

CURRICULUM

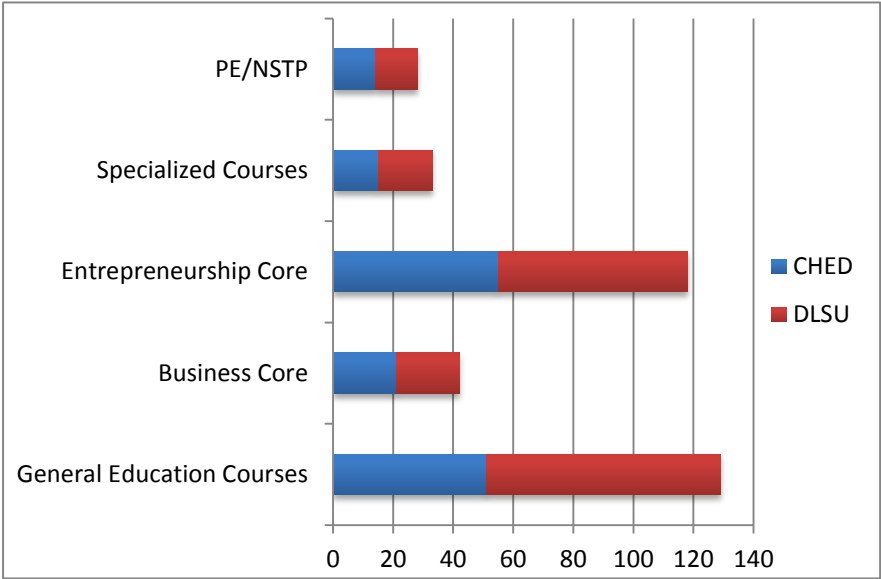
CMO 3 s 2007		BS ENTREP		
Requirements	Units	Subject	Units	Subtotal
	51	GENERAL EDUCATION		66
<i>Humanities Cluster</i>	24			24
English	6	ENGLCOM. Basic Communication and Study Skills	3	6
		SPEECOM. Oral Communication/ Advanced Speech Class	3	
Filipino	6	FILKOMU. Komunikasyon sa Filipinohiya	3	6
		FILDLAR. Pagbasa at Pagsulat sa Iba't-ibang Disiplina	3	
Literature	3	HUMALIT. Introduction to Literature	3	3
Philosophy	3	INTFILO. Introduction to Philosophy	3	3
Art, Man & Society	3	HUMAART. Introduction to Art	3	3
		GREATWK. Great Works	3	3
<i>Math/Science Cluster</i>	15			15
Mathematics	6	COMALGE. College Algebra	3	6
		BUSANA1. Business Analysis 1	3	
Physical/Biological Science	6	SCIMATP. Physics	2	6
		SCIMATB/LBYMATB. Biology	2	
		SCIMATC/LBYMATC. Chemistry	2	
Computer	3	LBYBUS1. Computer Application 1 for Business Management	3	3
<i>Social Sciences Cluster</i>	12			12
Psychology	3	NTROPSY. Psychology	3	12
Society and Culture	3	INTHROP. Introduction to Anthropology	3	
History	3	KASPIL2. Kasaysayan ng Pilipinas	3	
Economics	3	ECON TWO. Introduction to Macroeconomics	3	
Religion – Christian Teachings		TREDONE. Humanity's Search for Life	3	12
		TREDTWO. Filipino Christian in Changing World	3	
		TREDTRI. The Christian and the World	3	
		TREDFOR. The Christian Vocation of Life	3	

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Requirements	Units	Subject	Units	Subtotal
<i>Rizal</i>	3	KASPIL1. Pagaaral sa Buhay, Mga Akda at Nagawa ni Dr. J. Rizal	3	3
		BUSINESS EDUCATION		33
<i>Business Core</i>	21			21
Management	6	MANAORG. Management of organizations	3	6
		HUMANBE. Human Behavior in Organization	3	
Marketing	3	MARKET1. Principles of Marketing	3	3
Accounting	3	ACTBAS1. Introductory Accounting Part-1 (Service)	3	6
		ACTBAS2. Introductory Accounting Part-1 (Trading)	3	
Business Communication	3	ENGLRES. Basic Research Skills / English for Specific Purpose	3	3
		BCOMDSI. Business Communication for DSI Students	3	3
Finance	3	BASFIN1. Basic Financial Management 1	3	3
		BASFIN2. Basic Financial Management 2	3	3
Computer II	3	LBYBUS2. Computer Application 2 for Business Management	3	3
Management	3	TOTALTQM. Total Quality Management	3	3
ENTREPRENEURSHIP EDUCATION				
	55			63
Entrepreneurial Behaviour	3	ENTRPSY. Entrepreneurial Psychology		3
Business Opportunity	3	BUSIOP1. Business Opportunity 1		3
	3	BUSIOP2. Business Opportunity 2		3
Cost Accounting	3	ENTRCOS. Cost Accounting, Control and Management for Entrepreneurs.		3
Production and Operations Management	3	OPRMGMT. Operations Management	3	3
Business Plan Writing 1	3	BS-PLA1. Business Plan Writing 1		3
Business Plan Writing 2	3	BS-PLA2. Business Plan Writing 2		3
Entrepreneurship Integration	3	INTEBUS (ENTIGRA). Business Integration		3

