Sponsorship Package

Sponsorship Package	Co Presenter (Php 50,000)	Major Sponsor (Php 30,000)	Minor Sponsor (Php 10,000)	Patron (Php 5,000)	Donor (Php 3,000)
Logo placement on the following:					
Publicity materials (A3 poster, tarps, streamers, online publicity)	Ø	Ø	Ø	Co. name only	
Event AVP	V	\square	✓	✓	✓
Souvenir Program	Back cover	Half page	Quarter page	One page for all patrons	One page for all donors
Live acknowledgement before, during, and after the event	Ø	Ø	Ø	Ø	Ø
Option to set up company booth and have a product display and/or sampling (no selling) in De La Salle University	Ø	Ø	Ø		
*Provided that the company sponsors 50% or less of their product (in kind) and the rest of the amount will be paid in check/cash					
On-site company bannering					
Posters (Bond or A3 size only)	Max of 5	Max of 3	Max of 1		
Tarpaulins (3x18ft.)	Max of 3	Max of 2	Max of 1		
Streamers (2x5ft. with stands provided by company)	Max of 3	Max of 2	Max of 1		
Option to distribute promotional materials provided by the company	Ø	Ø	Ø		

Option to air company advertisement (audio jingle or TV ad) before, and after the event	Ø	Ø			
Option to have a special segment with a maximum of 10 minutes during the start or in between of the program	Ø				
Product lock-out	\searrow				
Provision of event report upon request	☑	Ø	Ø		
Complimentary Merchandise (Souvenir program)	V	Ø	Ø	V	\square
Complimentary tickets	6 tickets	5 tickets	4 tickets	3 tickets	2 tickets

Note: Size of company name and logo are proportional to company's level of classification