

The Contributors

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Rechel G. Arcilla earned her Doctor of Philosophy in Statistics degree from the University of the Philippines Los Baños (UPLB), where she also obtained her Master of Science in Statistics and Bachelor of Science in Statistics (*cum laude*) degrees. She was a recipient of several Department of Science and Technology scholarship grants. For five years, she taught at the Department of Statistics and Statistical Laboratory (now the Institute of Statistics) in UPLB. At present, she is an Associate Professor at the Mathematics Department of De La Salle University.

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Onafowokan Onabanjo Oluyombo, Ph.D, FCA, AMNIM is the winner of the Institute of Chartered Accountants of Nigeria PhD Research Grant a facilitator for his PhD degree at De Montfort University, Leicester, United Kingdom. He was the Best Academic staff of the year 2012 at the Redeemer's University, Nigeria, and the Editor, Redeemer's University Journal of Management and Social Sciences. He is also the assistant Coordinator for Postgraduate Program for the College of Management Sciences and the Coordinator for Postgraduate Program for the Department of Financial Studies at the university. He consulted for the United Nations Population Fund (UNFPA) as an international evaluator on Y-Peer Education evaluation project in Turkey, Serbia and in Egypt in 2008. He is a certified Central Bank of Nigeria/ Nigeria Deposit Insurance Corporation trainer on microfinance and also won the Redeemer's University Research Grant on microfinance in 2011. He is the Coordinator of the Banking and Finance Program at the Redeemer's University, and the year 2009 recipient of the prestigious Redeemer's University Vice Chancellor Hero Award. He is a Fellow of the Institute of Chartered Accountants of Nigeria. He also holds a B.Sc and Master's degree in Banking and Finance from Olabisi Onabanjo University, Nigeria and University of Nigeria respectively. His research involves development finance, microfinance, cooperative societies and rural finance.

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Emily Sanchez Salcedo, J.D., LL.M., is a member of the Faculty of the Commercial Law Department of De La Salle University - Manila, Philippines. She is presently pursuing the degree of Doctor of Juridical Science as a Fulbright Scholar, Delta Kappa Gamma World Fellow and Mme. Maillefer Study Program Beneficiary. She has earlier authored a more comprehensive book on gender equality entitled “The Filipina and the Law – A Tribute to Women’s Rights”, published in the Philippines. She has devoted a decade to litigation practice in her home country with specialization in Criminal Law and Family Law prior to her present academic pursuits in the United States.

Arisyi Fariza Raz is an analyst at a multinational bank located in Indonesia. He received his first degree in Business Administration from Ritsumeikan Asia Pacific University. Focusing his study in economics, he wrote an undergraduate thesis titled “Analysis of Monetary Policy in Indonesia: The Effectiveness of Inflation Targeting” upon the graduation. After the graduation, he directly continued his study by pursuing Masters’ degree in development economics and policy at the University of Manchester. His masters dissertation, titled “Analysis of AFTA in the Dynamic East Asian Perspective” received a distinction grade from the university. After becoming a professional, the author still extensively writes research papers. In 2012, he co-authored a paper titled “Global Financial Crises and Economic Growth: Evidence from East Asian Economics” that has been presented at Bank Indonesia’s 6th International Workshop Bulletin of Economics and Banking in Jakarta. Later, this paper was published by Bank Indonesia’s

journal, *Bulletin of Monetary, Economics and Banking*. Many of his other works have been presented at international conferences in Indonesia, United Kingdom and Japan. He also regularly contributes his opinion to *The Jakarta Post*, Indonesia’s biggest daily English language newspaper. His articles are mainly related to financial economics and international economics.

Geoffrey Wandeto Mwangi holds a degree in Business Studies and Mathematics from Kenyatta University (Kenya) and holder of an MBA from Strathmore Business School (Kenya). He is also a Certified Public Accountant of Kenya (CPA-K) and Certified SAP (ERP) Consultant. For the last 15 years his work has involved helping organizations improve productivity and achieve enterprise transformation through use of sound business strategy, technology and financial management practices. His skills include project management, marketing management, financial management, relationship management and business development gained from diverse industries such as Telecoms, Energy, Media, and IT. Beside Safaricom, he has worked or consulted for several blue chip organisations in Kenya such as Nation Media Group, Kenya Power, Kenya Pipeline and Safaricom Limited. He has worked at Safaricom (the leading mobile operator in Kenya) for the last 7 years in 3 roles with responsibilities spanning Sales, Projects Management, Product development and marketing for PrePay, Post-Pay, Retention, International and Messaging Services. Currently, he is the head of department for Enterprise Service Delivery within the Enterprise Business Unit.

