>	<b>POSSIBLE PARTNER</b>
<b>Drafting of Organizational History</b>	<b>Claret Learning Center</b>	<b>All Colleges</b>
<b>Community Profiling for Brgy. San Isidro and San Jose</b>		<b>SOE</b>

## INTERDISCIPLINARY FORA

### FORUM/CONFERENCE ORGANIZING

Forum	Target Participants	Possible Partner
Partners' Forum	Social Entrepreneurship Champions and Aspirants	Colleges, Student Organizations, AA
National / International Conference on Social Entrepreneurship	International Social Entrepreneurship Champions and Aspirants	RVRCOB, SOE, GCOE

## PUBLIC ENGAGEMENT

Forum	Target Participants	Possible Partner
Technical Assistance in the Crafting of Ordinance for the Activation BDRRMCs	District V, Manila Barangays	GCOE, COS, CSO, JMRIG
Promotion of Livelihood Products	Hospicio De San Jose	CCS, GCOE
Creation, development and implementation of modules on how to integrate sports in the in-house program.		BAGCED
Technical Assistance in the Crafting of Ordinance for the Activation BDRRMCs	District V, Manila Barangays	GCOE, COS, CSO, JMRIG

## PUBLIC ENGAGEMENT

Forum	Target Participants	Possible Partner
Development of Learning Modules for Out-of-School Youth (18 yrs. old and above)	Handicapped Center Lourdes	All Colleges
Deploy practice teachers	Brothers of Charity	BAGCED
Comprehensive Assessment of the Ortho Pedagogical Institute.	Brothers of Charity	GCOE

## PUBLIC ENGAGEMENT

Forum	Target Participants	Possible Partner
Technical Assistance in the Development of Operations Manual	Kapit Bisig para sa Ilog Pasig	GCOE
Development of Modules and Slide Presentations on Various Topics: <ul style="list-style-type: none"><li>Care for the Environment</li><li>Solid Waste Management</li><li>Climate Change</li><li>Values Formation</li></ul>		All Colleges
Improve Illustrations of the book, "Bip Bip."	Mission Ministries Philippines	GCOE

# PUBLIC ENGAGEMENT

Forum	Target Participants	Possible Partner
<ul style="list-style-type: none"><li>• Reviving of SMS Application for DRR</li><li>• Development of Database of Donors and Funders</li></ul>	Buklod Tao	CCS
<ul style="list-style-type: none"><li>• Development of Play-based, Psych-based and Children-based Modules on:<ul style="list-style-type: none"><li>• <i>Story</i></li><li>• <i>Games</i></li><li>• <i>Arts and Crafts</i></li><li>• <i>Hygiene</i></li><li>• <i>Preparedness</i></li><li>• <i>Health, Values, etc.</i></li><li>• <i>Evacuation</i></li></ul></li><li>• Development of Organizational Jingle</li></ul>	Philippine Toy Library	BAGCED, CLA

## PUBLIC ENGAGEMENT

Forum	Target Participants	Possible Partner
<ul style="list-style-type: none"><li>• Reviving of SMS Application for DRR</li><li>• Development of Database of Donors and Funders</li></ul>	Buklod Tao	CCS
<ul style="list-style-type: none"><li>• Development of Play-based, Psych-based and Children-based Modules on:<ul style="list-style-type: none"><li>• <i>Story</i></li><li>• <i>Games</i></li><li>• <i>Arts and Crafts</i></li><li>• <i>Hygiene</i></li><li>• <i>Preparedness</i></li><li>• <i>Health, Values, etc.</i></li><li>• <i>Evacuation</i></li></ul></li><li>• Development of Organizational Jingle</li></ul>	Philippine Toy Library	BAGCED, CLA



## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Lasallian Formation	<ul style="list-style-type: none"><li>• Life of the Founder</li><li>• Lasallian Spirituality</li></ul>	All COSCA Community Partners	LSPO, LS Brothers, TRED
	<ul style="list-style-type: none"><li>• Values Formation / Good Manners and Right Conduct (GMRC)</li></ul>	Handicapped Center Lourdes Child Beneficiaries  Kapit Bisig para sa Ilog Pasig	All Colleges

