



## EXTERNAL RELATIONS AND INTERNATIONALIZATION

2401 (tweñ'te för'.o, wun)

is a landmark number along Taft Avenue.

It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

JANUARY-APRIL 2014

### ERIO holds International Education Expo and Forum

The External Relations and Internationalization Office (ERIO) held the International Education Expo and Forum last February 11. The International Education Expo and Forum sought to promote study opportunities overseas and expose the Lasallians to different culture.

Participating organizations were: Australian Trade

Commission, Embassy of Canada, Embassy of France, Indonesian Embassy, Japan Information and Cultural Center, Embassy of the Republic of Korea, Royal Thai Embassy, Embassy of the Socialist Republic of Vietnam, British Council, Philippine-American Educational Foundation, Embassy of Spain, and Embassy of the Republic of Singapore.



Lasallian students inquire about study opportunities in Spain (left) and United States of America (right)

### DLSU Waseda bolster regional study abroad program

To strengthen its study abroad program, Waseda University's School of International Liberal Studies has named De La Salle University as its regional partner in the Philippines. In cooperation with the latter's College of Liberal Arts, School of Economics, and Ramon V. del Rosario College of Business. DLSU is now part of Waseda's strategic network of leading institutions in East Asia. The partnership hopes to further develop the study of liberal arts

in the region by offering a unique curriculum to students of the participating universities.

Located at Shinjuku, Tokyo, Waseda University is the second private university that was established in Japan and presently considered as one of the top academic institutions in the country. Under the agreement, DLSU joins other notable universities in Southeast Asia that were named partners by SILS: University of Malaya, Malaysia;

Thammasat University, Thailand; University of Indonesia, Indonesia; Chulalongkorn University, Thailand; and University of Brunei Darussalam, Brunei Darussalam.

To align courses, teaching methods, and study abroad programs representatives from these universities, along with their Waseda counterparts, recently conducted a joint meeting of faculty and staff.

— 2401

## Perro Berde 4 launched at DLSU



Br. Ricardo P. Laguda, FSC, President and Chancellor of De La Salle University (left) and Mr. Javier Warleta (right), President of Mapfre Insular Insurance Corporation during the launching of Perro Berde 4

Perro Berde 4, a Spanish cultural magazine, was launched at the Henry Sy, Sr. Hall last February 11. The event was organized by Instituto Cervantes and the Spanish Embassy in coordination with DLSU's History Department and ERIO. Among those who graced the occasion were His Excellency George Manuel Domecq, Ambassador of Spain in the Philippines, Mr. Javier Warleta, President of Mapfre Insular Insurance Corporation and Manix Abrera, cartoonist of Perro Berde, and DLSU President and Chancellor, Br. Ricardo P. Laguda FSC.

## DLSU wins awards, tops PHL entries in Shell eco car race

De La Salle University's eco car entry, "Archer," bagged 2nd place in the Urban Concept Battery Electric Category of the 2014 Shell Eco Marathon (SEM). The team also received the Perseverance and Spirit of the Event Award for helping out co-competitor MIT Eco-Warriors from India.

The Archer, which had a record of 66.38 km/kWh, bested 14 cars in the Urban Concept Battery Electric Category.

Singapore's team ITERBO3 from the Institute of Technical Education grabbed the top spot with a record speed of 126.3 km/kWh.

MIT Eco-Warriors from India was slated to compete in the Battery-Electric Prototype Category of SEM, but their vehicle was held in Singapore due to the carrier complications. The DLSU Eco Car Team offered one of their cars to keep the MIT Eco-Warriors in the competition.