Freddie R. Acosta is a senior lecturer at the Technology and Innovation Management in Strathmore Business School. He earned a Bachelor of Science in Computer Engineering from Mapua Institute of Technology (MIT), a Master in Business Administration, a Master in Business Education, and a Doctor of Philosophy

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GUIDELINES FOR CONTRIBUTORS

EDITORIAL OBJECTIVES

The objective of the *DLSU Business & Economics Review* (*DLSU B&E Review*) is to publish high-quality theoretical, empirical, and methodological research in the fields of accounting, business management, commercial law, economics, finance, and marketing. Since it is the major academic journal of the Ramon V. del Rosario – College of Business (RVR-COB) and the School of Economics (SOE) of De La Salle University, the articles published must meet high standards of scholarship. They should make significant contributions to the business and economics discipline, and stimulate interest in further research.

EDITORIAL POLICIES

In line with the objective of the *DLSU B&E Review*, priority shall be given to the following:

- *Theoretical research*: Studies that explore or test theoretical issues and provide additional insights on the issues.
- *Empirical research*: Studies that re-examine important empirical work using alternative theoretical or empirical frameworks, or a different data set. These studies often involve experimental designs and multivariate techniques that examine relationships among variables.
- *Methodological research*: Studies that present new approaches in analyzing data or addressing research problems.
- *Review articles*: Surveys that review and critically evaluate the literature. A review article must go beyond summarizing previous research. It must provide a critical and integrative evaluation of prior research, develop a conceptual framework to explain contradictory findings and suggest directions for further research.

The *DLSU B&E Review* also encourages and welcomes papers that use an interdisciplinary approach (e.g., law and economics) in analyzing issues as well as those that use multiple research methods to support hypotheses.

In addition to the above types of articles, the *DLSU B&E Review* also welcomes critiques, short notes, or comments on previously published articles and consequently, rejoinders from the authors of these articles. Short articles which are not “full-blown” research papers, but whose content adds new insights into or knowledge to their respective fields will be considered. These short articles and comments shall be included under a separate section called “Research Notes.”

Reviews of new books (published no more than one year prior to the review date) will also be considered. The review of a second or a revised edition is discouraged, unless the revisions are substantial. Reviews of textbooks will not be considered. A separate section called “Book Reviews” will be added to the journal issue when necessary.

PUBLICATION DETAILS

The *DLSU B&E Review* is published twice a year. Unless otherwise noted, the ideas, opinions, and conclusions expressed in the *DLSU B&E Review* are those of the authors and not necessarily those of the Editorial Board or the management and staff of De La Salle University.

REVIEW PROCESS

Papers are reviewed by an Advisory Editorial Board and invited experts in the fields of accounting, business management, commercial law, economics, finance, and marketing. From the pool of articles reviewed, six or more papers are reviewed again by the Editor-in-Chief. If major revisions are required, the papers are sent back to the authors for revision and re-submission. Each author of a paper not accepted is given a written notice of the action taken on his/her paper. The Editorial Board of the *DLSU B&E Review* reserves the right to keep copies of all papers submitted.

SUBMISSION OF INITIAL MANUSCRIPT

Authors may e-mail their submissions to the Editor-in-Chief at tereso.tullao@dlsu.edu.ph and the Managing Editor at john.paolo.rivera@gmail.com.

STYLE GUIDELINES

A manuscript should be written in APA style. It should be typed double-spaced, on 8½ x 11-inch white bond paper, with a margin of one inch on all sides. It should not exceed 20 pages, inclusive of text, tables, figures, references, and appendices. The manuscript should be typed with Arial or Times New Roman 12 pt. font. The right-hand margin should have justified alignment. Equations must be numbered. Footnotes should not be used for reference purposes and should be avoided when possible. All references and/or content notes must be placed at the end of the text. A detailed set of style guidelines will be sent to the author once a manuscript is accepted for publication.

SUBMISSION OF FINAL MANUSCRIPT

The author of a manuscript accepted for publication should submit the final version of the manuscript to the Editor-in-chief and Managing Editor via electronic mail. The preferred word processor for the final version is Microsoft Word. The author should also submit a short profile for inclusion in the section “The Contributors”. It should include the complete name of the author, academic and/or professional affiliations, and educational background.