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Education	<ul style="list-style-type: none"><li>• Trainers Training on ALS</li><li>• Creative Pedagogy / Andragogy for Learners of the 21<sup>st</sup> Century</li><li>• Teacher Training / Professional Development Seminars for Barangay-based Day Care Workers</li></ul>	ALS Volunteer Teachers / Instructional Managers in District V, Manila'; Claret Learning Center	BAGCED, CLA
	<ul style="list-style-type: none"><li>• Performance Assessment of Learners</li></ul>		BAGCED, ITEO

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Education	<ul style="list-style-type: none"><li>• Basic Computer Literacy</li></ul>	Barangay Officials in District V, Manila	CCS, ITS, Student Organizations
	<ul style="list-style-type: none"><li>• Early Childhood Care and Development - Management Training for Caregivers</li></ul>	Concordia Children's Services	BAGCED

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Health and Wellness	<ul style="list-style-type: none"><li>• Preventive Health Care Training<ul style="list-style-type: none"><li>○ TB, Hypertension, Dengue, Diabetes, Substance Abuse, Mental Health Awareness, HIV / AIDS</li></ul></li><li>• Maternal and Child Care Practices</li></ul>	<p>All COSCA Community Partners</p> <p>All COSCA Community Partners</p>	HSO / Clinic, COS, AA, Student Organizations

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Health and Wellness	<ul style="list-style-type: none"><li>Health Care for PWDs, Children and Elderly</li><li>Training on Psychosocial Intervention</li></ul>	Hospicio de San Jose, Teresa Charities for the Elderly Program, Inc	CLA
	<ul style="list-style-type: none"><li>Parenting</li><li>Dealing with the Youth of Today</li><li>Conflict Management</li><li>Stress Management</li><li>Basic Counselling Techniques</li></ul>	All COSCA Community Partners	SDFO, CLA - Psychology, OCCS

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Health and Wellness	<ul style="list-style-type: none"><li>Teachers' Training on Occupational and Speech Therapy</li></ul>	Brothers of Charity	BAGCED, CLA
Governance	<ul style="list-style-type: none"><li>Barangay Development Planning and Budgeting</li><li>Workshop on Crafting Local Ordinances</li><li>Best Practices on Crafting Local Ordinances</li></ul>	Barangay Officials of District V, Manila	JMRIG, RVRCOB, SOE, AA

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Leadership, Social Entrepreneurship	<ul style="list-style-type: none"><li>• Resource Mobilization Training</li><li>• Financial Reporting and Proposal Making</li><li>• Financial Literacy</li><li>• Social Entrepreneurship</li><li>• Best Practices in Social Entrepreneurship</li><li>• Basic Livelihood Training</li></ul>	All COSCA Community Partners	RVR-COB, SOE, Student Organizations

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
Environmental Sustainability and Governance	<ul style="list-style-type: none"><li>• Community Based Disaster Risk Reduction and Management</li><li>• Community Simulation Exercise or Drill</li></ul>	All COSCA Community Partners	COS, Security Office, AA
	<ul style="list-style-type: none"><li>• Coastal Ecosystem / Mangrove Management</li><li>• Mangrove Appreciation, Planting and Monitoring</li></ul>	LGU Officials and Community Leaders in Lian, Batangas	COS, SHORE



## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
OTHERS	<ul style="list-style-type: none"><li>• Technical Assistance in Organizing / Strengthening DLSU - ALS Alumni Association</li></ul>	DLSU - ALS Alumni ALS Program	AA
	<ul style="list-style-type: none"><li>• Resume / CV Writing</li></ul>	Hospicio De San Jose	GCOE, RVRCOB
	<ul style="list-style-type: none"><li>• Internal / Building Security</li></ul>	Buklod Tao	GCOE
	<ul style="list-style-type: none"><li>• Website Development and Maintenance</li></ul>		CCS

