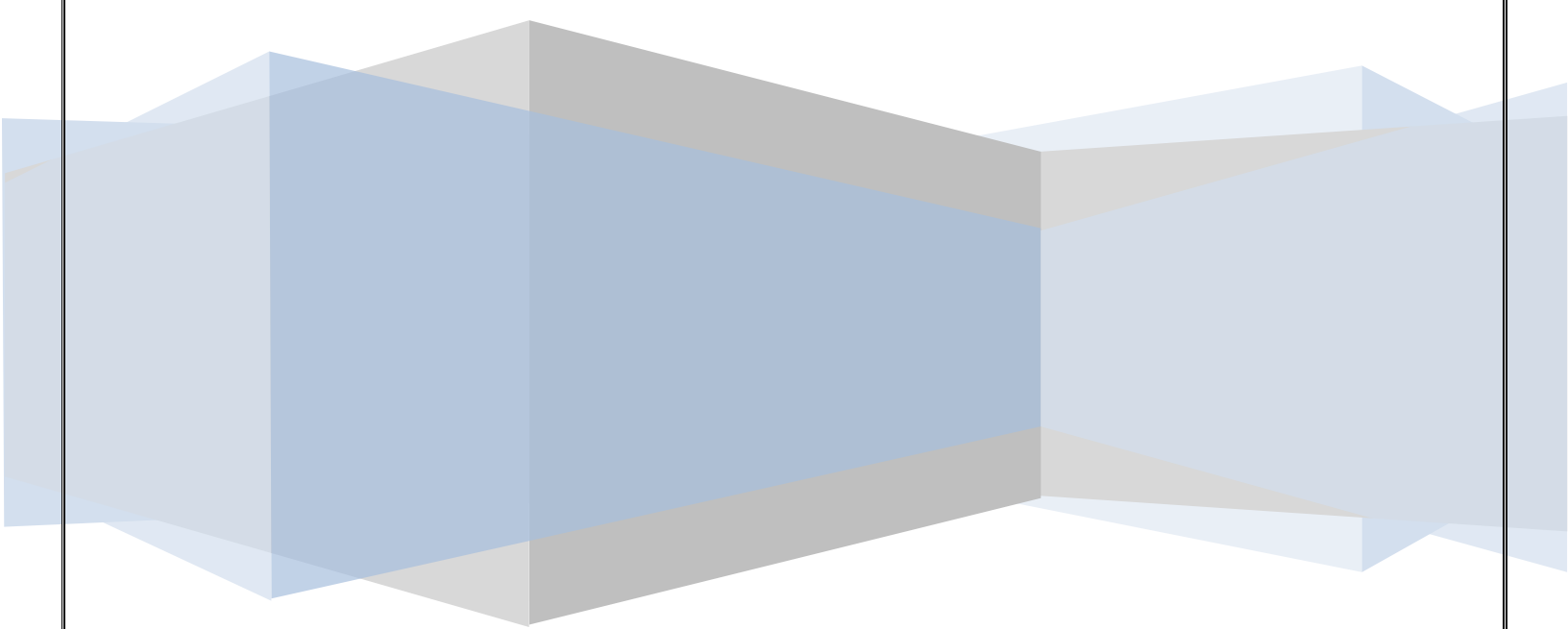


ACM Organizational Structure

Management and Department

Ramon V. del Rosario College of Business

De La Salle University



1.0 De La Salle University

The Brothers of the Christian Schools (FSC) founded DLSU in 1911. It has transformed from an all boys school to an inclusive co-ed multiversity. The De La Salle Philippines Inc. is the umbrella organization that supervises 17 Lasallian schools catered to students of different backgrounds, thus fulfilling the mission of St. John Baptist de La Salle to educate even the poor.

DLSU is governed by a Board of Trustees (BOT) composed of Lasalle brothers and respectable members of industry. Its central administration is led by the President and Chancellor. Directly reporting to the chancellor are the Vice Chancellor for Academics, Vice Chancellor for Research, Vice Chancellor for Administration, Vice Chancellor for Lasallian Mission and Alumni Affairs, Executive Vice President for Finance, Executive Vice President for External Relations and Internationalization.

