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Social Entrepreneurship: Dimensions of Opportunity Tracing Framework

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Abstract: The objective of this paper is to come up with a theoretical framework that would identify different factors that Social Entrepreneurs can use in their respective opportunity tracing processes, so that they can have a holistic view of looking at the opportunity in the context of introducing a change to an unjust equilibrium in a sustainable way. It examines how opportunity is seen through three dimensions, namely (1) the goal of the Social Entrepreneur, (2) the role of the Social Entrepreneur, and (3) business models that will sustain the social entrepreneurship processes. Further studies is needed to be able to add more dimensions on opportunity tracing process from the vast literature available about social entrepreneurship.

Key Words: social entrepreneurship; social entrepreneur; opportunity