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR COSCA COMMUNITY PARTNERS

Forum	Target Participants	Beneficiaries	Possible Partners
OTHERS	<ul style="list-style-type: none"><li>Senior Citizens Rights and Benefits</li></ul>	Teresa Charities for the Elderly Program, Inc.	CLA, COL
	<ul style="list-style-type: none"><li>Training on Research and Proposal Writing</li></ul>	ERDA Foundation	COL

## PUBLIC ENGAGEMENT

TARGET BENEFICIARIES	POSSIBLE PARTNERS
<ul style="list-style-type: none"><li>• Home-Based Evacuees from in Brgy. Maharlika, Taguig (IDPs from Marawi)</li></ul>	Clinic, AA, COS, CLA (Pre-Med Courses), Student Organizations, COS
<ul style="list-style-type: none"><li>• ALS Learners and their Families</li></ul>	
<ul style="list-style-type: none"><li>• District V, Manila Partner Barangays</li></ul>	
<ul style="list-style-type: none"><li>• GEMS Heart Foundation</li></ul>	
<ul style="list-style-type: none"><li>• Hospicio de San Jose Clients (Occupational Therapy)</li></ul>	
<ul style="list-style-type: none"><li>• Elderly Beneficiaries of Teresa Charities for the Elderly Program, Inc.</li></ul>	
<ul style="list-style-type: none"><li>• Elderly and Sick Children at Missionaries of the Poor</li></ul>	

## **PUBLIC ENGAGEMENT**

### **LIVELIHOOD AND EMPLOYMENT OPPORTUNITIES**

<b>Issue / Need</b>	<b>Target Beneficiary</b>	<b>Possible Partner</b>
<b>Job Placement of Street Dwellers</b>	<b>Hospicio de San Jose Clients</b>	<b>All Colleges, OPM</b>

## PUBLIC ENGAGEMENT

### DEVELOPMENT OF INFORMATION AND EDUCATION CAMPAIGN (IEC) MATERIALS

Issue / Need	Target Beneficiary	Possible Partner
Preventive Health Care	District V Partner Barangays	Clinic, COS, AA, OCCS, SDFO, Student Organizations
Promotion of Organization's Vision, Mission and Programs	GEMS Heart Foundation	All Colleges
Website Creation	Commission on Social Services of the Archdiocese of Manila	CCS

## PUBLIC ENGAGEMENT

### DEVELOPMENT OF INFORMATION AND EDUCATION CAMPAIGN (IEC) MATERIALS

Issue / Need	Target Beneficiary	Possible Partner
Awareness Building on PWD Inclusiveness and Empowerment	Brothers of Charity	BAGCED, CLA, COS
Promotion of Products Developed by Beneficiaries		RVRCOB

## PUBLIC ENGAGEMENT

### DEVELOPMENT OF INFORMATION AND EDUCATION CAMPAIGN (IEC) MATERIALS

Issue / Need	Target Beneficiary	Possible Partner
Promotion of MMP's Publications such as "Kidpreneur" and "Bilis sa Pagbasa ng batang Isip Pinoy"	Mission Ministries Philippines	RVRCOB
Promotion of MMP's Manipulative Toys		
Development of Promotional Video for MMP (3-5 minutes)		All Colleges
Video Tutorial on how to Run an Actual Class using MMP's Approach		All Colleges

## PUBLIC ENGAGEMENT

### DEVELOPMENT OF INFORMATION AND EDUCATION CAMPAIGN (IEC) MATERIALS

Issue / Need	Target Beneficiary	Possible Partner
<p>IEC Materials on the following:</p> <ul style="list-style-type: none"><li>• Promotion of Tithing System</li><li>• Vision, Mission and Activities<ul style="list-style-type: none"><li>• EJK</li></ul></li></ul>	Most Holy Trinity Parish	All Colleges
IEC Material for Programs, Mission and Vision	Buklod Tao	All Colleges, CCS
IEC Materials on Programs, Mission - Vision, other relevant information	Teresa Charities for the Elderly Program, Inc.	All Colleges