Under the supervision of the Vice Chancellor for Academics are seven Colleges and one School. These are the Ramon V. del Rosario College of Business, College of Computer Science, College of Education, College of Engineering, College of Law, College of Liberal Arts, College of Science and School of Economics. Each college has several departments and each department will have its own degree programs.

2.0 Ramon V. del Rosario College of Business

In July 25, 2011, the university launched the Ramon V. del Rosario College of Business (RVRCOB), the first named college in the history of the university. The RVRCOB traces its history from then College of Commerce and Graduate School of Business.

The College of Business and Economics (CBE) evolved from the College of Commerce that was established in 1960. In November 2009, the DLSU Board of Trustees approved the separation of the SOE from then CBE effective AY 2010-2011. This gave rise to the College of Business (COB) intended to become the premier business school in the Philippines.

The graduate programs in business were previously managed by the College of Business and Economics, under the Graduate School of Business (GSB). The graduate school was later spun off into a separate entity known as De La Salle Professional Schools Inc (DLS-PSI). The school was renamed Ramon V. Del Rosario Sr (RVR) Graduate School of Business after receiving an endowment from the family of Mr. Del Rosario, a man committed to nation building. However, effective AY 2009-2010, the graduate school was reintegrated into De La Salle University with academic programs under the direct supervision of then Business Management (BM) department. Under a multi-disciplinary approach to graduate education, the course offering of the graduate programs were spread through the different departments of what is now known as the COB.

There are six departments under the RVRCOB. These are Accountancy, Commercial Law, Decision Sciences and Innovation, Financial Management, Marketing and Advertising, and the Management and Organization Department (MOD). Each department is headed by a Chairperson and assisted by a Vice Chairperson and Graduate Studies Coordinator, depending on the number of programs and students supervised.

3.0 Management and Organization Department

The establishment of the Management and Organization Department (MOD) stems from the reintegration of the RVR Graduate School of Business into DLSU. With the transfer of academic and faculty load of the graduate program to the Business Management (BM) department, the BM department became the second largest unit in the university supervising more than 10 programs and educating more than 1,800 students at any one time. This eventually led to the splitting of the department. The creation of the Decision Sciences and Innovation (DSI) department as well as the Management and Organization Department (MOD) was approved in the April 4, 2011 meeting of the President's Council. In simple terms, DSI was tasked to educate students on the science of management while MOD focused on the art of management.

The MOD administers three vertically integrated programs. These are the BS Applied Corporate Management, Master in Business Administration, and Doctor in Business Administration.

4.0 Applied Corporate Management Program

The BS Applied Corporate Management (ACM) program is a uniquely designed business program in the country. Its primary component is a 36-week internship sandwiched between academic terms. It was a program designed by industry, for industry. It takes its roots from the efforts of Mr. Henry Schumacher of the European Chamber of Commerce of the Philippines who envisioned to have business graduates who could seamlessly join the workforce upon graduation. Consequently, students gain the necessary workplace skills as well as develop the appropriate work ethic while still studying. This formula ensures that what industry needs, is what industry gets.

Prior to the creation of the MOD, the BS ACM program was supervised by the ACM Committee. However, since there is currently only one undergraduate program at MOD, the ACM Committee was no longer activated. Instead, the program is supervised by the ACM Program Head.

5.0 Internship Coordinator

The defining difference of the BS ACM as against all other business degree programs in the country is its internship component. Consequently, the department has focused much of its effort in designing an internship component that benefits the students and industry. Extra care is given to prepare the students before they intern, while they are on internship, and after their internship. Control measures are in place to ensure the effective delivery of the program.

The implementation of the internship component of the BS ACM program is assigned to the Internship Coordinator. It is the Internship Coordinator, who liaises between and among all stakeholders. These stakeholders are the students, the supervisors, human resource personnel of prospective and current partners, faculty internship advisers, as well as university administrators. Any matter that concerns the internship is first raised to the Internship Coordinator.

6.0 Thesis Coordinator

The BS ACM was initially designed to be a non-thesis degree program. However, department administrators felt that students should have a solid academic background that prepares them for advanced degrees on top of a practice-oriented background that makes students readily absorbed by industry. Consequently, students were introduced to the rigors of research.

The research component of the BS ACM program is supervised by a Thesis Coordinator. It is the Thesis Coordinator who ensures that students are ready to undertake their thesis and assists them along the way until they are finally able to submit a final approved version for archiving in the university library.