



## Ginger Ashitaba Oregano Brew

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**Abstract:** This experimental research was conducted to determine the level of acceptability of Ginger Ashitaba Oregano Brew. The study made use of Nine- Point Hedonic Scale to determine the general acceptability of the product and Five- Point Likert Scale to know the perception as to aroma, appearance and flavor. Fifteen college faculty and fifteen Bachelor in Industrial Technology students major in Food Technology of Southern Iloilo Polytechnic College, Miagao, Iloilo, were used as evaluators. The statistical tools employed were means, standard deviations, and t-test set at .05 alpha level. Based on the findings as to the level of general acceptability, the Ginger Ashitaba Oregano Brew was “liked extremely” by the faculty and “liked very much” by the students. In terms of aroma, the faculty perceived that Ginger Ashitaba Oregano Brew was “moderately ginger ashitaba oregano aroma.” On the other hand, the students perceived it as “extremely ginger ashitaba oregano aroma.” As to appearance, the faculty perceived the product as “slightly ginger ashitaba oregano appearance”, while the students perceived it as “moderately ginger ashitaba oregano appearance.” As to flavor, both the faculty and students perceived that Ginger Ashitaba Oregano Brew was “extremely ginger ashitaba oregano taste.” The findings further revealed that there was a significant difference in the perception of the faculty and students in terms of aroma, appearance and general acceptability. Therefore, the null hypothesis which states that there is no significant difference was rejected. On the other hand, there was no significant difference in the perception of the faculty and students as to flavor. Therefore the null hypothesis was accepted.

Key Words: Ginger; Ashitaba; Oregano; Brew; Health