



## Establishing a Sustainable Social Enterprise: Action Research on Riverside Community, San Francisco, San Pablo, Laguna

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**Abstract:** The prevalence of poverty and impact of environment disasters in the country pose a significant challenge to the government to economically move forward. It is only through inclusive economic growth of communities that this may be effectively implemented. This action research aims to prepare a strategic plan geared toward establishing a sustainable social enterprise for an impoverished community currently untouched by NGOs and government agencies. Needs assessment and environment scanning through family assessment survey and focus group discussion are used to carefully understand the needs and strengths of Riverside residents of Barangay San Francisco, San Pablo City, Laguna. Findings reveal that the most unproductive and untapped sector in the community in terms of income generation is the women. Limited education and training and household responsibilities constrain majority of this sector from earning to contribute their family needs. A complementary multi-sectoral five-year community development plan is hereby proposed.

**Key Words:** social enterprise, community development, strategic plan