Attended by 107 teams from 15 countries, the SEM was held in Manila for the first time. Participating countries included Brunei Darussalam, China, Egypt, India, Indonesia, Lebanon, Malaysia, Pakistan, Qatar, Singapore, South Korea, Thailand, United Arab Emirates and Vietnam. -2401

## IC Buddy receives first place in Nihongo Speech Contest

*"Last February 22 2014, I was fortunate enough to take part in the Nationals round of the 41st Nihongo Speech Contest, organized by the Japan Foundation Manila. It is a speech contest that showcases the Nihongo speech skills of Filipinos all over the country. Before I came to this point, I had to go through a tedious process of screening and selection. For the first screening, we were required to submit our written speech and a recorded audio. I decided to make a compendium of my year-long exchange in Japan: my interest, which is Japanese Comedy, how it uplifted my Filipino spirit in times of trials (as we Filipinos are known for being resilient), and applying the context of Japanese comedy into Japan's current issue: high suicide rates.*

*The competition was divided into three divisions: Student Division, Non-student Division, and Open Division. Although age-wise I am supposed to join the student division, I am disqualified due to my one-year stay in Japan, which is why I joined the Open Division instead, competing with working people who have experienced working in Japan. Out of 8 applicants all over the nation for the Open Division, I was 1 out of the 3 finalist to proceed to the Regional screening. At this point, only one of us could make it to the nationals, representing Metro Manila. Fortunately, I was also successfully chosen to take part in the finals." - Ms. Galvez, President of IC Buddy*



Ms. Marianne Jessica Galvez, President of IC Buddy Program during the Nihongo Speech Contest

## International Food Festival and Culture X held

Last February 11, ERIO held the International Food Festival and Culture X at the Central Plaza as part of the University Vision-Mission Week celebrations.

The International Food Festival showcased authentic food from different countries prepared by students organizations and international students. The United International Students Organization (UNISTO) made Indonesian cuisine. Nihon KenKyuu Kai (NKK) prepared Japanese food. European Studies Association (ESA) cooked Swiss and Spanish food. Some Vietnamese international students also participated and prepared Vietnamese cuisine.

On the other hand, Culture X featured Korean, Japanese, Indonesian, and Cambodian international students wearing respective national costumes in a fashion show. This was followed by performances of K-pop dance, Japanese soran bushi, Iraqi's baladi rhythm, Indonesian cultural dance, pandango sa ilaw, the World Drum Festival and ASEAN Youth Cultural's performances.



Japanese exchange students dancing "soran bushi"



Vietnamese international students selling their cuisine



Iraqi international student playing baladi rhythm in his guitar

## Japanese universities, DLSU conduct surveys for coastal disaster mitigation

To contribute to disaster mitigation in areas that experience coastal flooding, a joint survey of places affected by the storm surges during typhoon Yolanda was done recently by DLSU and Tokyo Institute of Technology.

Dr. Hiroshi Takagi of the Tokyo Institute of Technology's Department of International Development Engineering headed the survey, which involved other universities in Japan, such as Waseda University, University of Tokyo, and Toho University. By documenting storm surge evidences such as watermarks and traces of damaged buildings and vegetation, scholars were able to assess the extent of a storm surge that hit areas of Leyte and Samar. The actual storm surge height was also assessed; interviews from the local community and government agencies were done to gather and validate data information. Initial findings and the overall experience on scenarios and aftermath of areas and people struck by typhoon were shared during the delegates' visit in DLSU.

The University's Civil Engineering Department awarded certificates to the visiting scholars in recognition of their support to the University and the Filipino people. -2401



