



10th DLSU Science and Technology Conference

July 23, 2008, Yuchengco Building

| Poster Presentations | | |
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| Venue: Ground Floor, Yuchengco Bldg | | |
| Schedule: 11:00-13:00 | | |

College

| College | Title | Authors |
|------------------------|---|---|
| Business and Economics | Benchmarking the Home Pages of the Top Multinational Non-Manufacturing Non-Trading Corporations in the Philippines | J.O. Tolentino |
| Engineering | Design, Fabrication and Testing of Mechanical Expeller for Jatropha Oil Extraction | E.T. Ngo, P.E.P. Asumbrado, J.C. Chiong, J.S. To, A.B. Magaya, L.C. Medina, Jr. |
| Engineering | Rapid Visual Screening of Buildings (DLSU, CSB, and Vicinity): Using Spatial Data Presentation | C.P. Chua, Y.K.C. Cruz, F.B. Delos Reyes, A.W.C. Oreta |
| Engineering | An FPGA Based Multifunction Integrated Pipelined Coordinate Rotation Digital Computer | R. Yap, D. Santosso |
| Engineering | A 1.2V Reduced Output Reference Voltage Bandgap | W.Y. Chung, R. Yap |
| Science | Hard Ticks (Family Ixodidae) Infesting Cattle | M.J. Cruz-Flores, F.G. Claveria |
| Science | The Structural Characterization of Metal Carboxylates: Cu(HCOO) ₂ ·4H ₂ O and Cu ₂ (CH ₃ COO) ₄ ·2H ₂ O | J.C. Robles, W.C. Patalinghug |
| Science | Updates on coenoMAP: An Online Map Library of Philippine Corals | M.W. Vergara, W.R.Y. Licuanan, R. Campos |
| Science | Terpenoids from Tarazacum Officinale | C.Y. Ragasa, M.J. Apuada, J.A. Rideout |
| Science | Morphological and DNA Sequence Analysis of the Cytochrome Oxidase (cox1) of a New Record of Acropora in Lian, Batangas and Bolinao, Pangasinan | K.S. Luzon, W.R.Y. Licuanan, M.C. Ablan-Lagman |



De La Salle University
Manila



The 10th DLSU Science and Technology Congress

ICT FOR
ALL

23 July 2008
4th floor, Yuchengco Bldg.
De La Salle University
Manila

Speakers:
DR. RAFE BROWN
"Establishing Conservation Priorities for Philippine Tarsiers (*Tarsius syrichta*) Using Survey, Population Census, Bioacoustic, and Molecular Conservation Genetic Techniques to Identify Evolutionary Significant Units"

DR. IRENE ARBOLEDA
"Tarsier Work: 10 Years In Retrospect"

SATELLITE SYMPOSIUM

Biodiversity Symposium
July 26, 2008
0900-1200
Yuchengco Seminar Room

Morning Session: Plenary Lectures, Keynote Speech; Y 407-409

| | | |
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| 8:00 – 8:30 am | Registration (Yuchengco Lobby) | |
| 8:30 – 8:45 am | Invocation | Mr. Voltaire M. Mistades |
| | National Anthem | |
| | Opening Remarks | Br. Armin Luistro FSC President and Chancellor |
| 8:45 – 9:00 am | Tribute to S&T Awardees | |
| 9:00 – 10:15 | Plenary Lectures | |
| | Introduction of Plenary Speakers | Mr. Sherwin Ona |
| | | Commissioner Angelo Timoteo |
| | | Diaz de Rivera |
| | | e-Government Development Group, Commission on ICT |
| | | Commissioner Monchito B. Ibrahim |
| | | Cyber Services Group, Commission on ICT |
| | | Plenary Lecture 2: “Service Science Management and Engineering Curricula for the Services Industry” |
| | | Open Forum |
| 10:15 – 11:15 | Introduction of Keynote Speaker | Dr. Luis Razon |
| | | Keynote Speech |
| | | “The Technology Transfer Act” |
| | | Hon. Joseph Emilio Abaya |
| | | Representative, 1 st District of Cavite Chairman, Science & Technology Committee Philippine House of Representatives |
| | | Open Forum |
| 11:15 – 11:30 | Ribbon Cutting and Opening of Exhibits (Yuchengco Lobby) | Hon. Joseph Emilio Abaya |
| 11:30 - 1700 | Viewing of posters and exhibits (Yuchengco Lobby) | |