## PUBLIC ENGAGEMENT

### DEVELOPMENT OF INFORMATION AND EDUCATION CAMPAIGN (IEC) MATERIALS

Issue / Need	Target Beneficiary	Possible Partner
<ul style="list-style-type: none"><li>• Website Updating</li><li>• AVP and IEC Material on <i>Learning through Play, Teaching Tools, Teaching Modules, etc.</i></li></ul>	Philippine Toy Library	CCS
<ul style="list-style-type: none"><li>• IEC Materials Promoting the Organization</li></ul>	Claret Learning Center	All Colleges

## DEVELOPMENT OF INFORMATION AND EDUCATION CAMPAIGN (IEC) MATERIALS

Issue / Need	Target Beneficiary	Possible Partner
<ul style="list-style-type: none"><li>IEC Materials on Anti-Corporal Punishment, Minority Age Criminal Liability</li></ul>	ERDA Foundation	All Colleges
<ul style="list-style-type: none"><li>IEC and AVP on DAMAS' history, Vision, Mission and Programs</li></ul>	Asociacion De Damas de Filipinas, Inc.	All Colleges

## PUBLIC ENGAGEMENT

### FACILITATION OF TUTORIALS/LEARNING SESSIONS

Target Beneficiary	Topic/Subject	Possible Partner
GEMS Heart Foundation Beneficiaries	Weekly Math and Science Tutorials	BAGCED
Concordia Children's Services	Personality Development for Grade 6 Beneficiaries	All Colleges
	Responsible Parenthood for Parents and Guardians	COS, CLA
	Proper Use of Social Media (Grade 4)	CCS

# PUBLIC ENGAGEMENT

## FACILITATION OF TUTORIALS/LEARNING SESSIONS

Target Beneficiary	Topic/Subject	Possible Partner
Nursery, Kinder and Prep Students of Mission Ministries Philippines	Preschool Education	BAGCED
Most Holy Trinity Parish	<ul style="list-style-type: none"><li>• Catechism for Children</li><li>• Leadership for Young People</li></ul>	All Colleges
	<ul style="list-style-type: none"><li>• Environmental Sustainability / Ecology for General Parishioners</li></ul>	COS, CLA

## PUBLIC ENGAGEMENT

### FACILITATION OF TUTORIALS/LEARNING SESSIONS

Target Beneficiary	Topic/Subject	Possible Partner
Buklod Tao	<ul style="list-style-type: none"><li>• Values Formation</li><li>• Responsible Parenthood</li><li>• Budgeting</li><li>• Health / Nutrition</li></ul>	All Colleges
Ministry for Children's Education and Catechesis	Remedial Classes on Math, Science and English	All Colleges

## FACILITATION OF LEARNING SESSIONS FOR DLSU-ALS LEARNERS

Topic/Subject	Possible Partner
<ul style="list-style-type: none"><li>• Communication Skills (English &amp; Filipino)</li><li>• Critical Thinking and Problem Solving<ul style="list-style-type: none"><li>• Sustainability and Livelihood</li><li>• Personality Development</li><li>• Worldview and Digital Literacy</li></ul></li><li>• College Entrance Test Review Sessions</li><li>• Tutorial on College General Education Subjects (Math, Physics, Statistics, Chemistry, English and Filipino)<ul style="list-style-type: none"><li>• Research Skills</li><li>• Thesis Writing</li></ul></li></ul>	<p>Colleges, Student Organizations, Faculty Association, Alumni Association</p>

## FACILITATION OF LEARNING SESSIONS FOR DLSU-ALS LEARNERS

Topic/Subject	Possible Partner
<ul style="list-style-type: none"><li>• Life of the Founder</li><li>• Lasallian Spirituality</li><li>• Lasallian Reflection Framework<ul style="list-style-type: none"><li>• Leadership Development</li><li>• Social Media Responsibility</li></ul></li><li>• Challenges and Roles of the Youth Today</li><li>• How to Deal with Bullying, Substance Abuse, etc.<ul style="list-style-type: none"><li>• Financial Literacy</li><li>• Social Analysis</li></ul></li><li>• Disaster Risk Reduction, Emergency Response, First Aid, etc.</li></ul>	LSPO, SDFO, Security Office