## Visiting Lecturers

Name	Affiliation	Title of Presentation	Host College/Unit	Date
Atty. Emily Cheesman	University of Melbourne	<i>"Children's Rights – based Approaches to Working with Street Children in Manila"</i>	SDRC	17-Jan-14
Dr. Criselda Toti	Chapman University	<i>"Professional Learning Community Seminar/Lecture on Bayesian Statistics"</i>	COS	17-Jan-14
Mr. Josh Stenberg	Asia-based Canadian writer	<i>"Perspectives and Prospects for Chinese Literature in Translation"</i>	BNSCWC	28-Jan-14
Dr. John Holdworth	University of New Castle	<i>"Star Wars at DLSU: Lasers and Lidar"</i>	COS	5-Feb-14
Dr. Allan Bernardo	University of Macau	<i>"Poverty and Privilege: What can Social Psychology Tell Us About Socioeconomic Inequities in the Philippines"</i>	CLA	6-Feb-14
Dr. Mark Thompson	Southeast Asia Research Center (SEARC)	<i>"Undemocratic Democrats: Thai Tales and Some Reflections About the Philippines,"</i>	CLA	6-Feb-14
Ms. Monique Retamil	Australian National University	<i>"Models for Sustainable Consumption? Service and Access based Business Models in Emerging Asian Economies"</i>	CESDR	11-Feb-14
Dr. Rachel Lev-Wiesel	Haifa University	<i>"Use of Drawings for Diagnostic &amp; Therapeutic Purposes in Survivors of Childhood Sexual Abuse"</i>	CLA	14-Feb-14
Dr. Janet Dilling	Florida State University	<i>"A 21414 Meetup Settlements in High Risk Areas and Implication for Climate Change"</i>	CCS	14-Feb-14
Prof. Stuart McManus	Harvard University	<i>"Classic Rhetoric in the Philippines and Its Global Context"</i>	CLA	27-Feb-14
Dr. Marshall Valencia	University of Nottingham (Malaysia campus)	<i>"Mediation Analysis Workshop"</i>	CLA	28-Feb-14
Dr. Charles Rarik	Purdue University	<i>"The Art and Craft of case Writing"</i>	CBRD	7-Mar-14
Dr. Anna Maria Treicler, M.D.	Makati Medical	<i>"Understanding and Accommodating Students with Special Learning Needs"</i>	OCCS	11-Mar-14
Mr. Menard Pete Dacono	Bureau van Dijk, Singapore	<i>"Using Osiris and EIU Databases for Quantitative Research"</i>	CBRD	12-Mar-14
Mr. Kislay Chandra	Asian Institute Management	<i>"Financial Implications of SME's Going Online"</i>	RVRCOB	15-Mar-14
Dr. Joost Santos	George Washington University	<i>"Coordinating Micro and Macro-Level Resilience of Interdependent Structure Systems"</i>	VCRI	20-Mar-14
Dr. Andrew Moody	University of Macau	<i>"The Impulses of Localisation and Globalisation of English within Global Popular Music"</i>	DEAL	22-Mar-14
Ms. Simona Mattese	University of Landau	<i>"Psychology of Justice Sensitivity and Cross Cultural Differences"</i>	CLA	25-Mar-14
Dr. Jonathan Corpus Ong	Leicester University	<i>"The Disaster and Poverty of Three Media Genres in Resilient Philippines"</i>	CLA	28-Mar-14
Dr. Marites Malencon	University of Texas	<i>"Gold for Imaging: Activateable Multifunctional Nanoparticles for Image-Guided Therapy"</i>	SDRC	1-Apr-14
Prof. Giovanni Mattese	University of Heidelberg	<i>"Pentecostalism and Politics: Prosperity and Development in the Context of the Pantawid Pamilyang Pilipino Program (4Ps)"</i>	SDRC	14-Apr-14
Dr. Timothy Teo	University of Macau	<i>"Towards 21st Century Literacy"</i>	CED	24-Apr-14

## Visiting Professors

Name	Affiliation	College	Inclusive Dates
Dr. Delano Villanueva	Bangko Sentral ng Pilipinas	SOE	January 4 – April 22
Dr. Tod Allman	University of Texas	CCS	January 4 – April 22
Atty. Paulius Jureys	Kyushu University	COL	February 26 – March 25
Dr. Hui-Lin Ong	Universiti Malaysia Perlis	COS	March 1-29
Dr. Alexander Josiassen	Copenhagen Business School	RVRCOB	March 1-28
Dr. Donald Louis Amoroso	Kennesaw State University	RVRCOB	March 3-22
Dr. Kakali Mukhopadhyay	McGill University	SOE	March 3-28
Dr. Raouf Naguib	Coventry University	COS	March 5-26
Dr. Quynh Thi Nguyen	BIOCORE Research and Consultancy International	COS	March 5-26
Prof. John Groth	Texas A & M University	SDRC	March 17 – April 2