3:20 – 3:40 pm G.A. Gan Lim, R.N.G. Naguib, E.P. Dadios, J.M.C. Avila
Using K-Means Clustering to Classify Microscopic Colon Images

3:40 – 4:00 pm C. S. Dizon, J. J. L. Gan, L. S. A. Go, F.T. Bacani
Study of the Effect of Concentration and Amount of Adsorbents in Aqueous Solution using Adsorption Isotherm Data

4:00 – 4:20 pm C.K.T. Cruz, M.J. Dimaoano, F.P.C. Faustino, M.L. Fernandez, A.O. Israel, R.P.V. Palao, A.A.L. Sevilla
Investigation of Indoor Air Quality in the Cafeteria of the Mapua Institute of Technology

4:20 - 4:40 pm J.E.C. Abracia, G. Sena, and A.J. Diaz
Earth-Coupled Air Conditioning System

Parallel Session F: Y405 (Science and Computer Studies)
Session Moderator 1 (1:00-2:20pm): Dr. Jose Tristan Reyes
Session Moderator 2 (2:40-4:40pm): Dr. Romeric Pobre
Special Invited Lecture

1:00-1:40 pm Dr. Vena Pearl Borlongan
Numerical Simulations of Gravity Currents: the Navier-Stokes and Scalar Transport Equations

Oral Paper Presentations

1:40 - 2:00 pm N. M. Mabaguiao, Jr.
Of Minds, Science and Computation

2:00-2:20 pm A.S. Jarrah, B. Raposa, R. Laubenbacher
Nested Canalyzing, Unate Cascade, and Polynomial Functions

2:20-2:40 pm Break

2:40 – 3:00 pm R. Bongay, R. Puia, M.L.D. Enriquez
Bleomycin induced apoptosis in a human breast cancer line and primary human leukemia cells
D. Letargo, M.L.D. Enriquez
Assessment of DNA Damage in Peripheral Blood Lymphocytes in Filipino Male Radiology Technicians using Single Cell-gel Electrophoresis Assay or Comet Assay

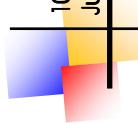
N. N. Lontok, A. A. Ramos and E. V. Garcia
Micronucleus Assay on Crude Petchay (*Brassica rapa chinensis*) Extract:
Preliminary Study on its Cancer Chemopreventive Potential
K.S. Budhrani, I.P. Acosta, R.M. Espiritu, C.C. Ngo, J.L. Wong
Speech and Language Intervention Tool (SPEL-T): House on Phonic Hill
M.A. Bundang, A.V. Lao, K. Goyena, M. Sy, J.R. Limengco, G. Cu
A Behavior-Based Intrusion Prevention System

N.H. Gan, A.M.S. Lao, R.N. Marasigan, M.P.C. Trinidad, J.W. Cu
CombiSign: Combined Static and Dynamic Feature Types for Online Signature Verification

Master of Ceremonies:



