MASTER OF SCIENCE IN ENTREPRENEURSHIP
(FOR AY 2017-2018)

UNIVERSITY REQUIREMENTS

ENG501M
Advanced Technical Writing 1 (Business Writing content)

ENG502M
Advanced Technical Writing 2
(if Advance Technical Writing 1 is < 3.0)

SPS5000
Freshmen Orientation

COLLEGE REQUIREMENT

COB5000
Foundation of La Sallian Business Leadership

PRECOURSEWORK
3 units

ENT400M
Entrepreneurial Theory & Organizational Behavior
(3 units)

MS ENTREP PROGRAM PROPER
36 units

BASIC
12 units

COB507M
Statistical Analysis for Business Research
(3 units)

ENT503M
Entrepreneurial Accounting & Information Systems
(3 units)

ENT504M
Environmental Analysis & Opportunity Evaluation
(3 units)

COB505M
Methods of Research
(3 units)

CORE COURSES
12 units

ENT601M
Integrated Design for Marketability & Manufacturing
(3 units)

ENT602M
Entrepreneurial Marketing
(3 units)

ENT603M
Entrepreneurial Finance
(3 units)

ENT604M
Entrepreneurial HR Strategy
(3 units)

ELECTIVE COURSE
6 units

ENT Electives
2 courses, see right
(6 units)

CULMINATING REQUIREMENTS
6 units

Written Comprehensive Exams (WCE)

Integrative Business Plan or Thesis
(ENT851M-ENT859M)
(6 units)

* ENT740M (Managing & Harvesting Growing Business) should be taken as elective for students who will do Growth Plan Thesis

LIST OF ELECTIVES

ENT653M
Entrepreneurial E-Commerce
(3 units)

ENT654M
Special Topics in Operations Management
(3 units)

ENT655M
Sustainable Production and Consumption: Industry and Market Perspectives
(3 units)

ENT656M
Business History
(3 units)

ENT657M
Procurement and Logistics Management
(3 units)

ENT658M
Supply Chain Management
(3 units)

ENT659M
Total Quality Management
(3 units)

ENT660M
Strategic Management of Innovation
(3 units)

ENT740M
Managing & Harvesting Growing Business
(3 units)

Note: Students may be exempted from Advanced Technical Writing 1 & Advanced Technical Writing 2.

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