### Exchange Student (Outbound)

Country	Host University	Name	College
Canada	Simon Fraser University	Dhanica Mae Estrella	RVRCOB
		Kristine Leize Alvina	RVRCOB
France	Ecole Supérieure des Sciences Commerciales d'Angers	Lorrain Nicole Sabariaga	SOE
		Katriziah Abbygail Montalbo	RVRCOB
		Kimberly Ongkeko	SOE
	Universite Catholique de Lille	Alexandria Maria Guerrero	CLA
		Desiree Mae Colis	RVRCOB
		Margarita Cristina Vitug	RVRCOB
		Stephanie Marie Carapiet	RVRCOB
		Anne Shirley Mascarinas	CLA
		Dorothy Delos Santos	SOE
Japan	Daejeon University	Gio Punsalang	SOE
	Doshisha University	Franz Marie Englis	CLA
	Ibaraki University	Jacqueline Joyce Constantino	CLA
	Hokkaido University	Myrtle Ann Algeno	CLA
	Sophia University	Kenneth Santos	SOE
	Soka University	Charlie Alberto Mendoza	RVRCOB
	Waseda University	Kenji Tanimura	CLA
Korea	Hannam University	Rucchie Czarina Ong	CLA
		Kathleen Mae Tan	CLA
Singapore	Nanyang Technological University	Kency Kate Ongkeko	RVRCOB
		Karla Ann Tamayo	CLA
		Rachel Joanna So	RVRCOB
	National University of Singapore	Toni Alexis Go	CLA
		Dorothy Mae Lim	COE
	Singapore Management University	Halli Kay Cokeng	CLA
		Shandy Michelle Co	SOE
		Michael Alexis Dizon	RVRCOB
		Hans Nathan Kung	RVRCOB
		Patricia Jessica Verona	RVRCOB

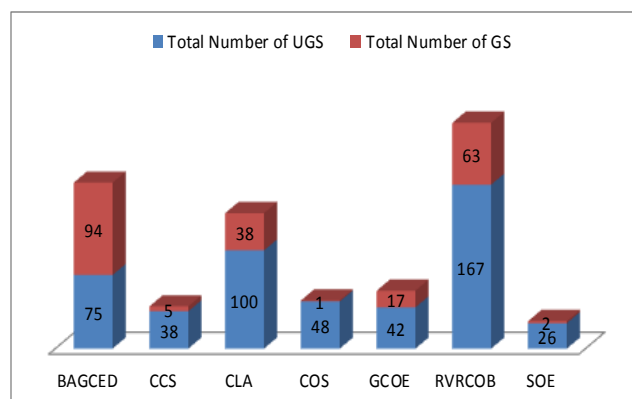
### Exchange Student (Inbound)

Country	University	Name
Brazil	Unilasalle Niterio Rio de Janeiro	Thiago Pinagel Barcellos Bessiom
		Jessica Marques Paraguassu
Brunei Darussalam	Universiti Brunei Darussalam	Hisyam Saufi
		Mohd Hafizuddin
		Mohammad Hafizuddin Bin Haji Muhammad
		Mohd Abdilla Solehan Hj Md Ya'akob
		Umi Alam Hadhira Binti Haji Jamil
Finland	Tampere University of Technology	Petri Veli Nissinen
		Paulus Joonatan Kaipinen
		Jukka Elmo Ensio Tuomisto
France	Ecole Supérieure des Sciences Commerciales d'Angers	Clemence Elisabeth Marie Carn
		Sebastien Flambard
		Charlotte Regnier
		Jules Sylvain Larguier
		Margot Guillemois
		Hortense Galichon
Germany	Universitat Erlangen-Nurnberg	Thibault Bastin
		Torben Landskrone
Indonesia	Universiti Indonesia	Muhammad Zulfikar
		Irawan Adrianto Puji
		Kharriz Aiyasa Bhimabrazza
Japan	Hiroshima University	Yusei Sumiya
	Kokushikan University	Nami Murakami
		Yui Komuta
	Meiji University	Aya Hikami
		Hidenori Kiyomoto
		Masahiro Ogawa
		Toshiyuki Ouchi
		Megumi Takagi
	Soka university	Koji Yokoyama
Spain	Universitat Roman Llull (La Salle Barcelona)	Adriana Maria Jimenez Rodriguez