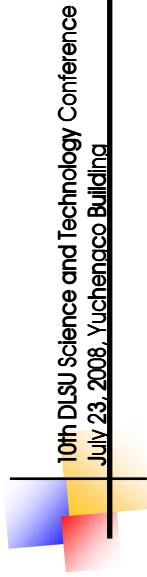
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| 2:00-2:20 pm | M.A.A. Cortez, J.P.R. Rivera, T.S. Tullao, Jr. Opportunities and Constraints in Business Process Outsourcing (BPO) for Accounting and Share Financial Services in the Philippines | |
| 2:20-2:40 pm | Break | |
| 2:40 – 3:00 pm | C.W. Sy, N.R. Villargojo, K.S. Yu A General Model of an Amateur Sports League: Proof of an Increased Probability of Point Shaving as a Result of the Economic League Structure in UAAP Men's Basketball | |
| 3:00– 3:20 pm | G.Q. Po Roles and Competencies of Distance Educators | |
| 3:20 – 3:40 pm | C. Goce-Dakila Technological Improvement in Transport Sector: Macro-Micro Linkages Across Space | |
| 3:40 – 4:00 pm | D.L. Berino Comparative Performance of Management Science Students in a Blended and Mixed Mode Online Learning Environments | |
| 4:00 – 4:20 pm | P.M. De Guzman, P.T. Ibasco, G.J. Palacio The Determinants of Foreign Direct Investments in the Developing World: A Look at Infrastructure for a Base of Philippine Comparison in 2005 | |
| Parallel Session E: Y404 (Science and the Environment) | | |
| Session Moderator 1 (1:00-2:20pm): Dr. Eric Punzalan | | |
| Session Moderator 2 (2:40-4:40pm): Dr. Jose Santos Carandang VI | | |
| Special Invited Lecture | | |
| 1:00 -1:40 pm | Engr. Ben Eusebio <i>Lassallian Institute for the Environment (LIFE)</i> | |
| Oral Paper Presentations | | |
| 1:40 – 2:00 | S.E. Ona Dynamics of Knowledge Management in Agrarian Communities: A Descriptive Approach | |
| 2:00 – 2:20 pm | C. Upasen, S.A. Roces, F.T. Bacani, R.R. Tan, M. Kubouchi, P. Yimsiri Microwave Assisted Depolymerization of Polyethylene terephthalate (PET) Packaging Waste | |
| 2:20 – 2:40 pm | Break | |
| 2:40 – 3:00 pm | E. R. Punzalan Sorption Techniques in Environmental Remediation | |
| 3:00-3:20 pm | D.A.M. Aguilar, P.J.M. Dominguez, J.C.V. Obag, E.P. Dadios Bluetooth Mobile Robot Communication Controller Using a Cellular Phone | |

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| | | Parallel Session A: Y407-409 (ICT Session/Computer Studies) |
| | | Session Moderator 1 (1:00-2:20): |
| | | Session Moderator 2 (2:40-5:00): |
| | | Special Invited Lecture |
| 1:00-1:40 pm | Dr. Celia Reyes The Role of ICT in CBMS in Advancing Evidence-based Decision Making | |
| Oral Paper Presentations | | |
| 1:40 – 2:00 pm | Atty. Christopher Cruz Intellectual Property Rights and Information and Communication Technology: Balancing the Freedom and Protection of Knowledge Online | |
| 2:00 – 2:20pm | I.J. R. Hecta Civil Society and ICTs: Civil Society Efforts for e-Governance and e-Democracy in the Philippines | |
| 2:20-2:40 pm | Break | |
| 2:40 – 3:00 pm | C.B. Berry PREJUDICIAL PUBLICITY: A Disregard of the Constitutional Principle of Right to Privacy in the Global Age of Information and Communication Technology | |
| 3:00-2:20 pm | M.S. Correa, E. Mangaliman, K.A. Molera, J.L. Yco, D.C. Cheng Multiplayer Mobile Game IDE | |
| 3:20-3:40 pm | L.C. Tan, R. de Dios Bulos Host Parasite Cooperative Coevolution of Decentralized Controllers in EvoTanks | |
| 3:40 – 4:00 pm | S.E. Ona Avenues for Electoral Modernization in the Philippines | |
| 4:00 – 4:20 pm | A.P. Azcarraga, A. Caw, L. Lim, M. Ngo Designing a Digital Music Archive for the Visually Impaired | |
| 4:20 – 4:40 pm | R. Roxas, M. Del Mundo, L.A. Go, S. Manalili Windows Registry Infection Detection using Malware Source Code Analysis | |
| 4:40 – 5:00 pm | J.V. A. Cabanes Net Negotiations: How Filipino Families Domesticate the Internet | |



Parallel Session B: Y401 (Engineering)
Session Moderator 1 (1:00-2:20): Dr. Bernardo A. Lejano
Session Moderator 2 (2:40-4:40): Engr. Jason M. C. Ongpeng

Special Invited Lecture

1:00-1:40 pm Engr. Jack Catalan
SINAG, The World Solar Challenge and Beyond

Oral Paper Presentations

1:40 – 2:00 pm A.W.C. Oreta
Producing Personal Multimedia Presentations to Enhance Classroom Lectures and Seminars

