

# The Contributors

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**Caesar B. Cororaton** is a research consultant working on issues related to poverty, income distribution and growth in developing countries. He has also worked on issues related to global agricultural trade. He has developed numerical general equilibrium models and poverty microsimulation.

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**Arlene B. Inocencio** is full professor and currently Dean of the School of Economics at De La Salle University in Manila, Philippines.

**Gugup Kismono** is a Rector Secretary and responsible for promoting university good governance at Universitas Gadjah Mada. His interest is in people management including strategic HR, leadership, and corporate culture. He earned his Ph.D. from Curtin University, Australia. As a senior lecturer at Department of Management, Faculty of Economics and Business Universitas Gadjah Mada, he also supervises doctoral students and serves as a corporate commissioner.

**Evan Lau** serves as the Associate Professor in the Faculty of Economics and Business, Universiti Malaysia Sarawak (UNIMAS). He was the Deputy Dean for Research and Postgraduate at Faculty of Economics and Business from 2016 – 2017 and the Director of Centre for Business, Economics and Finance Forecasting (BEFfore), UNIMAS from 2013 – 2016. He holds several editorial positions in numerous international journals. He was at the Faculty of Economics at Cambridge from October 2013 – to April 2014 as a visiting scholar. He was appointed as the Visiting Professor in Universitas Sebelas Maret from June - to July 2019 and with Universitas Hayam Wuruk from February 2021 – August 2021. He was selected for the World Class Professor (WCP) program by the Ministry of Education and Culture, Indonesia, twice in 2020 and 2021. He was appointed the Visiting Research Fellowship (VRF) for the Central Bank of Malaysia in May 2021 for a year. Evan speaks at numerous international conferences in countries like Indonesia, UAE, Sri Lanka, Italy, India, Philippines and Malaysia. Today, his journal articles publications stand at 101 and as an active researcher, he has been awarded 28 research grants. He was listed among the Top 9% economists in Malaysia since 2008 and the Top 10% in Asia since 2012 by the Research Papers in Economics (RePEc) database. He is among the highly cited authors in UNIMAS.

**Evan Lance C. Li Liao** is a Lecturer at the School of Economics of De La Salle University. He received his Bachelor of Science in Applied Economics and Master of Science in Economics degrees from De La Salle University, where he graduated cum laude.

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**Dian Mayasari** is a PhD student at Sheffield University Management School. Her research revolves around the area of women's entrepreneurship and the institutional context. She is also interested in research about entrepreneurship and community resilience, especially in the context of natural- disaster prone areas.

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**Tyron W. Yap** is currently the dean of the School of Hospitality and Tourism Management of Holy Angel University. He has a doctorate and master's degree in business administration and an undergraduate degree in business administration major in hotel and restaurant management. As a full-time faculty member, Tyron has spent over 15 years in the academe teaching hospitality, tourism, and business courses, both in the undergraduate and graduate levels. His research interest includes digital marketing and buying/travel behavior using quantitative techniques.

# Guidelines for Contributors

## EDITORIAL OBJECTIVES

The objective of the *DLSU Business & Economics Review* (*DLSU B&E Review*) is to publish high-quality theoretical, empirical, and methodological research in the fields of accounting, business management, commercial law, economics, finance, and marketing. The *DLSU Business & Economics Review* aims to reach an audience in these six fields and is published twice a year. It is listed in SciVerse Scopus since 2011 (ISSN – 0116-7111) and abstracted and Indexed in EBSCO since 2009. It is included in the Journal Incentive Program of the Commission on Higher Education since 2017. It is also listed in ACI database ([www.asean-cites.org](http://www.asean-cites.org)). Since it is the major academic journal of the Ramon V. del Rosario College of Business (RVRCOB) and the School of Economics (SOE) of De La Salle University, the articles published must meet high standards of scholarship. They should make significant contributions to the business and economics disciplines, and stimulate interest in further research.

## EDITORIAL POLICIES

In line with the objective of the *DLSU B&E Review*, priority shall be given to the following:

- *Theoretical research*: Studies that explore or test theoretical issues and provide additional insights on the issues.
- *Empirical research*: Studies that re-examine important empirical work using alternative theoretical or empirical frameworks, or a different data set. These studies often involve experimental designs and multivariate techniques that examine relationships among variables.
- *Methodological research*: Studies that present new approaches in analyzing data or addressing research problems.
- *Review articles*: Surveys that review and critically evaluate the literature. A review article must go beyond summarizing previous research. It must provide a critical and integrative evaluation of prior research, develop a conceptual framework to explain contradictory findings and suggest directions for further research.

