Course Description
A course dealing with the different methods of forecasting time series data – classical smoothing procedures and the use of statistical models. The theoretical and model building issues of techniques like exponential smoothing, moving average, seasonal decomposition, ARIMA models are discussed.

Learning Outcomes
On completion of this course, the student is expected to present the following learning outcomes in line with the Expected Lasallian Graduate Attributes (ELGA)

<table>
<thead>
<tr>
<th>ELGA</th>
<th>Learning Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical and Creative Thinker</td>
<td>At the end of the course, the student will apply appropriate statistical concepts, processes, tools, and technologies in the solution to various conceptual and real-world problems.</td>
</tr>
<tr>
<td>Effective Communicator</td>
<td></td>
</tr>
<tr>
<td>Lifelong Learner</td>
<td></td>
</tr>
<tr>
<td>Service-Driven Citizen</td>
<td></td>
</tr>
</tbody>
</table>

Final Course Output
As evidence of attaining the above learning outcomes, the student is required to submit the following during the indicated dates of the term.

<table>
<thead>
<tr>
<th>Learning Outcome</th>
<th>Required Output</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>At the end of the course, the student will apply appropriate statistical concepts, processes, tools, and technologies in the solution to various conceptual and real-world problems.</td>
<td>Inquiry-based individual and group presentations highlighting the uses of time series analysis in different problem situations encountered in business and related fields</td>
<td>Week 13</td>
</tr>
</tbody>
</table>

Rubric for assessment

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>Excellent (4)</th>
<th>Good (3)</th>
<th>Satisfactory (2)</th>
<th>Needs Improvement (1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Formulation of the Research Problem and Objectives (10%)</td>
<td>Research problem and objectives are clearly defined and significant; Demonstrates evidence that the research problem was researched and designed well.</td>
<td>Research problem and objectives are clearly defined and significant.</td>
<td>Research problem is clearly defined but some objectives are insignificant.</td>
<td>Research problem and objectives are vague and insignificant.</td>
</tr>
<tr>
<td>Correct Application of the Statistical Concepts (35%)</td>
<td>Statistical analyses are appropriate with correct interpretations and relevant conclusions.</td>
<td>Statistical analyses are appropriate with correct interpretations.</td>
<td>Some statistical analyses are inappropriate.</td>
<td>Statistical analyses are inappropriate</td>
</tr>
<tr>
<td>Depth of Analysis (30%)</td>
<td>The analysis convinces the reader about the wisdom of conclusions, implications and consequences on the basis of statistical methods and findings</td>
<td>The analysis engages the reader to appreciate the wisdom of conclusions, implications and consequences on the basis of statistical methods</td>
<td>The analysis have limited ideas that do not explain the wisdom of conclusions, implications and consequences on the basis of statistical methods</td>
<td>The analysis has incorrect ideas and conclusions.</td>
</tr>
<tr>
<td>Clarity and Organization of Written Report (10%)</td>
<td>Written report is organized logically and presented clearly with effective transitions.</td>
<td>Written report is organized logically and presented clearly.</td>
<td>Written report is organized and some discussions are not clear.</td>
<td>Written report is not organized.</td>
</tr>
<tr>
<td>Oral Presentation (15%)</td>
<td>Overall presentation is creative and well organized with innovative ideas.</td>
<td>Overall presentation is creative and well organized.</td>
<td>Overall presentation is organized.</td>
<td>Overall presentation is not organized</td>
</tr>
</tbody>
</table>

### Additional Requirements

- Quizzes
- Class Participation (seatwork and group exercises, homework, recitation)
- Computer hands-on exercises using SAS / gretl
- Final Examination

### Grading System

<table>
<thead>
<tr>
<th>FOR EXEMPTED STUDENTS (w/out Final Exam)</th>
<th>FOR STUDENTS with FINAL EXAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average of quizzes &amp; Projects</td>
<td>90%</td>
</tr>
<tr>
<td>Class participation &amp; Lab exercises</td>
<td>10%</td>
</tr>
<tr>
<td>Final exam</td>
<td>-</td>
</tr>
</tbody>
</table>

**Scale:**
- 95-100%: 4.0
- 89-94%: 3.5
- 83-88%: 3.0
- 78-82%: 2.5
- 72-77%: 2.0
- 66-71%: 1.5
- 60-65%: 1.0
- <60%: 0.0