2:00-2:20 pm B.A. Lejano
Simulation of the Stress-Strain Behavior of Locally Produced High Strength Concrete Based on Experimentally Obtained Data

Break

2:40 – 3:00 pm B.A. Lejano, P.S. Bellosillo, J.C. Manuel
Proposed Alternative Reinforced Concrete Pipe Culverts with Nylon Fibers

3:00– 3:20 pm R.Gallardo, J. Ongpeng, K. Chan, E. Manalansan, M. Trespasses
Modeling the Ultimate Confined Compressive Strength and Increase in Strength of Carbon Reinforced Concrete Columns: An Artificial Neural Network Approach

3:20 – 3:40 pm R. Gallardo, J.M. Ongpeng, J.V. Manalo, R. M. Mendoza, A. Pangilinan

Classification of High Rise Projects in Fort Bonifacio using Self Organizing Map

3:40 – 4:00 pm E.H. Vitug, A.M. Fillone
Application of Discrete Choice Modeling to Access Modes of the LRT Systems

4:00 – 4:20 pm A.B.T. Ngo, R. Polancos
A Payment Information System Analysis of Public Buses in the Philippines

4:20 – 4:40 pm C. Capiz, V. Peansupap, T. Tongthong
Evaluation of ISO 9000-based Quality Management Practices: The Case of Construction Companies in Thailand

Oral Paper Presentations

1:40 – 2:00 pm S.A. Bermudez, K.H. Gurtiza, L.S. Hernandez, M. Uy
A Study on the Physico-Chemical Properties and Anti-bacterial Activity of Extracted Garlic Essential Oil using Microwave Assisted Extraction and Steam Distillation

2:00-2:20 pm E.A. Gonzalez, F.S. Caluyo
An Approach for the FIR Realization of a Semi-Differentiator and Semi-integrator using the Mittag-Leffler Function

2:20-2:40 pm Break

2:40 – 3:00 pm S.G. Abad III, K.M. C. Chiong, and A.A. Limjap
Design and Implementation of Ratio and Proportion Software to Evaluate Students' Problem-Solving Competencies

3:00– 3:20 pm S.V. Tupas, J.T. Go, and A.A. Limjap
An Evaluation of Students' Level of Conceptual and Procedural Understanding in Solid Mensuration

3:20 – 3:40 pm S.A. Basit, H.T. Ho, C.Z. Castro, C. Carvajal, G. Luna
Enhancing Mental Model Reasoning in Anaphylatoxic Reaction Through Computer Animation

3:40 – 4:00 pm N.A. D. Estimo, and A.A. Limjap
Investigation of College Students' Cognitive Performance in Trigonometry in a Problem Based Learning Environment

4:00 – 4:20 pm C. Villariba-Tolentino
Experiencing Meaningful Learning through Portfolio Development in Ecology

4:20 – 4:40 pm R.O. Roxas, G.A. Fontanilla
Hybrid Filipino-English Machine Translation System

4:40 – 5:00 pm A.M. Pagay, Jr.
An Investigation of the Cognitive Skills Achievement of Selected Preservice Mathematics Teachers

Parallel Session D: Y403 (Business and Economics)
Session Moderator 1 (1:00-2:20pm): Mr. Raymund Habaradas
Session Moderator 2 (2:40-4:20pm): Mr. Harvey Ong

Special Invited Lecture

1:00-1:40 pm Mr. Dennis Beng Hui
Role of Technology in SME Development

Oral Paper Presentations

1:40 – 2:00 pm E.R. Sarreal
The Nexus of Value Chain and Work-Centered Analyses in Examining the Philippine Footwear Industry's Problems and Potential Information Technology (IT) Enablers

Parallel Session C: Y402 (Engineering and Education)

Session Moderator 1 (1:00-2:20): Dr. Anthony Chiu
Session Moderator 2 (2:40-5:00):

Special Invited Lecture

1:00-1:40 pm Dr. James Patrick Abulencia
Biology in a Dynamic World – How Engineers Do It