The *DLSU B&E Review* also encourages and welcomes papers that use an interdisciplinary approach (e.g., law and economics) in analyzing issues as well as those that use multiple research methods to support hypotheses.

In addition to the above types of articles, the *DLSU B&E Review* also welcomes critiques, short notes, or comments on previously published articles and consequently, rejoinders from the authors of these articles. Short articles which are not “full-blown” research papers, but whose content adds new insights into or knowledge to their respective fields will be considered. These short articles and comments shall be included under a separate section called “Research Notes.”

Reviews of new books (published no more than one year prior to the review date) will also be considered. The review of a second or a revised edition is discouraged, unless the revisions are substantial. Reviews of textbooks will not be considered. A separate section called “Book Reviews” will be added to the journal issue when necessary.

## **PUBLICATION DETAILS**

The *DLSU B&E Review* is published twice a year. Unless otherwise noted, the ideas, opinions, and conclusions expressed in the *DLSU B&E Review* are those of the authors and not necessarily those of the Editorial Board or the management and staff of De La Salle University.

## **REVIEW PROCESS**

The journal uses double-blind peer review, in which both reviewers and authors are anonymous to each other. Papers are reviewed by an Advisory Editorial Board and invited experts in the fields of accounting, business management, commercial law, economics, finance, and marketing. From the pool of articles reviewed, six or more papers are reviewed again by the Editor-in-Chief. If major revisions are required, the papers are sent back to the authors for revision and re-submission. Each author of a paper not accepted is given a written notice of the action taken on his/her paper. The Editorial Board of the *DLSU B&E Review* reserves the right to keep copies of all papers submitted.

## **SUBMISSION OF INITIAL MANUSCRIPT**

The official website of DLSU Business & Economics Review is <https://www.dlsu.edu.ph/ber> which is under the De La Salle University website.

Online submission and peer review of manuscripts are managed through a web-based system ScholarOne. If you do not have an account, you have to create one by following instructions and submitting correct details in this website: <https://mc04.manuscriptcentral.com/dlsuber>

Before submission, authors must carefully read the guidelines for authors and make sure the paper conforms to these guidelines. For reference, you may want to look at related papers that DLSU Business and Economics Review have published in recent years available online: <https://www.dlsu.edu.ph/research/publishing-house/journals/ber/publications/>. Each manuscript is checked for plagiarism, and assessed if it is complete, readable and appropriate for this journal. If the manuscript merits having experts to review it, the journal editor will appoint reviewers.

In addition, manuscripts must be copy-edited, not just proof-read, for English fluency and clarity before submitting it for publication. It is highly advisable to have a professional editor copy-edit the main text, list of references, tables and figures. Papers not conforming to the guidelines and referencing style of DLSU Business and Economics Review will be returned to the author with no comments.

## **STYLE GUIDELINES**

A manuscript should follow guidelines given in the Publication Manual of the American Psychological Association, 7<sup>th</sup> edition. It should not exceed 20 pages, inclusive of text, tables, figures, references, and appendices.

The manuscript should be typed with Arial or Times New Roman 12 pt. font, double-spaced, on 8½ x 11-inch page size, with a margin of one inch on all sides. The right-hand margin should have justified alignment. Equations must be numbered. Tables should be inserted as an MS Word-formatted table, not as an image. Figures and charts should also be inserted as an MS Excel-formatted figure or graph. Images must be clear and clean, and should be set at 300 dpi for color or grayscale. Footnotes should not be used for reference purposes and should be avoided when possible. All references and/or content notes must be placed at the end of the text. Abstracts should be no longer than 200 words, and it should summarize the objective, methods, results, and conclusion. Up to ten keywords should be provided for easy indexing, and if possible, subject keywords should be indicated to aid in selecting reviewers. A detailed set of style guidelines will be sent to the author once a manuscript is accepted for publication.

### **SUBMISSION OF FINAL MANUSCRIPT**

The author of a manuscript accepted for publication should be submitted electronically, with 5 to 6 keywords and JEL classification codes. The preferred word processor for the final version is Microsoft Word. The final version should also include a data and model appendix of the paper, in appropriate format, together with a metadata such as a brief “readme.txt” file. The data used to derive main results of the paper will also be published along side the article on the journal website. We are making the data and models available online so as to increase the visibility of and citations to the article.

The author should also submit a short profile (50 words or less) for inclusion in the section “The Contributors”. It should include the complete name of the author, academic and/or professional affiliations, and educational background.