### Learning Plan

<table>
<thead>
<tr>
<th>LEARNING OUTCOME</th>
<th>TOPIC</th>
<th>WEEK NO.</th>
<th>LEARNING ACTIVITIES</th>
</tr>
</thead>
</table>
| At the end of the course, the student will apply appropriate statistical concepts, processes, tools, and technologies in the solution to various conceptual and real-world problems. | 1. Introduction  
1.1 Definition of terms  
1.2 Components of a time series  
1.3 Overview of forecasting methods | 1.5 hours / Week 1 | Prior knowledge and beliefs survey  
Concept mapping  
Library work  
Group discussion and presentations  
Computer laboratory activities  
Skills exercises  
Student self-assessment and reflection |
| 2. Statistical Fundamentals  
2.1 Summary statistics used in forecasting  
2.2 Measures of forecast accuracy  
2.3 Review of linear regression  
2.4 Autocorrelation function  
2.5 Partial ACF  
2.6 White noise behavior | 4.5 hours / Week 1 - 2 | |
| 3. Simple Smoothing Methods  
3.1 Moving averages  
3.2 Simple exponential smoothing  
3.3 Smoothing methods for trend and seasonality | 4.5 hours / Week 3 – 4 | |
| Quiz No. 1 | 1.5 hours / Week 4 | |
| 4. Trend-Seasonal Smoothing Methods  
4.1 Differencing  
4.2 Estimating trend using first differences  
4.3 Double moving average  
4.4 Brown’s double exponential smoothing | 4.5 hours / Week 5 - 6 | |
4.5 Holt's two-parameter trend model

5. Decomposition Methods and Seasonal Indices
   5.1 Additive and multiplicative seasonality
   5.2 Classical decomposition
   5.3 Decomposition using regression
   5.3 The X12 procedure

Quiz No. 2 1.5 hours / Week 8

5.1 Additive and multiplicative seasonality
5.2 Classical decomposition
5.3 Decomposition using regression
5.3 The X12 procedure

Quiz No. 2 1.5 hours / Week 8

6. Univariate ARIMA Modeling
   6.1 Autoregressive processes
   6.2 Moving average processes
   6.3 Integrated ARMA processes (ARIMA)
   6.4 Correlogram: ACF and PACF plots
   6.5 Model identification
   6.6 Parameter estimation
   6.7 Diagnostic checking
   6.8 Model selection
   6.9 Empirical examples

Quiz No. 3 1.5 hours / Week 8

Group Reports* 1.5 hours / Week 12

Final Project 3 hours / Week 13

Final Examination 2.0 hours / Week 14

*Suggested topics for group reports:
Testing for a Unit Root
Intervention Analysis
Outlier Detection
Transfer Function Models

References

Online Resources
Some Time Series Analysis Resources from http://antianti.org/?p=18
Time Series Data Library from http://robjhyndman.com/TSDL/
gretl software homepage: http://gretl.sourceforge.net/

Class Policies
1. The required minimum number of quizzes for a 3-unit course is 3, and 4 for 4-unit course. No part of the final exam may be considered as one quiz.
2. Cancellation of the lowest quiz is not allowed even if the number of quizzes exceeds the required minimum number of quizzes.
3. As a general policy, no special or make-up tests for missed exams other than the final examination will be given. However, a faculty member may give special exams for
   A. approved absences (where the student concerned officially represented the University at some function or activity).
   B. absences due to serious illness which require hospitalization, death in the family and other reasons which the faculty member deems meritorious.
4. If a student missed two (2) examinations, then he/she will be required to take a make up for the second missed examination.
5. If the student has no valid reason for missing an exam (for example, the student was not prepared to take the exam) then the student receives 0% for the missed quiz.
6. Students who get at least 89% in every quiz are exempted from taking the final examination. Their final grade will be based on the average of their quizzes and other prefinal course requirements. The final grade of exempted students who opt to take the final examination will be based on the prescribed
computation of final grades inclusive of a final examination. Students who missed and/or took any special/make-up quiz will not be eligible for exemption.

7. Learning outputs are required and not optional to pass the course.

8. Mobile phones and other forms of communication devices should be on silent mode or turned off during class.

9. Students are expected to be attentive and exhibit the behavior of a mature and responsible individual during class. They are also expected to come to class on time and prepared.

10. Sleeping, bringing in food and drinks, and wearing a cap and sunglasses in class are not allowed.

11. Students who wish to go to the washroom must politely ask permission and, if given such, they should be back in class within 5 minutes. Only one student at a time may be allowed to leave the classroom for this purpose.

12. Students who are absent from the class for more than 5 meetings will get a final grade of 0.0 in the course.

13. Only students who are officially enrolled in the course are allowed to attend the class meetings.

Approved by:

DR. ARTURO Y. PACIFICADOR, JR.
Chair, Department of Mathematics