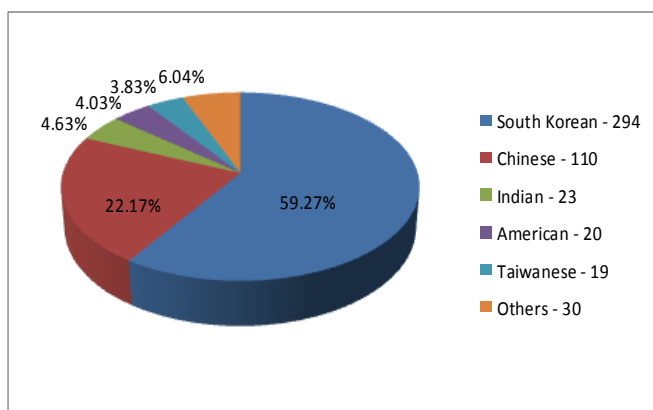
# Facts and Figures

Total Number of International Students:	716
Total Number of Undergraduate International Students:	496
Total Number of Graduate International Students:	220
Total Number of Exchange Students	61
Total Number of Exchange Students (Outbound):	31
Total Number of Exchange Students (Inbound):	30
Total Number of Visiting Professors:	10
Total Number of Visiting Lecturers:	22

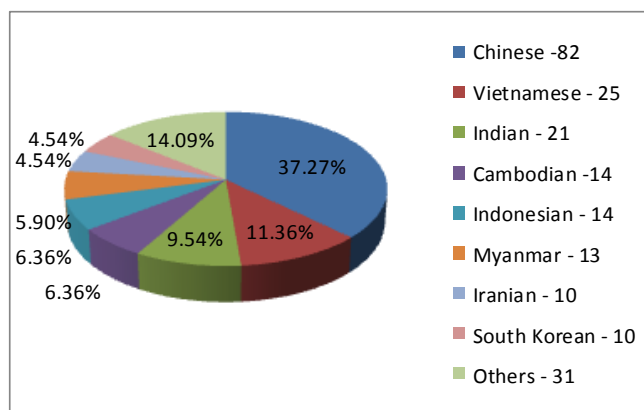
**Total Number of IS According to College**



**Total Number of UGIS According to Nationality**



**Total Number of GIS According to Nationality**



**Legends:** IS—International Students; UGIS—Undergraduate International Students GIS—Graduate International Students

## MEMORANDUM OF AGREEMENT PROCESSED BY ERIO

- Global Organizational Learning and Development Network (GOLDEN) for Sustainability Research Program – signed on January 4
- CEG-MCSI: “ Women Entrepreneurship in the Digital Age: The Philippine Experience” – signed on January 19
- DLSU – ADMU on the Confucius Institute – signed on February 19
- Instituto Cervantes – signed on April 14
- Alliance Francaise – signed on April 24
- Fundacion Accion Contra El Hambre (ACF International) – signed on April 24
- MARFIL Program with DLS-Zobel – signed on May 13
- TOR for Maripaz Galang (Module Writer) and Joy Tadeo (Project Officer) for the ACF Project – signed on May 13

## NEWLY ESTABLISHED LINKAGES

- DLSU – Meiji University – signed on January 29
- DLSU – Future University Hakodate – signed on March 5
- DLSU – Saint Mary’s University- Minnesota – signed on March 6
- DLSU – Simon Fraser University (renewal) – signed on March 10
- DLSU-Thammasat University (renewal) – signed on March 26

## External Relations and Internationalization Office

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