

External Relations and Internationalization Office

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External Relations and Internationalization Office Student Exchange Program University Placement (StEP UP)

IESEG School of Management - International Summer Academy in Paris

PROGRAM 1:

Description

IESEG International Summer Academy - ISA

focuses on **Global Business and Management** and awards up to 12 ECTS: 5 topic based courses for **8 ECTS credits** and an optional intensive French language course of 30 contact hours for 4 ECTS credits.

This program gathers every year more than 100 international students from all over the world with very diverse academic backgrounds.

Cost

The total program fee 3190 euros for the full program of 5 courses (72 contact hours, 8 ECTS), an intensive French language course (30 contact hours, 4 ECTS), accommodation in single room (June 30-July 30), extracurricular activities etc. And 2650 euros for students who do not want to sign up for the French language course.

Duration

July 1-28, 2016

Application procedure: Direct application to host university is required

- Step 1: Complete the online application form via the following link: <https://application.ieseg.fr/>
- Step 2: Send the following documents to me via summer@ieseg.fr :
 1. Completed course selection form (see attached : consult the full course details [here](#))
 2. Copy of the bio page of your passport
 3. Your International medical/travel insurance can be sent to me at a later date.

PROGRAM 2:

Description

International Fashion Business Summer Program provides students with basic knowledge in all of the key areas associated with the **Fashion Business** including brand development and positioning, digital marketing, retail, advertising, and consumer behavior.

Cost

The fee for this program is 2400 euros including courses, company participation and activities, as well as accommodation in single room (July 3-17) and a public transportation pass.

Duration

July 4-17, 2016

Application procedure: Direct application to host university is required

Send the following documents to me via summer@ieseg.fr :

1. Completed Fashion Business application form (<http://www.dlsu.edu.ph/offices/evperi/announcements/ieseg-fashion-business-application.doc>)
2. Copy of the bio page of your passport
3. CV
4. Last semester's transcripts
5. Your International medical/travel insurance can be sent to me at a later date.

For additional information, refer to the links below for brochures and information guide.

- <http://www.dlsu.edu.ph/offices/evperi/announcements/ieseg-fashion-business-summer-program.pdf>
- <http://www.dlsu.edu.ph/offices/evperi/announcements/ieseg-international-summer-academy.pdf>
- <http://www.dlsu.edu.ph/offices/evperi/announcements/summer-academy-2016-schedule.pdf>

Email inquiries, send to Cecilia ANICETTE

IESEG School of Management

International Summer Academies Coordinator

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c.anicette@ieseg.fr / <http://www.ieseg.fr>

Paris campus: Socle de la Grande Arche – Plot H

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EXTENDED DEADLINE OF APPLICATION
is on
30 May 2016
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