## PUBLIC ENGAGEMENT

### FACILITATION OF LEARNING SESSIONS FOR DLSU-ALS LEARNERS

Topic/Subject	Possible Partner
<ul style="list-style-type: none"><li>• Good Study Habits</li><li>• Career Planning</li><li>• Conflict Management</li><li>• Stress Management</li><li>• Resume Writing, Job Interview</li></ul>	OCCS
<ul style="list-style-type: none"><li>• Basic Workshops and Training on Culture, Arts and Sports</li></ul>	CAO, OSD, PE Department



## ORGANIZE LEARNING TOURS FOR ALS LEARNERS

Learning Tour Areas	Target Participants	Possible Partners
<ol style="list-style-type: none"><li>1. TESDA</li><li>2. Mind Museum</li><li>3. Intramuros</li><li>4. Places of Worship of Various Religions (World Religions)</li><li>5. Talim Bay Marine Protected Area (Lian, Batangas)</li></ol>	ALS Learners	Colleges, Student Organizations, Faculty Association, Alumni Association
GK Enchanted Farm or places where homemade gardening was successfully implemented.	Hospicio de San Jose Staff	GCOE, RVRCOB

## PUBLIC ENGAGEMENT

### SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Educational Assistance	<ul style="list-style-type: none"><li>• Sponsorship for ALS Accreditation and Equivalency Test Registration</li><li>• Provision of School Supplies, Uniform, Equipment, etc.</li></ul>	ALS Learners
	<ul style="list-style-type: none"><li>• Scholarship for DLSU-ALS Graduates who would like to pursue:<ul style="list-style-type: none"><li>a. Senior High School</li><li>b. TESDA Training</li><li>c. Tertiary Education</li></ul></li><li>• Educational Assistance for College Students</li></ul>	DLSU - ALS Graduates

## PUBLIC ENGAGEMENT

### SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Educational Assistance	<ul style="list-style-type: none"><li>• Sponsorship for ALS Accreditation and Equivalency Test Registration</li><li>• Provision of School Supplies, Uniform, Equipment, etc.</li></ul>	ALS Learners
Humanitarian Assistance/ Relief Distribution / Resource Mobilization	<ul style="list-style-type: none"><li>• In-Kind Items for Disabled and Bed-Ridden Elderlies (<i>medicines, diapers, toiletries, oatmeal, food, vitamins, medical equipment</i>)</li></ul>	Teresa Charities for the Elderly Program, Inc.
	<ul style="list-style-type: none"><li>• Rice for the Elderly and their Families</li></ul>	Teresa Charities for the Elderly Program, Inc.

# PUBLIC ENGAGEMENT

## SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Humanitarian Assistance/ Relief Distribution / Resource Mobilization	<ul style="list-style-type: none"><li>• Medical Supplies, Food and Personal Needs of Children and Elderly</li></ul>	Missionaries of the Poor
	<ul style="list-style-type: none"><li>• In-Kind Items for Babies and Toddlers (priority: frozen meat, milk and diaper for babies)</li></ul>	Concordia Children's Services

# PUBLIC ENGAGEMENT

## SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Equipment	<ul style="list-style-type: none"><li>Sponsorship / Donation for Educational Equipment (LCD Projector, DSLR Camera)</li></ul>	GEMS Heart Foundation
	Sponsorship for the following: <ul style="list-style-type: none"><li>Organizational Shirt</li><li>Sound System</li><li>Portable Boards (White Board, Blackboard)</li><li>Projector and Screen</li></ul>	Ministry for Children's Education and Catechesis
	Sponsorship for the following: <ul style="list-style-type: none"><li>Bed, Chair, Wheelchair, Ambulance, Rest and Recreation Facilities</li></ul>	Teresa Charities for the Elderly Program, Inc.

