

# The Contributors

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**Reynaldo Bautista, Jr.** is the Executive Director of the Center for Business Research and Development of DLSU's College of Business. He has diverse interests from green marketing, social capital and entrepreneurship.

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**Futoshi Yamauchi** is Senior Research Fellow at Market, Trade and Institutions Division of the International Food Policy Research Institute (IFPRI). His specializations include human capital formation, the labor market, agriculture, rural development, social learning, and governance issues in developing countries. He has extensive field experience in Indonesia, Philippines, South Africa, Thailand and some other countries including Kenya, Malawi, Papua

New Guinea, and more recently, China and Vietnam. Prior to rejoining IFPRI in 2018, Futoshi was Senior Economist in Education and Research Departments at the World Bank. He has also taught at the National Graduate Institute for Policy Studies (GRIPS), Yokohama National University, and Kyoto University. Born in Japan, Futoshi received his B.A. in law and M.A. in economics from Hitotsubashi University, Tokyo, and his Ph.D. in economics from the University of Pennsylvania.

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**Daniel Hofileña** graduated Honorable Mention with a management degree at the De La Salle University-Manila. He also has a diploma in banking from the Ateneo de Manila University, a Masters in Applied Economics from De La Salle University-Manila, and a Juris Doctor degree with a major in Intellectual Property from the Ateneo de Manila University (Second Honors). He is currently taking up his Masters of Laws in International Dispute

Settlement at the Centre for International Dispute Settlement, a joint venture of the Graduate Institute of International and Development Studies of Geneva and the University of Geneva Law School. Since 2012, he has been teaching at the School of Economics of the De la Salle University-Manila. Currently, he is a litigation lawyer at Hofileña law. At the same time, he is a Senior Consultant at the Intellectual Property Office of the Philippines- Office of the Director General (Intellectual Property Academy). He is also a lecturer of International Law and Credit Transactions at the Centro Escolar University-School of Law and Jurisprudence.

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17 years at Post-Graduate level. He has more than 110 papers in the reputed journal to his credit.

**Marites Tiongco** is currently a Full Professor and Dean of the School of Economics at the De La Salle University in Manila, Philippines. Dr. Tiongco received her Ph.D. in Agricultural Economics and a B.Sc. in Applied Mathematics from the University of the Philippines Los Baños. Her research work focus on human capital development including gender issues, poverty and inequality, and on the economics of agricultural development with emphasis on critical natural resources and policy issues as they affect food security, food and water safety along the value chain, market access of smallholder crop and livestock producers, agricultural health and productivity, climate change mitigation, adaptation, and resilience, and environmental sustainability. Prior to joining DLSU, she served as a Research Fellow of the Markets, Trade and Institutions Division of the International Food Policy Research in Washington, D.C., USA. Her expertise in socio-economic surveys and econometric analysis of economic, food, and health security, and of crop and livestock productivity and market access for the poor has brought her to several countries in Asia (including Indonesia, India, Philippines, China, Uzbekistan and Vietnam) and across Sub-Saharan Africa (including Kenya, Ghana, Ethiopia, Mali, and Nigeria). She has provided technical assistance to the Gates Foundation, the World Bank, DFID, FAO/IFAD, ADB, and NEDA.

# Guidelines for Contributors

## EDITORIAL OBJECTIVES

The objective of the *DLSU Business & Economics Review* (*DLSU B&E Review*) is to publish high-quality theoretical, empirical, and methodological research in the fields of accounting, business management, commercial law, economics, finance, and marketing. The *DLSU Business & Economics Review* aims to reach an audience in these six fields and is published twice a year. It is listed in SciVerse Scopus since 2011 (ISSN – 0116-7111) and abstracted and Indexed in EBSCO since 2009. It is included in the Journal Incentive Program of the Commission on Higher Education since 2017. It is also listed in ACI database ([www.asean-cites.org](http://www.asean-cites.org)). Since it is the major academic journal of the Ramon V. del Rosario College of Business (RVRCOB) and the School of Economics (SOE) of De La Salle University, the articles published must meet high standards of scholarship. They should make significant contributions to the business and economics disciplines, and stimulate interest in further research.

## EDITORIAL POLICIES

In line with the objective of the *DLSU B&E Review*, priority shall be given to the following:

- *Theoretical research*: Studies that explore or test theoretical issues and provide additional insights on the issues.
- *Empirical research*: Studies that re-examine important empirical work using alternative theoretical or empirical frameworks, or a different data set. These studies often involve experimental designs and multivariate techniques that examine relationships among variables.
- *Methodological research*: Studies that present new approaches in analyzing data or addressing research problems.
- *Review articles*: Surveys that review and critically evaluate the literature. A review article must go beyond summarizing previous research. It must provide a critical and integrative evaluation of prior research, develop a conceptual framework to explain contradictory findings and suggest directions for further research.