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Requirements	Units	Subject	Units	Subtotal
Business Mathematics	3	CPROBS1. Critical Problem Solving 1	3	3
		CPROBS2. Critical Problem Solving	3	3
Microeconomics	3	ECONONE. Basic Microeconomics	3	3
Management Accounting	3	ACTBA3. Fundamentals Accounting 3	3	3
Operations Research	3	MGTSCIE. Management Science	3	3
Business Law	3	BUSLAW1. Obligations and Contracts	3	3
		BUSLAW2. Law on Business Organization	3	3
Taxation	3	BUSLAW3. Principles of Taxation, Income and other Transfer and Business Taxes.	3	3
Business Policy	3	ENTSTRA. Entrepreneurial Strategies and Policies		3
Business Plan Implementation 1	5	PRC-EN1. Entrepreneurship Practicum 1		4
Business Plan Implementation 2	5	PRC-EN2. Entrepreneurship Practicum 2		4
		PRC-EN3. Entrepreneurship Practicum 3		4
Specialized Courses				
<i>Electives and other courses that may enhance curriculum</i>	<i>15</i>			<i>18</i>
Innovation and Creativity	3	INNOFAB. Innovation in Family Business	3	3
Business Electives	3	ENTELE1. Entrepreneurship Elective 1	3	3
		ENTELE2. Entrepreneurship Elective 2	3	3
IT Concepts and Systems Analysis and Design Development	3	BUSLYTC. Business Analytics	3	9
Management Information Systems	3	MIS-ENT Management Information System for Entrepreneurs	3	
New Trends and Innovation in Environment	3	ETRENDS. Trends in Entrepreneurship	3	

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Requirements	Units	Subject	Units	Subtotal
OTHER REQUIRED COURSES				
Physical Education	8	FITWELL. Physical Fitness and Wellness	2	8
		FTTEAMS. Physical Fitness and Wellness in Team Sports	2	
		FTSPORT. Physical Fitness and Wellness in Individual/Dual Sports	2	
		FTDANCE. Physical Fitness and Wellness in Dance	2	
NSTP/CWTS	6	NSTP101. NSTP General Orientation	0	(6)
		NSTPCW1/R01. CWTS Formation Phase/Military Science	(3)	
		NSTPCW2/R02. CWTS Community Service Phase/ Military Science	(3)	
LASALLIAN FORMATION				
		PERSEF1. Personal Effectiveness Foundation	(2)	(4)
		PERSEF2. Personal Effectiveness Formation	(2)	
		IPERSEF. Integrating Course for Personal Effectiveness	0	
		LASARE1. Lasallian Recollection 1	0	
		LASARE2. Lasallian Recollection 2	0	
		LASARE3. Lasallian Recollection 3	0	
		SAS1000. Student Affairs Services 1000	0	

SUMMARY OF ACADEMIC AND NON-ACADEMIC UNITS		
	CMO 3 S. 2007	BS Entrep
General Education	51	66
Business Education	21	33
Entrepreneurial Education	55	63
Specialized Courses	15	18
PE/NSTP	8	8
NSTP	6	(6)
Lasallian Formation	0	(4)
TOTAL		198



- LO1: Evaluate and emulate traits of successful entrepreneurs thru financial and non financial success indicators
- LO2: Define, identify, and assess entrepreneurial career paths, competencies and personality types using PEC framework
- LO3: Generate and present innovative business ideas which are acceptable for both local and global market
- LO4: Develop and explore innovative and creative concepts and ideas in preparation for product/service development using appropriate research methods (applied or basic research)
- LO5: Apply appropriate business skills through the creation of a venture relevant to the community they live in fostering its legal and ethical framework
- LO6: Creates businesses that use indigenous and locally sourced materials to foster patriotism (Buy Filipino!)
- LO7: Solve for financial viability of the business venture using generally accepted accounting principles and standards
- LO8: Establish a registered and innovation-driven business that conforms to Catholic Social Teachings and relevant to current times.
- LO9: Carry out the learning from the functional areas of business in starting and managing business ventures guided by the RVR COB Code of Ethics.
- LO10: Conduct socially responsible activities using DSI CSR framework (enterprise development, spiritual growth, resource generation, environment protection, socio-cultural activities)
- LO11: Apply appropriate business skills through the creation of a venture relevant to the community they live in fostering its legal and ethical framework
- LO12: Evaluate information system requirements for smes to ensure increase in productivity and efficiency based on industry standard
- LO13: Convey products/service offerings proficiently to both local and foreign buyers using applicable language.
- LO14: Evaluate work attitude and performance of subordinates, superior and peers using appraisal system following business code of ethics
- LO15: Apply contingency leadership style to effect harmonious working relationships among and between employees and peers guided by the RVR COB Code of Ethics
- LO16: Conduct socially responsible activities using DSI CSR framework (enterprise development, spiritual growth, resource generation, environment protection, socio-cultural)

Contribution of department and program courses to program learning outcomes

Introductory	Enabling	Culminating
<ul style="list-style-type: none">• ENTRPSY• BUSIOP1• BUSIOP2	<ul style="list-style-type: none">• ENTRCOS• OPRMGMT• CPROBS1• CPROBS2• ECONONE• MGTSCIE• BUSLAW1• BUSLAW2• BUSLAW3• BUSPLA1• BUSPLA2	<ul style="list-style-type: none">• PRCENT1• PRCENT2• PRCENT3• ENTSTRA• ENTIGRA• INTEBUS