## PUBLIC ENGAGEMENT

### SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Infrastructure / Construction	• Construction of Street Lamps and Temporary / Permanent Learning Facilities	Camp La Salle, Marawi City
	• Pre-school Facilities	Claret Learning Center
	• Playground / Activity Center for the Preschool	
	• Public Address System	Singalong Community Development Cooperative
	• Outdoor Play Area for Children	Concordia Children's Services

# PUBLIC ENGAGEMENT

## SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Financial Assistance / Sponsorship	<ul style="list-style-type: none"><li>Financial Assistance for Education Programs</li></ul>	Concordia Children's Services
	<ul style="list-style-type: none"><li>Financial Assistance for Program Expenses</li></ul>	Claret Learning Center
	<ul style="list-style-type: none"><li>Bibles for Volunteer Mothers</li></ul>	Most Holy Trinity Parish
	<p>Sponsorship for any of the following:</p> <ul style="list-style-type: none"><li>Office CCTV</li><li>Painting and Furnishing of Evacuation Center<ul style="list-style-type: none"><li>Sound System</li><li>LCD Projector</li></ul></li><li>Computer / Computer Upgrade</li><li>Ticket Selling / Promotion of Buklod Kabataan Program</li></ul>	Buklod Tao

# PUBLIC ENGAGEMENT

## SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Financial Assistance / Sponsorship	<ul style="list-style-type: none"><li>• Linkage to Funding Agencies</li><li>• Linkage to Sponsors (Grab / Uber)</li><li>• Drafting of Sponsorship Letters</li></ul>	Handicapped Center Lourdes
	<ul style="list-style-type: none"><li>• Repairs and Room Improvement for Kids</li></ul>	Asociacion de Damas de Filipinas, Inc.
	<ul style="list-style-type: none"><li>• Set-up, Adoption and Visits to Toy Libraries</li></ul>	Philippine Toy Library
	<ul style="list-style-type: none"><li>• Funeral and Burial Assistance for the Elderly</li><li>• Recreational Field Trip for the Elderly</li></ul>	Teresa Charities for the Elderly Program, Inc.
	<ul style="list-style-type: none"><li>• Fundraising Activity</li><li>• Linkage to Funding Agencies</li><li>• Sponsorship for the Education of 2-3 children</li></ul>	Brothers of Charity
	<ul style="list-style-type: none"><li>• Assistance to BOC's Transitional Program</li></ul>	



## PUBLIC ENGAGEMENT

### SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
Financial Assistance / Sponsorship	<ul style="list-style-type: none"><li>• Capital provision for business partnership with child-beneficiaries</li></ul>	Mission Ministries Phils.
	<ul style="list-style-type: none"><li>• Sponsorship for Teacher Aides' Enrollment in ECCD Classes (P1,000 x 10 modules x no. of pax)</li></ul>	
	<ul style="list-style-type: none"><li>• Assistance in Opening P 100 Bank Account of Kids</li></ul>	

## PUBLIC ENGAGEMENT

### SPONSORSHIP/RESOURCE MOBILIZATION

Category	Need	Target Beneficiary
• Product Selling	<ul style="list-style-type: none"><li>• Selling of MMP's Publications such as:<ul style="list-style-type: none"><li>a. Kidpreneur</li><li>b. Bilis sa Pagbasa ng Batang Isip Pinoy</li><li>c. Parents Education: Guide to Effective Parenting</li></ul></li></ul>	Kapit Bisig para sa Ilog Pasig
	<ul style="list-style-type: none"><li>• Promotion and Selling of Buklod Tao Merchandise</li></ul>	Buklod Tao

## OTHERS

Area / Beneficiary	Possible Partners
<ul style="list-style-type: none"><li>• Tree Planting for Kapit Bisig para sa Ilog Pasig Communities</li></ul>	All Colleges
<ul style="list-style-type: none"><li>• Mural for the Centers at Montalban, Rizal</li></ul>	All Colleges

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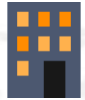
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