The *DLSU B&E Review* also encourages and welcomes papers that use an interdisciplinary approach (e.g., law and economics) in analyzing issues as well as those that use multiple research methods to support hypotheses.

In addition to the above types of articles, the *DLSU B&E Review* also welcomes critiques, short notes, or comments on previously published articles and consequently, rejoinders from the authors of these articles. Short articles which are not “full-blown” research papers, but whose content adds new insights into or knowledge to their respective fields will be considered. These short articles and comments shall be included under a separate section called “Research Notes.”

Reviews of new books (published no more than one year prior to the review date) will also be considered. The review of a second or a revised edition is discouraged, unless the revisions are substantial. Reviews of textbooks will not be considered. A separate section called “Book Reviews” will be added to the journal issue when necessary.

## **PUBLICATION DETAILS**

The *DLSU B&E Review* is published twice a year. Unless otherwise noted, the ideas, opinions, and conclusions expressed in the *DLSU B&E Review* are those of the authors and not necessarily those of the Editorial Board or the management and staff of De La Salle University.

## **REVIEW PROCESS**

The journal uses double-blind peer review, in which both reviewers and authors are anonymous to each other. Papers are reviewed by an Advisory Editorial Board and invited experts in the fields of accounting, business management, commercial law, economics, finance, and marketing. From the pool of articles reviewed, six or more papers are reviewed again by the Editor-in-Chief. If major revisions are required, the papers are sent back to the authors for revision and re-submission. Each author of a paper not accepted is given a written notice of the action taken on his/her paper. The Editorial Board of the *DLSU B&E Review* reserves the right to keep copies of all papers submitted.

## **SUBMISSION OF INITIAL MANUSCRIPT**

The official website of DLSU Business & Economics Review is <https://www.dlsu.edu.ph/ber> which is under the De La Salle University website.

Online submission and peer review of manuscripts are managed through a web-based system ScholarOne. If you do not have an account, you have to create one by following instructions and submitting correct details in this website: <https://mc04.manuscriptcentral.com/dlsuber>

Before submission, authors must carefully read the guidelines for authors and make sure the paper conforms to these guidelines. For reference, you may want to look at related papers that DLSU Business and Economics Review have published in recent years available online: <https://www.dlsu.edu.ph/research/publishing-house/journals/ber/publications/>. Each manuscript is checked for plagiarism, and assessed if it is complete, readable and appropriate for this journal. If the manuscript merits having experts to review it, the journal editor will appoint reviewers.

In addition, manuscripts must be copy-edited, not just proof-read, for English fluency and clarity before submitting it for publication. It is highly advisable to have a professional editor copy-edit the main text, list of references, tables and figures. Papers not conforming to the guidelines and referencing style of DLSU Business and Economics Review will be returned to the author with no comments.

## **STYLE GUIDELINES**

A manuscript should follow guidelines given in the Publication Manual of the American Psychological Association, 7<sup>th</sup> edition. It should not exceed 20 pages, inclusive of text, tables, figures, references, and appendices.

The manuscript should be typed with Arial or Times New Roman 12 pt. font, double-spaced, on 8½ x 11-inch page size, with a margin of one inch on all sides. The right-hand margin should have justified alignment. Equations must be numbered. Tables should be inserted as an MS Word-formatted table, not as an image. Figures and charts should also be inserted as an MS Excel-formatted figure or graph. Images must be clear and clean, and should be set at 300 dpi for color or grayscale. Footnotes should not be used for reference purposes and should be avoided when possible. All references and/or content notes must be placed at the end of the text. Abstracts should be no longer than 200 words, and it should summarize the objective, methods, results, and conclusion. Up to ten keywords should be provided for easy indexing, and if possible, subject keywords should be indicated to aid in selecting reviewers. A detailed set of style guidelines will be sent to the author once a manuscript is accepted for publication.

### **SUBMISSION OF FINAL MANUSCRIPT**

The author of a manuscript accepted for publication should be submitted electronically, with 5 to 6 keywords and JEL classification codes. The preferred word processor for the final version is Microsoft Word. The final version should also include a data and model appendix of the paper, in appropriate format, together with a metadata such as a brief “readme.txt” file. The data used to derive main results of the paper will also be published along side the article on the journal website. We are making the data and models available online so as to increase the visibility of and citations to the article.

The author should also submit a short profile (50 words or less) for inclusion in the section “The Contributors”. It should include the complete name of the author, academic and/or professional affiliations, and educational background.